

# BRANDEIS STORES

## Valentine Silk Week

Beginning Monday, we devote "Valentine Week" to a special showing of the famous Valentine's "Shedwater" Foulards.

Never were foulards so attractive and never have patterns and colors been so charming. Every Valentine creation is 100 per cent pure silk. Every yard will shed rain and is proof against water spots. Display on main floor.

**NEW SILKS FOR SPRING 1911**

Extraordinary sale of plain and Persian Printed Shantung and Pongee Silks, in the natural pongee color. Also 27-inch all silk satin bordered messaline in Alice blue, only with a deep Persian border to harmonize. As displayed in our 16th St. window—per yard, at..... **39c**

Imported waterproofed double width stunning Foulards, with and without borders. Brandeis foulards are precisely as shown by the best New York shops. 42-inch Foulards at, yard..... **\$1**

America's well known finest spot proof foulard, cameo, various neat Jardiniere patterns, scrolls, rings and Jacquards, per yard, at..... **49c-59c-85c**

**SILKS ON OUR BARGAIN SQUARES**

Spot proof foulards and yard wide washable tub silks, in various stripes, at half price, per yard, at..... **50c**

One square loaded with fancy dress and waisting silks, messalines, poplins, chiffon dress taffetas, Persian silks, etc., per yard, at..... **59c**

One square of 19-inch moire silks, bengaline silks, broken lots of taffetas and messalines, Persian kimono silks, etc., per at..... **25c**

**Dress Goods and High Class Imported Silk Stripe Voiles, Bordered Marquissettes and Embroidered Robes**

Mostly 54-inch English and German tweeds, tailor suitings, white and black novelties, cream serges and cream diagonals, etc. A beautiful collection, per yard, at..... **\$1.00 to \$1.95**

**STUNNING BARRED NOVELTY COATINGS**

In light and medium greys and tan effects, strictly all wool spring weight, worth \$1.50 a yard, bargain square, per yard, at..... **59c**

**New Enlarged Section Devoted to Fine Wash Fabrics**

Novelties shown that are exclusive. Our direct importation, Brodure Marquisette, printed voiles, embroidered Swiss mulls, silk stripe Priestley's English voiles, main floor, yard, at..... **25c** up to **\$2.95**

**MAIN FLOOR SPECIALS IN WASH GOODS MONDAY**

50c Rosco Silk and Cotton Jacquard, at..... **25c**  
 50c Silk Stripe Voiles, at..... **35c**  
 69c 40-inch Plain Voiles, at..... **39c**  
 35c and 40c Best Imported Gingham, at..... **29c**  
 50c 27-inch Corded Silk Dot Novelty, at..... **39c**  
 35c 27-inch Genuine Irish Poplin, spot proof, at..... **25c**

**50 LINEN CALLING CARDS 49c**

En France to Pompee an Room

Tomorrow, we will print a Scotch Linen Visiting Card, in Old English or Script type, white, yellow or white you stop in other parts of store, 50 for only 49c

**VALENTINES**

All the prettiest novelties in Valentines and Valentine post cards at 1c and up. Everything that is new and attractive. Also decorations and favors for Valentine parties. No where else in Omaha can you find such a variety of suitable remembrances for Valentine day. Stationery Department—Main Floor.

## Extraordinary Special Sale FUR SETS and FUR COATS

Lowest price limit on high class furs ever known in Omaha's history. Every fur piece is reliable in quality and correct in style, at less than one-third its value. Remember there are six more weeks of winter.

