

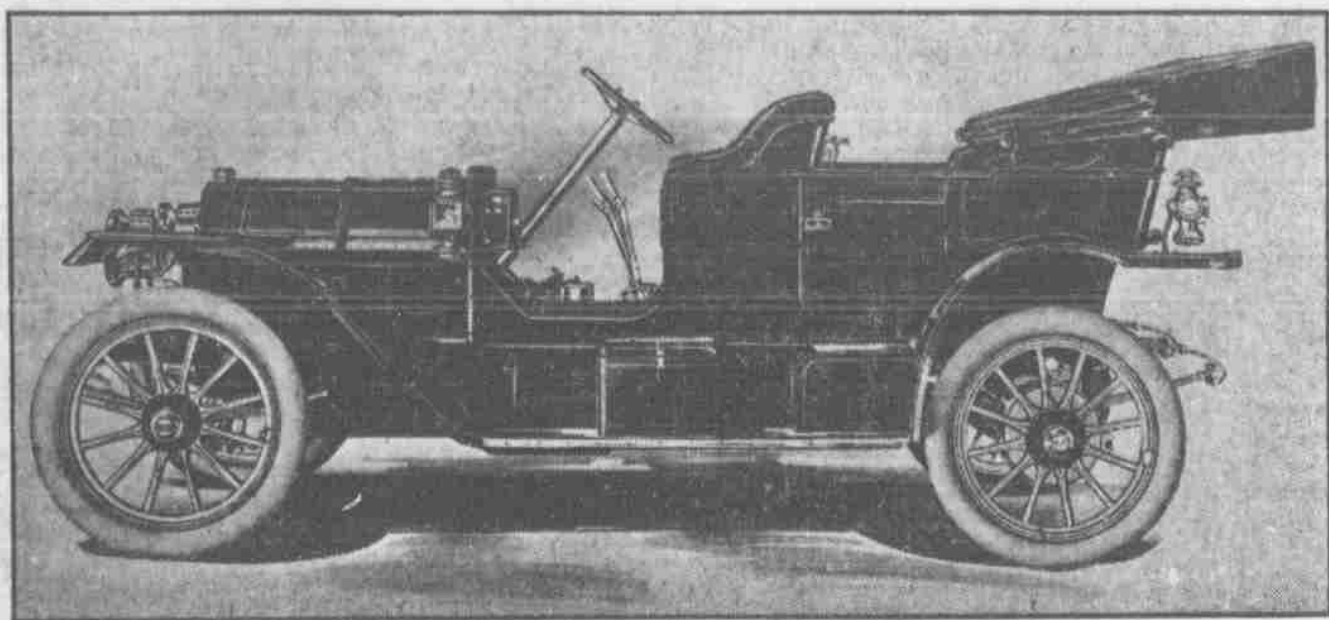
The Newspaper Sensation of the West

Bee's Great Educational Booklover's Contest. More than \$3,600 in Free Prizes.

It is now running in every edition of this daily paper.

Thousands have joined the contest. Have you? It costs nothing.

