

Free Concerts Every Week in Our Assembly Room.

BRANDEIS STORES

Greatest Showing of Boys' Spring Clothes in Our Store

The thousands who enter Brandeis Stores every day are attracted here because they feel certain that by coming to Brandeis they can buy merchandise of more desirable quality for the money they have to spend than they could if they went anywhere else.

It is because Brandeis Stores satisfy the people that the crowds continue to come here in ever increasing numbers.

Fine French Coutil and Batiste Corsets at 69c
Many well known makes. Medium and extra long lengths, lace trimmed, double hose supporters—all sizes, worth \$1.00, at, pair **69c**

75c Wide Embroideries at 39c Yard
27-inch fine embroidered flouncings, skirtings; also corset coverings—new designs in English eyelet, floral and combination effects—big bargain square of embroideries, worth up to 75c yard, at, per yard **39c**

CORSET COVER EMBROIDERIES at yd. 10c
Also medium and wide edges and insertions—all kinds. Many are fine handloom needlework. Big bargain square piled high with real bargains, worth 20c yard, at yard **10c**

Women's Low Shoes—The Correct 1911 Style
NEW PUMPS THAT WON'T SLIP AT THE HEELS

New 1911 models, made without straps, extreme short vamps, high arch instep and 2-inch heels. They fit snugly around the top and positively do not slip around the heels. Made with flat silk bows, light extension edge soles in tan calf, black huckskin, gun metal calf **\$4.95-\$9.95** and patent kid, at **\$4.95-\$9.95**

Women's Oxfords & Strap Pumps
For Street Wear

Extreme short vamps, high heels, splendid fitting shoes that will give excellent service. They are priced in the majority of stores at \$1.00 more, at Brandeis, **\$2.45** the price is

HURLEY BROS. SHOES FOR MEN
These high class shoes have been in the first rank of fine shoes for many years. They are strictly Bench Made of the very finest materials. All desirable leathers, in all sizes and widths, at **\$5**

Stamped Voile Waists—New Voile waists with pattern for cutting and directions for working, with sufficient voile to make the waist—in Art Needlework Dept., special, at **49c**

Brandeis Stores

A Good Plan

To follow in choosing an Easter Gift would be to spend a few minutes in Lindsay's Jewelry Store. Nothing nicer than an article from our stock.

S. W. LINDSAY, Jeweler
1516 Douglas Street

OCEAN STEAMSHIPS.

Express Train Speed

Across the Atlantic via **FRENCH LINE**

Compagnie Générale Transatlantique
Express steamers sail Thursdays 10 a. m. New York to Havre six days. Connections through trains for Continental points (Paris) 24 hours. Ever luxury of modern sea travel, roof cafes, daily orchestral concerts, famous cuisine, daily paper, gymnasium, library, elevators. Naval discipline, wireless and submarine bell service make for paramount safety, speed, comfort. New building giant turbine screw steamer "France".

La Gascogne, April 15, Chicago, April 28, Touraine, April 30, La Jétraite, May 1, La Savoie, April 27, La Provence, May 11, additional sailings at and cabin prices, apply to Agents.

W. E. Block, 1594 Farnam; L. Neese, First Nat. Bank; J. B. Reynolds, 1503 Farnam. H. C. Shields, 16th and Farnam Streets.

St. Lawrence Route to Europe

LEAVE CHICAGO THURSDAY

White Star Dominion

ROYAL MAIL STEAMERS

Montreal—Quebec—Liverpool

"Laurentic" and "Mégantic"

Largest and Most Modern Steamers in Canadian Service. Luxurious accommodations for First, Second and Third Class passengers. Sailing in conjunction with the

Popular Twin Screw Steamers "Carleton" and "Canadian"

Carrying One Class Cabin passengers called Second Cabin Comfort at moderate rates. Also Third Class passages.

Apply Company's Office—90-96 Dearborn St., Chicago, or Local Agent.

SCANDINAVIAN-AMERICAN LINE

11,000-hp. Twin-screw Passenger Steamer, Greer

United States, May 25

Norway, Sweden, Denmark

and Denmark

Apply to Agents

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Across the Ocean

Fastest, modern steamers with every comfort and convenience. Wireless and submarine signals. Travelers' checks.

LONDON

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GERMAN LLOYD

Connections for Egypt and Far East by Com-pany's Steam-ers.