Canadian Marten Sets, pillow muffs, zaza and throws to match, worth \$10.00, at..... **\$3.98**

One Persian Lamb Set, rug muff, fancy neck piece, \$22.50 set, at..... **\$8.98**

One Red Fox Set, large pillow muff, shawl shape neck piece, worth \$35, now **\$12.50**

Two Canadian Marten Sets, large pillow muffs, shawl collars, worth \$25, now **\$10**

Three Isabella Fox Sets, large pillow muffs, shawl collars, worth \$35.00, now **\$15.00**

One \$42.50 Blue Wolf Set, large pillow muffs, shawl collars, now..... **\$19.00**

One \$32.50 Blue Wolf Set, large rug muff, shawl collars, now..... **\$15.00**

One \$69.00 Fine Red Fox Set, pillow muff and shawl, now..... **\$29.00**

One \$60 Fine Bear Set, pillow muff and shawl, now..... **\$25**

One \$60 Fine Pointed Fox Set, large shawl and rug muff, now..... **\$25**

Two \$49 Isabella Fox Sets, large rug muffs and shawls, now..... **\$19**

One \$49 Fine Black Fox Set, head trimmed, rug muff and shawl collar, now..... **\$25**

Other fine sets of genuine Marten, fine black foxes, combination sets of fine furs, all at same radical reductions.



We have grouped a lot of \$6 to \$10 Brook Mink, Canadian Marten, China Mink, large Pillow Muffs—all good, sound skins, etc.; rare bargains at..... **\$2.98 and \$3.98**

Hundreds of other fine separate muffs and fur pieces of all kinds, fine Minks, Jap Minks, genuine Martens, Black Foxes and Wolf, Raccoons, Canadian Martens, etc.—all at one-half to one-fourth off former prices.

**Final Reductions on High Class Fur Coats**

One \$150 Fine Near Seal, 52-inch Long Coat, Natural Australian Opossum collar, cuffs and reverses, fancy lined—now..... **\$69.00**

Two \$150 Fine Near Seal, 52-inch Pointed Fox, collar and reverses, a bargain at..... **\$69.00**

One \$160.00 Extra Fine Near Seal, 52-inch Coat, a bargain at..... **\$69.00**

One \$150.00 Fine Dye Dyed Otter Coat, 52-inch long, a big bargain, at..... **\$19.00**

One \$150 Fine Near Seal, 52-inch Coats, fine beaver collar, cuffs and reverses, a bargain..... **\$69.00**

One \$125.00 Fine Krimmer Coat, 52-inch long, a bargain, at..... **\$69.00**

One \$150.00 Fine Krimmer Coat, 52-inch long, a bargain, at..... **\$69.00**

Other Fine Fur Coats, Sealings, Pony Coats, Hudson Seal, Beaver Coats, Etc., all at great final reduced prices.

**Final Reductions of Women's Winter Cloaks**

The spring goods are arriving. We must have the space. All our cloaks must go now at prices regardless of their cost or former selling price.

\$25.00, \$30.00 and \$35.00 Fine Black, Black and Mixture Coats—Many different kinds, worth up to \$20.00—the season's best styles, at..... **\$10**

all in one lot; on sale, **\$5**

**All our Women's Fall & Winter Suits to be Sacrificed**

All the Fall and Winter Suits, fine Broadcloth, diagonals, worsteds, mixtures, etc. All the Women's Smartly Tailored Winter Suits that are worth up to \$20.00, all in one big lot at..... **\$7.50**

All Our Women's Fashionable Tailored Suits—Worth up to \$35.00— at..... **\$10**

**All the Children's Winter Cloaks—Three Lots**

Choice of any children's winter coat in stock, many made to sell up to \$15, at..... **\$5**

Choice of any \$5.00, \$5.00 and \$7.50 Children's Coat, all kinds of fine materials, all up-to-date styles, all ages, at..... **\$2.50**

Hundreds of Children's Good Coats of various kinds, the best of styles, \$3.00 and \$4.00 values, ages 1 to 14 years, at..... **\$1.50**

**Matinee Musicals This Week in Assembly Room**

So many have asked us to hold musicals in the afternoon that we have decided to conduct two matinee recitals this week, one on Tuesday at 3 p. m., and another on Friday at 3 p. m.—The most talented vocalists from various studios will sing. Miss Tot Siesken will be the principal vocalist, Tuesday afternoon.

## The New Embroideries for 1911

We will show Monday, complete lines of high class novelties for the spring and summer season, in laces and embroideries, in matched sets. Dress trimmings, garnitures, fringes, tassels and buttons, all the new ideas in endless variety.

