Undermuslin Special \$3 Teazledown Long \$1.00 Fancy Silks Men's and Women's Bath Robes \$1.50

These Robes made in brown and gray stripes, worth up \$1.50 etc., worth \$1 a yard to \$2.00, second square, at, yard to \$2.00, second floor, at

at 25c a Yard 1,000 yards of different warps

etc., worth \$1 a yard,

woven together for quilt linings,

CUFF LINKS Postitively worth up to \$3.50, big special in Jewelry \$1.10

10-K Solid Gold

White and Colored Outing Flannel SHORT SKIRTS

scores of styles, they are worth 75c each on second

Waisting And fine India Linous, These are odd lengths of high cost table, basement.

Fancy White

white goods, special table, basement. 71,2C

Odd Lots of Women's Tailored Waists Scores of fine Linen and Lawn ery trimmed, worth \$4 \$2.98 to \$6 each, second Waists, plain callored or embroid-

At 1:30 Monday Afternoon Nurse Strine Ginghams

The kind that will wear and launders perfectly, 10c would be 51/2 C in basement.

Greater Bargains in Our January Sales

To Omaha's Guests at the Land Show

You will find a trip through Brandels Stores a most Instructive, delightful innovation. Guides furnished on application to any floor manager You are always welcome

Klosfit Petticoats Worth \$1.50, at 98c

These are the underskirts that fit without a seam. A big lot regularly 98c priced at \$1.50, at, each

Fine Long Cloth

Soft finish, also 4,000 yards No. 80 extra fine cambricsame quality as sold regularly at 18c yard, basement bargain square, at, yard . .

Canadian Marten **FUR SETS** Well made Scarfs and Muffs

to match, extra special at \$6.98 Women's Fur Coats Various styles and many varieties, big bargains on sec-\$22.50 \$25 \$32 \$35 27-inch Silk Stripe French Voile

in all the newest street and evening shades. This is a regular 50c voile; 29c main floor Wash Goods dept., yard

Manufacturers' cample Strips, Fancy Wash Laces

Nottingham and Colors, Platt Vals. Point de Paris, Irisu Crochet, Cluny and Guipuire etfeets, etc., up to 6 inches wide. in white, cream, ecru-5c and Arab, many worth 20c yard, at, yard

Monday is "Foulard" Day

Special Showing and Sale of the Stunning New Silk Fabrics 300 pieces waterproofed foreign and domestic foulards on display in our silk department and on special silk squares. Our new foulards are in a class by themselves, specially water-

proofed by a special process so that you risk no chance. The present Paris craze is Border Foulards in double width, requiring only 5 to 6 yards for a gown, large far space dots, oblong and geometrical patterns, jardiniere, Persian and cameo designs 59c-\$2.50 — the new blues and browns in profusion, at, yard....

Double Warp All Silk Messalines-The kind of messalines that will not slip, perfect line of colorings, including black, cream and all the pas-Black Dress Taffetas are in favor for entire dresses this spring. A new soft finished black dress taffeta, superior deep black, stamped guar-

Coleen plain and fancy 42-inch | On special table—this season's newest Dress Poplins-A wool and silk, soft clinging fabric, in a beautiful line of patterns— \$1.50

anteed on the selvege of every piece-yard wide, at, yard 871/20 silks, old rose, new blues, helios, new browns, navy and white, navy and two-color tones in various medium and small designs -85c values, on bargain square, at, per yard

The New Wash Goods - In Our Enlarged Dept., Main F.oor

Monday on main floor, dress goods section, we show the most exclusive high class French and English fabrics ever displayed in the city -cotton and brodure Marquisette, openwork with colored 2 and 3 tone French printings, French voiles in an array of fascinating patterns-French printings, French volles in an income no two alike, Efleure 50c imported voiles, French ginghams, 25c opera voiles, etc. - at, per yard, up from Regular 50c silk stripe open voiles, in ten colorings. A superb 27-inch voile, suitable for party and street wear. Only one pattern to a customer;

A Showing of New Imported Wool Suitings

Monday at, yard

The 1911 spring suitings are somewhat lighter in weight than former seasons, nearly all are shrunk and sponged, beautiful weaves for tailored suits, 54 inches wide, soft French serges are in vogue. Theodora Novelty Suitings in a superb collection of patterns, at, yard

