Thursday's Big Special Sale Stunning New Silk Waists

All 1911 Spring Styles-\$8.50 and \$10 Values

A great lot of cor rect styles for 1911 Chiffons, taffetas. striped attic waters - many elaborate many elaborate creations, others are plain tailored many with the new low neck and pessant sleeve, in long and short sleeve effects. All the newest spring colors and blacks.



New Spring Walking Skirts, worth up to \$10, at . . \$5 Fine voiles, panamas, serges, maunish mixtures, etc.

3 Specials in Our Basement Cloak Section

and black — worth

white round lawn aprous, good full aprons—25c values 10c aprons-

Measaline Silk Petti- Dotted and plain Special lot of winter former prices up to \$20.00-black and colors,

Gloves

Women's fine kid, lambskin and English walking gloves -tan, brown, green, gray, helio, black and white; actually worth up to \$2 75c pair; bargain square.

Silk Hosiery

Women's pure thread silk black hosiery; high spliced heels and toes; with double soles. Some slight imper-50e a pair 39c

27-Inch Fine Embroidered Flouncings and Skirtings Also 18-inch Corset Cover Embroideries

Choice designs in English Eyelet-Floral and blind relief effects. Many worth 75e per yard-bargain square, per yard

Ribbons

Wide all silk Dresden Ribbons, also plain and satin taffetas; black and all colors, up to 6 inches wideyard, at, per yard ... 15c

Handkerchiefs

Scalloped and hemstitched sheer all linen dainty, new designs, Madeira effects, Armenian lace edges, etc.,



Have You Received One of The 50c Jars of PALM OLIVE CREAM? FREE

that we are giving away with each purchase of six

cakes of PALM OLIVE SOAP for .. 49c Brandeis Drug Department.



Victrola Grand Opera Concerts Every Noon

Hear the newest records at these free concerts every noon. As-Friday afternoon at 3 p. m. we will hold another matince musicale with talented singers. No admission is charged.

BRANDEIS STORES

DOBBS TALKS TO THE AD MEN

Gives His Views of Fundamentals for Success.

OTHERS BOOST THE CONVENTION

Ad Men Will Meet Again Friday Noor to Decide Whether to Campaign for the Commission Form of deverament.

Introduced as the greatest "result getter" in America, S. C. Dobbs of Atlanta, presica, spoke to the Omaha ad men Wednes

dent of the Associated Ad Clubs of Amerday noon. Mr. Dobbs was visibly pleased at the large attendance, and, commenting to a frield before the speeches, said the life of midday meetings was to not keep Mr. Dabbs outlined success, giving the

three fundamentals us first, substance; secend, anguisdue: third, most important of all, enthusiasm. With the possession of all three lie said. "There is nothing you cannot do." He admonished all to find a purpose in life. "Our time upon earth is too short for one purposeless day.

men, he continued, "that they are engaged Charles Van Court "I want to impress upon advertising in an honorable profession fraught with responsibilities. You must study it as you would any other profession."

He told of a man who responded to an organt letter to attend a meeting of the Drops from Fourth Story Window of execution committee, who, without going to the trouble of dictating a letter, wrote "I am 'too busy" on the bottom of his fetter, adding. "Do what you think best and I will agree with you." "I would vather have a man fight me than say. "The wonderful results which the Asso-

fast five years is nothing to what the national association worth while. We won't have to go after the clubs to affillute with un/ they will be anxious to

before us that the world does not owe us a wife and a 9-year-old boy. He was 27 years cit Tuesday night, the railroad companies the but that the world does not owe us a wife and a 9-year-old boy. He was 27 years cit Tuesday night, the railroad companies to but the world does not owe us a wife and a 9-year-old boy. He was 27 years cit Tuesday night, the railroad companies to but the world does not owe us a wife and a 9-year-old boy. He was 27 years living, but that all owe to the world the

sociation, which secured the national con- Chicago fast night. vention for Boston, traveling with Mr. Dobbs, is enthusing the ad clubs of the country in the great convention, which he to dyspepsia, liver complaints and kidney there. He said all detalls for the conven- Beaton Drug Co.

tion have been completed. He said that among other things the Town Criers' chub of Providence would entertain all visitors at a great clam bake.

He said innumerable junkets on land and sea had been planned and that there would be an adequate amusement for the women. He said the association had the promise of the presence of six members of the advertising clubs of London, and that Sir Alfred Harmsworth of London and ex-President Roosevelt would be among the

Victor White of Boston told briefly of the sights about Boston and that it was hoped at least 100 would aftend the conention from Omaha.