Apply to Agents

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include Mrs. H. Imboden of Wichita, record-keeper; Mrs. Corning of Topeka, record-keeper; Mrs. Ella Watson of Lincoln, corresponding secretary; Miss Viola Frostman of Topeka, assistant secretary; and Mrs. Melnyce of Topeka, treasurer.

YOUNG MEN FLOCKING WEST

Eight Start for Wyoming to Try Their Fortunes in the Big Horn Basin.

Young men looking for good positions for the summer are flocking to the west these days. Eight young men from all points of the middle-west made up a party which left for the Big Horn Basin Monday morning for the Big Horn Basin. The youngsters are all of good families and are taking this way of finding out how much the land farming and the Big Horn Basin before buying land there.

The lads were J. J. Meigs of La. Cross, Wis.; James J. Johnson of Ostrinia, Ill.

Welch Pure Foods

Tuesday and Wednesday Specials

This list gives you an idea of Welch's 20% to 40% cuts on Pure Foods

Pure Foods

- SUGAR**—41 lbs. granulated sugar here for **\$1.00**
- FLOUR**—48-lb. sack of best patent flour for **\$1.20**
- SOAP**—Ten bars of "Best All" soap for **25c**
- IVORY SOAP**—Five bars of regular Ivory for **25c**
- STARBATH**—Washing powder here for **4c**
- LAUNDRY SOAP**—Seven lbs. of best grade for **15c**
- CORN STARCH**—16 package of best grade for **8c**
- ARGO STARCH**—The 5c package here for **3 1/2c**
- TABLE SYRUP**—Gallon cans table syrup for **50c**
- BAKING POWDER**—Calumet, 1-lb. tin for **25c**
- CORN MEAL**—Two packages of best grade here for **15c**
- OAT MEAL**—Two packages of best grade for **15c**
- CORN FLAKES**—Two packages here for **15c**
- PEAS, CORN, TOMATOES**—15c per can
- BLUEBERRIES**—Two-lb. cans, heavy syrup, for **25c**
- RASPBERRIES**—Two-lb. cans, heavy syrup, 25c kind for **25c**
- GOOSEBERRIES**—Two-lb. cans in heavy syrup, for **25c**
- QUINCY OLIVES**—Large 25c value, here for **25c**
- ASPARGUS TIPS**—Large 25c cans here for **25c**
- PINEAPPLE**—Hawaiian sliced, large 25c cans for **25c**
- COFFEE**—Chase & Sanborn's, 2 lbs. for 85c, here for **70c**
- TEAS**—Chase & Sanborn's, 80c grade, per lb., at **87c**

Choice Meats Are 40% to 50% Less

- LEAN LARD**—No. 1 grade, here at 12 lbs. for **\$1.00**
- HAMS**—No. 1 sugar cured, here per lb. at **12 1/2c**
- HACK**—No. 1 California sugar cured, per lb. at **9c**
- SPRING LAMS**—Forequarters, here per lb. for **8c**
- POT ROAST BEEF**—No bone, here per lb. at **10c**
- BEEF CORNED BEEF**—No. 1 grade, per lb. at **15c**
- SPARE RIBS**—No. 1 grade, here per lb. at **12c**
- FORK SHOULDERS**—No. 1 grade, here per lb. at **9c**
- BACON**—No. 1 grade, sugar cured, per lb. at **12 1/2c**
- CALF SWEET BREASTS**—Here, per lb. at **15c**
- BEEF SWEET BREASTS**—Here, per lb. at **15c**
- FORK SAUSAGE MEAT**—Here, per lb. at **10c**
- ROAST BEEF**—No. 1, per lb. at **12 1/2c**
- SPRING CHICKENS**—About two lbs., each, at **15c**
- CORN BEEF**—Sugar cured, here per lb. at **8c**
- SHOET RIBS BEEF**—No. 1, per lb. at **12 1/2c**
- RED SHAD**—Delaware River, today, at **\$1.25**

Phone Numbers Douglas 1544 or Ind. A-2511

Welch GROCERY

2235-37 FARNAM

We have moved to 1709 Cuming St.

Into our new building FANCY DYEING A SPECIALTY

Germany Dye Works Our wagons call and deliver.