All new dress goods displayed for Monday, well selected fabrics, all wool-regular and broken checks and black and white a special feature on bargain square at, yard | 49¢ and 79¢

MUNDAY SPECIAL PRICES ON BLANKETS

The very largest and finest cotton blankets made, white, gray and tan, soft fleece Hke wool, \$3 to \$3.50 values, at per

and 12-4 sizes, fancy checks, plaids and plain, weight to 4 % pounds to a pair, \$3.50 to \$5 values,

Fine all Lamb's Wool Blankets, 11-4 and 12-4 sizes, North Star and St. Mary's finest grades; white delicate plaids and checks; \$8 values— at, per yard—

per pair-

Silk, Net and Lace Waists

New styles of waists in the models that will be popular in the coming season, \$6.00 and \$8.00 values, at.....



New Linen Waists New Lingerie Waists

Scores of stunning new 1911 waists with all the clever new style features -very smartly made of new fabrics, at-

\$1.98, \$2.50, \$2.98 and up to \$5.00

THE NEW GINGHAMS ARE IN THE BASEMENT

Come and see the new spring like colorings in fine, but inexpensive ginghams and imported zephyrs, in patterns never before shown this side of the Atlantic. We warrant every yard absolutely fast color, Will stand the test of boiling water. A most complete new stock, basement, per yard, at..... 10c, 12½c, 15c and 25c

The New Dress Percales at 10c and 12tc Yard So many new percales in such a large range of light and dark patterns have never before been shown in Omaha. All the new styles printed on basement, Percale Department, per yard, at. 10c and 121/2c

Special Prices Monday on Wide Sheetings 10-4 width Bleached Utica or Pequot | 8-4 width Bleached Fruit of the Loom Sheeting, 37 1/2 value, at, yard ... 30¢ 9-4 width Bleached Utica or Pequot Sheeting, 35c value, at, per yard. 28¢ 8-4 width Bleached Utica or Pequot

Sheeting, 32c value, at, per yard. . 25c 6-4 width Bleached Utica or Pequot Sheeting, 27c value, at, per yard. . 20c 45-inch width Bleached Utica or Pequot Sheeting, 22c value, at, per yard . 17¢ 42-inch Bleached Utica or Pequot Sheet-

Sheeting, 35c value, at, per yard . . 20¢ 10-4 width Bleached Aurora or Pepperel Sheeting, at, per yard 9-4 width Bleached Aurora or Pepperell 8-4 width Bleached Aurora or Pepperell Sheeting, at, per yard 8-4 width Bleached Foxeraft Sheeting, better than Aurora, at per yard, 7-4 width Bleached Dalias Sheeting, 32 ing, 20e value, at, per yard 15c | value, at, per yard 18c

Size 72x90 bleached Shcets, 60c value,

need.

NOTE THESE SPECIAL PRICES ON SHEETS MONDAY Genuine Armourside Bleached Welded Seam Sheets

Size 63x90 West Farnam Sheets, 70c | Size 72x90 West Farnam Sheets, 80c Size 81x90 West Farnam Sheets, 90c value, at, each... -----68¢ Size 81x90 West Farnam Sheets, \$1 Size 54x90 Cot-size Sheets, bleached, at

Size 72x99 Bleached Sheets, 65c value, Size 81x90 Bleached Sheets, 65c value, Pillow Cases From the Best Tubings and Casings

Sale of Embroideries

18, 22 and 27-inch fine Swiss, nainsook and cambric embroidered flouncings, skirtings and corset cover widths, waist frontings and all-overs choice designs in Angleterre and Madeira effects,

floral and blind relief designs, many worth 75c yard, bargain square, at, yard

Fine Wide Embroideries at 19c Yard

18-inch embroidered flouncings, skirtings, corset covers, also fancy galloons on fine Swiss, nainsook and cambric fabrics -- excellent designs in English eyelet, Japanese, floral effects and blind designs-many worth 40c a yard-at, yard.....