Arthur C. Smith of the M. E. Smith company of Omaha, who lived many years in Boston, detailed many of the wonderful things to be seen in and about Boston, Frank Eillek of the local executive con mittee announced that on next Friday noon at the Paxton hotel the Ag club would ment for Omaha. That is whether the club wanted to enter upon a campaign to have this matter recognized by the legislature of the state and as to whether they would as a club try to have an enabling act

About 200, were present at the dinner.

is Killed by a Fall Asks for \$7,000 on Bancroft Viaduct

a Hotel at West Baden,

Indiana.

E. D. Van Court, the contractor, received tae telegram yesterday telling him the sud- by the Burlington Railroad company and den death of his son, Charles E., of Chicago, at West Baden, Ind. Van Court, accordcinted Ad clubs have accomplished in the fell from window of his room on the fourth \$7,000. It was allowed \$2. Mrs. Wallace. future holds. We are going to make the floor of his hotel Wedensday morning, and who owns five lots along the right of way. was killed almost instantly. He had gone presented claims amounting to \$2,660. She to West Baden for the baths. Almost cum- was atlotted \$750. Both are disastisfied pictoly recovered from his allment he was with the appraisements and will carry the planning on returning to his home in Chi- matter to the district court. in ronclusion let us ever keep the ideal cago Tuesday. He its survived by his

Van Court was a traveling representative viaduot and are given until the first day tull speasure of a man's service."

D. N. Graver of the Pilgrim Publicity asMr. and Mrs. E. D. Van Court left. Mr. and Mrs. E. D. Van Court left for The ordinance also atipulates that the via

Lifetong Bondage

says it is helped to make an international trouble is needless. Electric Bitters is west line of the siley east of Twenty-sixth colored was arrested as an accompance and convention apose briefly of what he found the guaranteed remedy. Mr. For sale by street, then to extend westerly along Ban"Jence," He denies compilely, although

Thursday's Special Offers From Our Ladies' Winter Apparel Sale

All our Long Coats in blacks and mixtures, worth to \$29,50, go All our Wool Dresses that originally sold up to \$29.50, go at \$10 All our Wool and Veile Dress Skirts, go Thursday at HALF PRICE All our Tailored Lawn and Lingerie Waists, Thursday at Half Price All our Heatherbloom and Sateen Petticonts worth to \$3.50, These values are rock bottom prices. Make your selections early.

THURSDAY OFFERS HARDWARE UNDERPRICED tôc Granite 2 Cup Gem Pan, for \$1.25 Set Mrs. Pott's 5 piece Sad Iron, for Boilers — 1 lot just slightly damaged, at Tubs— i lot just slightly damaged, at

Boys' Cothing Repriced for Thursday Only CHOICE OF OUR ENTIRE STOCK BOYS' SUITS AND COATS, WORTH

TO \$6.00, ONE DAY ONLY, AT. ncluded in this extraordinary "One Day" Sale will be found all our worsted, Cheviot, Serges and Cassimere Suits and Coats in Norfolk, single and double-breaster styles, tailored in plain and mixed colors.

These suits were made by one of the leading eastern manufacturers. Not a stitch is missing, so perfectly are they made. Remember, this is an exceptional offer, good for one

We've Never Held Such a February Sale of Furniture

The prices take one back to the old low, good values in Furniture, before everything conspired to make furniture dear. And assortments are the best we've ever seen at a sale.

The public's interest in this sale, is shown in sales that pass all records, and you know what miserable weather we've had, too. Let Dressers and Chiffoniers be used today to prove price reductions. Cuts as low as half in some cases, one-third most anywhere your eye falls. Each today's choice will surpass tomorrow's COME THURSDAY.

DRESSERS

m golden, weathered and solid duarter-sawed oak and wainut, mahogany, bird's-sye maple and Si3.50 Golden Dak, and mirror \$9.50 Circansian wainut, equipped with \$15.00 Weathered Oak and mirror, \$15.00 Weathered Oak and \$15.00 Weathered Oak a

ORE TERRE PIECE SET
In mahogany, consisting of a dresser, chiffonier and dressing table,
originally priced at \$340.00, this
sale, at

Elevators run till 11 p. m.

giving service for men who have work to do at office in evening.

New elevators will be installed within six weeks. Other accommodations are likewise first-class in the best known building in the city. Electric light, heat, water and excellent janitor service are included in rental price.

The Bee Building

Apply at once or the office you want will be gone.

west exposure. This room could be partitioned so as to suit tenant. There is a fire-proof vault in connection, and with three large windows there is sufficient light for any purpose. Ask to see this room if you need as much as 420 square feet. Price per month.....\$40.00

The Bee Building Company

Bee Business Office, 17th and Farnam Sts.



