## The Best Reason

Why we sell the most clothing in Omaha is because we know the value of good clothes and good makers, and place before you the experienced ideas and productions of the greatest
tailors on earth. We are not ashamed of our clothes, nor the name label on them. We are proud of the clothes we sellthat are "made" in the same spirit we sell them-RIGHT TO THE FINEST DETAIL.

They're the clothes built by the "House of Kuppenheimer Brand," "Schloss Bros." and "Hirsh-Wickwire," $\$ 18.00$ to $\$ 40.00$, and they com Brand," "Schloss Bros." and "Hirsh-Wickwire," $\$ 18.00$ to $\$ 40.00$, and they co
pose the newest shades and perfection of tailoring you cant equal elsewhere.

Spring
Top
Coats

| Two |
| :--- |
| Mighty |
| Attractive |
| Things |

3 Guaranteed
Hosiery for Hosiery for
Men, Women and Children. Cincinnati Court
Squabble Will Go


 Howe


$\qquad$ MINSTER SWALLOWS TEETH and dies as result

"It Is Delicious" Just the right combing-
ion of high grade cocoa sugar and vanilla to


## $\$ 500$ Piano Free <br> FIRST PRIZE

Hundreds of Dollars' Worth of Other Grand Prizes Free


26-Piece Silver Service Set





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