

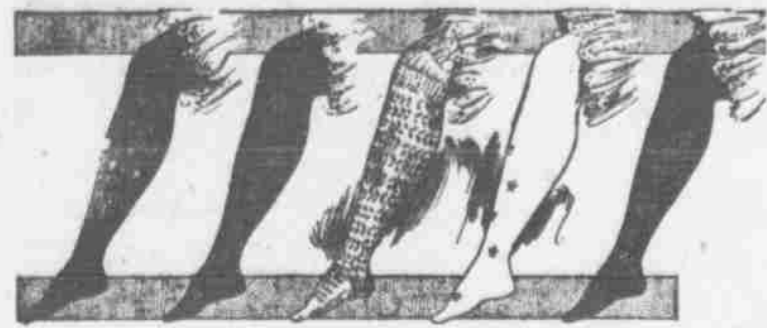
See Brandeis Big Ad Women's Dresses and Suits Page 10.

BRANDEIS STORES

See Brandeis Big Ad Men's Suits and Shirts Page 4.

SATURDAY 2,000 PAIRS Women's Sample Hosiery AT HALF PRICE

Brandeis Bought a New York Importers Sample Lines and Odd Lots of French and German Hosiery



Actually Worth 50c a Pair

Silk, lisle and cotton hose, silk embroidered boots, all over lace boots, fancy stripes and dots, jacquard designs—pure silk boots with wide lisle tops—full fashioned double heels and toes—black and fancy colors.

Choice of this lot **25c** a Pair

MEN'S PURE SILK PLAID HOSIERY

Actually Worth 50c a Pair

These are full fashioned "regular made" hose with spliced soles, reinforced heels and toes, blacks, tans, grays, etc.—a splendid variety.

Choice **29c** a Pair

WOMEN'S PURE SILK HOSIERY

Actually Worth \$1.00 a Pair

Here are full fashioned hose with wide hem tops, double soles, heels and toes, black, white, street and evening shades—all high quality.

Choice **59c** a Pair

WOMEN'S PURE THREAD SILK HOSIERY

Actually Worth \$1.75 a Pair

Light gauze silk, medium and heavy weight—all silk wide hem tops—silk with lisle garter tops—lisle toes and heels, black, white and evening shades.

Choice **98c** a Pair

WOMEN'S, MEN'S AND CHILDREN'S HOSIERY

Actually Worth 25c a Pair

Women's fine cotton and lisle finish, sheer mercerized lisle, full fashioned and seamless. Men's Florenza silk hose, silk embroidered, silk clocks—fancy stripes, drop stitch and lace. Misses' and boys' fine and heavy ribbed cotton and mercerized lisle hose—black, tan and colors.

Choice **15c** a Pair

SPECIAL SALE OF KID GLOVES



PERRINS GLOVES

Our Easter shipment just received. Perrin's celebrated gloves, in all the newest shades and lengths for street and evening wear—including mode, tan, gray, pearl, bisque, blue, also black and white—Paris point and heavy embroidered backs—we are exclusive agents for these fine gloves, **\$1.75-\$2 up to \$3.75 pr.**

Fine French Lambskin Gloves—Two-clasp, mode, tan, gray, bisque, black and white—single row embroidery, fitted to the hand, at, pair, **\$1.25**

Kaysers' Double Tipped Lung Silk Gloves—Pongee, blue, tan, pearl, white and black—16-button length, per pair, **\$1.90**

Kid Gloves—on special bargain! Women's Long Silk Gloves—Double square—white, black, tan and gray; all sizes, two-clasp, worth \$1.00, at, pair, **69c**

Women's Long Silk Gloves—Double tipped fingers—black, white, pongee and blue, worth \$1.00, at, pair, **69c**

Women's All Linen Handkerchiefs

Fine embroidered corner, also hemstitched and embroidered cross bar and shamrock lawn, Val. lace borders, etc., also men's fine hemstitched linen cambric handkerchiefs, many worth 25c, at, **12 1/2c**

All Silk Satin Taffeta Ribbons at 15c Pair

All silk plain taffeta, moire and fancy satin stripes, up to 6 in. wide—black and all colors, worth up to 35c a yard, at, yd., **15c**

Women's Fine Spring Neckwear at 25c ea.

New Dutch and Middy Collars, in lace and embroidery—fancy lace and embroidered jabots, tailored and fancy wash stocks, fancy ribbon novelties and many other new creations—in hundreds of designs—worth up to 75c, at, each, **25c**

BRANDEIS STORES

WANTED NAME FOR SODA-WATER ROOM

We are going to open a very nifty soda water room down stairs at 14th and Dodge. We will give a prize of \$5.00 worth of soda water tickets for first choice and \$2.00 for second best, as agreed upon by following committee: Mel Dill, Jr., William Guiney and "Dad" Weaver.

All names must be in on or before April 2. We are making many improvements these days at our Dodge street store, and when all is completed it will be one of the most complete drug plants in the United States. We shall open our new drug and prescription store at 24th and Farnam about April 15th.

No trouble to find our drug stores and no trouble to get waited upon when you are there. You get the goods by asking for them, and the price without asking.

