BRANDEIS STORES

A Most Extraordinary Purchase By Our New York Buyer AN EASTERN JOBBER'S ENTIRE STOCK AT A GREAT PRICE CONCESSION

Women's Ready-to-Wear Spring Apparel



WOMEN'S SILK WAISTS, AT \$5.00

From the Great Jobbers' Stock

Hundreds and hundreds of those ultra fashionable taffeta, messaline, lace and chiffon waists, that are so desirable for dress, for semi-dress and for practical utility. They are made in the newest and most stylish cuts of this season, and all the favorite shades for 1911 are represented. Special sale

price, at

From the Big New York Stock, at \$2.98 and \$5.00

There are lots of pretty, childish coats in the different cloths, styles and colors—many with the new sailor collars, etc. Some that are samples and no duplicates—all ages, 4 to 14—

\$2.98 and \$5.00

CHILDREN'S WASH DRESSES

From the Big New York Stock,

WOMEN'S DRESS AND WALKING SKIRTS, AT \$5.00

ALL SILK PERSIAN MESSALINE PETTICOATS, AT \$3.98

This is a big value that comes from the great purchase and worth much more. Nobby and in every color you can wish for. Such a wonderful variety of high class petticoats rarely seen, at \$3.98

This Purchase Included All the Sample Lines in His Stock

50 Women's Tailored Suits at \$10

75 Stunning Tailored Suits at \$15

30 Elegant Tailered Suits at \$19

This is an offer that is more remarkable than any that Brandeis Stores ever offered at this stage of the season. Every suit in this purchase is a splendid example of this season's accepted spring style. Many are elaborately trimmed while others are thoroughly hand tailored.

The materials are white serges, navy and black serges, gray and colored worsteds, hairline worsteds, etc.

For the woman who is seeking a practical tailored suit of high character, this sale offers an unusual opportunity, because these garments are splendidly made and correct in every style essential. The variety from which to select is remarkably large

IN THESE THREE SPLENDID LOTS, AT-

\$10 - \$15 - \$19

Beautiful Silk and Foulard Dresses, \$15

There are just 90 beautiful silk and fancy foulard dresses, in plain and figured silks. Every color and all the newest styles and models of the season. Every dress is thoroughly practical, and scores of styles of great popularity in eastern centers are included in this group Saturday...

Women's New Wash Dresses in Two Lots, at \$250 and \$5

Clever Ideas From the Great Eastern Jobber's Stock

All the newest wash materials, in pretty colored effects, made in the new, nobby styles of this season. Many are worth double what we will ask. This is a lot of pretty, serviceable dresses that will be the talk of Omaha in this sale \$250_\$5

Long Serge and Fancy Worsted Coats at \$698

All Newest Spring Ideas From the New York Purchase

Women's Long Satin Silk and Serge Coats at \$10 Stunning Novelties From the Great New York Purchase

SEVEN EXTRA SPECIALS From BIG PURCHASE ON SALE our BASEMENT

86.98—Navy and black serges, fancy striped Worsteds, black and white checks and novelty Worsteds, Satin lined nobby jackets, the new cut skirts. Some are are bri a trimmed. Sat-

Long Serge, Panama and Checked
Worsted Coats at \$5.00—Many different colors and styles, large
sallor collars and reveres, plain and
braid trimmed. Large
cut garments, full length
Saturday, at

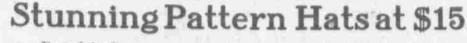
Messaline and Silk Persian Petticoats at \$2.98—This lot consists of all the lower priced petticoats in the purchase. Every one is worth at least \$2.00 more. \$2.98 wish for, at

skirts From the Big Purchase at \$1.98—There are many nobby and novelty skirts in this lot, all colors and styles, many different materials. Some extra sizes at \$1.98 87.50 to \$10, at \$5—They come in the new Slip-ons and Raglan styles, plaid backs, silk_stripes, etc., at, only

to \$3, at \$1—These are the samples and surplus stock of children's coats from the big purchase, all styles, all colors, all ages.



There is an air of good taste that pervades a Brandeis hat. Every woman who selects one has the satisfaction of knowing that her hat is absolutely correct in point of style and that it is individually becoming. It is no wonder that Omaha women have come to consider that no hats are so fashionably smart as the Brandeis hats.



Brandeis Stores are showing more original Paris and New York pattern hats this season than ever before. For the first time we are able to offer the real patterns in great variety at a moderate price.

As a special for Saturday, we have assembled scores and scores of charming pattern hats of the very newest Paris and New York origin, revealing every new shape and every new color and trimming. You could not possibly find a better time to select a becoming spring hat than now, because we have included hats here

that were meant to sell for \$25.00. Every hat has that clever touch of stunning metropolitan style found always in Brandeis better millinery.

There are two features in connection with Brandeis millinery department that you must not forget. One is that we are in a position to secure the very newest style ideas through our own Paris office, long before other stores hear of them. Another is that the expert assistance and advice of our superior force of milliners and designers are at your disposal.

The Early Spring Millinery Favorite New Nacre Straw Turbans

Here are the practical hats for smart street wear that are in highest favor this season. The nacre shaded straw braid is new and is extremely modish. Besides the turbans are those clever, new roll rim sailors of nacre straw, fetchingly trimmed with quills, pom poms, bows of velvet and those saucy new stick-up effects. You'll like these hats, at—

\$1.98 up to \$5.00



Showing Two Popular Styles of Street Hats at Brandeis

Everyone is Delighted With the Newest Fashionable Shapes

Women's Untrimmed Spring Hats

