# PLASTERING LA

is the fire-proof substitute for the inflammable wood lath.

If Prevents Cracking and Falling of Plaster on Walls and Ceiling.

Adopted by the U. S. Government and used everywhere in all good buildings.

Write for circular. NORTHWESTERN EXPANDED METAL CO.

84 Van Buren Street, CHICAGO

### Make It an Enduring Home à Build Now

We offer you the best grade stones and the greatest experience in cement building stones. Your order for sidewalks, steps, basements, porch floor, retaining walls, reinforced concrete houses, etc., will bring best results when placed with us.

### Ideal Cement Stone

Main Office and Yard, 17th & Cuming Sts. Phones, Douglas 4428, Omaha, Meb. Factory and Ward-31st and Spaulding Sts. Phones: Dong. 4428

### Money to Loan

for building purposes. Funds advanced to pay contractors as building progresses. Partial payments accepted on interest dates. Interest payable semi-annually.

### W. H. THOMAS

Ind., A-1648.

503 First National Bank Bldg., Omaha. Douglas 1648.

### You Don't Have To Pay High Rent For Us

This store is not located in the high rent district and is enabled to sell for less money than firms in the heart of the business section must demand. We give you high quality wall papers for low money.

Our kitchen blocks and imitation tiles, worth 20c and 25c, sell for 10c and 121/2c. Cut-out borders are priced at from 8c to 15c per yard. Crown effects sell at from 8c to 121/2c each.

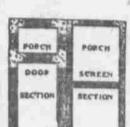
### M. L. ENDRES

2410 Ames Avenue Both Phones: Webster 2138; Independent B-2138.

### When You Discover the Leak Call . . . Long & Voase

Up-to-Date Sanitary Plumbing and Heating 4004 North Twenty-fourth St.

They'll gave you great expense. Estimates on work furnished on application. Phone: Webster 48.



### PORCH WINDOW and DOOR Made Up and Put Up Omaha Window Screen Co.

We take measurements and give estimates from Basement 624 North 16th Street, Omaha Telephone Douglas 4692.

### Treasure-House For Home Builders

Our department of interior decorating offers this spring, a large assortment of most beautiful papers, draperies, curtains, cretonnes, etc., for making your home beautiful. Really we have a treasure-house for one who is preparing to get his home in shape for summer. Our selections are out-of-the-ordinary-distinctive-and will give your home an atmosphere in harmony with nature.

Experts from this department will call at your home. take mensurements and later submit plans for your approval. Our specialists, qualified by long years of experience, are always ready to give suggestions without charge. Before you place an order it will be greatly to your benefit to consult with our experts.

### Miller Stewart & Beaton Co.

THE TAG-POLICY HOUSE

Established 1884.

413-415-417 South Sixteenth Street

# ME BUILDE PAGE

Construction of Roof Important

MR. CLAUSEN'S BOOK

"The Art, Science and Sentiment of Momebuilding."

20 chapters, 200 illustrations. It covers a wide range of subjects, including the planning of bungalows, suburban and city homes, costing from \$2,000 to \$20,000, letting contracts, choosing materials, proper design of entrance, windows, fireplaces, etc. New third edition. Frice, postpaid, \$1.00.

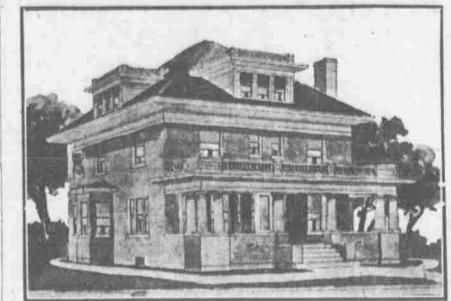
Address, Arthur C. Clausen, Architect, 1136-37-38 Lumber Exchange, Minneapolis, Minnesota.



HE style, construction and ma terlals required in the construction of the roof seldom receive the attention which the import ance of the subject merits. The style of roofs vary to

such a considerable extent, that it is impossible to lay down hard and fast rules governing the design of this part of the ouse. A roof that would look well on a ottage, might not look well on a large ouse, but the style adopted for one home facts due attention. of a certain style might look all right

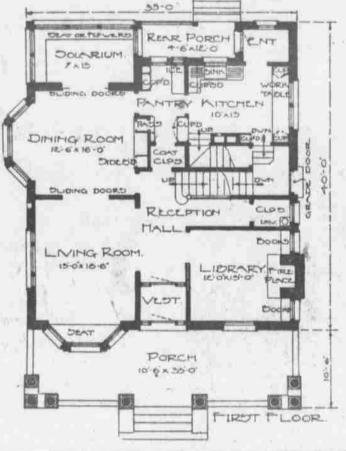
rchitect or contractor, he usually has de- For buildings of lesser importance, such ided on what material he will use in the as the garage or barn, and various farm