**\$1.25 and \$1.50 Exquisite Embroideries 85c Yard**

27-inch Fine French Batiste Embroidered Flouncings, in elegant baby Irish lace and combination Jap effects, thirty beautiful designs to select from, worth up to \$1.50, per yard, at..... **85c**

**27-in. Fine Swiss and Batiste Embroidered Flouncings**

Elegant Designs in English Eyelet, Madeira, Guipure and Japanese effects, also dainty baby patterns; bargain square, worth up to \$1.25, per yard, at..... **59c**

**24-inch fine allover embroideries**

on sheer, plain and barred fabrics, dainty designs in eyelet, floral, dot and leaf effects, for waists, dresses, yokes, etc., worth up to \$1.25, per yard— at..... **59c**

**22 and 27-inch fine embroidered swiss and nainsook flouncings, skirtings, corset cover widths, in English eyelet, Madeira, filet and floral effects, worth up to 75c yard, bargain square, 39c per yard, at.....**

**18 and 22-in. Fine Embroidered Flouncings**

Also Skirtings, Corset Covers, Bands and Galloons, endless variety of choice new designs, many worth 50c per yard— **25c**

18-inch fine embroidered flouncings, corset cover widths, insertions and galloons, all new designs, worth 25c per yard, will go on sale, at..... **15c**

Fine Swiss, Nainsook and Cambric embroideries edgings and insertions, medium and wide widths in an endless variety of neat, new designs, worth up to 30c per yard, at, per yard..... **10c**

## The World's Best Gingham, 25c Yard

France and Scotland have sent the choicest product of their looms in an endless variety of plaids, checks, stripes and plain colors. The attractiveness of these beautiful 32-inch imported gingham will greatly impress you. The cheery color combinations will make the prettiest early spring and summer dresses. Many new plaids have just arrived. Come and see them Monday in basement, **25c**

## What is New in Our Drapery Department

This department is now full and overflowing with the most elegant assortment from the inexpensive to the finest imported goods.

Imported Scotch Madras Portieres, usually sold up to \$4 a pair, at, per pair, only..... **\$1.69 and \$2.95**

Cluny Curtains, trimmed with linen lace, white and Arab, at, per pair..... **\$1.95**

Robinet Curtains, double thread, trimmed with 6-inch fllet lace, pair..... **\$1.69**

Fllet Net Curtains—Our new Spring stock is now complete, at, pair, **\$2.98 to \$6.00**

French Lacet Arabian Curtains, imported direct by us, pair, **\$4.98, \$5.98, \$7.50**

Duchess Curtains, every pattern selected with great care and imported direct by us from St. Gall saving at least 25 per cent to our customers. Prices—

At..... **\$4.50 up to \$12.50**

Bed Sets made from very fine Swiss, trimmed with 7-inch colored borders, in pink, blue and yellow, complete set, at, only..... **\$3.98**

Swiss Curtains—40-inch by 24 1/2 yards long, in blue and yellow stripes, usually sell at \$1.00—Monday, per pair..... **75c**

Bungalow Nets—49 inches wide, with overlock edges—usually sell at 40c yard, Monday, at, per yard..... **25c**

Remnants of the fine silk Tapestries and Brochelets. These are 26 inches wide, 26 inch long worth up to \$6.00 a yard, at, each..... **90c**

Our new cretonne, art ticking, taffeta, madras and dozens of other new drapery materials are now being shown.

We are exclusive agents for the Imported Waterproof English shade cloth.

**Victoria Grand Opera Concert**

Free Every Noon—Assembly Room

Hear the glorious Caruso records, hear the voices of the most famous operatic stars in the world. We have arranged a special program for Monday noon in our assembly room to which you are invited. You will be charmed.

**FREE A 50c Palm Oil Cream with six cakes of Palm Olive Soap for 49c**

**Women's Silk and Wool DRESSES**

All the clearest styles for present wear and for the new season, 100-second buttons.

