Up on Little Capital-Goodly Share of the Swag Handed Builronds.

Recent cutting of "metons" by express companies and the division of fulcy slices among stockholders served to fortify a posit of stocks and bonds of other corpora

February number of the American Maga-

zine. Mr. Atwood writes, in part.

Several years ago congress appointed a committee known as the industrial commission which gathered an exhaustive mass of testimony relative to trusts. One volume dealt with the subject of transportation and contains more than 800 pages. Less two most important of the express comthan half of one page deals with express, penies and control or have controlled at although the Big Six companies earn \$135,- Various times all the other important com-000,00) a year, and the service which they panies with the exception of the Pacific. perform has become an indispensable part of our industrial mechanism. Marshall M. Kirkman, a vice president of the Chicago has stood at \$15,000,000, this stock having ris Levy, M. Strasburger and Herman Cohn & Northwestern railway, wrote a twelve- been issued in exchange for the shares of volume book entitled the "Science of Rall- the original American Express company ways." and while he devoted six chapters and the Merchants Union Express company to the trivial subject of excess baggage under articles of merger and association In 1881 a history of the express business books show that \$5,300,000 was the value appeared, but there has been none since, of the assets taken over at that time. A German government commission which There was \$183.819 in cash, \$1,281,023 in investigated our railways reported its in- securities, \$2,200,300 in real estate, less a ability to get information of express com- mortgage of \$505,143, and \$1,280,000 in equippany affairs, owing to their "peculiar pri- ment, making a total of \$1.400,000. New vate character." In 1880 the express com- stock was sold which realized \$900,000 in panies refused to give any information to cash, making a total of \$5,000,000 in assets the United States census bureau, and in for the \$18,000,000 of stock. No new stock 1890 they grudgingly gave but little. In- has been issued since 1868 and no further deed, the companies themselves, by the cash has been paid into the treasury except admission of their own officers, did not, from earnings. until three or four years ago, keep any From its own balance sheet we find the general statistics regarding their own busi- company now has less than \$10,000,000 in The American Company.

never in its half century of existence held crty" includes real estate investments. an annual meeting of stockholders, and the With an original investment in cash and United States company has not held a property of but one-third the par value of stockholders' meeting since the civil war, its capital stock the American Express Consequently, many of the very people who company now pays dividends on this stock reap golden harvests from their ownership of 12 per cent a year, and for many years in express shares do not know how the paid 6, 8 and 10 per cent. Moreover, it has business is run. But now at last the peo- accumulated from its earnings a fund of ple's representatives are showing symptoms | more than \$20,000,000, which is invested in of restiveness at the immunity which the readily negotiable stocks and bonds, the express interests have long enjoyed. The yearly income on which amounted to \$1.petition of 124 commercial bodies and the 178,000 in 1909. Among these securities are American Bankers' association asking for such high grade railroad stocks as Chicago an investigation was presented to the In- & Northwestern, Northern Pacific, New ka's' competitors shortly changed to conterstate Commerce commission in August. Haven, New York Central and Union Pa-As a result there will probably be a real cific. regulation of the business as contemplated commission has merely reduced individual from \$5,300,000, the amount fixed in the to ask, rates in a few scattered cases and has articles of association, to six times that never made a thorough study of the ques- amount. These assets, let me repeat, did tion of express profits. But most promising not represent new capital put into the of all has been the courage shown by the business, for none whatever was put in. present secretary of the treasury, Mr. Mac- but were accumulations of earnings over Veagh. He has broken all records by re. and above funds required to carry on the pudiating several clauses of the iniquitous business and pay dividends of 8 per cent contract between the government and the upon \$18,000,000 of stock. Even the associaexpress company, a contract which every secretary of the treasury for a generation has timidly asked to have altered, without making the slightest impression on con-

The Adams Company. Six companies control more than 90 per or 30 per cent on the actual value of the evidence on this point. property in use. In 1898 it distributed \$12,000,000 of its own bonds to stockholders, none living knows, as a starting point, these bonds to be secured by the deposit Wells, Fargo & Co. increased its share capiin trust of the surplus funds not used in tal to \$5,250,000 in 1878 and to \$3,000,000 in the express business. At this time the 1893. This \$3,000,000 of new stock was issued company reduced its dividend rate to 4 per solely for the purpose of securing a concent, but as 4 per cent was also pald on tract from the Southern Pacific railroad. the bonds the stockholders did not suffer Part of the stock was sold and the proany loss of income. By 1904 the dividend ceeds given to the Southern Pacific; the gross receipts of more than \$7,000,000 ; rate had mounted to 10 per cent, the bond rest was given directly to the railroad cominterest remaining at 4 per cent. In 1967 pany. In neither case was any cash or real

NURSE TELLS OF **CURES BY CUTICURA**

Soap and Ointment in Past 20 Years. Always Recommends Them.

