

CAPTAINS AND SPONSORS

weighs by far any drawbacks the job may woman of his choice,

sor, by her encouraging presence, was supposedly aiding in the winning of the right | Company I, Captain Moon, Miss Dorothy to carry the battalion flas.

the sponsor finds it obligatory upon her Miss Elizabeth Alderson; Company B, Capto help the lad who has chosen her as tain Carsen, Miss Lon Howard; Company sponsor to win the "flag" in the annual E, Captain Howes, Miss Louise Bedwell; talions has a sponsor also, as does the belle Jones; Band, Captain Waverin, Miss regiment, Lieutenant Colonel Voyle Rec-

act in this capacity. In the presentation of the sponsors of West.

Various honors come to a girl through- this year, always a brilliant spectacle, out her high school course, but none of Captain Edwin Carson of Company B surthe positions a maiden in the Omaha High prised all the regiment, for it had been school can reach mean more to her than rumored that he had refused to choose the being a sponsor. Sponsorship carries any young woman to represent Company it certain responsibilities, but the B, and at the last moment he auddenly thought that she has been the chosen one came out in company with Miss Loaby one of the officers in command out. Howard and presented her as the young

Sponsors for the year 1971 are as follows: Far back in the days when the Omaha Lieutenant Colonel Voyle Rector, Miss adet battalien had enly a few companies | Harriet Parmalee: Major Mas Parkinson the idea was originated of a fair young First battalion. Miss Helen King; Lieutenmiss acting as sponsor for an organiza- ant Adjutant John Loomis, Second battaltion of boys struggling to win first place ion, Miss Marjorie Foote; Major Ned Alabove the rival companies. And the spon- derson, Third battalion, Miss Margharetta

Carlyle; Company G, Captain Lannon, Now the cadets have a regiment, and Miss Nell Ryan; Company D, Captain Cahn, ompetitive drill. And each of the bat- Company C, Captain Engleman, Miss Isa-Lillian Parsons; Company A, Captain Lindberg, Miss Elizabeth Race; Company F. or having chosen Miss Harriet Parmalee | Captain Willrodt, Miss Alice Vanburgh; Company H, Captain Wade, Miss Alica



REGIMENTAL OFFICERS AND SPONSORS

Strike Has Cost Nearly Third of Million in Wages Alone.

Musentine is Button Center of World, with Ramifications Extending Into Several States Along the Mississippi.

n a per capita basis, with reference to tine has a population scarcely more than branch of the business. 14.000, according to the 1910 census, the per capita loss to the town amounts to

women and girls are engaged every day the size of the town. Muscatine has suf- in the finishing departments and in card- experts. fered a greater financial loss through the ing buttons, so it is conservatively estimated that at least 5,000 persons, including ordeal of a controversy between crafts- in the strike. There is hardly a family

Figures Run Into Millions. by the strikes of the textile working dis- McKee & Bliven plant, which is the larg- this figure as a basis, the manufacturers Mo., and other manufacturing towns far-

MUSCATINE SUFFERS BIG LOSS tricts in New England and the mining est concern of its kind in the world, em- spent nearly \$1,500,000 for shells during the ther south. Nearly \$2,000,000 are spent an-To the average person these figures are of blanks to finishing and carding the but- all the time, and they never will be as side. rather startling, but not so much so when the magnitude of the button industry in Musting and carding the button industry in Musting and carding the button industry in Musting and carding the startling, but not so much so tons, more than 600 men, women and girls the efforts of the government to propogate catine is tremendous, encompassed only try in Muscatine is given full considera- are employed. The McKee & Bitven pay the clam, at which many thousands of by the wealth it has produced for those tion. A compliation of statistics shows roll amounts to about \$500,000 annually. The dollars have been spent at the experiment who have gone into the business. There BUTTON BARONS GROW WEALTHY that a total of 2,575 hands are employed Hawkeye Pearl Button company is anin the mechanical departments of the fac- other of the larger concerns, employing 500 Muscatine. tories alone, when they are in full opera- hands and paying out annually more than tion. This by no means represents the \$400,000. There are four other plants emactual number of persons at work in the ploying more than 200 hands each. Sta- clam beds along nearly the full length of in a dozen years the business has made various branches of the craft, for it tistics show that the average wage in all the Mississippi and its tributaries, as well nearly that many millionaires, and many does not take into account the great army the factories, including the girls and as in the smaller streams of Illinois, In- others have become independently rich.

