THE OMAHA SUNDAY BEE: JANUARY 29, 1911

BRANDEIS STORES

Announce for Monday a Most Notable Showing of The New Spring Wash Goods, Silks, Dress Goods, Embroideries Specially Priced

New Embroideries

27-inch fine Swiss, nainsook and batiste embroidered flouncins and skirtings, also hemstitched flouncings and 22-inch wide fine barred batiste allover embroideries; new designs in English eyelet, Madeira, guipuire and crochet 59c effects, blind relief, floral and shadow effects, also dainty baby designs, worth up to \$1.25, at ...

18-inch Embroideries at 19c a Yard Flouncings, skirtings, corset cover widths, also insertions and

beadings, English evelet, floral and blind designs on fine Swiss, nainsook and cambric fabrics-many worth 40c a yard, big bargain square, per yard, at..... 19c

20c Embroideries at 10c a Yard

Fine Swiss, nainsook and cambric embroidery edgings and iusertions, medium and wide widths; dainty designs in eyelet. blind effects and baby patterns, worth up to 20c a yardt per yard, at 10c

FRENCH and Val Laces and Insertions Also dainty crochet, Armenian effects and linen torchon laces many worth 10c a yard, per yard, at.....5c and insertions; many to match, big bargain square;

January Sale of. White Goods

SPECIALS FOR MONDAY IN BASEMENT Imperial long cloth, chamois finish, 36 inches wide. These come in 12-yard bolts, and we offer them at special prices. 12-yard Bolts for. \$1.19 12-yard Bolts for. \$1.35 12-yard Bolts for .. \$1.49 12-yard Bolts for .. \$1.59 39-inch Sheer French Nainsook, from the best combed yarn. Guaranteed not to turn yellow after washing-bolt of 10 yards, at\$1.59 45-inch Imperial Nainsook, just the width for making undermuslins, soft finish-30c values, bolt of 12 yards, at \$2.49 Another shipment of Fine White, Pure Irish Linen Suitings, full 36-inch wide. On sale Monday, 45c value, per yard, 25c 36-inch very fine Persian lawn, pure 46-inch French lawn, very sheer for dainty dresses, waists, etc., white, 30c value, per yd. ... 15¢ 30-inch India Linon, our regular 46-inch mercerized lingerie batiste. 20c quality, per yd 10c soft and silky-45c value at. 25c 40-inch very fine corded dimity for waists, dresses, children's aprons, etc.

Nearsilk Foulards 15c

tian cotton, finished with a new , patented process. which gives it

Irish Dimities 15c.

A new wash fabric of combed Egyp- | Fine sheer quality Irish dimitieswhite grounds, cross bar effects. many beautiful floral designs, also

Brandeis Stores are always first to present the correct styles of each new season. We have assembled the most exquisite, ultra fashable spring 1911 fabrics for early showing. You will be delighted with this glimpse of really new spring goods.

-Newest Spring Wash Fabrics On Our -Newest Spring Wash Fabrics

An array of the most fashionable 1911 imported fabrics shown in our new enlarged wash goods department, main floor. Efluere Voiles, Embroidered Swiss Mulls, Priesleys' English Novelty Voiles and Gauzes, Bordered Marquisettes, Bordered Zephyrs,

Imported 27-inch Silk Stripe Voiles-Most | 27-inch Oxidized Genuine Irish Poplinsexquisite colorings. Nothing like it ever shown under 50c a yard. 12 yards to one

Gold Printed Voiles, St. Gall Swisses, French Organdies, 50c and up. Positively spot proof, fast black and pastel colorings, per yard -

The Stunning New Silks for Spring 1911

Just arrived imported bordered water-proofed foulards, messaline borders, chiffon taffeta and louisine weaves, bordure silks-all 45 inches wide-styles confined to us. Superb showing \$2.00 Monday at, per yard Imported Silk Marquisites in Persian, Oriental and For Monday only we offer 45 pieces of our regular plain effects, 42 inches wide, from French and 36-inch Dora dress messaline in all the street and Swiss high class silk manufacturer-soft, clinging evening shades. A messaline that will not slipsilks are in strong favor for 1911-special \$1-\$2.95 very special at yd.....\$1.00