"I have seen the Cuticura Remedies used with best results during the past twenty years. In my work as a nurse, many skin disease cases came under my observation, and in every instance, I always recommended disease cases came under my observations and in every instance, I always recommended the fluticura Remedies as they always gave entire satisfaction. One case in particular was that of a lady friend of mine who, when a child, was afflicted with excessin which covered her face and hands entirely, breaking out at intervals with severer torture. She pould not go to school as the disfigurement tooked terrible. I told her to get at once a set of the Cuticura Remedies. After the use of only one set she was perfectly well.

"A grown lady friend was afflicted with sait rheum in one of her thumbs, and she was cured by the Cuticura Remedies. Still another lady had dry sait rheum in both paints of her hands every fall of the year. They used to be so painful she could scarcely wet her hands until she began to use the Cuticura Remedies which cured her. I have also seen them cure children of ringworm. The children's faces would be ail ctreles and rings around the cheeks, and the neck, and after treatment with the Cuticura Semand I used the Cuticura Chiniment. It made bit arm as limber and nice, whereas it was juite at the before I began to apply the Dintment.

"Last May I had an ingrowing toe nall."

unite stiff before I began to apply the Dintment.

"Last May I had an ingrowing toe nail which was very painful, as the side of the sail was edging right down in the side of my loc. I cut the nail out of the cavity it made, and of course applied the Cuticura Chaiment to the part affected. It soothed it and in less than ten rights it was all healed through lonatant use of the onlinear. Ten days igo, I had my left hand and wrist burned with boiling lard, and Cuticura Chaiment has completely cured them. I have just recommended the Cuticura Remedies to another friend, and she is recovering aloesy, I will gladly furnish the names of the people referred to above if anyhody doubts what I say." (Signed) Mrs. Margaret Rederson, 77 Highand Ave., Maldon, Mass., Oct. I, 1910.

Boid everywhere. Points Drug & Chem. Corp., sole prome., 139 Columbus Ave., Boston, 23 Madded free, camples of Cuticura Seas and Chriment, with \$2-p. book on skin treatment.

MAKERS \$24,000,000 additional bonds were given to the stockholders, likewise secured by another fat surplus, and, like the first issue, mying a per cent in interest. Dividends on the stock have since been maintained at 12 per cent and there has grown up another surplus of nearly \$5,000,000 which must mon be disbursed. Meanwhile the property actually employed for express purposes has Immensely Profitable Business Buttt Brown to but something more than 16,-

Ripening Melons.

Moreover, there is another large fund slowly but surely accumulating in connection with the 1907 bond distribution. This 1907 gift to the shareholders was in the form of a bond issue secured by the de public impression that patrons of the busi- tions formerly owned by the company itness were paying excessive prices for the self. The deed of trust provides that if service. Just how the express "melons" the income from these stocks and bonds is grew and fattened, what they cost, as more than enough to pay interest of 4 per well as the profits of the cultivators, have cent a year on the \$24.000,000 of Adams not been treated heretofore with sufficient Express bonds the surplus shall accrue detail to satisfy the demand for informs. and he distributed in 1917 among the holders tion. Albert W. Atwood promises to supply of the Adams Express bonds. As a matter this long felt want, and his first stilcle of fact there is a computed excess income The Great Express Monopoly; Where derived in this way of \$151 517.50 a year the Money Came From," appears in the and by 1947 this will have mounted up to more than \$6,000,000, not allowing for compound interest. Here is a 50 per cent extra dividend being nourished along toward maturity. If there is any better example of being able to cat one's cake and have i too I have yet to hear of it.