Our beautiful Owl Drug Co. at 18th and Harney is a busy place these days. It's a very speedy three-year-old.

Sherman & McConnell Drug Co., S. W. Cor. 16th & Dodge
The Owl Drug Co., 16th and Harney, Omaha.

MEN'S Spring Shoes

It will be well worth the journey for any man to come and see our Spring Shoes. We've the best of shoes—the sort of shoes that have made our shoe business so successful. Moderate priced shoes at—**\$3.00, \$3.50 or \$4.00**

Shoe luxury at—**\$5.00 or \$6.00**

We are showing—

The Best Shoes Made

We buy our men's shoes from makers who have a reputation for making the best of men's shoes. The man who has bought shoes here will be sure to come again. The man who has never bought shoes here can learn something about shoes, if he will step in just for a look.

Fry Shoe Co.
THE SHOERS.
10th and Douglas Streets.

Today Not a Heavy Nor a Bolted Lunch

but a light lunch with no time lost. You will have plenty of time to spare.

A cup of our delicious coffee, a lunch not bolted down, and life is worth living.

The Boston Lunch
1612 Farnam St.
1408 Farnam St.
1406 Douglas St.

IT'S GOOD TASTE

to use our **Steel Cut and Sifted Coffee**. In addition to being the best that money can buy, it is prepared for us by the latest and best methods. We remove all dust and chaff, leaving a clean cut granulation which makes a perfect drink. It's easy to make. It settles itself.

Mocha Mixture, 35c; 3 lbs., **\$1.00**
Excelsior Blend, 30c; 3 1/2 lbs., **\$1.00**

W. L. MASTERMAN & CO.
"The Coffee Man."
Branch at Public Market.
1610 Harney St.

Durable Boys' Shoes

The only shoe that deserves that name. It is saying a great deal, but we can back it up with these shoes. It is not true economy to buy cheap shoes. A shoe that is low in price is low in quality. It has to be.

High grade material and honest workmanship make these shoes cost a trifle more than the ordinary boys' shoes. But they outwear two pairs of that same ordinary boys' shoes.

Sizes and Prices:
1 to 5 1/2 **\$2.00**
10 1/2 to 13 1/2 **\$1.75**

DREXEL

1419 Farnam Street



Tailor Made and Dress Hats **\$3.00 to \$5.00**

Pennell Millinery Co.
1511 Douglas St.
2d Floor

G. A. Lindquist & Co.
TAILORS
Makes Good Clothes.
Conservative Styles and Patterns
Selected for Spring
235-236 Paxton Bldg.

Season's Shoes at 50% Off. \$3 to \$5

GUARANTEE CLOTHING CO.

1519-21 DOUGLAS ST.

ARE YOU READY FOR EASTER? OUR SPRING SUITS

Will prove a great SURPRISE to the man who has never bought his clothes here. Our clothes are fashioned for the critical dresser and made by master tailors. The season's correct models in all the new fabrics and colors are here for your choosing. We feature good clothes only, at popular prices—

\$10 to \$25

MEN'S SHIRTS
New Arrivals in Spring Shirts—Figured and striped effects, beautiful colors. **\$1.00**

THE LATEST NECKWEAR
New Flow and Silk Four-in-Hands, 50c value at **25c**

THE BOYS' SUITS
We Offer an All-Wool Blue Serge Suit, with two pair linen lined "knickers," a \$6.50 value, at **\$4.95**

FANCY WOOL SUITS New patterns, two Knickerbockers, a \$6.00 value, at **\$2.95**

CORRECT HAT STYLES
From the world's best hatters—Stetsons, up from **\$3.50**
The "Emerson" stiff hats, **\$3.00**
Young Bros.' New York Hats, soft styles, **\$3.00**
The "Guarantee Special"—a \$2.50 quality, for **\$1.90**

EXTRA TROUSERS
Extra Trousers are one of our specialties. We have every style and size. We're giving the best values ever made, at **\$1.50 to \$6**



IT'S TIME TO ACT

Choose now for spring, while the displays are bright, new, beautiful and complete. The classiest lines of spring suits and top coats you ever saw are now offered for your inspection and approval in our big clothing department.

Hart, Schaffner & Marx Clothes

Predominate in our showings for spring, and you certainly could not find better qualities or values if you could buy the most becoming suit you ever saw and were sure it was the very best quality obtainable at the price; if you were made certain of it by a guarantee of satisfaction or your money back, would you buy your suit Saturday?

If so, come in now—don't wait, the right suit for you is here, whether your price is \$10.00 or \$35.00, or between.

We're showing a mighty fine line of new spring suits, at prices from **\$12.50, \$14.50 and \$15.00**. All wool fabrics, splendidly tailored and finished, having every good feature which appeals to the careful dresser. The values are much greater than the price would indicate. See them in our windows.

Fine Array of Boys' Spring Suits

We are specially proud of our newly fitted, greatly enlarged Boys' Clothing Department. A salesroom entirely separate from our men's department, offering you assortments and conveniences that make shopping here a real pleasure.

The department is in charge of specialists who understand boys' clothing from A to Z, and you can always be certain of most courteous treatment and very best service here.