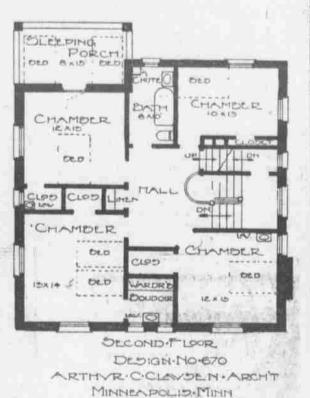


surface. Before coming to a definite de- roofing serve very well as long as they cision in this matter, he should give certain last, and are not expensive to put on, re-

in the planning of a home can work out of years, free of repair to the owner, the the quality of the shingles used, the slant to a satisfactory result in each individual most of them will last hardly half as long of the roof, and the severity of the clias a good cedar shingle roof, and the un- mate. The materials which enter into the con- sightliness of most makes of this kind of If the roof has too low a slant, the water struction of a roof, however, is a sub-roofing makes it impossible to use them, will not be shed from them rapidly, and ect in which all homebuilders should be and retain a harmony of appearance be- soaking in, will in time rot out the sterested. When a homebuilder goes to his tween the roof and the rest of the house, shingles much faster than if the pitch

culring but a fraction of the labor neces The cheapest roof is one of the many sary to put on a shingle roof, and the n another home of the same size, but a composition roofings which come in sheets, raw material being cheaper to begin with ifferent design. It is a matter which only and are cemented into place. While a few The life of a wood shingle roof is from ne who has had considerable experience of them are guaranteed to last a number ten years to twenty years, depending upon





### Building Notes of the Week

ement Stone company, cement building 1901 Wirt street, and for the two-story on real estate loans in Omaha is rapidly this spring. Many people have just come to realize that these stones are durable and that they make a strong house and are perfectly satisfactory in every way.

The expanded metal, sold by the North- new Wellington hotel on Farnam street. western Expanded Metal company of Chicago, has had large sales in the west during the last few years. The early orders for 1911 indicate that this year will be a sanner one in the history of the company.

The picture on this page of an individual the Omaha Van and Storage company building. The doors have rat guards, as Twenty-second and Seward streets. shown in the picture, and the rooms are proof against destruction.

W. W. Sherwood is always ready to furnish estimates on any electrical contract sistance rendered them by the Omaha Loan ing work. He is located at 1212 Farnam and Building association, and who, if this

the heaviest for years.

s protection against dust.

weeks has induced many to plant gardens. This association, the pioneer of all building The Nebraska Seed company reports that and loan associations in Omaha, is today the male of seeds for this spring has been in a better condition to assist the worthy

locks were never so popular as they are building of O. Larsen, 1917 Cuming strept. The Barker Bros'. Paint company has se-

cured the contract for furnishing all the paint, varnish, window glass and photo plate glass used in the construction of the

The following sales have been made by the Anchor Fence company, 207 North Seventeenth street, during the last week; James Gebeli, 2005 Monroe street, South Omaha; Mrs. B. Livingston, 2209 Monroe street, South Omaha; M. Kulakofsky, 511 South storage room in the fire-proof building of Twenty-first avenue; G. J. Ingwersen, 1122 South Thirty-fourth street; Mrs. A. W. shows how strongly guarded household Ferguson, 1815 Wirt street; Mrs. C. N. goods are when placed in this big Forbes, 1811 Wirt street, and J. B. West,

There are thousands of people today, living in their own comfortable houses in Omaha, who owe these homes to the asassistance had been withheld, could never The pleasant weather of the last few have hoped to secure homes of their own. home builder and buyer than ever before. The American weather strip, sold by F. Its officers are always glad to explain its H. Turney & Co., is popular with house- plan to all who may wish to avail themwives who desire a clean home during the selves of this sure and sasy method of acsummer months when dust is shifted quiring a home. The Omaha Loan and through the air in large clouds. This strip Building association is now located in the McCague building, northwest corner Fif-The Omalia Window Screen company, 624 teenth and Dedge streets. According to W. H. Thomas, the number forth Sixteenth street, has just sold

According to the statement of the Ideal screens for the residence of Charles Storz, of people who are making partial payments increasing.