Manufacturers Store Shells. of women and girls employed at the lighter women, is \$13 a week, and many of the diana. Ohlo and other states, by reason There is an example of one man who a MUSCATINE, Is., April 22.—Calculated tasks of the business. Many hundreds of girls, as well as the men, earn as high as of the vast amount of buttons out in Mus-\$18 and \$20 weekly. These, of course, are catine, the biological station was estab-Any invasion one might make into the Muscatine manufacturers began more than man. He borrowed a few dollars, bought seeminly interminable recesses of Musca- a year ago to store away shells for emerstrike of the button workers than any mated that at least 5,000 persons, including stemanty leads gencies that might arise, and it-is estimated for a commission. Today he is reputed to the cutters and other experts, are on the western city that ever went through the pay rolls of the various concerns involved the wanderer into a maze of millions like that there are now \$5,000,000 worth of shells be worth \$50,000, all made by his shrewdthe antennae of a Marconi tower. A flight in the bulging warehouses along the river. man and employer. The loss in wages in the Pearl city that is not directly af. into the millions is taken when one makes This precaution has been taken by other research into the purchasing departments manufacturers, who have their properties amounted to nearly \$300,000. Since Musca- third of its population is engaged in some of the button manufacturing concerns. Figures submitted by the button barons show | Keokuk, and even as far south as St. Louis.

that \$1,500,000 are spent annually in Musca. All of these factories along the river tine for raw material used in the factories. are more or less affected by the strike, There are fifty factories in Muscatine. When in operation the craftsmen cut 823 for not half of the finished pearl buttons about \$21.50 to every man, woman and Some of the smaller ones, of course, in tons of shells weekly, or 41.500 annually, turned out in this city are cut in Muscachild for eight weeks of inactivity in the which only the blanks are out, give em- During the year ending about the time the time, but are shipped in for the finishing The thorough effect the strike ployment to small forces of men, ranging strike was called the average market quo- process, being brought from the plants in has already had on the city is equally only in number from forty to fifty. At the tation on shells was \$26 a ton, and using Burlington. Keokuk, Oskaloosa, Caston,

bracing every department from the cutting twelvementh. Shells are soaring in price nually on blanks shipped in from the out-

who come here: "If you see anyone whizging by in a big, red automobile, don't ask In anticipation of the depletion of the who he is; he is a button manufacturer. lished at Fairport, Likewise the shrewd braced himself and concluded to be a ness as a buyer.

Muscatine is one of the few old lumber

towns along the river that survived the depression following the depletion of the northern pineries, and the button industry saved it from decay. It is now a greater town than during the palmiest days of the lumber industry, and is the largest button center in the world. The industry ago in the brain of a tinkering German, William Boepple, who knew something of the art of button making before he left the Fatherland. He located in Muscatine, and finding clam shells plentiful, invented a saw for cutting blanks, from which the finished button is produced. He made buttons on a small scale, but scarcely made enough to pay his board. But like many inventors, he became involved in litigation, and was in the end forced out of the business, while others with money made use of his ideas. At the present time he is employed for about \$2 a day at the biological station as a laborer, and is a poor man. He is so thoroughly broken up over his plight that he utterly refuses to be approached on any subject concerning the manufacture of buttons.

Y. W. C. A. Notes. Sunday at 4:30 there will be musical service under the auspices of the domestic arts department by Francis Potter's Mandolin orchestra, Mrs. Frank Welty and Frank Mach. The following program will be given: be given:

(c) Overture "King Midas".....Ellenburg

(b) Barcarolle from "Tales of Hoffman"

Offenbach

Francis Potter's Mandelin Orchestra.
Mande-celle sole "Serenade".
Mr. Potter.
Contralte sole "From the Depths"....

Campana Mrs. Frank Welty Violin solo "Obertasa Mazurka". Frank Mach.

Gultar duet. "A Dreamlet"......Odeli
Miss Moletz, Mr. Potter.
Contralto solo. "Hosanna" Jules Granier
Mrs. Welty.
Violin solo (a) "Canzonetta"...... Ambrosia
(b) "Humoreske"........ Dvorak
Mr. Mach.

Boehme

March militaire Orchestra. Men are especially invited to attend this

Lucile Deverese. Reading Miss McDonald. Piano (a) "Narcissus". Reading ... Lloyd Ingraham Selected

MORE GRATEFUL WOMEN



Catarrh of Throat.

Mrs. W. Pray, 260 12th St., Brooklyn, N. Y., writes: "I was afflicted for two years with catarrh of the throat. At first it was very

"I followed your directors, and in a very short time I began to impagve. took one bottle and am now taking my

slight, but every cold I took made it

I" can safely say that my throat and head are cleared from catarra at the present time, but I still continue to take the middle ear, or otitis. my usual dose for a spring tonic and I find there is nothing better.

