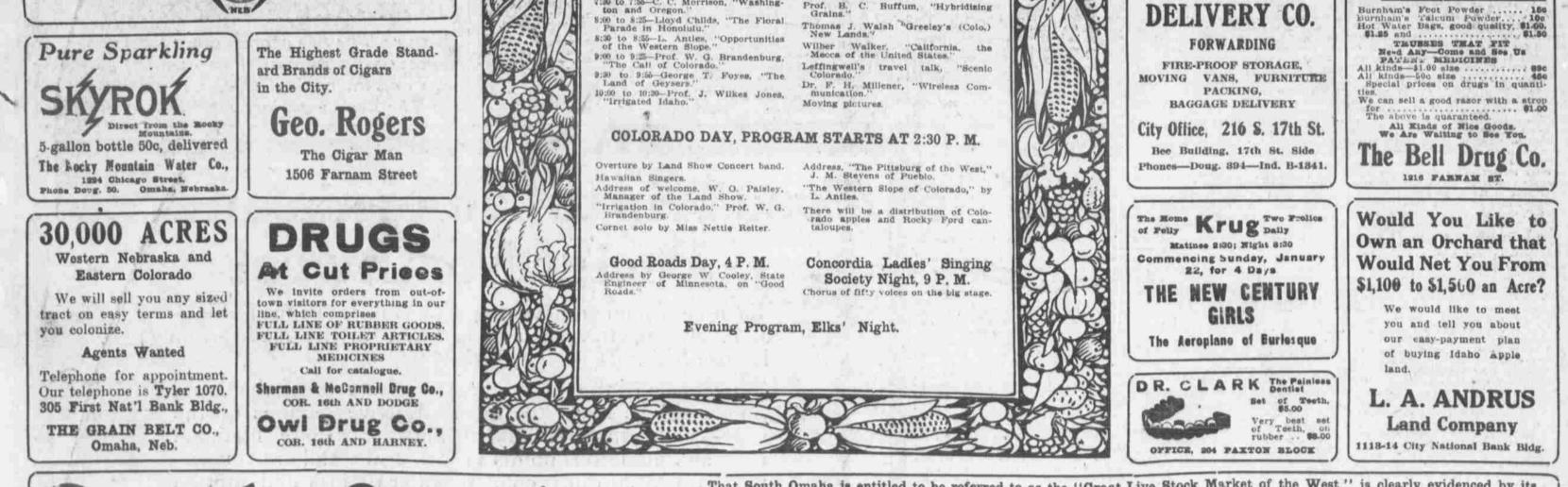
THE OMAHA DAILY BEE FOR ALL THE NEWS READ Land Show Section THE OMAHA BEE PAGES ONE 10 EIGHT BEST IN THE WEST

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7:00 to 7:25-Carey S. Hill, "Vineyard "Niagara Falls and the Shredded Scenes." 7:30 to 7:55-C. C. Morrison, "Washing-ton and Oregon." Prof. B. C. Buffum, "Hybridizing Grains."

> That South Omaha is entitled to be referred to as the "Great Live Stock Market of the West," is clearly evidenced by its remarkable development during the last few years. Every year is a record breaker in one or more departments of the South Omaha Market, yet record breaking events at other markets are of rare occurence.

A GREAT CATTLE MARKET

South Omaha broke all records in 1910 in the receipts of Cattle, with an increase of 110,000 head over 1909, which was also a big year, or more than half the increase at seven prominent markets, making by far the best showing of any of them. South Omaha also broke all records in the number of feeder cattle sold for shipment to the country and has established a FEEDER CATTLE MARKET NOT EQUALLED IN THE UNITED STATES, EITHER IN THE QUALITY OF OFFERINGS OR QUANTITY SUITABLE FOR FEED-ING PURPOSES. The invorable reputation of the South Omaha Market extends over the ENTIRE CORN BELT and is as WIDELY KNOWN IN THE RANGE COUNTRY.

A NATURAL SHEEP MARKET

Burnham's Foot Powder

South Omaha received in 1910 3,000,000 Sheep, or \$50,000 head more than in 1909, a record year, representing a gain of 41 per cent. This gain amounted to 50 per cent of the total gain of seven prominent markets, including Chicago and all the large markets, and was the best showing ever made by any market

NET RESULTS ATTRACTIVE

South Omaha has made this remarkable showing against keen competition and its great gains have been made with consequent loss at competitive markets. No better illustration of the increasing popularity of the South Omaha Market could be offered than a comparative showing of general results at all the big markets, to which the attention of the feeder is cordially invited.



The Great Live Stock Market of the West...

South Omaha Merits the Increasing Patronage of the Western Shipper

VISITORS TO THE LAND SHOW as well as others, are urged to exercise care in getting on and off street cars. thus avoiding danger of accident. Do not attempt to get on or off moving cars, and when crossing streets, look out for the cars. = Assist Us in Preventing Accidents =

Omaha & Council Bluffs Street Railway Company