

# BRANDEIS STORES

Watch Later Announcement of Sale of Albert Cash Stock.

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We Welcome the Visitors to the Land Show.

We want you to feel completely at home in Brandeis Stores. You will find a trip through our various floors very interesting. Guides free if you wish one. Check your baggage and parcels free. Visit the beautiful Pampolan room.

## A Remarkable Sale HUNDREDS OF WOMEN'S Silk Net Waists



Many Actually Worth As High As \$8, Wednesday at \$2.50. This special purchase includes scores and scores of taffeta, messaline, net, lace and chiffon waists, in the smartest dress and evening styles, as well as practical silk waists. Some are plain tailored, others dressy trimmed effects—many are samples and odd lots. All sizes and all colors are included—positively worth up to \$8—Wednesday only—on Second Floor—**\$2.50**

### SILK PETTICOATS

Worth up to \$6, at \$2.00. These are all very well made silk petticoats, of taffeta and messaline—many with wide flounce—all sizes, various colors—on second floor, at **\$2.98**

### Women's Winter Tailored Suits at \$7.50

Here are 600 mid-winter style tailored suits, in misses', small women's and women's sizes. A great special purchase of all up to date styles, colors and fabrics. Positively worth up to \$20 and \$25, at **\$7.50**

### Those Popular New Caracul Coats, worth up to \$15. \$10

50c Wide Embroideries at 25c

18, 22 and 27-inch Swiss, Nainsook and cambric embroidered flouncings, skirtings, corset covers, wide bands and galleons, in Angleteren combination eyelet and crochet, floral and blind relief effects—many worth 50c yard—at, yard **25c**

### Fine Medium and Wide Embroideries, Edgings, Insertions and Beadings, many worth 15c yard—at, yard **6c**

Swiss, nainsook and cambric—dainty eyelet, dotted and baby patterns—fine needlework—on bargain square.

5,000 Yards Manufacturers' Sample Strips and Factory Ends FINE NOTTINGHAM and CALAIS VAL LACES and INSERTIONS—Also Point de Paris, Plat Vals, crochet and filet effects, torchons, eluny curtain laces, many worth 10c yard—at, yard **2 1/2c**

## The New Gingham in Basement

Fine, but inexpensive gingham and imported zephyrs in patterns never before shown here. We warrant every yard fast colors. Will stand the test of boiling water. In Brandeis basement—at, yard **10c 12 1/2c 15c 25c**

# BRANDEIS STORES

## BAILEY & MACH DENTISTS

Best equipped dental office in the middle west. Highest grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAXTON BLOCK, Corner 16th and Farnam Streets, Omaha, Neb.

## River Improvement Meeting Wednesday

Major Schulz to Represent the Government—To Discuss the Omaha River Front.

A meeting for the purpose of discussing ways and means for improving the river front in the north part of Omaha will be held Wednesday morning in the United States Army building.

Major E. H. Schulz, chief of the major corps of engineers of the river department, will be in Omaha for the meeting. George Craig, city engineer, will represent the city. In addition, representatives of the Illinois Central and Union Pacific railroads will be present.

Since 1890 the river has been constantly eroding to the west, encroaching upon Omaha property, more or less. Unless it is bridled, in the opinion of Mr. Craig that it will be but a question of time when property in North Omaha will be seriously affected.

It is the intention of the city engineer to get Major Schulz to recommend a system or ripraping along the water front, the expense to be borne by the United States government. It is estimated that the improvement would cost about \$5,000.

A Reliable Cough Remedy. A valuable family friend. Foley's Honey and Tar fulfills this condition exactly. Mrs. Charles Knox, N. 4th St., Omaha, Pa., states: "Several members of my family have been cured of bad coughs and colds by the use of Foley's Honey and Tar and I am never without a bottle in the house. It soothes and relieves the irritation in the throat and loosens up the cold. I have always found it a reliable cough cure." Sold by all druggists.

## DRINK HABIT

Would you like to master it? You Can, in 3 Days!

Looks almost too good to believe, but every day proves it true.