The Adams and American are easily the

Since 1888 the capital of the American gave but two to the express service. dated November 25, 1868. The company's

real property and equipment, all of which does not represent property employed in American Express company has the service, because the item "real prop-

Six years ago the substantial assets of tion's own shareholders failed to see the need of such a treasure.

Wells, Fargo & Co.

For many years before his death E. H. Harriman dominated Wells, Fargo & Co., long one of the richest of the express com rarely dominated fifty-six years ago, its capital stock had company acquired a large interest in Wells, grown to \$10,000,000 by 1866, in which year Fargo & Co. Originally known as the the members of the association, as the Holladay Overland Mail and Express com- railroads. The railroads get these 6 per shareholders are called, received a stock pany, and capitalized at \$5,000,000 in 1872, cent dividends on the stock? dividend of \$2,000,000. The \$10,000,000 of Wells, Fargo & Co. was one of the few stock itself did not represent shares issued express carriers to take the corporate form. for cash. According to the company's own Its capital stock of \$5,000,000 is reported by reports no shares were ever issued for the directors under oath as having been so far as he knew and so far as the cash. The 100,000 shares were given to fully paid up, and no one can contradict records show, no cash was received for members of the association to represent this assertion, for the company adds: "Ex- the \$5,000,000 stockeach member's pro rata ownership in the isting records do not show whether paid assets which had accumulated from earn- in cash, real estate, securities or equipings. As late as 1890, according to the ment, and no person now living is able to for doubting that it has served as a decensus figures, the company had an actual give these details." The former chairman vice for the extortion of money from the investment in property employed in its of the Texas railroad commission says only shipping public, for express charges are business of but \$1.128.195. Yet it had been \$500,000 was ever paid in cash for the \$5,paying 3 per cent dividends for many years. 000,000 stock, but there is no conclusive

With \$5,000,000 stock, whose original value

property added to the express company. On its \$5,000,000 of stock, only a part of sideration in cash or property. Indeed, it which represented cash or property, Wells, is said the company operated for eight Fargo & Co. was able to pay dividends years before the stock was issued at all. ranging from 6 to 8 per cent a year from 1872 to 1802, in which latter year 9 per cent was paid. From 1903 to 1905, 9 per cent was disbursed, and from 1907 to the present time, 10 per cent has been the rate. this were all, we might not wonder; but thus far we have been dealing merely with

he preface of the story. Early in 19100, Wells, Fargo & Co. de clared a 300 per cent dividend, 260 per cent n new stock and 100 per cent in cashon the increased stock of \$24,000,000, which represented no new capital or investment, the company has been paying 10 per cent as before, and has not suffered. For the year ended June 30, 1910, more than 10 per cent was earned on \$24,000,000 of stock, of which \$16,000,000 was a dividend, \$3,000,000 a bonus given to a railroad company, and only the remaining \$5,000,000 even partly representative of any paid-in capital. At this rate there should be another large extra dividend ready before many years have passed. Finally, it may be noted that this glittering business success is based on an investment in real property and equipment

of but \$5,000,000 No Cash for Stock.

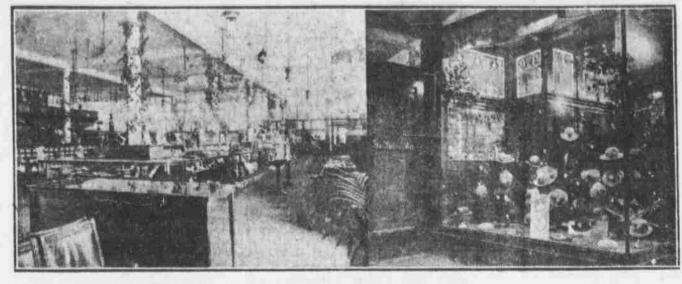
It has frequently been asserted by merchains and shippers that the stock issues of the express companies are merely a device to make possible the exaction of unreasonable charges. Perhaps the most direct case in point is that of the Pacific Express company, organized in 1879 to do business on the Union Pacific and Gould railroads. Before the Indiana Railroad commission, John A. Brewster, auditor of the company, recently testified that there were twelve stockholders and \$6,000,000 of stock. On pages 784-785 of the record there appears this colloquy:

Q.-What sdid you do with that stock Mr. Witness?

A.—The capital stock was given to the Wabash, Union Pacific and Missouri Pacific for the rights, franchises.