25c WIDE EMBROIDERIES at 12tc a Yard

18-inch fine embroidered flouncings, skirtings, corset covers, medium and wide edges and insertions—on good nainsook and cambric fabrics-at, yard.....

15c Embroideries, Edgings and Insertions at 6c Yd. Thousands of yards of fine embroidery edgings and insertions -Swiss, nainsook and cambric-endless variety of dainty designs.

SALE OF ROGERS BROS' SILVERWARE

Big Annual Dinnerware Sale Monday, Tuesday and Wednesday in

Brandels West Arcade. The sale includes Coalport, Dresden, Foley, Doulton, Jones & Sons, Haviland, G. D. A., Syracuse and several important domestic factories,

SPECIAL DISCOUNT



BRANDEIS STORES \$1.98 \$2.50 \$1.50

ets white, grey and tan, 11-4 size,

Most Popular Exhibit at Land Show Depicts Wonders.

J. C. Davidson of Colorado Lectures

Each Day on Wonders of Great Exhibit of His State-Mountains and Tunnels Seen. On the stage of the Auditorium is the most interesting and popular exhibit at the

Land Show. The visitor on reaching the Colorado exhibit sees before him a miniature mountain range and irrigation system. The panorama occupies a space of 100 fact long and twenty feet wide, and represents miles of mountain range. This scenic piece was designed by F. L. Morrison, a Denver irrigation engineer.

It was constructed by August Renze, who has lived in Colorado. Mr. Renze has painted the mountains just as they appear the project will irrigate 150,000 acres of in Colorado. The sugar manufactured last in June and July. For these reasons the rich fruit and farm land. construction of the irrigation system and the formation and coloring of the mountains are as exact and natural as they

On the mountainsides and in the valley are tiny houses, barns, cattle and power houses.

the illusion.

terigation System Explained. The irrigation system is fully explained at 2. % & 5 and 8 or 9 p. m. every day by J. C. Davidson of Denver who is representing the Colorado State Board of Immigration at its exhibit here

"After it is explained, it is very easy to understand brigation." says Mr. David. Mesa, costing \$1,000.000. son. "Nine out of ten homeseekers who are considering going to irrigated states think that irrigation is something mysterious and expensive. They think that farming irrigated land requires the knowledge of an

agricultural college professor. That It is not mysterious, or difficult to understand, is proven by the fact that about 125,000 farmers are cultivating irrigated land in Colorado. These men same from Nebraska, Iowa, Missouri, Kansas, Minnesota, littnots and other castern states. We have a fruit district in Colorade—the famous Pallsade peach country— before the irrigation era of the west, howwhich is populated almost entirely by Iowa ever. The older trrigated sections of Colo-

"It is to convince the middle west of

ides of irrigation methods than an ob- years These data are official from the gov- of the exceptionally good situlfa shows." server could get from actually looking erament. ever irrigated land. Usualty, a home-

MINIATURE SHOWS COLORADO first how the snows melting on the moun- Mo. tains during spring and summer drain Kan, down the mountain sides in rivers and Okl. creeks. The water from the rivers is Colo. caught in reservoirs or artificial lakes. The IRRIGATION MIRACLES EXPLAINED growing season.

Tiny headgates are then raised and the sand, five hundred and thirty-six cars of water in the reservoir rushes out into apples alone were shipped out in 1910. canals. The system of distributing the water to the various ditches and laterals is pointed out and explained.

Replica of Gunnison Tunnel. pahgre project, or, as it is better known, 225,000.

ong, blasted out of solid rock. a river on one side of a mountain chain to the other. When completed next fall,

Two different reservoir systems are iliustrated in the exhibit. One is simple, consisting only of a reservoir, a dam, and headgates for letting water out. The other system is more complicated. It has two features. One is the reservoir, which stores water and lets it out as needed into a Running water flowing through canals canal. The canal is diverted into a river, and laterals in the panorama heightens which is damnied at a narrow point in the river canon. High above the river bed is a power house containing a 1.400 horse power pump, which lifts water 125 feet into a canal, which in turn irrigates thousands of acres of land on the mesa.

> Orchard Mess Reproduced. This part of the exhibit is a reproduction of a Colorado project known as Orchard

> "Just note how valuable water makes land in Colorado," sald Mr. Davidson. Orchard Mess the land could have been bought for \$10 an acre. Now it is worth \$50 to \$300 an acre.