PRESIDENT TAFT

In a recent speech at Ada, O., said: "The progress that is being made in medicine is marvelous. A consideration of recent advances justifies the view that we are on the eve of discoveries that will rob diseases of their terror and destructive nature. The rush into medical ranks is not explained by its emolument; it comes from the fascination of possible discovery that which will aid humanity and secure to the investigator world-wide fame."

Dr. Neal discovered the antidote to alcoholic poison which brings about the simplicity of a 3 Days' Cure for "the curse of mankind." The cause is treated directly, is neutralized and eliminated. Nature takes charge and proper functions are resumed in three days. More time is not necessary, it is fixed. No failures.

A guarantee is given each patient agreeing that the modern improved Neal Treatment will effect a perfect cure in the institution or home in three days or refund the money. It will be deemed a privilege to be of service to you in any way. Write or call for information, book, and copy of contract. The Neal Treatment is quite pleasant. Easiest known to the patient. Health thoroughly improved. No hypodermic injection.

For booklet "The Neal Way" and complete information address The Neal Institute, O. B., 1562 South 26th St., Omaha, Neb.

## Today is Red Letter Day

10 S. & H. Green Trading Stamps FREE, to every visitor to our store Wednesday.

### Bring Your Books.

# BENNETT'S

You are cordially invited to visit our Book Section at the Land Show—Auditorium.



### All Our Lawn, Lingerie and Tailored Waists 3179 in Number, to Be Exact, go at HALF PRICE

This big drop in price caused a big sensation on the market Monday. So much so that we've been selling these waists two, three and even five to a customer, and, of course, there are many hundreds of these waists, and at prices that range from 10c to \$10.00, the most satisfactory shopping is early in the day. Clip this price list and bring it with you—it'll help you in your selections.

**WAISTS**  
All Lawn and Lingerie Waists—That sold at \$3.00, \$2, \$2.50, \$3, \$2.75, \$3, \$4, \$4.50, \$7.50 and \$5.50, **NOW HALF PRICE**  
All the **Suit Taffeta Waists**—In black and colors, that sold at \$4, \$5.00, \$5.95, \$6.50, \$7.50 and \$10—**NOW HALF PRICE**

All the **Field, Persian and Fancy Striped Waists**—That sold at \$12 and \$15—**NOW HALF PRICE**  
All the **Net and Lace Waists**—In white and black that sold at \$5, \$7.50, \$10, \$15 and \$18—**NOW HALF PRICE**  
All the **Chiffon Waists**—That sold at \$8—**NOW HALF PRICE**  
All the **Silk Jersey Waists**—That sold at \$12.00 and \$15.00—**NOW HALF PRICE**

### Our Let-go-at Half Price Skirt Sale

Is Rich in Its Opportunities. So rich, indeed, that hundreds of women are profiting daily. It's nothing to see a woman buying a year's supply for 10 days sale are included medium weights as well as heavy winter ones, and as the saving is so great it affords large saving opportunities.

**SKIRTS**  
All the **Panama and Serge Skirts**—In black and colors, that sold at \$1.50, \$7.50, \$8.50, \$10, \$12 and \$15.50, **NOW HALF PRICE**  
All the **Woolen Skirts**—Tailored in gray maroon fabric that sold at \$15.00—**NOW HALF PRICE**  
All the **White Mohair and Serge Skirts**—That sold at \$7.50—**NOW HALF PRICE**  
And all other **SKIRTS**—**NOW HALF PRICE**

### Ladies' Winter Apparel Prices Far Below Par

All our \$50.00 Cloth Suits and Coats, in either black or colors, now **\$15**  
All our \$35.00 Velvet Suits that are so popular—**\$15**

### Embroideries

From the Arnold B. Hens & Co. auction purchase are really received by the Omaha women.  
**Treats for Wednesday**  
27, and 48-inch Swiss Flouncings, in beautiful designs, \$2.00 quality; Wednesday, yard **98c**  
18-in. Swiss Flouncings and Corset Covers Embroidered, in good quality, Wednesday, yard **19c**

### For Wednesday our \$3 Silk Brocade Corsets go at **89c**

Only during two months in the year can we sell corsets for these prices. Broken sizes of \$2.00 pink and white silk brocade Corset Models, in medium and short lengths, with fine hose supporters; Wednesday, choice, **85c**. We also ordered our 75c "Dorothy" Brassieres reduced to **39c**

### Wednesday Our Big China Department Offers Two Headliners

**ONE** of a 1,000 pieces of glassware, odds and ends of tumblers, vases, bon-ton dishes, vinegar cruets, native boxes—that never bring less than 25c to the cash drawer; sold Wednesday at **10c**  
**The Other** one offers 2,000 pieces of Fancy China—trays, plates, cups and saucers, tea pots, mugs, creamers, and a large collection of other pieces that sold originally at 35c—Wednesday, your pick, at **15c**. We cannot make deliveries or accept phone orders on these two sale offers.

