



HAYDEN'S THE RELIABLE STORE 6c

Hand Bag Sale. \$1.00 HANDBAGS, AT 59c. \$2.00 HANDBAGS, \$1.00. \$5.00 FILLED HANDBAGS SATURDAY, \$2.98.

Big Sale of Sample Lingerie Dresses Saturday

Over 500 Sample Lingerie Dresses, also Batiste, Dinity and Allover Embroidery Dresses. Samples sent us by several of New York's most prominent manufacturers...

OTHER SATURDAY SPEC'LS \$4.95. \$40.00 Seal Plush Coats \$25.00. \$20.00 Caracul Coats \$9.95.



OTHER SATURDAY SPEC'LS \$7.50 Children's Coats \$1.95. \$5.00 Blanket Robes \$2.95. Women's Long Challi Kimonos \$1.50.



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Millinery. A Delightful Showing of the New Spring Styles, suitable for present and future wear. They're Inexpensively Elegant Silk Turban Special, at \$2.50.

Notice Big/Special Sale in Drug Dept. for Saturday. 5 bars Ivory Soap for 10c. 10c Jap Rose or Palm Olive Soap, at two bars for 15c.

Four Big Specials in Our Crockery Dept. 7 1/2-inch Jardinieres—values to 75c, at 35c. Slop Jars—With lid and cover, at 50c.

Nurses' Stripe House Dresses—Regular prices to \$2.00; all in one lot Saturday—\$1.29. A Grand Showing of the Tailored Suit Styles for Spring 1911—Seldom, if ever, has such magnificent assortments and values been shown in Omaha.

Flannelette Dressing Sacs—That sold regularly to \$1.50—in Saturday's sale, 59c. The New Spring 1911 Dress Styles are more beautiful than ever; the display embraces the daintiest, most desirable of the new creations and prices are less than you'll expect to pay.

Ladies' Handkerchief Sale. Ladies' and Children's Plain and embroidered handkerchiefs, regular 5c to 25c values, on sale Saturday—at 2 1/2c, 3 1/2c, 5c, 7 1/2c, 12 1/2c.

For All Day Sheets and Pillow Sale. 4 of the best numbers in the United States, for the money—50 dozen, 72x90 sheets, round, linen finished; regular 59c, at 38c.

Muslin and Knit Underwear

Assortment that leave nothing to be desired, qualities at the prices we do not believe you can duplicate elsewhere. Two Big Specials Saturday in Muslin Underwear.



Big Shoe Sale Saturday

Shoes from the bankrupt stock of Perkins, Hardy & Co. and Moody, Emerson & Co. These stocks have been coming in for the past 10 days and are brought forward as rapidly as possible.



Women's Satin and Velvet Pumps and Brinkey Ties, in black velvet and Java brown velvet pumps, worth up to \$4 a pair—\$2.50.

Another Big Shipment of Men's

Furnishings and Underwear goes on sale Saturday at less price than you can equal the quality elsewhere in the land. Get here early. Another Big Shirt Sale.

\$1.50, \$2.00, \$2.50 and \$3.00 values, in newest spring patterns, with or without collars, perfect fitting, best brands and styles, in two lots—at 49c and 98c.

Big February Furniture Sale

Sanitary Steel Couch—Like cut, regular size, the kind you pay \$3.25 for, as a flyer for Saturday at \$1.95.

Clearance Specials—You'll find it impossible to duplicate \$7.50 Folding Go-Cart like cut—at \$4.25.



It's Well Worth Your Your Consideration

Where you buy Groceries, when you can save from 25% to 50% on Your Housekeeping Expenses. 2-lb. best Golden Pumpkin, Hominy or Baked Beans, when you can save from 25% to 50% on Your Housekeeping Expenses.

February Clearance of Hats and Caps

A general clean up of all Winter Goods and a big sample line at much below manufacturers' cost prices. MEN'S WINTER CAPS. All the noobiest styles and colors, fancy greys, kerseys, etc.; 75c and \$1 values, 45c.

Special Kitchenware Sale

24 lb. Family Scales, worth \$1.50, at 90c. No. 8 size, Cast Iron Preserving Kettles, worth \$1.00, only 50c.

21 lbs. best Granulated Sugar, \$1.00. 45-lb. sack best High Patent Flour—every sack guaranteed the best of your money refunded.

New Books

BRENICE, by E. Phillips Oppenheim, 125 pp., \$1.50; Doubleday, Putnam, Inc. A tale of a strong love that is tragic in its outcome, a portrayal of a struggle between passion and conscience...

domination. In attempting to bring about a new social dispensation he encounters love, hate and revenge. The humor of the dialogue and the pretty sentiment of a very youthful pair add a light charm to the throbbing romance which sweeps through the book.

he says: "In point of fact, the socialists are the only political party with a platform distinct and comprehensive." And further: "If there is any such thing as evolution in morals, a tendency to the elimination of evil and to the upbuilding of what is good and true, of what is for human weal, the triumph of socialism in its struggle with capitalism is inevitable."

THE AGE OF MAMMALS, by Henry Fairfield Osborn, 694 pp., \$4.00; The Macmillan Company. Prof. Osborn has quadrupled the value to the world of his absorbing scientific work by so stating its results that they may be enjoyed by any serious reader of scientific interests.

road-making materials, and of many other features of the subject. FUNERAL OF MRS. LACEY HELD SUNDAY AFTERNOON. Aged Pioneer Woman is Buried at Prospect Hill Cemetery—Mourning by Many Friends.

back room, but a change will likely be made there. Assistant City Comptroller Charles McDonald qualified for his new position Friday morning and began work. Dahlman Waits to Hear from Breed. Will Not Name a Successor to Veterinarian Until Resignation is Received.

A PURE PRODUCT OF A PERFECT PROCESS Baker's Breakfast Cocoa. Is absolutely pure, healthful, and makes a most delicious drink. Get the genuine with our trade-mark on the package. 52 Highest Awards in Europe and America. WALTER BAKER & Co. Ltd. Established 1780. Dorchester, Mass.