Q .- For what rights? A .- Franchises and rights to do business Q .- We begin to understand it; it wasn't

Interesting Story of Progressive Store



HOW THE NEBRASKA CLOTHING COMPANY HAS GROWN.

clothing store has grown with each suc- out-of-town customers, ceeding year until today it is the largest lothing establishment in this city devoted

Back in 1886 When Omaha was but a established on the corner of Fourteenth and Douglas streets a men's clothing and furnishing store under the name of the Nebraska Clothing company, occupying but one room on the ground floor of a very modest sized building. There were at this time but very few clothing stores in the city-in none of which had the policy of one-price-to-all" been introduced.

The proprietors of the "Nebraska" realized at once that the only successful only way in which they could hope to retain the patronage of their customers year after year, made this "one-price-toall" policy one of the principles of their

Another of the almost unheard of ideas buying the average ready-made garments "Nebraska" store sents its buyers to the greatest woolen mills of the country and bought the fabrics for their garments the quality of each fabric. This, of course resulted in giving the "Nebreska" store not only the benefit of a considerable saving in price of their fabrics, but also insured a standard of quality that could be maintained in no other way.

As may be imagined such progressive be the only satisfactory methods, were at that time the source of much amusement to the other clothing stores of the country However, the amusement of the 'Nebrassternation by reason of the fact that the 'Nebraska's" methods enabled them to sell garments of better quality for less

As may be imagined the success of a store founded on such sound principles and such progressive ideas as these, was almost instantaneous. Hardly more than a year from the opening of the store, the proprietors were compelled to add more space to accommodate their volume of trade. At the beginning of the third year of

this firm's business, there had been so many requests received from out-of-town a matter of policy, but one of absolute necessity to establish a separate depart-

Before another State Railroad commis-

Whatever legal view we may take of

this curious stock issue, there is no room

made high enough to more than pay div-

Pacific's Dividends.

Starting in business with no capital ex-

cept such as may have been temperarily

loaned to it by the rallroads in control, the

Pacific Express company has paid dividends

of \$8,334,000 in twenty years, and in addition

has been paying to the railroads, which

owned all its stock, about 50 per cent of its

year. A large block of stock recently

changed hands at \$200 a share, and yet we

have seen how it was issued without con-

We have seen how Wells, Fargo & Co.

sion an officer of the company stated that,

A .- Yes, sir.

A .- Yes, sir.

idends on the stock.

This is the story of how a little one-room; ment to care for the wants and needs of and children's furnishings and shoes, and

This department was accordingly estabto ready-to-wear apparel for men, women cess would be rather understating than articles used by men. The women's furoverstating the real facts of the case. Practically every article of ready-to-wear prophecy of its present size, Messrs, Mor- apparel for men, women and children is hosiery and bags, etc., that could be se

Illustrated and described in this big book. cured in the east. Tons and tons of these catalogues are sent Amongst the many notable improvements out each spring and fall to customers re- on this floor are the new all-glass cases siding in all parts of the United States. for the hat department, the new wall cases Practically every state in the union is and the new dome mirrors. represented on the malling list of this

By constantly adding new space to their Douglas, the "Nebraska" store was able with dark green weathered oak fixtures to to care for its patrons for nearly ten years. harmonize with the other fixtures on this It was then seen that before any great floor. way to conduct a clothing store and the length of time, a new building must be secured. Consequently their present four- ing of men's and boys' clothing. It is story brick structure on the corner of fitted with clothing cabinets, in which may Farnam and Fifteenth streets was erected. This building covers a ground space of also fitted with new triple mirrors and has 77 by 132 feet and is the largest building very spacious, well lighted dressing rooms. in Omaha devoted exclusively to readyin those days was the fact that instead of to-wear garments for men, women and children. There are approximately 50,000 country and provides for the wants of square feet of floor space in this store.

In accordance with the progressive spirit of this firm the store building has been after a personal examination and test of lately remodeled at a cost of nearly \$25,000. At the first of the present year it was decided to remodel this store throughout, install new fixtures and make such other improvements as would insure its being the most modern clothing store in the west.

