

Stupendous Bargain Offerings from the Receivers' Sale of Tibbs, Hutchings & Co. Wholesale Stock

HAYDEN'S
RELIABLE STORE

BEGINNING FRIDAY, MARCH 17TH AND CONTINUING ALL NEXT WEEK

Ladies' Knit Underwear—50c quality, vests or pants, in all sizes, medium weight, at 19c

Children's Muslin Gowns—Embroidery trimmed yokes, all sizes, cut long and full, snap at 25c

THE RELIABLE STORE

BEGINNING FRIDAY, MARCH 17TH AND CONTINUING ALL NEXT WEEK

Ladies' Corset Covers and Drawers, 50c quality, 19c

Children's Muslin Drawers, hemstitched and ruffled, at 9c

Men's, Ladies' and Children's Hosiery—All sizes, worth to 25c, on sale Friday, at, pair, 10c and 12 1/2c

Never before in the history of our store has the bargain-giving power of our great buying organization been more clearly demonstrated. Never have greater values in new clean desirable merchandise been offered before.

MINNEAPOLIS EVENING TRIBUNE: FRIDAY MAR

The above paragraph from the Minneapolis Evening Tribune needs no explanation—it's the goods.

Every day will see new and crowd bringing bargains offered. Nearly every stock handled by a first-class wholesale dry goods jobbing and manufacturing concern is included at matchless low prices in this sale.

Three Great Silk Specials Friday

From the Tibbs-Hutchings Co. Stock

Never before in the history of the departments have we been able to offer such bargains in high class new silks.

\$1 \$1.25 SILK FOULARDS FRIDAY, at 69c

200 Dress Patterns of Beautiful New Spring Foulards, Imported and Domestic manufacture, "Shower Proof" and water proof, only one pattern of some styles. Plenty of navy and all blue and all this spring's newest colorings and patterns, \$1 and \$1.25 values, also 27-inch All Silk Messalines, 36-in. Taffetas and yard wide Natural Pongees on sale Friday, yard, **69c**

75c Silks Friday 29c. Over 3,000 yards of plain and novelty silks, Toppas, satin Liberty, pongees, jacquard Toppas, printed pongees, foulards, etc. greatest bargains ever at, yard, **29c**

\$1.00 Silks Friday 48c. An immense line of beautiful new silks, 27-inch diagonal suitings, 27-in. heavy pongee, silk Messalines, 20-in. novelty silks Jacquard messalines, etc.; 30 different colors, at, yard, **48c**

Table and Bed Linens

From the Tibbs-Hutchings Stock

Full bleached Table Damask, assorted patterns, worth 25c yd., sale price, yard, **50c**

Bleached and half bleached Dinner Napkins, pure linen and Union linen, worth \$1.50 dozen; sale price, six for, **50c**

Hemmed Huck Towels, good size, colored borders, worth 15c each; sale price, each, **10c**

Bleached and unbleached Turkish Towels, full size, heavy and absorbent, worth 18c; sale price, each, **12 1/2c**

Crochet Bed Spreads, heavy Macellias patterns, knotted fringe, worth \$2.00; sale price, **\$1.25**

Table Pads, quilted and hemmed, ready for use, 54 inches, round or square, worth \$2.00—sale price, each, **\$1.50**

Greatest Embroidery Sale Ever Held in Omaha

We secured almost the entire stock of Embroideries and Laces from the Receiver's Sale of the Tibbs-Hutchings' Stock, Securing the Embroideries at 25c on the Dollar. Just one-quarter of their actual value and will sell this stock. No soiled goods, all strictly new, fresh, up-to-date merchandise at One-fourth Regular Prices.

5c for Embroideries worth to 20c yd. 19c for Embroideries worth to 76c yd. 10c for Embroideries worth to 40c yd. 25c for Embroideries worth to \$1 yd. 15c for Embroideries worth to 60c yd. 35c for Embroideries worth \$1.40 yd.

The Embroideries at 5c include all widths of edges and insertions to match—worth up to 20c a yard.