Reliable Dentistry AT Taft's Dental Rooms

L. G. Johnson of Draper, E. D.; F. T. Campbell of Watson, Okl.; Willard E. Chandler of Cleveland, O.; E. H. Duval of Delphi, Ind.; Frank J. Barnes of Springfield, Neb.; Kime Barnes of Lincoln, Neb.; and J. W. Brock of Moulton, Ia.

BENNETT'S

JUST IN—A FINE LINE OF PIPES OF ALL KINDS, AT 25c and 50c.

Women's Superb Easter Suits

We unhesitatingly affirm that in our suit section is a suit adapted to the requirements of every woman in Omaha. This is a statement which can be borne out consistently. There are suits from \$19.50 to \$45.00, and sizes regular and in between up to 54 inches.

Many Handsome Suits at \$25.00
This group beckons to the women in search of individuality. Some are one-of-a-kind samples; others are few of a style or colors, but in the aggregate a diversified and pleasing assortment indeed. Our showing of tan and gray suits is extremely attractive—at **\$19.50 and \$25.00** White Serge Suits—a beautiful group, at **\$19.50**

Here's Two Big Values for Tuesday

Pongee Silk—In black and natural colors, a very desirable quality for waists, dresses and coats, 36 inches wide, \$1.00 value; Tuesday **69c**

Dress Goods—White and black pin and pencil stripe serge, the very newest patterns, regular 75c quality; Tuesday **59c**

The Greatest Linen Values Yet Offered This Season

17 inch Unbleached Linen Crash, 7 1/2 quality; Tuesday extra special, **5c**

Full size Hemmed Bed Spreads, good weight, our regular \$1.15 kind; 81, each **89c**

Wednesday--Big Go-Cart Sale

All the Go-Carts—rattan, folding and collapsible—that range in price from \$11.50 to \$26.00; one day only—Wednesday—choice **\$5.75**

See Tuesday Evening's "Bennett's" Ad.



The new Spring Styles just received are bound to meet with an enthusiastic reception. They're in a class by themselves, so far ahead of past season's successes as to eliminate comparison. Finished examples of the best shoemaking, correct in every detail. Stylish and comfortable to a degree. On sale to-day. Your inspection is most cordially invited.

Prices, \$3.50 to \$5.00
The Bennett Co.

Easter Footwear

Look at our window display of new spring styles. No Shoe Store in the country is showing a more complete line of stylish, up-to-date footwear.

This season our display of women's shoes surpasses anything we have ever attempted. Shapely, stylish and pretty shoes, Oxford, tips and pumps are here in all the wanted styles.

WE INVITE EVERYONE

who wants smart things in Easter footwear to come see, and make your selection from our magnificent line of women's footwear.

Prices, \$3, \$3.50, \$4 and \$5. Complete line of Hanan and Foster shoes.

Sale of the John Dunlap & Son's Rugs

Now on and will continue all the week. All new and perfect goods. Less than mill cost. A great opportunity for home furnishers.

VISIT OUR NEW BOYS CLOTHING DEPARTMENT SECOND FLOOR.

HAYDEN'S

FOR THE BEST EVER SUITS ARE THE BEST.

Boys' Blouse Waists, Less Than Half

Manufacturer's Samples, in all sizes from 4 to 16 years, 50c to \$1.50 values, on sale at **25c-49c**

Big assortment in white or colors, plain or striped; greatest lot of bargains ever shown in Omaha. **\$12.50**

Children's 75c Rompers, in all colors and styles, also black satin blommers, in all sizes, at, per pair **35c**

Boys' 75c Night Shirts, in all sizes, on sale Tuesday, at **49c**

Boys' Union Suits, 50c values, all sizes **25c**

Tuesday Morning Bargain Offerings

In Our Busy Cloak and Suit Department

- PRETTY SILK DRESSES**—Values up to \$20.00, splendid assortment, at **\$14.90**
- Fabrics are foulards, taffetas, crepe de chins, poplins, in beautiful colors and up-to-date styles. Don't miss them.
- \$7.50 Wash Dresses \$2.95**—Gingham, lugerie, etc., in all colors, pretty summer styles, lace and embroidery trimmed—values up to \$7.50, all at one price, choice, at **\$2.95**
- Ladies' Tailored Waists—Well worth \$2.50, from 8:00 a. m. till 12 m., choice **\$1.00**
- \$20 Tailor Suits \$12.50**—125 nobby tailor suits for misses and small women, sergins and plain and fancy suitings, in all colors, values to \$20. **\$12.50**
- Ladies' Long Charlie Kimonos—Pretty styles and worth \$2.00, at, choice **\$98c**
- See this display of new Satin Suits and Coats.