We're Specializing This Season in Three Lines—

Boys' Double Breasted Wool Suits—With two pairs of knickerbocker pants, fine assortment of patterns for selection, **\$3.75**

Boys' Blue Serge Suits—With two pairs of knickerbocker pants—well worth \$2.00 more than the price we ask; all sizes, **\$5.00**

"Best Ever" Suits at **\$5.00 to \$10.00** lead all others in attractiveness of design, quality of fabric and workmanship at the price. The general lines of the coat, the fitting of the collar and lapels and the quality of tailoring differ materially from ordinary boys' clothes. You'll certainly vote them extraordinary clothes in every sense of the term. Children's Wash Suits—Indian Play Suits—Children's Base Ball Suits—Firemen's Suits.

FREE—A base ball or catcher's mask given with each boys' suit purchased Saturday—FREE.

DON'T TRY HAYDEN'S FIRST PAY

New Spring Corset Models

In all best makes, including Kabo, R. & G., W. B's., Thomson Glove Fitting, etc. A model for every figure at **\$1.00 up**.

SELF REDUCING CORSETS
Nemo, for stout figures, complete assortments shown at prices, **\$3, \$4 and \$5.00**
Special Fittings of the Celebrated **BINNER Corsets**

By the well known corset expert, Miss Mara. Come Saturday.

Three Corset Specials Saturday
Batiste or coutil corsets, good modes, worth to \$2.00, on sale, while they last, at **49c, 75c and 98c**
75c Bassier's embroidery trimmed—great snap at **50c**
Misses' and Children's Ideal Waists—special at **25c 39c 50c**



Hayden Bros.' Meat Dept.

Wholesale Prices Up; Retail Prices Down

Martin Reum says, notwithstanding the wholesale prices are still up, he is still selling meat at retail for lower prices than ever—and you always get full weight too—you can't get us low prices as we quote—just remember this:

Pork Roast **7 1/2c**
Bulk Sausage **5c**
Hindquarters Lamb, genuine **8c**
Forequarters Lamb, genuine **6c**
Lamb Chops **12 1/2c and 10c**
Lamb Stew, 7 pounds **25c**
Sirloin Steak **12 1/2c**
Shoulder Steak, 3 pounds **25c**
Boiling Beef, 5 pounds **25c**
Pot Roast **8c, 7c, 6c**
No. 1 Hams **13 1/2c**
Picnic Hams **9c**
No. 1 Rex, Winchester or Shield **20c**
Bacon Backs **12 1/2c**
Ground Bones for chicken feed, 10 lbs. **25c**

Hayden Bros.' Meat Dept

1610 Harney St. Phones, Doug. 2144 and Ind. A2147.

MEATS DOWN AT THE PUBLIC MARKET

25 Per Cent on Beef

Pork Roast, per pound **7 1/2c**
Pork Loin, per pound **10 1/2c**
Leaf Lard, 12 pounds for **98c**
Steer Pot Roast, per lb. 9c and 7 1/2c
Steer Steak, per pound **10c**
Steer Boiling Beef, per pound **4 1/2c**
Young Veal Roast, per pound **10c**
Young Veal Chops, per pound **9 1/2c**
Young Veal Stew, per pound **4 1/2c**
Lamb Legs, per pound **9 1/2c**
Lamb Chops, per pound **8 1/2c**
Lamb Stew, per pound **4 1/2c**
5,000 lbs. No. 1 Skinned Hams, **12 1/2c**

35 Per Cent on Pork

5,000 lbs. No. 1 Regular Hams, **12 1/2c**
4,000 lbs. Sugar Cured Hams, **10 1/2c**
5,000 lbs. Sugar Cured Bacon, **12 1/2c**
Cudahy's Diamond "C" Bacon, **22 1/2c**
Armour's No. 1 Shield Bacon, **13 1/2c**
Armour's Star, Diamond "C" and Swift's Premium Ham, per lb., **14 1/2c**
Rex or Silver Leaf Lard, 5 1/2 gal. **22c**
Fresh Dressed Chickens, **10 1/2c**

From 7 to 9 P. M.—Lamb Chops—per pound **5c**
From 7 to 10 P. M.—Pork Chops—two pounds for **15c**

DELIVERY WAGONS LEAVE AT 10:30 A. M. AND 5 P. M.

THE Public MARKET

The Bride
Whose silver comes from our store is always pleased—nothing nicer than silver for a wedding gift, as it is kept for years in memory of that day. We carry a nice stock.
Look for the name.

S. W. LINDSAY, Jeweler
1516 Douglas Street

Pig Pork Shoulder Roast 73c per pound

Cudahy's Rex Brand Bacon, lb. **12 1/2c**
Cudahy's Diamond "C" Hams, their best grade **14 1/2c**
Our Butter and Egg Special—Fresh country eggs, per dozen **14c**

Good country butter, for table use, per lb. **19c**
Best creamery butter, pride of Omaha country, per dozen **14c**

WE HANDLE A FULL LINE OF OREBEE.

Central Market
KULAKATSKY MEAT CO. PROP.
210 N. 16th Street
Phones: Doug. 1796 Ind. A-2141