The Embroideries at 10c include 18-inch skirt flouncings, 18-in. corset cover embroideries and fine bands—worth up to 40c a yard.

The Embroideries at 25c include galleons and beautiful flouncings to match, worth up to 76c a yard.

The Embroideries at 15c include 18-inch flouncings, with bands to match, beautiful patterns and worth up to 60c a yard.

The Embroideries at 35c include finest goods, up to full 45-in. flouncings and worth up to \$1.40 a yard.

With these Six Special Lots we will show several lots of loom ends 4 1/2 to 6 yard strips matchless at—yard, 12 1/2c, 7 1/2c, 4 1/2c and 3 1/2c. You can't afford to miss these wonderful saving opportunities.

Cut Glass, Jewelry and Silverware

At Half and Less Actual Retail Worth

Cut Glass Sugar and Creamers—\$4.00 values, at **\$2.00**

Cut Glass Nappies—Regular values to \$2.00; on sale at **75c and \$1.25**

\$4.00 Solid Gold Cuff Links—on sale at **\$2.00**

Solid Gold Dinner Rings—Regular \$2.00 values; on sale, choice, only **\$1.00**

Solid Gold Scarf Pins—Values to \$3.00; on sale at **\$2 and \$1**

All \$1.00 Quality Rhinestone Hat Pins, Barrettes, Cuff Links, Coral Necklaces, Bar Pins, Monogram Waist Sets; on sale Friday at one price, choice **25c**

German Silver Mesh Purses that sold regularly at \$4.00; Friday for selection; on sale Friday at **\$2.00**

Children's Mesh Purses—Values to \$1.50, all at one price **50c**

Sterling Silver Hat Pins—Regular \$1.00 values, at **39c**

Sterling Silver Cuff Links—Regular \$1.00 values, at **39c**

Gold Shell Set Rings—Amortized \$1.00, in shell cases, **25c**

\$1.00 Watches at **69c**

They Carried One of the Finest Stocks of High Class Wash Goods for 1911 in The West.

A few items here will show you what kind of goods they carried:

25c Aberfozie Gingham, 32 in. wide; our price **12 1/2c**

15c Renfrew, 21 in. wide **10c**

18c Renfrew, 32 in. wide, blue dyes **25c**

50c Silk Warp Foulards **35c**

39c Silk Novelties **25c**

25c silk finished Foulards **15c**

39c Scotch Gingham **25c**

39c Scotch Madras **25c**

25c Scotch Gingham, 32 inches wide **15c**

15c Barnaby Gingham **10c**

French Batiste, sold at 20c **15c**

Domestic Batiste, sold at 15c and 18c, at **12 1/2c**

Winsor Batiste, sold at 14 1/2c to 18c, at **10c**

Several other bargains in Wash Goods and White Goods not advertised.

Boys' Laundered Shirts

Without collars, good patterns, the regular 75c quality; choice **25c**

Men's Merino Underwear

Medium Weight Shirts or Drawers, in all sizes, regular 75c values, at **25c**

Outing Flannel Gowns

Men's and Boys' all sizes, 75c values—in Friday's sale, **25c**

CURTAINS AND DRAPERIES

From the Tibbs-Hutchings Stock

Lace Curtains, worth \$3.00 Pr.—Cable Net, Brussels and Scrim; on sale, pair, **\$1.98**

\$2.25 Nottingham Curtains—Double thread, pretty patterns, in this sale at, pair, **\$1.49**

\$5.75 Novelty Curtains, **\$3.50**

Embroidered Muslin Curtains—\$5.49 values, dainty patterns; 25, per pair **\$1.50**

10c Figured Serims—in all colors; on sale at **15c**

10c Solid Color Serims—in all colors, choice **15c**

10c Silk Fringe—Slightly soiled to close yard **15c**

Remnants of Nets, Denims and Madras—Worth up to \$1.25 yard; on sale at, yard, **5c**

Magnificent Stock of Women's and Children's Outer Garments

was a very important part of the great purchase from the Tibbs, Hutchings & Co. Wholesale Stock. Every day will see bargains shown seldom if ever equalled in the history of Omaha merchandising. Friday we will offer an immense stock of Wash Dresses and New Waists at One Price.