### You'll Profit by Attending this Notion Sale

Ladies' and children's Pin-on Supporters, all colors, in silk and linen, Wednesday, at per pair **10c**  
Basting Cotton, 1 dozen spools for 10c  
Colored Finishing Thread, 4 yards to bolt, Wednesday, bolt **5c**  
Ocean Pearl Buttons, extra fine quality, 1c and 1 1/2c a dozen quality  
Wednesday special, dozen **5c**  
Hooks and Eyes, in black and white; regularly 10c; Wednesday, notion day, two cards for **5c**  
Machine Silk, black and colors—two spools for **5c**  
Helt Pins, 100; Wednesday, notion day, two cards for **5c**  
Black Mercerized Shirt Hairs—3 yds. a bolt; at, per bolt **15c**

### Apple and Orange Sale Wednesday

The best eating and cooking apples—regularly sold at \$1.80 a box—**1.65**  
Our large 4c and 5c oranges, reduced for a special Wednesday, per dozen **85c**

### Big Sofa Pillow Sale Wednesday

200 fine Sofa Pillows, filled with silk fluff, some have fine satin covers, while others have beautiful hand embroidered covers; values in this lot run as high as \$1.00—Wednesday we place them on sale at two prices, your choice at **90c and \$1.25**

## Wednesday Morning all Our Imported Enamelled Ware Will Be Underpriced

In order that we may clear our stocks for new shipments, all the blue and white enameled kitchen ware, including tea pots, coffee pots, tea kettles, water pails, sauce pans, double boilers, dish pans—have been ordered to reduce their prices—every piece up to \$1.75 agreed to go Wednesday for **49c**. This certainly means that a lot of Omaha housewives will find some great values here Wednesday.

## Bennett's Big Grocery

30 lb. Granulated Sugar, \$1.00  
Bennett's Breakfast Coffee, 2 lb. can, special at **45c**  
5c grade Tea, assorted, lb. **10c**  
Tea Siftings, pound pkg. **15c**  
Bennett's Capitol Pepper, 4 lb. can, for **10c**  
And 5 stamps  
Hartley's Orange Marmalade, Jelly, Jar for **45c**  
B. C. Baking Powder, 5 lb. can, **90c**  
And 20 stamps  
B. C. Rolled Oats, 5 lb. pkg. **10c**  
And 10 stamps  
B. C. Wheat, 5 lb. pkg. **11c**  
B. C. Extract, bottle **18c**  
And 20 stamps  
Peach Sale—A large quantity of California evaporated peaches—large and plump, worth 25c per lb., special at **15c**

Bennett's Capitol Flour, sack, **\$1.20**  
B. C. Mince Meat, 3 pks., **25c**  
Horseradish, bottle **5c**  
And 5 stamps  
36c Jar Tea Garden Preserved Figs  
Diamond Crystal Table Salt, two sacks (10 stamps) for **10c**  
Walker's Chili Con Carne, can **15c**  
Bottle **25c**  
And 10 stamps  
Olive Oil Sale—Galliard's pure, 1/2 gallon can **85c**  
75c  
Walker's Chili Con Carne, can **15c**  
Pint can **40c**  
Walker's Chili Con Carne, pint bottle **25c**  
Soup Special—Franco-American Soup, quart can **20c**  
Pint can **15c**  
These specials are good Wednesday and Thursday only.

## ENGRAVED STATIONERY

WEDDING INVITATIONS, ANNOUNCEMENTS VISITING CARDS  
All correct forms in current social usage engraved in the best manner and punctually delivered when promised.