The wrecking of the building at Four teenth and Farnam streets, where the Woodmen structure will be erected, was done by workmen of the Southern Coal and Supply company, Twenty-first and Paul streets. W. H. Melerstein, secretary-treasurer and general manager of this company directed the work. Not a burt in wrecking that building. This record, Mr. Meicrstein thinks, is remarkable, for in all other cities workmen are often killed. It speaks much for the protection afforded laborers by this company Miller, Stewart & Beaton company are offering a new line of wall papers that have just arrived from the east. An expert from the decorating department of this store made a trip to New York for the

purpose of buying the spring stock. "A seven-foot cellar is good," says the management of the Omaha Stove Repair Works, "but why not have one eight feet deep so that as you walk around your furnace you do not have to stoop? Again, on eight-foot cellar gives all the furnace pipe more of an upward slant, a condition which delivers the heat more easily and is a great saving in fuel. You will save enough fuel in one winter to pay you for that extra one foot of cellar room.

M. L. Endres has received many orders for wall paper and during the last week has put spring effects into several homes. Early spring plumbing trade is very brisk. Long & Vosse, 4004 North Twenty fourth street, are doing a large business.

### The Most Important Feature of Your Home is the Furnace

man told you that all suits were alike, all one price and one as good as another. Don't let any one try to tell you that furnices, wall pipes or registers are all alike. There is a difference, and it will pay you to

Omaha Stove Repair Works 1206-08 Douglas Street.

### You can get the best attention

W. W. SHERWOOD

Electrical Contracting.

Wiring for Light, Power and Electric Bells. Agents for Hawthorne Motors.

Phones: Douglas 7633; Ind., A-2264.

1212 FARNAM Street, OMAHA.

Estimates Cheerfully Furnished.

### Onion Sets

Red Wethersfieds

Danoas Yellows

5c per Quart

SEEDS THAT GROW NEED ANY!

Nebraska Seed Co.,

1613 HOWARD STREET. Phone Douglas 1261.

# It Belongs Every dollar spent in repairs and fixtures

on a rented house is that much to You lost. The landlord gets it, as he does the rent.

Every dollar you spend on your own home adds that much to its value and beauty, and its YOURS.

Ambitious men see the advantage of owning their own homes.

We want to help you in this. We loan you our money which can be repaid, principal and interest, in monthly payments. Easier than paying rent. No trouble to explain our plan.

### Omaha Loan & Building Association McCague Bldg., N. W. Cor. 15th and Dodge Sts.

Assets: \$4,090,000.00

Reserve Fund: \$105,000.00

### Keep the Dust Out This Summer With the American

Weather Strip It's Dust Proof, but will fit your windows so they will run with

F. H. Turney & Co.

Phone Doug. 993. 305 So. 13th St.

1516 Douglas. Upstairs We Duplicate All Kinds of Keys.

C. R. Heflin Co.

Tel. Douglas 2974

### Anchor Fence Company

207 N. 17th St., Omaha Telephone Red-814 Time and Place to Buy Fencing



Frank Barker Al Barker Jos. Barker, Jr. Geo. Barker

### Barker 1609 % FARNAM STREET.

Both Phones-Bell, Douglas 4750; Independent, A-3821. Do you know that you can save 25% on your painting

by using absolutely pure material? Sherwin-Williams Paints and Varnishes, Carter Lead, Keystona, Pure Oils and

### AN INDIVIDUAL STORAGE ROOM



ABSOLUTELY FIREPROOF Main Office, 806 So. 16th St. Branches, 309 So. 17th and 1120 Telephone: Douglas 4163 and Ind., A-1235.

## Prices That Double the Value of Money

You prospective builders shou'd listen to us before buying. We have prices that save money - in very, very many instances half your money.

Look at these: 250,000 bricks, \$5.00 per thousand; 100,000 4-foot white pine lath, \$3.50 per thousand; joists or planks, 2x8x22, 2x10x22, 2x12x22, \$18.00 per thousand; flooring and ceiling, all widths, \$16.00 per thousand; iron posts, I beams, anchors, plates and store fronts, cents per pound.

We have everything in lumber and the independent prices are not even approached in Omaha. New oak flooring, 21/4-inch face, at \$40.00 per thousand feet. Never before such a price. Our building wrecking operations have enabled us to make these startling reductions.

> THESE BOTTOM PRICES ARE IN FORCE THROUGHOUT OUR ENTIRE ESTABLISHMENT Mail Orders Get Best Attention.

Southern Coal @ Supply Co.

21st and Paul Streets.

Webster 2884; B-3323.

16th and Izard Streets.