BRIEF CITY NEWS
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## When the Cook Leaves

don't fret or scold-lay in a good supply of Shredded Wheat-the food that is ready-cooked, ready-to-serve-contains all the nutriment in the whole wheat grain, steam-cooked, shredded and baked a crisp, golden brown-a food that is good all the way through-tempting in its nutlike flavor-a delight to eat and to serve.

## SHREDDEDWHEAT BISCUIT

is without doubt the most perfectly balanced, most easily digested food ever given to man. It is not flavored or compounded with anything not a "patent-medicine" food-not a "prè-digested" food-just plain, simple, wholesome, steam-cooked whole wheat, shredded and baked. It is better than mushy porridges because you have to chew it, thereby getting from it all its rich, body-building nutriment.

Try it for breakfast with milk or cream (hot milk in Winter). Being in bis cuit form it is easy to prepare a nourishing meal with it in a few minutes in combination with tresh or stewed fruits. Always heat the biscuit in oven and a little fruit make a complete nourishing meal. Your grocer sells it.

THE ONLY CEREAL BREAKFAST FOOD MADE IN BISCUIT FORM

The Omaha Bee's Grea Booklovers' Contes


What Does' This Picture Represent?

## Autho

Street and Number



First Prize
Value \$2,000
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Second Prize Value $\$ 780$



Third Prize
Value $\$ 500$
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Fourth Prize


Thirty-Five Cash Prizes
Value $\$ 140$
Watch for the Daily Picture in The Bec