## EMBOSSSED MONOGRAM STATIONERY

and other work executed at prices lower than usually prevail elsewhere.

## A. I. ROOT, INCORPORATED

1210-1212 HOWARD ST. BOTH PHONES: Doug. 1604 A-1603

## Place Your Order with Nicoll Today



WE want to keep our best tailors busy—during January—and to do so—will include AN EXTRA PAIR OF TROUSERS with your suit order for price of suit alone

Suit and Extra Trousers \$25 to \$45

**OUR SPECIAL OFFER**  
Full Black or Blue Cheviot, Thibet or Worsted Suit, with extra trousers \$25 of same or striped material **\$25**

**REDUCED OVERCOAT PRICES**  
If \$25, \$30 and \$35 is about what you want to pay for your Overcoat, you'd better see the excellent fabrics offered at that price—this week.

## Nicoll TAILOR WILLIAM JERREM'S SONS 209-11 S. 15th St.

### OMAHA'S FAVORITE Metz BOTTLED BEER FOR FAMILY TRADE

PHONES: BELL, DOUGLAS 119 IND. A-2119  
W. J. BOEKHOFF, RETAIL DEALER, 803-50 7th ST.

### BEAUTIFIES THE SKIN

Gives that delicate complexion so difficult to obtain in any other way.  
**A. D. S. PEROXIDE CREAM**  
is a pure, greaseless toilet cream; fragrant, pleasant and harmless.  
If you have a red, blotched, pimply, coarse skin, apply a generous coating of it to-night, and notice the effect to-morrow.

"Now's the day and Now's the hour"  
—Burns

## Luxus

THE BEER YOU LIKE HAVE A CASE SENT HOME  
CONSUMERS' DISTRIBUTOR JOHN NITTLER 3224 SO. 24TH STREET IND. A-1420 DUG. 1888 RED 6622

### A BEE WANT AD

Will rent that vacant house, fill those vacant rooms, or secure boarders on short notice, at a very small cost to you. Be convinced.

FOOD FOR NERVES  
Weak and nervous men who find their power to work and youthful vigor gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.  
10 Box, 3 Boxes \$2.50 by Mail. SHERMAN & McCONNELL DRUG CO., Cor. 16th and Dodge Streets. OWL DRUG COMPANY, Cor. 15th and Market Sts., Omaha, Neb.

## Equal Quality at Less Price, Better Quality at Equal Price, is What You Find at

### HAYDEN'S THE RELIABLE STORE

Best Bunch of Bargains of the Season Wednesday. Don't Miss One of These Exceptional Opportunities

## OMAHA'S GREATEST WAIST SALE

Begins Wednesday 8:30 A. M. Begins Wednesday 8:30 A. M.



Silk Waists, Net Waists, Chiffon Waists—Several hundred of them—entire surplus and sample lines a prominent New York manufacturer; choice styles and colors—many of them new spring samples, made to sell up to \$6.50; your choice at **\$1.95**

The second big shipment from the N. Y. manufacturer's stock purchase, surpassing in assortment, quality and beauty even the magnificent offerings of last Wednesday. Nothing to compare ever before offered in Omaha. See 16th St. windows. Come early Wednesday.

## HERE'S SOME ROUSERS FOR WEDNESDAY

Every brand we quote is the genuine article—every piece showing the mill ticket. Compare these prices with anybody's current quotations.

Genuine Lonsdale Cambric, regular price 15c yard, at <b>9c</b>	Genuine Armorside Sheets, welded seams, 72x90 size <b>46c</b>
Genuine Lonsdale Sheet, 36 in. wide, at yard <b>6 1/2c</b>	Genuine Armorside Sheets, welded seams, 81x90 size <b>50c</b>
Genuine Hope Muslin, 9-1 full 84 inches wide, at <b>22 1/2c</b>	Genuine Amoskeag Ginghams, all colors, Wednesday, yard <b>5c</b>
Genuine Peppercall Sheet, 8-1 full 72 in wide, yard <b>20c</b>	55c Seamless Sheets, 72x90 size, round thread, looks like linen, Wednesday, at <b>35c</b>
Fruit of the Loom—Yard wide muslin, at yard <b>6 3/4c</b>	6c Crash Toweling, yard <b>2c</b>
	Best Irish Linen Crash, 12 1/2c yd. value, Wednesday <b>7 1/2c</b>

No mail or phone orders filled at these prices. Positively no goods sold to dealers or peddlers.