Dainty New Dresses in Lawns, Linen, Gingham, Union Cloths, Etc., as shown in 16th St. Windows. All colors and sizes in newest spring styles made to sell at \$5 to \$10; your choice of the entire lot, Friday—

While looking over the special bargains, don't forget to see the new Styles in Crown Jewel Suits. You won't find them equalled at **\$25**

Beautiful New Waist Styles, Silk Messalines, Taffetas, Nets, all colors and sizes—plain and fancies. The very choicest lot of values we've ever had the fortune to secure, actual values to \$7.50. Pick them out Friday while they last, at **\$1.95**

New Spring Covert Coats in all sizes, made to sell at \$15; those handsome long designs so popular this spring **\$8.95**

Five Big Specials in Our Domestic Rooms Friday

One Lot of Tailored Suits, made to sell up to \$20.00—on sale at **\$5.00**

One Lot of Ladies' Coats, made to sell up to \$15.00, at **\$2.95**

One Lot of Rain Coats from this stock; on sale at, each, **\$1.95**

One Lot of Under-shirts, 75c up to \$1.50 values; on sale **39c**

One Lot of Ladies' Wrappers, made to sell to \$1.50, on sale at **49c**

Drugs and Toilet Goods Specials

From the Tibbs-Hutchings Co. Stock

10c, 15c and 20c bars Toilet Soap—In the Jar, 2 bars for 15c

5c Face Powder, either Java Rice or Fossil's, at **25c**

10c Toilet Soap, 2 bars for 15c

10c Williams' Shaving Soap, 5c

10c Shiloh Shoe Polish, 5c

10c Girvan's Tooth Paste, 5c

10c Sanitol Face Cream or Toilet Powder, at **15c**

10c Tooth Brushes, 5c

10c Wellington Combination Syringe and Hot Water Bottle, guaranteed for five years **\$2.00**

Pure Hydrogen Peroxide, 1.00 size, Friday at **25c**

Pure Hydrogen Peroxide, 25c size—Three bottles for **50c**

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Children's Ball

Invitations have been issued for the fancy dress ball which is given annually for the children of the members of the Metropolitan club. The young women of the club will be in charge of the party which will be given Saturday afternoon, March 25, from 2 to 5 o'clock.

The custom of giving a children's ball at the Metropolitan club was inaugurated by the late Julius Meyer, who, for many years, was president of the club, and the young people of the club have continued the entertainment, which is exceedingly popular with the children.

The little ones are taking a keen interest, and already the mothers are occupied preparing costumes for the event.

About seventy-five children will be present.

New Kitchen Utensils

THE housewife who is furnishing up for spring in the department of kitchen utensils. The aluminum pots and pans of standard sizes coax the money from her purse. She reflects just in time that the old blue enameled ones are still in good condition and she turns her attention to the smaller things which will save time and trouble for her in the kitchen.

The new dish mops with long handles are useful for preliminary washing of very dirty kettles. Oblong draining baskets are made to fit the sink draining board and save a little space in dish washing. A small nutting grater that holds the nutting pressed against the grater and works with a crank may be purchased for 25 cents. A round potato ricer or vegetable press washes more easily than does the angular, old-fashioned kind. Potato cutters of new forms are found for making shoestring, lattice and potato rings. One of the new graters has four sides, one a plain coarse grater, one to cut coarsely, a shoestring potato shredder, and a slicer for saratoga potatoes and shredded cabbage.

A number of small, sharp wheels are mounted on an axis and guided with a handle to form a parsley cutter, which will reduce parsley to green powder in a minute.

A new utensil is a small pointed scoop spoon which is called a potato sifter. It is especially good for removing the eyes from fine apples. Instead of the wooden meat slicer, the modern housewife uses steel ones which have a loop in the end. These may easily be removed from the hot meats before sending to the table.

Perforated spoons are useful for draining croquettes from fat and removing vegetables from the water in which they have been cooked. Spoon rest, spoon sharer and perforated hook on the sides of the preserving kettle, are helpful in keeping the drainage of a spoon used in straining.