"At one time Colorado was among the desert land, that would never be anything their turns faithfully day and night. but the cacti and sage-brush strewn home of the buffalo and wild animals.' Even Pike who discovered Pike's Pcak, held a rather poor opinion of Colorado land. All this was rado are today just as highly developed and as prosperous as Iowa or Nebraska."

Irrigated Lauda Fertile. the simplicity of the farming end of irrigation that this panorama has been built. This is shown by the comparative table

WHEAT. seeker going to Colorado to buy land sees Acre Acre Acre Acre Nield Acre Vield Acre Viel

18.60 144.0 Fruits, grasses and grains all grown in reservoirs hold the water until it is ready abundance in Colorado. The state shipped for use in irrigating the crops during the 5,223 carloads of apples, peaches and other

Cattle Raising Flourishes. In spite of the cutting up of the big ranches and encroachment of "nesters" or homesteaders on the free range, Colo-One of the interesting features of the rado still ranks high as a cattle raising panorama is a replica of the tunnel portal state. The hogs, cattle, sheep and other of the Gunnison tunnel. The Uncom- stock raised in 1910 were worth alone \$31,-

the Gunnison tunnel, is the principal gov- One-fourth of the beet sugar produced ernment freigation system in Colorado. It in the United States comes from Colorado." The tunnel is constructed under a high factories, scattered throughout the state. turn the raw material into sugar. A capital of \$18,000,000 is invested in the industry year was worth \$8,252,500.

FISH WORKING DAY AND WIGHT

Not a Member of Finny Tribe Has

Been Caught Asleep on the Job. The gold fish at the Nebraska piscatorial exhibit at the Land Show are luxuriating play. He is a man of strong, broad char- physical energy, and the surplus energy personal obligations to alfalfa. in crystal clear table water. The Skyrock company of Omaha has put 1,000 galions of their product on display by the unique scheme of filling the fish tanks at the show. The fusey little gold fish are 'lording it over" the less fortunate fish of lower degree in the comparatively murky water of the Missouri river, in adjoining

The care of the fish at the Land Show

Member of the State Board Tells Why the Show is So Attractive.

Charles Mann of Chadron, a member of until the end of the show.

\$39.75 should have a powerful influence in ex- calify where natural conditions are more color in growing crops. Whenever one with an automobile at the door. 5.72 tending the acreage devoted to alfalfa. This severe and unfavorable than they are notices that year after year his corn. A little further are exhibited the operacrop is adding to the wealth of Nebraska where I propose to grow the crop. 44 75 farmers every year."

E. W. Hunt Tells What the Forage Plant Does for State.

Furnishes the Essential Qualities Needed for Fattening Cattle and is Strong as a Fertilizer,

Supplying Nitrogen.

All Nebraskans are agreed that the biggest man at the Land Show is E. W. form of knowledge:

At the Land Show Prof. Hunt is connected with the Northwestern railroad's the new tlasues." exhibit, giving daily lectures to the many farmers who surge around the alfalfa disacter and lives in and breathes continuously an atmosphere redolent of al-

Alfalfa a Basic Crop. "Alfalfa is the basic crop in western and

to The Bee Land Show writer. "Upon it more than upon any other crop depends pets require as much attention as a pet most startling is the fact that so few of stock grower. elephant. They have to be served with the farmers of this territory appreciate Two years before water was put on this fresh water, copiously and often. Then the significance of the crop. If one conseveral times each day the trout have to siders merely immediate production and have their regular allowance of ice. In immediate returns from production there return for all this attention, however, the is more money to be made from growing fish work faithfully to entertain the Land alfalfa than from any other crop that the states that were classed by Daniel Web- Show guests. So far not a single fish has farmer produces. It seems to me that the ster and other notable men as 'worthless been caught asleep on the Job. They do reason why it is not more largely used is that the average farmer is afraid to sow It for fear that he may not succeed in get-ALL INTERESTED IN ALFALFA ting a stand. In the last year there has been some ground for this fear, but as our knowledge of alfalfa growing has inhas disappeared:

