



BRANDEIS STORES

Offer for One Day Only---Your Unrestricted Choice

Any Woman's Suit \$35

In Our Entire Stock at

—WHITE SERGE SUITS EXCEPTED—

This Includes Many Elegant Imported Suits That Have Been Selling Up to \$75.00 and Even to \$85.00

For one day only this season the women of Omaha and vicinity may select any tailored suit in our entire stock, no matter whether the former selling price was \$50.00, \$65.00, \$75.00 and even \$85.00, for one price, \$35.00. All our exquisite imported suits—all our finest American models, in fact every thing in stock, except white serges. Probably you have admired some expensive suit at our store, but hesitated because the price was more than you cared to pay. This is your opportunity. Monday, every suit is.....

THIRTY-FIVE DOLLARS

One Splendid Lot of Fine LINGERIE and VOILE DRESSES
All the latest ideas for early summer. They are very prettily made. A variety of new shades, at **\$10.00**

Higher Class Lingerie, Voile and Marquisette Dresses
Beautiful new designs, specially priced, at **\$25, \$29, \$39, \$49**

One Group of Fine Silk Dresses and High Class Tailored Suits ~~Values, \$35.00~~ **at \$15**

We have grouped into one big lot a number of high grade silk dresses and suits—the favorite and practical designs for late spring and early summer. All the season's most effective styles. Suits and dresses actually worth up to \$35.00, at..... **\$15**

WALKING SKIRTS
The new ideas and fabrics—the popular light shades—scores of models in this special group, at **\$6.98**

WOMEN'S SATIN COATS
Nothing could be more practical for general wear this coming season. These coats are smart as they can be. Latest style features, at..... **\$15.00**



Special Sale of Silks at 29c Yd

An exceptional lot of 27-inch and 19-inch plain and fancy silks, dress taffetas, dress poplins, messalines, 27-inch diagonal all-silk dress silks in a fine range of fashionable colorings, on bargain squares, at, yard..... **29c**

Coat and Suit Natural Pongee Silks, 27 to 54-in. wide, yard, 50c to \$3	44-inch Imported Lyons Foulards, worth \$2 a yard, at \$1.25	44-inch Plain and Fancy Jacquard Silk and Wool Poplins, yd., \$1.50	Genuine Sappho Silks, in new street shades—per yard, \$1.00
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\$1.25 Embroideries, 59c

27-inch fine Swiss and Batiste Embroidered Flouncings, 27-inch fine embroidered waist flouncings; also 24-inch fine embroidered crossbarred batiste allover for dresses, shirt waists, etc., all choice, new designs, big bargain values up to \$1.25 a yard, at, yard..... **59c**

75c Embroideries at 39c Yard

27-inch fine embroidered flouncings, skirtings, wide embroidered bands; also 22-inch embroidered allover—English eyelet, Japanese, blind relief effects and dainty baby patterns, worth up to 75c a yard, at, yard..... **39c**

50-CENT EMBROIDERIES AT 25 CENTS.
18 and 22-inch fine embroidered flouncings, skirtings and corset coverings—pretty new designs—worth up to 50c a yard—big bargain square piled high, at, yard..... **25c**

In Main Floor—Wash Goods EMBROIDERED ROBES

Early summer novelties just received by express and first time shown Monday. Exclusive embroidered white and creme voile robes; new shades and designs and only one of a kind. Each robe contains ample materials and trimmings—at, each..... **\$5 to \$25**

NEW ORGANDIES AND PRINTED VOILES

All imported dress fabrics in stunning 2 and 3 tone prints, etc., stunning Marquisette borders and St. Gall embroidered mulls, at yard..... **50c** and up

EXTRA SPECIAL
27 inch Jacquard silk and cotton novelties, specially selected colorings, natural Shantung effects with colored dots, at yard..... **39c**

SWEEPING PRICE REDUCTIONS HAIR GOODS

Second Floor—Pompeian Room.



15 Large Cluster Puffs—Made of all German hair, \$2.00 values, sale price **98c**
The New Flemish Cluster Puff—25 and 30 in cluster, \$5 values, sale price **\$1.98**
Natural Wavy Switches—28 inches long, 3-oz., made of fine German hair, \$10.00 values, sale price **\$4.98**
Transformations—Made of naturally wavy German hair, \$5.00 values, sale price **\$2.98**
We are demonstrating the latest fashions in hair dressing—the six stem switches.
We do shampooing, bleaching and dyeing, hair dressing, manicuring and massage. Appointments made by phone.

THE GREATEST SALE OF RUGS EVER HELD BY ANY STORE ANYWHERE MONDAY, MAY 1, at BRANDEIS STORES

A Philadelphia manufacturer, badly overstocked, sold us his entire stock of high class Rugs at a sacrifice, that will mean a saving of thousands of dollars to the Omaha people

Every rug you buy here Monday means a big actual saving to you, because we have never offered such values as these. Every rug in this tremendous purchase goes at a price you could not possibly buy it for at any other place or at any other time.

We have held great rug sales before but never one in which qualities were so fine or variety so great. Hundreds and hundreds of rugs of high character never before seen in a special sale. Nearly our entire third floor devoted to this sale. More than one hundred clerks to wait on you.

