Saturday in Our Ladies' Suit Dept. We


| Three Big Glove Lines Reduced Saturday | Our Art Department Lffers Some Fancy Liens Greatly Reduces |
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Valetines for 1911

Men's Furnishings That We Vouch For the Year Round, Specially Priced
 25 c Men's Cashmere Hose for


We Made a Purchase of 275 Men's Suits and Overcoats
From a well known maker, at a figure so low that if we could print names it would overf From a well known maker, at a figure so iow in promised not to. So the special price inducement that is offered will o Only 275 of Them Originally Made to Sell Out at $\boldsymbol{\$ 1 8 , \mathbf { S 2 0 }}$ $\$ 22.50$ and $\$ 25$, Choice utput, from a house who wanted his goods merely so as to "fake," and he re-
fused to sell. He wired us that n sale to "Bennett's" would be pleasing, and Half-Price was all he asked a

Make a Special Effort to Get to This Sale-It's the Kind That Merits Your Attention
$\$ 11.75$
$\qquad$
 Our Bors' Clothing is Selling at Half and Less
$\qquad$

| Nut Now |  |
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| 2,000 Pounds of Fresh Country Butter for Cooking . . . . . . 18 |  |
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| Saturday | $\overline{\mathrm{Dr}}$ |
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2,000 Pounds of Bennett's Capitol Creamery Butter . . . . . . 27 c

FIORBICE TAX LRYY IS YOID (
 MUST HOLD COUSTY FUNDS, Too


Nebraska


## 8 THE PEPLS S STORE <br> 1 1 andes 10 F tom ppices

Removal Announcement
The Men's and Women's Clothing Department

1405 Douglas Street Gur customers and many triondy for businese. We want an the that the paicy ot
(his Exclueive Clothea Bhop will be to continue to earry the name high grade of merchandies at lowent prices
tend to you the privilege of uuing our refined an Right now $\rightarrow$ ou will find this big new store brim fall of Right now
latest and


## Our 25\% Discount Sale

still continues and a discount of $\frac{1}{4}$ off on such clothing as that bearing the name of Browning, King $\& \mathbb{C o}$ uine saving, for the prices were right at the star Our entire stock of winter clothing for men, boys and

## On Our Second Floor

 you will find many interesting bargains for the boys and little fellows Furnishing Specials here are some very attractive price reductions. Broken lines of nnderwear that sold up to $\$ 2.00$-your choice All our negligee and plaited shirts at $1 /$ off. All our sweater coats at EXTRA SPECIALBrowning, King \& Co