A glass scraper made of rubber is useful to use on china plates before putting them in the dish water. They cleanse well and are noiseless.

A new fruit press works on the side of the table and works with a crank. This round bowl makes it easy to clean.

Some new namikins are shell shaped and are used for scalloped dishes, such as devilled crabs and scalloped oysters.

Asbestos sheets, gathered together into a tablet, are useful to protect oven baked dishes. They may be bent over a dish or used to line the oven side, and are in better form for oven work than the round asbestos plates which are used on top of the stove.

The new cream whips are of glass, with a piston apparatus working up and down. This method is very quick and clean. The new household weighing machines are small and have slanting dials for easy reading.

Little kettles are now sold that fit down into the tea kettle and do not make a double boiler for steaming small puddings and the like.

For the Future

Mrs. Ronald Patterson will entertain at bridge Saturday for Mrs. Harvey Milliken of Chicago and for Miss Laura Dale, who will be one of the spring brides.

Miss Laura Dale will entertain at a luncheon next Wednesday afternoon at her home in honor of the out-of-town young women who are here to attend the Wood-Johnland wedding.

Mrs. W. A. Piel will be hostess at a luncheon party next Saturday at her home.

Miss Margaret Lee will entertain the members of the Friday Bridge club this week at her home. There will be two tables of players present.

Mr. Harry C. Finley will entertain Friday evening a number of his boy friends at his home, 362 Martha street, to celebrate his fifteenth birthday. Games and music are to be the program and afterward refreshments will be served. The decorations will be in green and yellow.

Famous Organist Here

Mr. Clarence Eddy, the eminent organist, is now on his way to New York, returning from a successful recital tour through the south and west and as his journey brought him through Omaha, he stopped here for a few hours Wednesday and visited Mr. Thomas J. Kelly at his studio.

Mr. Eddy has a distinct memory of his former visits to Omaha, when he appeared here in 1910. He recalled his first visit here the first year ago, when he officiated at the public installation of the organ of All Saints' church. This organ was the gift of Judge Woolworth. Mr. Eddy spoke with enthusiasm of his pleasant experiences here at that time.

Mr. W. F. Taber, who formerly was organist at the First Congregational church and an important contributor to Omaha's musical development, is now in Atlanta, Ga. In his southern trip Mr. Eddy visited Atlanta and with Mr. Taber.

Another organist who is well known in Omaha, Mr. Arthur Gibson of New York, had spoken to Mr. Eddy of the beautiful quality of the organ at the George A. Jester home.

Wedding Bells

At First Memorial Methodist Episcopal church, Tenth and Pierce streets, Wednesday at 4 o'clock, was celebrated the marriage of Mr. Clark O'Leary and Miss Mamie Westphal, Rev. Dr. Edward Bishop officiating. The wedding march was played by Mrs. R. H. Smith and the groom was attended by Charles L. Woodrum as best man. The bride was attended by Miss Mary Woodrum, who was dressed in white silk chiffon and carried a bouquet of white sweet peas; the bridesmaid was dressed in pale blue silk. At the wedding dinner following at the bride's home, Mr. William Street, covers were laid for eighteen guests.

Mr. and Mrs. O'Leary will leave Friday for Yankton, S. D., where they will make their home.

Personal Gossip

Mrs. William Hoover of Kansas City is visiting her sister, Mrs. Rodney Bliss.

Mr. and Mrs. Gerrit Fort and daughter, Miss Louise, leave Friday for a few weeks' eastern trip.

Mrs. T. F. Kennedy has returned from New York, where she has been visiting Captain and Mrs. Clarence Richmond Day.

Mr. W. Morris McKay will return from Washington Sunday after six weeks spent in Florida and the south for the benefit of Mrs. McKay's health. Mrs. McKay has gone to New York, where she will remain several weeks longer before returning home.

Jeopardized Travels. Never pour hot water on Japanese trays, or their surfaces will crack and peel off. The right plan is to wash them with a little warm, soapy water; dry with a cloth and polish with a little dry flour.