\$15 and \$18 Room Size Brussels Rugs at \$6.98

These rugs are up to 9x12 size and suitable for almost any room. Same Brussels rugs for which you would pay \$18.00 anywhere else—goes at..... **\$6.98**

\$30 AXMINSTER AND WILTON VELVET RUGS..... \$15.98

All these high class rugs are 9x12 in size. We have never before offered such a splendid group as this for \$15.98. The rugs are highest grade, the patterns more attractive, the variety is greater and the values more amazing than ever in our history.

BRUSSELS RUGS
6x9 Size, \$8 and \$9 Values, \$4.98

Here are new and perfect Brussels Rugs, 6x9 size, made all in one piece and worth as high as \$9.00. Special offer Monday at..... **\$4.98**

AXMINSTER RUGS
36x72 in size—all kinds of designs and colors. Rugs that are worth up to \$5, at..... **\$2.59**

AXMINSTER RUGS
These rugs are in various desirable patterns and sizes. They are \$3.50 quality and are specially priced at..... **\$1.59**

THE VERY HIGHEST QUALITY Seamless Wilton Rugs **\$29.98**
ACTUALLY WORTH \$50 AND \$55, at . . .

The richest and most elegant of all Wilton Rugs. They are all in the very newest and most artistic designs for spring. Many are faithful copies of Orientals. All are 9x12 size, and all seamless. These rugs give an air of elegance to any room. The greatest value of the sale.

Hundreds of Other Specials in This Sale at Values Equally as Great

Granite Art Squares
9x12 size, excellent patterns, worth up to \$5, at..... **\$2.98**

Washable Bath Rugs
These rugs are reversible, washable and fast colors. Big variety of shades.
30x60 and 36x72 Bath Rugs— **98c**
Worth up to \$3.50, at.....
27x54 and 34x49 Bath Rugs— **79c**
Worth up to \$2.50, at.....

A WONDERFUL WALL PAPER SALE AT BRANDEIS

We have just secured at a wonderful bargain the entire surplus stock of wall paper from an eastern manufacturer. Monday you can buy the wall paper you need at just half its regular value. Positively the greatest chance to save money on wall paper that we have ever offered you.

70c Papers at 27c Roll—All the Duplex and oatmeal papers, tekksos, and silks, worth up to 70c; Monday, at, roll **27c**
Varnished Gold Papers—100 patterns to select from. Worth up to 35c a roll, special from the big purchase; Monday, roll **12 1/2c**
Finest selection of Bedroom Papers—All new goods, with cut out borders to match; we cut border free; worth up to 35c a roll; at, roll..... **8 1/2c**

A Fine Line of Parlor, Dining Room and Store Papers—Light and dark colors, worth up to 18c a roll, Monday, roll **5 1/2c**
Light Weight Oatmeal—An excellent selection of new colors and designs; worth up to 40c a roll; Monday, at, roll **16c**
10,000 Rolls of Gold Papers—With 9 and 18-inch borders. Beautiful colors and designs. Sold regularly at 25c a roll; Monday, roll..... **8c**

10,000 Yards of Burlap for Walls—It has the paper back and can be hung like wall paper; in brown, tan, green and red; 40c values, Monday at square yard **22c**
10,000 Rolls of 7c and 8c Papers—With borders to match; Monday, at per roll..... **3c**
PLENTY OF CLERKS TO WAIT ON YOU. NO WAITING. COME EARLY. DON'T FORGET THE SIZE OF YOUR ROOMS.

EMBROIDERED SKIRTINGS

27-inch fine French Batiste embroidered flouncings, with dainty Baby Irish lace and drawn work and floral effects for graduation dresses, etc., also 24-inch fine Swiss and Batiste embroidered allover, worth up to \$1.50 a yard; sale price, per yard..... **98c**

EMBROIDERED FLOUNCINGS

45-inch fine French Batiste embroidered skirtings in English eyelet, floral and blind relief effects; also dainty baby Irish lace combinations, worth up to \$2.25 a yard, at, yard..... **\$1.39**

20c EMBROIDERIES, 8 1/2c
5,000 yards fine embroidery edgings and insertions, all kinds up to 7 inches wide, Wonderful Bargains, worth to 20c yd., sale price, per yard..... **8 1/2c**

NEW SPRING PORTIERES

IN DRAPERY DEPT.—BASEMENT
Monday we make a special showing of portieres. We show the greatest variety of practical curtains in Omaha.

Imported French Velour Portieres—A most elegant assortment, at per pair **\$2.50 and \$3.50**
Silk Portieres and fine Damask Portieres, at pair **\$10.00 and \$15.50**
Mercerized Tapestry Portieres with Edges—Good assortment of patterns and colors, at per pair **\$4.50 and \$5.50**
Armure Portieres—With real tapestry border. We are showing dozens of new patterns, at pair **\$3.50 \$3.98 \$4.50, and \$5.98**
Sunfast Light Weight Portieres—These are very new. You will find an endless assortment at pair **\$5.98 and \$7.50**
Rope Portieres—With wide tapestry bands. This is the only store showing such complete lines, at pair **\$2.98, \$3.50, \$4.50 and up to \$7.50**
Rope Portieres—For single doors; special for Monday, at each **\$2.50**
Real Leather Portieres—In the new Mission styles, at **\$3.50, \$7.50 and \$11.00**
Linon Crash Portieres—For bungalows and country homes, nice line of colors, at pair..... **\$2.50**

Brandeis Stores Show More Strictly New Styles in Women's Oxfords and Pumps Than Any Other Store in Omaha.

BRANDEIS STORES OMAHA

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