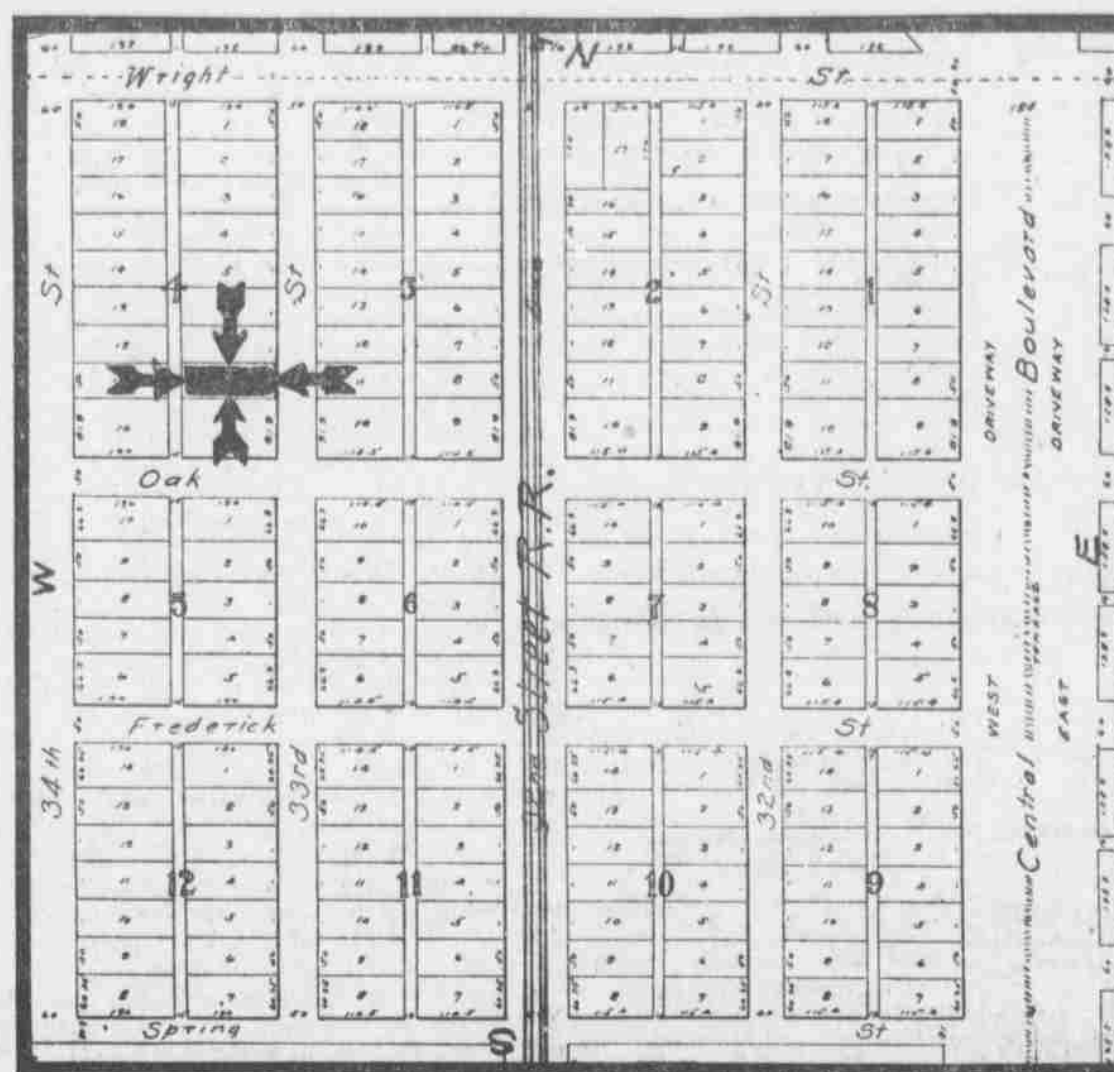
There is a picture in this issue. It represents the title of a book. There are seventy-five of these pictures, and when they all have been published The Bee will make awards of prizes to those having the largest number of correct answers. Full particulars are published with the picture in this issue



FIRST PRIZE—Value \$2,000

Apperson "Jack Rabbit" Touring Car

This wonderful Apperson "Jack Rabbit" touring car, Model Four-Thirty, with five passenger capacity, is a premier machine. It is really a "Jack Rabbit" of the road and spins smoothly over pavements and country highways. It has many road and speed records, and ranks among the leading motor cars of the country. It is a wonderful car in a wonderful contest. Well equipped, it will go to the contestant who has the largest number of answers correct, or that contestant who, if there are several with the same number of correct answers, has the neatest and best prepared set of answers. This sterling car is now exhibited in the garage of the Apperson Company, 1102 Farnam street. Just step in and see it, then you will want to join the Booklovers' contest, if you have not already done so. Follow the pictures daily in The Bee. They are educational and will keep you reminded of this automobile.