To this end no expense nor trouble which would contribute to this result has been ideas as these, although today admitted to spared. Shortly after this plan was decided upon Mr. Philip Schwartz, secretary of the company, and Mr. F. H. Gillingham, window decorator, were sent on an extended tour of the east to learn the newest

were visited and the leading stores of each by the Hepburn act of 1908. Thus far the the American Express company had grown money than their competitors were forced city were inspected in search of the very newest and most modern arrangements. fixtures, etc. Upon his return Mr. Gillingham designed the show windows, which were so beautifully decorated and opened to the public last week. Many of the new fixtures, both for the windows and the interior of the store, were designed by Mr. Gillingham, some of them being made in the store under his supervision.

The interior of the first floor has been fitted with new green weathered oak dispeople that it was deemed to be not only play counters of the latest pattern. As in citizens may well feel proud of this monuthe past, the first floor will be devoted mainly to a showing of men's, women's

situation.

men's and boys' hats. While in the east Mr. Schwartz selected a number of new lished, catalogues issued, and to say that lines, including leather novelties, cutlery, it met with almost the same degree of suc- shaving sets, smoking sets and similar nishing department has been newly stocked with the finest lines of women's underwear.

The shoe department has been relocated at the north end of the floor immediately to the left of the Fifteenth street entrance. original store room on Fourteenth and It has been newly furnished and fitted

The second floor is devoted to a showbe hung over 1.000 suits at one time. It be The boys' department, located on this floor, is one of the most complete in the every boy from 3 to 16 years of age.

On the third floor is located a conveniently arranged and handsomely equipped department for women, containing women's suits, coats, etc. The offices also are located at the north end of this

The fourth floor is occupied by the mai

order department. With a past growth, such as shown by this firm, and the remarkable reputation it has gained by its courtesy and fair deal ng, it would be a rash person, indeed, who would attempt to predict what the future holds in store for this concern.

Although two of the founders, Mr. Strasburger and Mr. Cohn, have passed away Mr. Levy, the remaining member of the firm, is surrounded by a corps of experi-The majority of the largest eastern cities enced and progressive department managers who are capable of promoting the future growth to exceed that which past ears have shown.

Always known as the most progressive store in our city, the recent improvements and alterations made upon their building and the modern equipment just installed insures for this store the title of "the most modern clothing store in the west

Omaha is indeed to be congratulated upon the possession of such a store, and her ment to enterprise, sound principles and progressive business methods.

cent of the country's express business, and any business. But the Harriman estate celved by the Pacific Express company for the privilege of doing business on that line, as late as June 30, 1809, it had but \$71. of these the Adams is one of the oldest was less ambitious than Harriman himself the issue of this \$6,000,000 of stock? Do and, in addition, pays the same railroad 40 388.91 in property, real estate, fixtures and and most powerful. Organized more than and early in 1916 the American Express these railroad companies own the stock? per cent of all gross receipts. That the equipment. Nevertheless, since 1892 it has express companies are able to make this paid dividends of \$3,200,000; its present divi-Q.-These twelve stockholders are the double payment for their transportation dend is at the rate of 50 per cent; it has and still distribute extra dividends of 300 accumulated cash and other assets of per cent, is, to say the least, an astounding \$1,488,881, and all of these dividends and accumulations have arisen from earnings In 1892 J. J. Hill organized the Great remaining after payment of from 40 to 55

the railroad of the same name. It started roads.

joy. Yet the suffering incident to this great consummation of her life's desire, robs the anticipation of some of its sweetness. Most of this can be avoided by the use of Mother's Priend. This great remedy prepares the expectant mother's system for the coming event, and its use makes her comfortable during all the term. Mother's Priend assists nature in gradually expanding all tissues, muscles and tendons, it strengthens the ligaments, keeps the breasts in good condition, and brings the woman to the crisis it healthful physical condition. The regular use of

Northern Express company to operate over per cent of its gross receipts to the rail-

Mother's Friend lessens the pain when baby comes, and assures a quick and natural recovery for the mother. For sale at drug stores. Write for free book for expectant

BRADFIELD REGULATOR CO., Atlanta, Ga.

Every woman's heart thrills at the

cooing and prattling of a baby, and motherhood is her highest and purest



WE specialize in "Best-Ever" clothes for boys, because the high quality of "Best-Ever" all wool fabrics-of trimming materials (both inside and outside) is always maintained.

You will find a distinctive advantage, both in your boy and to your purse in buying these stylish "Best-Ever" clothes.