A rheumatic person never thinks much of the sagacity of the weather bureau.

Pleasures Past

Mrs. C. E. Sumner and Miss Sumner entertained yesterday afternoon at the annual meeting for the members of the St. department of the Woman's club. An enjoyable afternoon was spent and thirty-five guests were present.

An enjoyable children's party was given this afternoon from 2 to 5 o'clock by Mrs.

Children's Ball

Richardson, to celebrate the 100th birthday of her son, Walter. The afternoon was spent informally playing games and a birthday cake formed the centerpiece for the dining room table. Eight children were present.

Mrs. William Mann gave a pleasant children's party Tuesday afternoon to celebrate the tenth birthday of her son, Walter. The birthday luncheon was served at one large table. Those present were Nat Harris, Lee Harris, Eddie Anderson, Iva Pierson, Lovell Pierson, Ruth Harris, Vernon Grimm, Walter Mann, Clyde Pierson, Mr. and Mrs. T. Thompson, Mrs. Kate Lee, Mrs. A. Harris, Mr. Wallace Jackson, Dr. and Mrs. H. M. McClanahan and Miss Katharine McClanahan entertained at dinner last evening at their home. The table was decorated with a fern basket filled with white carnations and ribbons. Those present were:

Dr. and Mrs. Harold Clifford.
Mr. and Mrs. Frank Hamilton.
Mr. and Mrs. E. T. Lindsey.
Mr. and Mrs. N. H. Loomis.
Mr. and Mrs. John Griffith.
Mr. and Mrs. A. W. Jetterson.
Mr. and Mrs. H. M. McClanahan.
Miss Katharine McClanahan.
Dr. W. D. Bridges.

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HUNGARIAN TIPS ON LONG LIFE

World-Famed Doctor Gives the Rules for Crossing the Century Mark.

In his book, lately published in the Hungarian language and translated into almost every modern tongue, Dr. Lorand says that from recent reports of the register offices of Austria, Germany, France and England it appears that we are justified in assuming that though life is usually limited to 75 to 80 years, it may occasionally be prolonged to 90, or even more, by the operation of certain internal and external agencies, says the British Medical Journal.

By studying these, we may eventually be able to prolong the lives of many individuals beyond 80 or even 90, and to prolong our term of youthfulness by ten or twenty years. We need no longer grow old at 40 or 50. This can be brought about by improving the functions of a certain few of the glandular structures of the body, provided one or more of the main organs have not already been too gravely compromised by incurable organic disorders.

To avoid premature old age and early death we have to follow these rules:

Wear loose collars, because a tight collar presents obstacles to the free circulation of the blood through the thyroid.

Do not take too much meat, because abundance of meat alters the ductless glands.

Take large quantities of milk, this being the extract of various glands, and especially that of the thyroid.

Be as much as possible in the open air, and especially in the sunshine, and take plenty of exercise, taking care to breathe deeply and regularly.

Take a bath daily, and, in addition, once a week or every two weeks take a Turkish or vapor bath.

Wear porous clothing, light hat and low shoes.

Go early to bed and rise early.

Sleep in a very dark, very quiet room and with a window open, and do not sleep less than six or more than seven and a half hours.

Have one complete day's rest in each week, without even reading or writing.

Avoid mental disturbances or worries.

Be temperate in the use of alcohol and abstain from coffee or tea.

Avoid places that are overheated, especially by steam, and badly ventilated.

Replace or reinforce the functions of

WONDON'S CATARRHAL JELLY

Your Catarrhal Headache Instantly Relieved by FREE Sample

Just a little Wondon's purest Catarrhal Jelly, snuffed into the nostrils, relieves, soothes and heals the affected membrane, which, raw or inflamed, brings on catarrhal headache.

Do not mistake this aromatic, antiseptic, cooling and pleasant, pure, and safe remedy for violent nostril sprays or snuff, which irritate but do not heal.

Ask Your Druggist

Write us today for free sample of 25c or 50c Wondon's Catarrhal Jelly. It is made under our own supervision.

Wondon Mfg. Company, Minneapolis, Minn.