> a stand of sifalfs as it is to get a stand soil to its virginal fertility." "The farmers of our county are particu- of oats or any other grain. My own per-

to which I submit the seed. For the same anomaly in nature that while four-fifths It is estimated that only one-tenth develop a good ear on poor soil has the rectly to our soil. We are immersed in it is grown. This exhibit shows that it is fruits, worth \$3,463,676, last year. Two thousand, five hundred and there are of the magnitude of this bushes of the magnitude of this bushes are of planted in good soil. In general, Nebraska has three distinct alfalfa zones and the time for seeding should be governed by the pattern of the state puts time for seeding should be governed by the preservological and sail conditions of the state puts two carloads of alfalfa meal upon the market in New York every day in the

Has Great Food Value. "The food value of alfalfa cannot be care of that fertility. Hunt farmer and alfalfa expert of Syra- overestimated. It supplies a deficiency cuse. Neb. In fact he is the biggest man that has long been felt in animal rations. any other state in the Union. Sixteen sugar ture. He was formerly professor of Eng- ratio of protein and carbohydrate ele-

"The carbohydrate element is used by under personal obligations the animal in the production of heat and I should go out of business. I feel under

Help to the Soil.

west \$25 for the privilege of fertilizing at the last two Corn Shows. their soil, and should agree to furnish the fertilizer myself, they would regard it as a 'snap,' and would fall over one another in their haste to accept my proposition. Nature makes that identical propo-She says, 'sow alfalfa, and I will guaran-"We now know that given proper seed

stalks are growing smaller, or his strew tions of haying, the modern having tools "If a plant has virility and power enough getting shorter, or the color fading to a the cut alfalfa, the windrows, the shocks The Key to the Situation.—Bea Want and

ALFALFA AS A BASIC CROP to produce a good crop under unfavorable pale, yellowish green, he may know that and last of all the stacks of the gathered crop. The last part of the exhibit shows antly under the more favorable conditions "It seems like an almost unnecessary what becomes of the surplus of alfalfa.

reason I select my seed corn for my of the bulk of our atmosphere is pure of the alfalfa grown in this country fa poorest ground, because a corn that can nitrogen, we are unable to apply it dimeteorological and soli conditions of the out soll. No farmer is living up to his place where it is proposed to plant the privileges who neglects to grow it. Upon the fertility of our soil rests the prosperity of the future, and alfalfa will take

Examples of Fertility. "I do not want to make any exaggerated in the country in the matter of capacity In a general way it may be said that a statement-I prefer to understate than costs \$7.000.000; the tunnel is seven miles The state raises more sugar beets than for spreading the gospel of alfaifa culillustration of the regenerative power of lish at the state university, but the doc- ments. The protein of the food is that alfalfa. I know of one farmer who on mountain range. It conducts water from buy the beets raised by the farmers and tors told him a long time ago that he element from which are built the body a certain field was unable to raise only would have to get either close to the soil tissues -- muscles, bone, nerve and sinew. fifteen bushels to the acre. He put the 'I am not telling what we will or beneath it. He preferred to remain on It also supplies the waste of these tis- field in alfalfa. For two years he cut top and scratch mother earth for wealth. sues in a mature animal. The protein is it as hay; then it was used two years as He found health in alfalfa, and he is un- what might be called the growing food. a hog pasture. It was then broken up and selfishly devoting his time to dividing it If a young animal does not have suffi- put into corn, and the first crop was estiamong his agricultural brethren in the clent protein in his rations he will be mated at eighty bushels to the acre. I will march in a body to the show at 8:15. deficient in growth, that is, he will not am raising hogs and dairy cattle with the have the material out of which to build help of alfalfa. If I could not have alfalfa I should go out of husiness. I feel

