THE BEE: OMAHA, SATURDAY, MARCH 4, 1911.

Saturday will be the opening day of our handsome new store at the southeast corner of 16th and Jackson streets.

This great new store will offer to Omaha, South Omaha, Council Bluffs and the middle west, all the advantages which have made both the PEOPLES STORE and ourselves successful in this great city. Every one is cordially invited to visit us at our opening. Everything is ready—the new spring goods are on display, the store is beautifully decorated, and we will entertain most cordially our thousands of friends and the public in general who have helped us to make this new store possible.

There will be band concerts from 9:30 to 12 a. m. and from 2:00 to 5:00 and 7:00 to 9:30 p. m. Every visitor will be presented with a handsome souvenir in honor of the occasion. Come. We twant to welcome you in our new home.

Store will be open from 9 a. m. to 10 p. m.

Handsome Souvenirs

Every visitor at our Grand Opening will be presented with a handsomely decorated China Plague.

Consolidated with the

Peoples Store

"Union

Corner"