Worth \$12.50 and \$15.00, at **\$7.50**

**FLORAL ORGANDIES**

Beautiful white tinted grounds will make pretty party dresses, special 25c organdies, basement bargain table, at per yard, **12 1/2c**

**White Persian Lawn and India Linens**

Also Mercerized White Batiste and Fine Lingerie, 2, 3 and 4 yard pieces, many lengths, worth 18c yard, special table, **7 1/2c**

**Krinkle Crepe Seersucker White Waistings**

A rare bargain in our basement on Monday, specially priced, at per yard— **6 1/2c**

**Great Sale of Fancy Poplin at 15c Yard**

We secured this lot of fancy poplins at a big reduction from the regular cost, due to a cash purchase. Remember that these poplins are fresh, new bolts, absolutely perfect, full 27 inches wide, in black and every good shade. A bargain for Monday that should make you an early morning shopper. Plain shades that will launder splendidly, together with the fancy poplin weave for stylish skirts and dresses for spring wear. 25c is the regular price per yard, on sale Monday, per yard, at..... **15c**

**Fancy Floral Pattern Kimono Crepes**

You generally see them priced at 15c a yard, from the bolt Monday morning in the basement, per yard— **5c**

**Desirable Lengths 42, 45 and 50-inch Good Grade Bleached Pillow Tubing**

19c, 21c and 22 1/2c values, in muslin dept., basement, at **12 1/2c**

**Valentine Novelties**

Heart Candy Boxes, at..... **5c, 10c, 15c and 25c**

Motto Candy Dept.—In Candy room.

**Nurse Stripe Gingham**

The Usual 100 and 12 1/2 inch kind will be sold beginning promptly Monday afternoon, in dress lengths, a limit of 20 yards, yard, at **5 1/2c**

## TREATY TO BENEFIT FARMER

Reciprocity Agreement Analyzed in Its Main Features.

**BIG MARKET FOR OUR PRODUCTS**

Former Secretary of National Reciprocity League Argues Strongly that West Should Support President Taft.

Touching the pending treaty for reciprocity with Canada the St. Paul Pioneer Press prints an interview with a man who has made a study of the matter while secretary of the National Reciprocity League, T. M. Knappen. He can see no good reason, he says, why the self-constituted champions of the western farmer should really jump into the arena against the treaty without understanding its provisions, and gives some figures to furnish a basis for intelligent consideration.

"Take lumber, for instance," says Mr. Knappen. "The chances are that the average man, who has hastily taken a position against the agreement, has not stopped to consider lumber at all. We import immense quantities of lumber and other forest products from Canada and pay a stiff duty to Uncle Sam for the privilege. By the terms of the agreement the total amount of duties the United States will remit on the basis of last year's imports from Canada is \$1,549,522. Of this amount \$2,314,420 is lopped off from the lumber. Rough lumber is placed absolutely on the free list, and Uncle Sam thereby gives up taxes amounting to \$1,395,520 for the benefit of the farmers and other consumers of such lumber.

**Heavy Sealing Dows.**

"But even more important, perhaps, than the remission of the duty on rough lumber is the useless scaling down of the duties on finished lumber. Boards, planed or finished on one side, which now pay a duty of \$1.75, will come in for 50 cents. Boards finished on two sides, which now pay a duty of \$1 a thousand, are reduced to 25 cents a thousand. Boards finished on three sides, which now pay a duty of \$2.25 per thousand, are reduced to \$1.25 per thousand. Boards finished on all four sides, which now pay a duty of \$2.75, are reduced to \$1.50 per thousand. At these rates the moment that lumber begins to rise above a certain point vast quantities of finished lumber can be imported from Canada. Even now we are importing dressed lumber from Canada at a tariff of \$8.10. On shingles Uncle Sam throws off \$152,000 for the benefit of the consumer and \$72,000 on lath.

"The farmer will be interested in finding that these points are on the free list as well as a number of other forest products. So sweeping are the duties on the lumber free list and so drastic the reductions in the duties retained that it might be said that the benefits derived from the changes in the lumber schedules alone would justify emphatic endorsement of the reciprocity agreement.

**Canada Needs Our Products.**

"Our farmers should understand that in opening up our markets to Canada's natural products, we are also getting a big market there for our natural products. We hear very much about how the agreement is inimical to the interests of the barley raisers, but our attention has not been called to the fact that last year we exported 164,000 bushels of barley to Canada and paid thereon a duty of 15 cents a bushel. Canada removes this duty under agreement.

