

# Spring Opening

Brandeis Stores Invite the People of Omaha and Vicinity to Be Their Guests at Their

Presentation of Authentic Styles for 1911

—in—

## Women's Apparel Artistic Millinery

Fabrics and Furnishings

Entire Week Beginning Monday

March the Twentieth

Our own foreign office in the style colony of Paris has collaborated with our New York resident buying organization in assembling the correct styles from both continents.

This opening event offers exceptional opportunities to the women who wish to select their spring hats and gowns at once.

Every department in Brandeis Stores shares in this opening event, each section with its most attractive novelties for the new season

The season's leading novelties in Women's Costume, Waists and Tailored Waists. Newest arrivals of Perrin's Kid Gloves for spring and summer.

Extreme novelties in imported dress fabrics for spring.

An assemblage of the new season's favorite silks and velvets.

A charming array of new ideas in wash fabrics.

Highest grades of Spring Footwear Women and Men  
Unusually fine assortment of Silk Hosiery of the highest character.

Superb showing of European novelties in jewelry and leather goods.

Correct novelties in fine laces, embroideries, dress trimmings.

The most effective styles in women's spring neckwear.

A showing of everything that is correct in men's apparel

The interior of Brandeis Stores has been decorated in harmony with the spirit of the new season

# BRANDEIS STORES

