

BRANDEIS STORES

A Most Extraordinary Purchase By Our New York Buyer
AN EASTERN JOBBER'S ENTIRE STOCK AT A GREAT PRICE CONCESSION

Women's Ready-to-Wear Spring Apparel



WOMEN'S FINE TAILORED WAISTS, AT 98c

From the Great Jobbers' Stock

These are the waists that will be most popular with the well dressed women for every practical purpose this spring and summer. They are shown in different size pleats and tucks; some with handsome embroidered designs and a few with the new colored embroidery. Every size is included, at..... **98c**

WOMEN'S SILK WAISTS, AT \$5.00

From the Great Jobbers' Stock

Hundreds and hundreds of those ultra fashionable taffeta, messaline, lace and chiffon waists, that are so desirable for dress, for semi-dress and for practical utility. They are made in the newest and most stylish cuts of this season, and all the favorite shades for 1911 are represented. Special sale price, at..... **\$5**

CHILDREN'S COATS

From the Big New York Stock, at..... **\$2.98 and \$5.00**

There are lots of pretty, childish coats in the different cloths, styles and colors—many with the new sailor collars, etc. Some that are samples and no duplicates—all ages, 4 to 14—

\$2.98 and \$5.00

CHILDREN'S WASH DRESSES

From the Big New York Stock, at..... **\$1.50**

There are plaid ginghams, colored repps, percales, chambrays, etc. In many different styles and ages. Scores and scores of pretty, practical childish effects, worth up to **\$1.50** \$4.00; sale price, each. **\$1.50**

WOMEN'S DRESS AND WALKING SKIRTS, AT \$5.00

Your choice of 500 women's tailored skirts, in voiles, taffetas, serges, panamas, etc., plain and self trimmed. Every skirt in this lot is worth from \$2 to \$5 more. This is an offer that should interest every woman in Omaha, at..... **\$5**

ALL SILK PERSIAN MESSALINE PETTICOATS, AT \$3.98

This is a big value that comes from the great purchase and worth much more. Nobby and in every color you can wish for. Such a wonderful variety of high class petticoats rarely seen, at..... **\$3.98**

This Purchase Included All the Sample Lines in His Stock

50 Women's Tailored Suits at \$10

75 Stunning Tailored Suits at \$15

30 Elegant Tailored Suits at \$19

This is an offer that is more remarkable than any that Brandeis Stores ever offered at this stage of the season. Every suit in this purchase is a splendid example of this season's accepted spring style. Many are elaborately trimmed while others are thoroughly hand tailored.

The materials are white serges, navy and black serges, gray and colored worsteds, hairline worsteds, etc.

For the woman who is seeking a practical tailored suit of high character, this sale offers an unusual opportunity, because these garments are splendidly made and correct in every style essential. The variety from which to select is remarkably large

IN THESE THREE SPLENDID LOTS, AT—

\$10 - \$15 - \$19

Beautiful Silk and Foulard Dresses, \$15

There are just 90 beautiful silk and fancy foulard dresses, in plain and figured silks. Every color and all the newest styles and models of the season. Every dress is thoroughly practical, and scores of styles of great popularity in eastern centers are included in this group Saturday..... **\$15**

Women's New Wash Dresses in Two Lots, at \$2.50 and \$5

Clever Ideas From the Great Eastern Jobber's Stock

All the newest wash materials, in pretty colored effects, made in the new, nobby styles of this season. Many are worth double what we will ask. This is a lot of pretty, serviceable dresses that will be the talk of Omaha in this sale at..... **\$2.50-\$5**

Long Serge and Fancy Worsteds Coats at \$6.98

All Newest Spring Ideas From the New York Purchase

Every coat in this lot was made to sell for a great deal more than our special sale price, and every one is a new spring model, made of serges, worsteds and fancies, with the large sailor collars and big reverses, navies, blacks, tans, grays, etc., at..... **\$6.98**

Women's Long Satin Silk and Serge Coats at \$10

Stunning Novelties From the Great New York Purchase

A lot of pretty, nobby coats, with the large satin inlaid collars and reverses; also embroidered Shantung and taffetas; grey worsteds, navy and black serges, white serges, etc. Such a splendid group of strictly new coats was never offered at such a price as..... **\$10**

SEVEN EXTRA SPECIALS From This BIG PURCHASE ON SALE In Our BASEMENT

200 Suits Worth up to \$12.50 at \$6.98—Navy and black serges, fancy striped Worsteds, black and white checks and novelty Worsteds, Satin lined nobby jackets, the new cut skirts. Some are new cut and trimmed. Saturday, at..... **\$6.98**

Long Serge, Panama and Checked Worsteds Coats at \$5.00—Many different colors and styles, large sailor collars and reverses, plain and braid trimmed. Large cut garments, full length Saturday, at..... **\$5**

Messaline and Silk Persian Petticoats at \$2.98—This lot consists of all the lower priced petticoats in the purchase. Every one is worth at least \$2.00 more. Every color you can wish for, at..... **\$2.98**

Skirts From the Big Purchase at \$1.98—There are many nobby and novelty skirts in this lot, all colors and styles, many different materials. Some extra sizes at..... **\$1.98**

100 Rain and Storm Coats Worth \$7.50 to \$10, at \$5—They come in the new Slip-ons and Raglan styles, plaid backs, silk stripes, etc., at..... **\$5**

200 Children's Coats Worth up to \$3, at \$1—These are the samples and surplus stock of children's coats from the big purchase, all styles, all colors, all ages, at..... **\$1**

A Big Lot of Odd Jackets and Coats at \$3.50—There are a lot of samples in this lot that are slightly soiled from show room use, and are worth up to \$5.00, at, each,..... **\$3.50**

Brandeis Beautiful Spring Millinery

There is an air of good taste that pervades a Brandeis hat. Every woman who selects one has the satisfaction of knowing that her hat is absolutely correct in point of style and that it is individually becoming. It is no wonder that Omaha women have come to consider that no hats are so fashionably smart as the Brandeis hats.

Stunning Pattern Hats at \$15

Brandeis Stores are showing more original Paris and New York pattern hats this season than ever before. For the first time we are able to offer the real patterns in great variety at a moderate price.

As a special for Saturday, we have assembled scores and scores of charming pattern hats of the very newest Paris and New York origin, revealing every new shape and every new color and trimming. You could not possibly find a better time to select a becoming spring hat than now, because we have included hats here that were meant to sell for \$25.00. Every hat has that clever touch of stunning metropolitan style found always in Brandeis better millinery.

There are two features in connection with Brandeis millinery department that you must not forget. One is that we are in a position to secure the very newest style ideas through our own Paris office, long before other stores hear of them. Another is that the expert assistance and advice of our superior force of milliners and designers are at your disposal.

\$15

The Early Spring Millinery Favorite New Nacre Straw Turbans

Here are the practical hats for smart street wear that are in highest favor this season. The nacre shaded straw braid is new and is extremely modish. Besides the turbans are those clever, new roll rim sailors of nacre straw, fetchingly trimmed with quills, pom poms, bows of velvet and those saucy new stick-up effects. You'll like these hats, at.....

\$1.98 up to \$5.00



Showing Two Popular Styles of Street Hats at Brandeis

Everyone is Delighted With the Newest Fashionable Shapes

Women's Untrimmed Spring Hats

The latest thing this season is the small hood that fits far down over the head. It is shown in black tagal straw, with white milan with colored edges and the mixed straw braid in blended effects of black and white, black and royal blue and black and burnt shade. These hats are strictly up-to-the-minute and are all ready to trim. They are worth up to \$4.00, at..... **\$1.98**

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