Thursday Specials Fancy Burbank Potatoes, per bu. 850 | CANDY DEPARTMENT "SPECIALS"

48-lb. sack "Excellence" Flour \$1.15 Large cans fancy Table Apricots. . 150 0 bars Beat-Em-All Soap..... 250

BARRET DEPT. "SPECIALS"

Сепинда Сепинда Сепинда Сепинда Сепинда Сепинда Сепинда Сепинда

Burlington Will Fight Appraisement for Condemned Lots

Deal-Was Allowed Two Dollars.

Notice of appeals from the appraisemen made and approved by the city council in the matter of condemning property for the Bancrott street viaduct have been filed AND GETS JEWELRY CONFESSES Mrs. George C. Wallace. Transcripts are being prepared in the city cierk's office. The Burlington put in claims aggregating

By an ordinance pussed by the city counare ordered to build the Bancroft street of June to begin actual construction work. duct must be completed by the first day of January, 1812. The ordinance further specifies that the railroads must construct the viaduct and approaches, to begin at the croft street to the intersection with Thir- Ryan's confession involves him-

tieth street, and then northwesterly along Thirtieth street to be intersection with the east line of Walnut street. The corporations named in the ordinance and ordered to build the viaduct are the Union Pacific railroad, Burlington, Mason City & Fort Dodge, Chicago Great West

company. Uniess these companies begin actual work by the time set, mandamus proceedings will be instituted by the city attorney, according to this official.

ern railroad and Omaha Grain Terminal

MAN WHO BREAKS WINDOW

Richard Ryan Tells Captain Savage He Threw Brick and Got Valuables.

Richard Ryan, arrested Tuesday by De tective Fleming, Dunn, Mitchell and Suilfvan on the charge of breaking and entering the store of the Orpheum Jewelry company at 1507 Harney street early Monday morning, confessed his guilt to Captain Savage Wednesday morning. Ryan broke into the store by throwin

a brick, wrapped in cloth, through the window. Articles valued at 1609, according the figures of Emil Ziekle, the proprietor were stolen. Most of the property has been recavered. Lloyd Oliver, of 1211 Cass street, who !



"Early Bird" Talking and SELLING

SPRING STYLES

For 1911, in

MEN'S SHOES and **OXFORDS** at \$3.50, \$4.00,

You are not interested in snow storm footwear when you can select your EASTER TAN, DULL or SHINEY SHOES RIGHT NOW at



314 South 15th Street.

Always the first house to open each season, and its worth your while to see the handsome lasts Ed. S. Thompson (Pa Rourke's Neighbor.)

Only Three Days Required

To Cure the Drink Habit by the Neal Way. The Most Severe and Chronic Cases Are Completely Cured In That Time.

The Neal Three Day Liquor Cure is an absolute specific for periodical and habitual drunkeness. This is a strong statement, but it is justified by the experience of hundreds of patients who have left the various Neal Institutes throughout the United States and Canada during the past year after only three days' treatment with all desire and craving for alcohol destroyed, and in a perfect mental and physical state. it makes no difference how long the pa-tient has been drinking, or what he drinks, the cure is effected in three days' time, and without the use of painful hypodermic injections and injurious drugs, the Neal Institute is receiving daily enthusiastic reports from every quarter of the country. as to the efficacy of the treatment. That t does cure, and cure permanently, is established beyond controversy by the testimonials of hundreds of cured patients. For booklet "THE NEAL WAY", guarantee and bank references address the Neal Institute Company, O. B. 1502 So. 10th St., Omaha, Neb. Grand Island Institute, 1506 West Charles St.

Have You Tender Feet?

Then we have a shoe for you that gives you perfect relief from all foot troubleh. This is the only

Cushion Sole Shoe

on the market today. These shoes are both a non-conductor of heat and cold. Any one who has suffered from cold feet can find immediate relief in these shoes.

They are made on a common sense last and fitted with soft porous welt cushion insoles that give a soft firm foundation. Stop and let us show you a pair of these shoes.

Men's \$5.00 Women's \$4.00

1419 Farnam Street



Sticky Sweating Palms

after taking salts or esthartie waters—did you ever notice that weary all gone feeling—the palms of your hands sweat—and rotten taste in your mouth — Cathartice only move by aweating your bowels

-Do a lot of hurt-Try a CASCARET and see how much easier the job is done - how much better

CASCARRYS see a best for a week's treatment, all druggists. Biggest seller in the warld. Million bears a menta.



BIG SALE OF FUR.

NISHINGS SATUR-

Watch for the Big Sale of Furnish-Saturday.

Greatest Bargain of the Season Thursday

Silk Dresses

Have you seen them in our 16th St. window? Diagonals, basket weaves, neat checks, stripes, plain chiffon, taffetas, etc., in all the newest shades for spring and in most approved spring styles. You will acknowledge them the very choicest values you were ever offered, well worth \$20 —and some even more. Your choice, each-

at \$8.95 Just 200 in the lot, so get here early and secure first choice of these beauties.