"Words cannot express how thankful feel for my cure, as I did not know the was continually bothered with my ear as the other." breathing. I could scarcely breathe through my nose at all, but now I go to bed and sleep the whole night through without any trouble. I hope my letter will convince some one of the great good Peruna has done me."

Stomach Trouble.

writes: had for seven years, and I only took | me at all. six bottles. I hope Peruna may help "I think Peruna is a great medicine for thousands as it has helped me."

Running Ear. Mrs. J. C. Ducas, Danville, Arkansas,

writes: "I have had a running ear since I was about three years old. It had become very offensive, notwithstanding I had ried several physicians without any banefit whatever.

"My father meeting a neighbor who told him that his wife had been cured by Lacupla and Peruna, then wrote to The Peruna Medical Department, asking advice. He was told that I had catarrh of

"They recommended Lacupia and Peruna, and after using three bottles of each I find myself entirely cured. The discharge and offensive odor are both comfort of a good night's sleep till now. gone and I can hear as well out of that

A Woman's Remedy.

Mrs. E. T. Gaddis, Marton, N. C., writes: "Before I comenced to to take Peruna could not do any nard work without suffering great pain.

"I took Peruna and Manalin, and can Mrs. Mary Shanks, Marshall, Oklahoma, say with pleasure that it has done more for me than any other medicine I have "Peruna is the best inedicine on earth, ever taken. Now I am as well as ever. It has cured me of stomach trouble that I do all my own work and it never hurts

A Rug Hint for **Monday Morning**

We invite you to come in Monday morning and see the splendid Oriental rug display on our second floor.

It will be well worth your time and effort to make a trip down town just to see this magnificent collection of floor fabrics from the Old World.

We want to assure you that showing these rugs is a real pleasure. Being numbered among the largest dealers in Oriental rugs in the country, and the only importers of such rugs in Omaha, we are naturally proud of what we have and want discerning women and men to enjoy the rare assortment

Please consider, then, that you have an engagement for Monday morning, at this

Orchard & Wilhelm

The One Best Drink Orange, Lemon, Root Beer and Celery Flavors How to Mix "SIZZ" Pleasure Drinks

AN ORDINARY "SIZZ"

Select your flavor. Use a tall lemonade glass and fill threefourths with ice-cold plain water, then add 2 teaspoonfuls of 'SIZZ.' Mix and stir thoroughly. This will make a nice, cold refreshing drink.

"Acquire the SIZZ taste."

"Hot Lemon Sizz" Follow the ordinary directions for Ordinary Sizz.
Use hot water in place of cold. Great for GRIPPE.

"Grape Juice Sizz" Take a water glass, fill same three-fourths full with ice cold plain water, add two tablespoonfuls of Red or White Grape Juice, one tublespoonful of Lemon or Orange "SIZZ." stir well. This drink can also be made in large quantities at any time, either in a punch bowl or large pitcher, to be served to large crowds, as this combination "SIZZ" mix-ure will keep its foam and efferyescing effect for a long time and will make a nit where and whenever served.

"Wine Sizz" Use same receipe as above, but in place of Grape Juice add

"Sizz Whiskey Sour" Take a mineral water glass, fill same half _ full with plain, ice cold water; add as much whiskey as desired to same and a hair tenspoonful of Lemon "SiZZ. This you will find the finest and only effervescent Whiskey Sour in the market.

Lloyd Ingraham:

Vocal solo, (a) "A Bowl of Roses". Clarke (b) "He Was a Prince" Lynes (b) "He Was a Prince Lynes (b) "He Was a Prince" Lynes



Douglas Orkin's Douglas St. Store Douglas Street

Menday is the Second Day of the Great Purchase and Sale

560 High Class Suits

Made to Sell for \$25, \$30, \$4 \$35, \$40 and \$45, ON SALE MONDAY

This is the greatest sale of Stylish Tailored Suits ever held in Omaha, and it's right in the heart of the Spring Season

There Are 560 Suits to Choose From

Every one is a smart new model and perfectly tailored. The materials are all wool worsteds, French serges, English tweeds, men's fine suitings, etc., in scores upon scores of beautiful new styles and colors—some are plain tailored or semi-tailored-others are elegantly trimmed.

\$25, \$30, \$35, \$40 \$1 and \$45 High Class Suits, on Sale Monday