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The Highest Grade Standard Brands of Cigars in the City.
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Western Nebraska and Eastern Colorado
We will sell you any sized tract on easy terms and let you colonize.
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We invite orders from out-of-town visitors for everything in our line, which comprises
FULL LINE OF RUBBER GOODS, FULL LINE TOILET ARTICLES, FULL LINE PROPRIETARY MEDICINES
Call for catalogue.
Sherman & McConnell Drug Co.,
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COR. 16th AND HARNEY.

TODAY AT THE LAND SHOW

FRIDAY, JANUARY 27—UTAH DAY.

Program in Charge of J. Edward Taylor, State Horticulturalist of Utah—Begins at 3 P. M.

Selection by Band. Hawaiian Singers. Utah Male Chorus
Address of Welcome, by W. D. Livingston
Response, by C. C. Rosewater
Address "Utah," by Clinton D. Ray
"America," by Utah Chorus

MONTANA DAY PROGRAM—BEGINS AT 4 P. M.
Presiding Officer, Sam Teagarden.

Singing of State Song
Address of Welcome, by Mayor Dahlman
Address, by C. C. Rosewater
Response, "Great Falls, the Electric City," by E. W. Pettibone of Great Falls, Mont.
Response, "Montana," by Sam Teagarden
"Helen," our Capital City, by C. B. Witter
"The Awakening of Montana," by Prof. Thomas Shaw
"Reading Telegrams from Governor Norris," by General Manager Paisley of the Land Show

SWEDISH NIGHT.
Reception to Swedish Societies, at 8:30 P. M.

GERMAN TURNER'S NIGHT.
Athletic Drill on Big Stage of Omaha Turners, at 9 P. M.

LECTURE PROGRAM—FRIDAY, JANUARY 27.

Lecture Hall A.	Lecture Hall B.
2:00 to 2:25—Niagara Falls and the Shredded Wheat Plant.	Prof. J. Wilkes Jones, "Resources of Idaho."
2:30 to 2:55—Carey S. Hill, "Scenic California."	Wilbur Walker, "Why a Native of Maine Has Lived Fifty Years in California."
3:00 to 3:25—Prof. A. L. Haecker, "Bills."	Mr. S. Arion Lewis, "Back to the Land."
3:30 to 3:55—Prof. B. C. Buffum, "Plant Breeding."	T. J. Walsh, "New Lands in Colorado."
4:00 to 4:25—J. A. King, "Traction Farming."	Prof. W. G. Brandenburg, "San Luis Valley."
4:30 to 4:55—Prof. Thomas Shaw, "Agriculture in the Northwest."	George T. Foyes, Lewis and Clark Trail."
5:00 to 5:25—C. Morrison, "Free Government Land in Montana and Oregon."	Leffingwell, "Travel Talk, 'The North Pacific Coast.'"
5:30 to 5:55—Lloyd Childs, "A Trip to the Active Volcano Kiluaea."	Dr. F. H. Millener, "Disturbing the Ether."
EVENING PROGRAM.	
7:00 to 7:25—L. Antles, "Opportunities of the Homemaker in Colorado."	"Niagara Falls and the Shredded Wheat Plant."
7:30 to 7:55—Wilbur Walker, "Why Luther Burbank, a Native of Massachusetts, Made California his Workshop."	George T. Foyes, "Yellowstone National Park."
8:00 to 8:25—T. J. Walsh, "Beautiful Lake Tahoe, California."	Prof. B. C. Buffum, "Wyoming Agriculture."
8:30 to 8:55—Lloyd Childs, "A Trip to the Active Volcano Kiluaea."	Carey S. Hill, "Two Thousand Miles Through California."
9:00 to 9:25—Prof. J. Wilkes Jones, "Methods of Irrigation in Idaho."	Prof. W. G. Brandenburg, "The Call of Colorado."
9:30 to 9:55—C. Morrison, "Montana Glacier National Park."	Leffingwell, "Travel Talk, 'Yellowstone National Park.'"
10:00 to 10:25—Moving Pictures, "Views of Hawaii."	Dr. F. H. Millener, "Wireless Communication."

GULP-LANGWORTHY CLOTHES SHOP
THE CORNER STORE
In the City National Bank Building
The new store that everybody is talking about is having
33 1/3 Per Cent Discount Sale
on All Their Men's and Young Men's Suits and Overcoats
Also 1/3 Off on Fancy Shirts, Underwear and Neckwear.
AUTHORITY ON MEN'S WEAR
See Our Windows.

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Bee Building, 17th St. Side
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Burnham's Foot Powder 15c
Burnham's Talcum Powder..... 10c
Hot Water Bags, good quality, \$1.00, \$1.25 and \$1.50
TUBES THAT FIT
No. 4 and No. 5
FATHER'S MEDICINES
All kinds—11.00 size 25c
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Special prices on drugs in quantities.
We can sell a good razor with a strap for \$1.00
The above is guaranteed.
All kinds of Rice Goods.
We Are Waiting to See You.
The Bell Drug Co.
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THE TIGER LILIES
with Zallah, added attraction

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Set of Teeth, \$5.00
Very best set of Teeth, on rubber, \$8.00
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South Omaha

The Great Live Stock Market of the West...

That South Omaha is entitled to be referred to as the "Great Live Stock Market of the West," is clearly evidenced by its remarkable development during the last few years. Every year is a record breaker in one or more departments of the South Omaha Market, yet record breaking events at other markets are of rare occurrence.

A GREAT CATTLE MARKET

South Omaha broke all records in 1910 in the receipts of Cattle, with an increase of 110,000 head over 1909, which was also a big year, or more than half the increase at seven prominent markets, making by far the best showing of any of them. South Omaha also broke all records in the number of feeder cattle sold for shipment to the country and has established a FEEDER CATTLE MARKET NOT EQUALLED IN THE UNITED STATES, EITHER IN THE QUALITY OF OFFERINGS OR QUANTITY SUITABLE FOR FEEDING PURPOSES. The favorable reputation of the South Omaha Market extends over the ENTIRE CORN BELT and is as WIDELY KNOWN IN THE RANGE COUNTRY.

A NATURAL SHEEP MARKET

South Omaha received in 1910 3,000,000 Sheep, or 850,000 head more than in 1909, a record year, representing a gain of 41 per cent. This gain amounted to 50 per cent of the total gain of seven prominent markets, including Chicago and all the large markets, and was the best showing ever made by any market.

NET RESULTS ATTRACTIVE

South Omaha has made this remarkable showing against keen competition and its great gains have been made with consequent loss at competitive markets. No better illustration of the increasing popularity of the South Omaha Market could be offered than a comparative showing of general results at all the big markets, to which the attention of the feeder is cordially invited.

South Omaha Merits the Increasing Patronage of the Western Shipper

VISITORS TO THE LAND SHOW

as well as others, are urged to exercise care in getting on and off street cars, thus avoiding danger of accident. Do not attempt to get on or off moving cars, and when crossing streets, look out for the cars.

Assist Us in Preventing Accidents

Omaha & Council Bluffs Street Railway Company