"Last year our farmers shipped 7,000 tons of hay to Canada, and somebody paid a duty of \$15,200 on that hay. Last year Canada bought 735,000 bushels of potatoes from us, and a duty of \$47,000 was paid thereon. Of the other fresh vegetables, Canada bought from us last year \$22,000 worth, and had to pay, on them tariff taxes of \$15,000. Of apples alone Canada bought last year from us 2,821 barrels and paid thereon \$24,000. These are only a few of the items of agricultural produce that Canada takes from us in the natural state. With the entire remission of the duty it is reasonable to expect that our market in Canada for these products will be vastly increased.

**Good for Stock Growers.**

"There is much in the agreement to interest live stock growers and win their support. Canada bought from us last year several thousand head of cattle, 29,000 hogs, 104,000 sheep and 2,000 other live animals, and a vast quantity of poultry, the total duties levied on which amounted to \$115,000. All of these now go on the free list, and the Canadian market for them is to be as untrammelled as the market in any part of the United States.

"While meats are not placed on the free list, the reductions offered by Canada are so sweeping that there must inevitably be an immense increase in our exports of such products to Canada. Fresh, dried, smoked and salted meats and lard are reduced by Canada to a nominal duty of 15 cents per pound. What this means to our market for meats can be inferred from the fact that last year the imports of these articles from the United States into Canada were so enormous that the total duty collected by the Canadian government amounted to more than \$60,000. The amount of the duty Canada remits on these products—based on last year's figures—will be almost \$46,000.

"Last year Canada imported 770,000 dozen eggs from the United States and paid a duty of \$23,000 thereon. Eggs go on the free list now. There are scores of other agricultural products raised in this country, finding a ready market in Canada, which are now to go on the Canadian free list, or be the beneficiaries of greatly reduced duties.

**Effect of Free Wheat.**

"As it can be demonstrated that the treaty by the United States of the duty on wheat will have no direct outward effect on the wheat raisers, and will have an indirect favorable effect, while the market for our products other than cereals will be vastly enlarged by the proposed agreement, it is hard to see why the northwestern farmer should not be far more interested in the ratification of this agreement than our mercantile and manufacturing classes. The latter get practically no free benefits outside of wheat that will amount to much in practice, whereas the former get sweeping, substantial and immediate benefits from the free list and from reduced duties.

"Add to this the farmers' participation in the increased prosperity that will come to all the northwestern states from the blessings of free commerce with our neighbor and a situation is created that makes it incredible that any farmer who fully acquaints himself with the facts would for a moment denounce the agreement as not being in his interests."

## HUNT FOR AMERICAN STUDENT

Reward Offered for Information of Henry Wolfe, Who Disappeared in Rome.

ROME, Feb. 11.—Unusual interest has been excited in the mystery surrounding the disappearance of Henry Lawrence Wolfe of New York, the student of painting at the American academy, who has not been seen by friends since Monday. Frederic Crowninshield, director of the academy, today offered a reward of \$100 for the discovery of Wolfe, dead or alive.

Mr. Crowninshield has examined the academy records, in which he finds that the missing man was 25 years old. The room which he occupied has been thoroughly searched, but yielded no clue beyond indicating that the occupant when he left the place intended to return soon. Apparently he took no baggage or clothing, other than what he wore. He was dressed in his working clothes when last seen.

It has been ascertained that on February 1 he drew \$50 from the banking house of Sebast & Bell, while on Monday he drew \$5 from a private account amounting to only \$15.

Mr. Crowninshield raised his reward to \$200. The police are making a close inquiry among the women of the city, who are employed as models. They have learned that the missing artist took a tramp in the country on Monday with Richard Smith of New York, a student of architecture at the academy. When they separated Wolfe said he was going to the church Santa Maria to examine a painting which he desired to copy.