Valentine's Celebrated Waterproof Foulards

Exquisite designs and French colorings. Patterns that are shown nowhere else in the city. This superb collection of foulards is now displayed in our regular silk department for Foulard Week. All the blues, new browns and tans, new white and black, new

greens, new old rose-24 inches wide, all waterproof, per yard, at 59c, 85c

Popular Priced Silks on Our Famous Silk Squares 10,000 yards of plain and fancy silks. The finest lot of silks ever shown at the prices quoted. Messalines, dress taffetas, fancy checks and stripes, Persian and printed effects, bargain square at yd... 49¢ and 69¢

The Beautiful 1911 Spring Dress Goods Are Here

Our entire collection of foreign and domestic strictly all-wool dress fabrics are now being shown. 54-inch French spot proof serges, 54-inch broken checks and pencil stripe novelties, 54-inch cream serges and diagonals, 54-inch white and black costume serges, 54-inch fancy Ottoman weaves-in main dress goods department, per yard

New Dress Goods on Bargain Squares-Botany worsted, Cleveland worsted and Jamestown Worsted Mills Dress goods. Various small and medium spring patterns, French Taffetas, Batistes, Serges and mixed sultings, per yard 49c and 79c

Black and White Checks-These popular dress goods in three size checks, also hair line and pencil stripes in black and white, white and black and grey and black effects-bargain square, at per

The New Ginghams Are in the Basement

There is certainly nothing nicer nor more approprite than pretty ginghams for one who wants to dress becomingly at a very moderate expense. Select your new apring dresses at the Brandels gingham department. You will do well to buy your supply for the whole season. Here are plaids, checks and stripes, the

Serpentine Orepes at 18c a Yard-A wide | Galatea Cloth at 121/2c a yard- Nu weight

prettiest, new designs that were ever woven." Every yard warranted fast color, 27 and 32 inches

New Spring Suits and Waists

We have been very fortunate in assembling a beautiful range of new spring styles in women's tailored suits to show in advance of the regular season. These suits are so stuming in style, so elever in details of designing that you'll certainly want to see them as they are the newest thing in 1911 apparei. The fabrics and colors are new.

The New Spring Waists for 1911 are Charming

If you want the novelties in spring lingerie and tailored waists as well as the new silk and net waists, you must come to Brandeis to see them. Scores of clever new models that include every correct 1911 style feature are shown here for the first time.

Matched Fur Sets At Half Price. All Our Jap Mink Scarfs, go at 1/2-Price All Our Genuine Mink Scarfs, at 12-Price All Our Black Fox Scarfs, go at 1/2-Price All Our \$49.00 Red Fox Fur Sets-Scari and muff to match, at \$24.50 All Our \$59.00 Black Fox Sets-Scarf and muff to match, at.....\$28.00

All Our \$30.00 Canadian Marten Sets-Scarf and muff to match, at....\$15.00 All Our \$98.00 Matched Fur Sets, \$49.00 Women's Long Cloaks at \$7.50.

Up-to-date Winter Cloaks, in strictly new styles and materials, worth up to

Women's Midwinter Tailored Suits at \$7.50. These are well tailored suits in styles that are correct

and materials that are strictly up-to-date-they are

Flaxon at 10c Yard Special Bargain in Basement.

New remnants, plain and fancy barred light grounds with new colored checks, stripes and beautiful floral designs for making evening frocks, house gowns, children's and infants dresses, shirt waists, etc. Flaxon in red woven on selvage of every yard, in 3, 6 and up to 10-yard lengths. A saving of 9c on each yard, Monday for the first time, per vard, 10c at Waist and dress lengths of naw | New lawn and batiste remnants, destriped and barred tissues that are sirable lengths in new designs on regularly sold up to 19c bargain square.

NOON MUSICALES EVERY DAY

in our assembly room-Balcony of Fompeian Room. We cordially invite all shoppers to attend. no admission fee