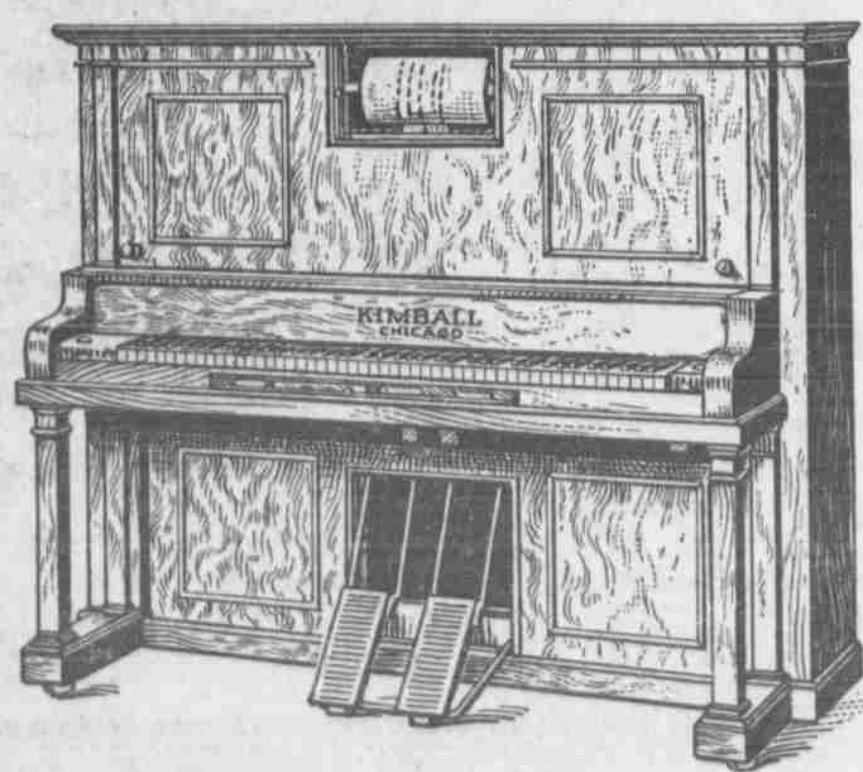


THIRD PRIZE—Value \$500.00

BUILDING LOT

In Tukey & Son's Beautiful Iler Addition

This building lot is 50x130, and is on the west side of Thirty-third street. It is eighty feet north of Oak street, and is surrounded by several beautiful homes. Tukey's Iler addition, in which this lot is located, is situated between Omaha and South Omaha, lying high and beautiful, and adjacent to Hanscom Park and Central Boulevard. The Omaha and Council Bluffs Street Railway, which runs along Thirty-second Avenue, increases greatly the value of the property in this addition, and makes this lot an ideal location for a home. This addition is growing rapidly, and it is only a question of a short period until property here will be worth many times its present value. Additional information may be had at Tukey & Son's Office, 444 Board of Trade Bldg.



\$750 KIMBALL PLAYER PIANO

**SECOND PRIZE
Value \$750**

KIMBALL Player-Piano

The ideal mechanical player, the Kimball, will go as the second prize in this contest. The player mechanism is contained within the compass of the ordinary make piano case, and in no way interferes with the regular playing of the piano. The advantages of the Kimball 88-note player are manifold in the simplicity of mechanism and the ease of operation, but the greatest interest to music-lovers is its wonderful efficiency in musical effects. It gives quick response in every feature, and is an instrument that will draw the family circle into closer relation—help make home an ideal place, and consistently followed, will result in a musical education. The Kimball has a reputation for excellence equal to any. The Kimballs have gone into the best homes in Omaha through the agency of A. Hospe Co., 1513 Douglas street.

**FOURTH PRIZE
Value \$250**

Columbia Grafonola And \$50 worth of Records

The incomparable Columbia Grafonola will be the fourth prize. This musical instrument is valued at \$200.00, and is the culmination of human inventive genius in the science of sound-production. Here indeed, is an ideal musical instrument long sought for and much desired. There is no better instrument of this type than the Columbia. The prize offered is the Columbia Grafonola "De Luxe." It is built of richest mahogany throughout, and equipped with the Columbia "Grand" Reproducer. Records worth \$50.00 are included in this prize award. You may hear the Columbia at the store of Columbia Phonograph Company, 1311-13 Farnam street.



\$200 COLUMBIA "REGENT" GRAFONOLA

Thirty-Five Cash Prizes

Five of \$10.00

Ten of \$5.00

Twenty of \$2.00

Extra Coupons at Bee Office

Coupons for the first pictures are being prepared at The Bee office and will be furnished to applicants this week. The first picture of the contest was printed in the issue of Wednesday, April 5. If you missed it, or any of the subsequent illustrations, call at Bee office this week and get them. No coupons are to be sent in until close of contest, so you will have plenty of time in which to solve the puzzles. Price of all coupons, one cent each.

Bee Catalogue Great Help

The Catalogue of 5,000 book titles, from which number titles used in contest are taken, may be had at Bee office for 25 cents, or by mail, 30 cents. This catalogue is proving a great help to contestants. If you are puzzled by any of the pictures be sure to get this little booklet. You will find the problems very much easier.