### Glosing Out: All Blankets and Comfortables Very Cheap

All \$1.00 Blankets	<b>75c</b>
All \$1.25 Blankets	<b>90c</b>
All \$1.50 and \$1.65 Blankets	<b>\$1.12 1/2</b>
All \$2.00 and \$2.25 Blankets	<b>\$1.59</b>
All \$2.50 and \$3.00 Blankets	<b>\$1.59</b>
All \$4.00 and \$5.00 Blankets	<b>\$2.75</b>
All \$6.00 and \$7.00 Blankets	<b>\$2.89</b>
All \$8.00, \$9.00 and \$10.00 Blankets	<b>\$4.95</b>

## HIGH GRADE WASH GOODS SALE

New Ginghams—French, Scotch and domestic, all the latest styles—much less than present market prices—per yard, at **7 1/2c, 8 1/2c, 10c, 12 1/2c, 15c, 18c and 25c**

### Butter and Eggs are Down Again

It pays to trade at Hayden's where you get the benefit of every drop in price.

Fancy No. 1 Country Creamery Butter per lb.	<b>23c</b>
Fancy No. 1 Dairy Butter, lb.	<b>25c</b>
Fancy No. 1 Country Roll Butter, per pound	<b>22 1/2c</b>
No. 1 Dairy Table Butter, lb.	<b>20c</b>
Good Country Butter, lb.	<b>19c</b>
The best Fresh Eggs—nothing finer at 50c a dozen; our price <b>35c</b>	
25% to 50% Saved on Groceries by Trading at Hayden's	
15 lbs. best Granulated Sugar, \$1.00	
10 lbs. Diamond C or Best-Em-All Soap, <b>25c</b>	
10 lbs. best Rolled Breakfast Oatmeal <b>25c</b>	
10 lbs. best White or Yellow Cornmeal <b>15c</b>	
Pancy Jersey Sweet Potatoes, lb. <b>20c</b>	
1 lb. box Hothouse Mushrooms, <b>25c</b>	
Hubbard Squash, lb. <b>15c</b>	
Large Grape Fruit, each <b>5c</b>	

7 lbs. best Bulk Laundry Starch, **25c**  
16-oz. can Lu Lu Scouring Soap (41 best) (16-oz.) per can **15c**  
Three 10c cans Lavaine **10c**  
Special Highland Navel Orange Sale  
The Highland Navel, each **14c**  
others for quality, sweetness and price. Cheaper than apples. The healthiest fruit grown in the State of Omaha  
1 1/2 size, regular 50c seller, dozen **30c**  
1 1/2 size, regular 40c seller, dozen **25c**  
1 1/2 size, regular 35c seller, dozen **20c**  
200-216 size, regular 25c seller, **15c**  
Fresh Vegetables at Hayden's is the Talk of Omaha  
3 bunches Hothouse Radishes **5c**  
3 bunches Leaf Lettuce, each **5c**  
Large Head Lettuce, each **7 1/2c**  
Fresh Beets, Turnips, Carrots and Shallots **15c**  
Pancy Cabbage, 10 lb. **20c**  
Pancy Jersey Sweet Potatoes, lb. **20c**  
1 lb. box Hothouse Mushrooms, **25c**  
Hubbard Squash, lb. **15c**  
Large Grape Fruit, each **5c**

## DON'T FORGET TRY HAYDEN'S FIRST PAY



## NEW ORLEANS

The most favored winter resort in America. A quaint Old World city with a delightful winter climate, with hotels the equal of those found in any Northern city, with its attractive old French quarter and its famous Mardi Gras. Stop off enroute at Mobile or Pensacola, two really interesting cities with good hotels, or if in search of rest or recreation at one of the numerous healthful resorts lying along the Gulf Coast between Mobile and New Orleans and reached only by the

## Louisville & Nashville R. R.

Round trip tourist tickets on sale daily at low rates, good returning until May 31, 1911  
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P. W. MORROW, N. W. Pass. Agt., CHICAGO  
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