**Lynched by One-Man Mob.**

FORT WORTH, Tex., Feb. 11.—A negro who attempted to attack a white woman Friday, was the victim of a "one-man" mob here today, when he was lynched. The mob was an officer on the way to jail, was shot and killed by James Boren, husband of the victim.

## FOUR OMAHANS TO ORIENT

Mr. and Mrs. Gould Dietz, David Cole and G. H. Kelly to Go.

**NO DANGER FROM THE PLAGUE**

But One Stop to Be Made in China, Hong Kong Being the Only City to Be Visited in That Country.

There will be no chance of the four Omaha people who shall join the trade trip of Americans to China and Japan, catching the plague infection, according to a report from Gould Dietz Saturday. Mr. Dietz announced that the American trade excursionists will restrict their Chinese visit to Hong Kong, and will make no tours outside of that city into other parts of China, where from telegraphic accounts a plague is raging.

The Omaha people who are to take the trip are overjoyed over the perfection of plans for their joining the great excursion. David Cole, president of the Commercial club, completed arrangements for the reservation of accommodations in the expedition when in Chicago several days of the week, for Mr. and Mrs. Gould Dietz, George H. Kelly and himself. Gould Dietz succeeded in making the preliminary arrangements in a special trip that purpose to Chicago several days before he reported the Chicago promoters of the trip are being deluged with requests for reservations, and have found it necessary to withdraw the invitations, which occasionally were sent out to several cities for representation on the tour.

**An American King**

is the great king of cards, Dr. King's New Discovery, the quick, safe, sure cure and cure remedy, 50c and \$1.00. For sale by Beaton Drug Co.

**Senators Passes Embassy Bill.**

WASHINGTON, Feb. 11.—The house bill providing \$500,000 a year for the erection of buildings for American embassies and consulates in foreign countries, was passed by the senate today.

## Gas Resolution May Contain a Sleeper

Tangle is Still Up in the Air, with Gas Company Ready with Appeal Bonds.

Whether the resolution asking for bids for gas lighting has a sleeper in it, is occupying the attention of city officials at present.

The resolution drawn by Gas Commissioner Crowley, and adopted by the city council last Tuesday night, asks that bids be advertised for street lighting with gas but in the notice to bidders, which is a part of the resolution, it is stated that the city wants bids for lighting with incandescent lamps. Just what that word incandescent means has caused the trouble.

Some contend that under this clause any company which can furnish lights with incandescent lamps will be entitled to bid, whether the incandescent light is furnished through electricity, gas or gasoline.

It is pointed out that the clause should read lighting with incandescent lamps with gas.

The resolution has been turned over to City Clerk Butler, but the notice has not yet appeared in the official paper. Assistant City Attorney Dunn's attention was called to the clause and he gave his opinion in a letter to the effect that as used in the clause was all right.

Butler has held up the resolution, because he says he wants to know what municipal publication, the resolution must be advertised in, aside from the official paper.

The resolution, which was a substitute for one prepared by City Attorney Hine, will be presented to the city council at its meeting of the whole Monday afternoon, for further instructions, according to Butler.

That the Omaha Gas company is taking all necessary steps to appeal from the action of the city council which rejected all bids, developed Saturday afternoon when Attorney Lee Herdman of the Gas company notified Mr. Dunn that the company had filed three appeal bonds.

The Gas company has presented three bills to the city. One calls for about \$72,000 for lighting the streets for a period of five years. This amount is based on \$5 a lamp per year, and a royalty of \$1 a lamp. One for an amount approximating \$150,000 based on \$3 a lamp a year, has been filed; as also has a bill which was based on \$25 a lamp up to including June, 1908. Since, monthly bills have been filed by the company.

All these bills have been rejected and a resolution passed by the council which tenders the company not more than \$2 a lamp a year from the first of January, 1910.

**Plot to Spread Bull Weevil.**

ATLANTA, Ga., Feb. 11.—What purpose to be a plot to distribute bull weevils throughout the cotton raising districts of Georgia and the southern states, was exposed today when Governor-elect Hoke Smith gave out a letter he received telling of the details of the plot to project a plague. According to the letter, two men have in their possession 100,000 live insects, which they intend to distribute.