\$1.00 PONGEES, 48c Entire Stock of the Famous Silk Mills, consisting of 25-inch natural pongees, 27-inch Auto Pongees, 24-inch Colored Pongees, 75c to \$1.00 yard values. **48c**

Extra Specials for Tuesday

- At 9:00 A. M.—One case of Fruit of the Loom, genuine articles, 40 yards limit, at yard **6 1/2c**
 - At 10:30 A. M.—One case of Amoskeag Checks, genuine articles, 10 yards limit, at yard **5c**
 - At 2:00 P. M.—One case of Hope, genuine articles, 10 yard limit, at yard **5 1/2c**
 - At 3:00 P. M.—One case of Bath Towels, unbleached, 18c is the regular price, at, each **11c**
- FOR ALL DAY
- 10c Dress Gingham **7 1/2c**
 - 7 1/2c Apron Checks **5 1/2c**
 - 39c Silk Warp Gingham **25c**
 - 25c Mercerized Poplins **18c**

Wash Goods Sale

NOW IS THE WASH GOODS SEASON
We have all the new lines now in stock at the very lowest prices.

- Bordered Goods, in all the new lines, from 15c to **25c**
- Battises, all new styles, from 10c to **15c**
- Foulards, all up-to-date, 15c to **39c**
- Ginghams, all up-to-date, from 10c to **25c**

Grocery Department

What advanced 3 cents a bushel this week.

We advise our customers to buy flour now. Monday we are going to make a special effort to sell 2,000 sacks of the highest Patent Flour. We want every housekeeper in Omaha to try one sack. It does not cost you anything if it is not as we say, we will refund your money in full.

- For this extra special sale only, per 48 lb. sack **\$1.15**
- 10 lbs. Diamond, 25c or Best "10 All Soap **25c**
- 10 lbs. best Rotted Breakfast Oatmeal for **15c**
- 10 lbs. the best White or Yellow Cornmeal **15c**
- 4 lbs. Fancy Japan Head Rice **25c**
- 4 lbs. the good Japan Head Rice **25c**
- 4 lbs. Grape-Nuts, 4 lbs. for **25c**
- Corn Flakes, pkg. **6 1/2c**
- Oil or Mustard Sardines, can **4c**
- Gallon cans "Table Syrup" **55c**
- The best Soda or Oyster Crackers, per lb. **6c**
- The best crisp Peanuts, per lb. **6c**
- The best crisp Ginger Snaps, lb. **6c**
- Cheddar and Butter Than Apples

Four Great Trains for Chicago...

Morning 7:15 a. m. Daylight, Sun Parlor, Lounge Car Train, arrives Chicago 8:45 P. M., connecting with night trains for the Middle East, Atlantic Seaboard and New England. Famous No. Six.

Afternoon 4:20 p. m. Mid-Afternoon Train, arrives Chicago at 7 A. M., connecting with the 8 o'clock and other early morning trains from Chicago to New York and New England; also the Ohio River country. Steel frame chair cars, standard sleepers and dining cars. Entire train dynamo electric lighted.

Evening 6:30 p. m. The Popular Chicago Limited; sleeper and dining car service available at 6 P. M., arrives Chicago 8:07 A. M.; dining car serves breakfast en route to Chicago; convenient connections are made with the nine and ten o'clock morning trains from Chicago, East and Southeast. Electric lighted train of chair cars, diners, standard and observation sleepers.

Late Night 11:40 p. m. Atlantic Coast Limited, arrives Chicago 2:25 P. M.; connecting with 18-hour New York special, and with afternoon limited and non-excess fare trains east. Electric lighted train of chair cars, diner and observation sleeper.

Let us help you make your arrangements, securing your reservations east, etc.

CITY TICKET OFFICE
1502 Farnam St.

Rockford College for Women
(1940-1910) Rockford, Illinois

First rank. B. A. and B. S. Broad culture, with elective vocational courses that fit for life and for self-support. Faculty in close touch with the girls. Chosen body of students. Health and safety paramount. Pure air, pure artesian water, fine campus. New fire-proof dormitory, electric light, steam heat. Good table. Catalog. Box 6

JULIA B. GULLIVER, Ph. D., LL. D., Pres.