SEPARATE DRESS SKIRTS - Values to \$10.00, at \$4.95 Newest spring, 1911. models in chiffon, Panamas, voiles and taffeta silks, black or colors, values to \$10.00, great bargains, choice, at, each\$4.95

Pretty LINGERIE WASH DRESSES-Trimmed with laces, embroidey and tucks, and laces, values up to \$7.50 nt, choice\$2.95 LONG CHALLIE KIM-

ONOS-\$1.50 values, choice

at, each98c

\$15.00 RUGS \$10.98 Extra heavy quality Velvet Rugs in a big line of the new patterns and colorings, 9x11 size, regular price \$15.00, at choice, each \$10.98

Taffeta Net and Messaline Waists, all newest styles and colors, values to \$5,00, nt, each\$2.95 EIDERDOWN BLANKET ROBES To \$7.50 values

\$18.00 RUGS \$12.98 Prussels Rugs, 9x12 size, scamless, 8 wire quality, 18 part

terns in the lot from which to select; your choice, at each \$12.98

Ex ra Specials Thursday in Domestic Room



Notwithstanding the advanced prices in staples and domestics we are still selling lower than ever. Here are a few samples: AT 9:30 A. M .- Fruit of the Loom, the genuine article, 10 yards limit, at, per yard 635 c

No dealers at these prices FOR ALL DAY 10c yard wide Bleached Muslin 8140 9 %c yard wide Bleached Muslin 7 12 6

15e Pillow Slips, 42x36, at Sc Pillow Slips, 45x36, at SPECIALS ON DRESS GINGHAMS.

Colored Embroideries

Something entirely new in embroideries, a beautiful line of Edges, Insertings, Bands and Floundings, shown in blue on white, black or white, cardinal or white, pink on white, navy on white, nile on white, lavender on white, also three color combinations, all fast colors, goods worth 20c to 65c yard, on sale Thursday, yard 10e 15e 19e 29e

High Grade Wash Goods

Batiste in printed or plain colors, in white back grounds, in tinted back grounds, in dots, stripes, checks, borders, etc. Everything new and up-to-date for spring 1911, now on sale, at, per yard .. 15¢ 12%¢ and 10¢

High Grade White Wash Goods English Long Cloths by the bolt or by the yard. English Nainsooks and French Mercerized Nainsook in boxes, also India Linons, Persian Lawns, French Lawns, Opera Batiste, etc., as well as checked and striped Irish Dimities, dotted Swisses, etc., at, per

City Laces Zion

Most perfect Wash Laces made, Exempt from the 60 per cent duty, sold exclusively by us in Omaha.

We are sole agents in Omaha and Nebraska for the Hall Borchert Dress Forms. Other firms offering these goods either buy at second-hand or are offering imitation goods. We carry only the Genuine Hall Borchert Form.

THURSDAY'S SPECIALS IN OUR HIGH GRADE

Imported Mercerized Damask, assorted patterns, worth 79 cents. Thursday, at, yard 50c

cream or white, worth 50 cents. Thursday, each29¢ Hemmed Napkins, size 18x18 inches, worth \$1.50 per dozen; Thursday, a dozen ... \$1.00

large size, worth \$2,25 each, rd. 7%e 10e 15e to \$1.00 Thursday, each \$1.50

We advise our customers to buy Flour now, as the drop is just temporary. We look for an advance at any time. This Plour is guaranteed to be made from the highest patent, nothing better at \$2.00 sack. We want you to try it, and if not as we say, your money will be cheerfully refunded.

21 lbs. Best Granulated Sugar . \$1.00 | 126 size, reg. 40c dox, sale price 25c | 150 sixe, reg. 25c dox, sale price 20c | 176 and 200 size, reg. 25c dox. | 176 and 200 size, reg. 20c dox. | 18c size price | 176 and 200 size, reg. 20c dox. | 18c size price | 176 and 200 size, reg. 20c dox. | 18c size price | 176 and 200 size | 18c size price | 18c size | 18c siz All Soap, for 10 ths, Seat White or Yellow Cornmeal for 10 lbs. Best Rolled Brenkfast

quality. 112 wise, reg. 50c dos, sale price 30c

Haydens' Fresh Vegetable Prices Are the Talk of Omaba; 1-lb. boxes Fresh Mushrooms36c Fancy Wax or Green Beans, 1b. 10c.

Three bunches Fresh Hothouse Radishes, for Two heads Fresh Leaf Lettuce for be



\$5.00 WAISTS AT \$2.95at, each\$3.95

Hall Borchert Dress Forms

Linen Dept.

Large size Turkish Bath Towels,

Fancy Colored Bedspreads, extra

FLOUR IS DOWN

SALE PRICE, PER 48-POUND SACK\$1.20

FORGET TRY HAYDENS' FIRST PAYS