Just ask to see them. You'll appreciate

their many merits

We have exclusive sale in Omaha

HAYDEN BROS

The Omaha Bee's Great **Booklovers' Contest**



What Does This Picture Represent?

Title Author Your name Street and Number City or town

After you have written in the title of the book save the coupon Do not send any coupon in until the end of the contest is an-

Remember the picture represents the title of a book-not a scene or character from it.

Catalogues containing the names of all the books on which the puzzle pictures are based are for sale at the business office of The Bee-25 cents. By mail, 30 cents.

Rules of the Contest

All persons are eligible to enter this contest except employes of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a pleture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the titls of the book.

Cut out both the picture and blank and fill in the titls of the book.

No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture presents only one title of a book. If you are not sure of a title and wish to send in more than one answer to each picture, you may do se. BUT NOT MORE THAN FIVE ANSWERS WILL BE ACCOFTED TO ANY ONE PICTURE. Incorrect answers will not be counted against contestants if correct answer is also given. More than one answer should the to be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together in sending in the set.

While not absolutely necessary, it is desirable that the pictures should in each case be sent in with the answers, in order that all answers he uniform. Additional pictures and coupons may be obtained at the office of the Bee by mail or in person.

When you have all seventy-five pictures, fasten them together and bring or mail them to The Omaha Bee, addressed to the Beoklevers Contest Editor. Prises will be awarded to the contestants sending in the largest number of correct solutions. In event of two persons having the same number of correct solutions, the person using the same number of correct and using the same number of two persons having the same number correct and using the same number of the full judging committee, will receive the first prise.

Only one list of answers may be submitted by a contestant.

The use of the outpets is not obligatory upon the contestant, and an answer may be submitted in any legible manuer the contestant may select.

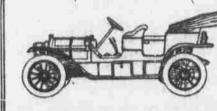
Awarda will he made atticity according to the merit of each separate list.

The name of mor

The name of more than one person must not be written upon any one coupen.

The awards wil be made by the Contest Editor and a committee of well-known citiesns, whose sames will be announced later.

The Contest is limited to the following tegritory: Nebrasks, Wyoming, that portion of lows west of but not including Des Moines, and that section of South Dakota known as the Black Hills District.



First Prize

A \$2,000 Apperson "Jack Rabbit' Touring car, Model Four-Thirty, with five-passenger ca-pacity. It is a great car in a great contest. It has many speed and road records, and today

ranks among the leading motor cars. For both service and speed this auto will make an excellent possession. It is a real joy-maker. It is fully equipped and is just like accompanying illustration. The famous Apperson warranty goes with this car. The prize may be inspected at the Apperson's sales rooms, 1102 Farnam Street.

Second Prize Value \$750

Not everybody can play a plans but everybody would like to. The \$8-note Kimball player-plane, worth \$750, which is the second grand prize, will furnish music for you whether you play or not. It is a wonderful instrument, and will make some home a happy place for every member of the family. Even Grand-ma can play this instrument. If



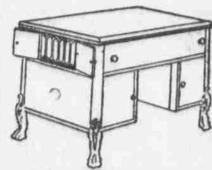
E YES

Value \$500

This prize is a beautiful lot in A. P. Tukey & Son's Her addition, adjacent to Hanscom park and Cantral boulevard. It is lot 4 of block eight, on Thirty-third street, and is 50x130 feet. The street car line runs along Thirty-second avenue, just a block from the site of the lot. Some young couple, perhaps, will here erect a little cottage in which to live for years and years. Who can tell what lucky person will get this ideal jot? You may be the one

Fourth Prize Value \$250

A \$200 Columbia "Regent" Grafonola and \$50 worth of records form
the fourth grand prize. This excelient instrument is one of the best
panufactured. It is built of finest
mahegany throughout. For any
family this instrument is simply a
musical gem. It is sure to increase
the biles of any home. It will draw
the family closer together and form
means of entertainment night after
night. This Grafonois is now exhibited at the Columbia Phonograph
Company's agency. Ell-13 Farnam
Street.



Thirty-Five Cash Prizes Value \$140

Five Prizes of \$10. Ten Prizes of \$5. Twenty Prizes of \$2.

Watch for the Daily Picture in The Bee