> is tored up in the body in the form of One of the most interesting and unique fat. Mature animals will keep fat on a displays of the Land Show is the alfalfa carbohydrate ration, but young animals exhibit put on by the Northwestern rallwill shrink if there is a deficiency in pro- road. Too much credit cannot be given to tein. The native grasses of the west this road for the interest in alfalfa growing have a high carbohydrate ratio and are that has been elicited by this exhibit. It northwestern agriculture," said Mr. Hunt generally deficient in protein. This in has attracted all classes of people, chil- mission for children will be continued until a large degree accounts for the winter dren as well as adults. If there is any shrink in young animals on the range, self-interest on the part of the railroad in the continued prosperity of our immense Alfalfa supplies this deficiency, and is putting on this exhibit it is not apparent. NEW YORK REPUBLICAN is no small task. Fish Wardon O'Brien's "inland empire." What strikes me as al- therefore, indispensible to the successful it strikes the average observer as merely an attempt to show the advantages that will accrue to the farmers of the west by growing this most remarkable crop. The "Upon alfalfa the entire west has got credit for the actual mechanical work in to depend for maintaining the fertility putting on the exhibit and for working out of the soil. If I should go to any farmer the idea there displayed is due entirely to in this territory with a guarantee to back William Jones of Doroester, Neb., a memup any contract that I might make, and ber of the State Baord of Agriculture, who should offer the farmers through the originated and put on the alfalfa exhibit elected William Barnes, jr., of Albany as

> > Alfaifa Farm Shows.

The idea in this exhibit is unique, interesting and at the some time amusing. It represents a typical alfalfa farm in Nacreased, legitimate ground for this fear sition to every farmer in this territory. black gumbo, sandy loam and loses are shown Then there are three fields devoted the State Board of Agriculture, arrived at and proper tilisge it is as easy to get the Land Show Saturday. He will remain and proper tilisge it is as easy to get the same time guarantee to restore your the pastures, feed bunks, and all paraphertee you an income of \$25 an acre, and at to the raising of hogs on alfalfa. Here are nalis of the industry in miniature. Then "Let me explain how this is done, nitro-The exhibit will probably give a clearer giving average figures for a period of five as of irrigation methods than an ob- years. These data are official from the gov- of the exceptionally good aifalfa shown. said Mr. Mann. "We specialize in alfalfa fittest" applies as well to plants as to elements of fertility. Nitrogen is the ele- cattle are being prepared on corn and al--OATS - POTATOES, up our way. Alfalfa is annually becoming animals. My practice has been, and it is ment that produces vigorous vegetable falfa for the slaughter house. Then comes of more importance as a staple farm crop, a practice that I recommend to all alfaifa growth. It is what gives the big corn a model dairy barn with the cows in the The lessons taught at the Land Show growers to procure my seed from a lo- stalk, the long straw and the dark green stanchtons, and the modern farm residence

market in New York every day in the year, Sundays not excepted. This says nothing of the amount marketed in the other cities of the east.

ADD CLUB ATTENDS IN A BODY

Club Will Meet at the Rome to Rebenrae Songs and Yells. The Omaha Ad club will attend the show

Monday night. 'We are coming to the Land Show with bells on," said Henry Gering, president of do now, but everybody will know that we are at the show."

to rehearse some club yells and songs and Chief Yellow Horse and his Indians and Dimmick's band will lead the ad men.

The club will meet at the Rome at 7:45

RATES EACH DAY FOR CHILDREN Manager of Land Show Announces

Special Prices for Youngsters. The Land Show management has an-nounced, because of the large attendance of children Saturday afternoon and the evident interest of the youngsters in the show, the special low rate of 10 cents adthe end of the show.

COMMITTEE REORGANIZED

William Barnes, Jr., of Albany Elected Chairman to Succeed Ezra P. Prentice.

NEW YORK, Jan. 21.-The republicar state committee at its meeting here today its chairman in succession to Ezra P. Prentice, whose resignation was presented

The vote and the discussion which pre ceded it were behind closed doors. The discussion was at times spirited with reference to the controversy last fall between the "old guard" and the "progressive element." The vote finally given was taken as an indication that all were desirous of overcoming the causes of former

NEW ORLEANS, La., Jan. 21.—Relatives of Leroy Cannon, the Harrisburg man the, with Lernard G. Groce of Galveston, ex., was executed by order of President ealies will receive a large pension from the Nicaraguan government, according to Jones Paul Mason of New York, who are the control of the city last night from Nicaraguan states to the city last night from Nicaraguan states and city last nicaraguan states and city last night from Nicaraguan states and city last nicaraguan states and c ed in this city last sight from S

PERM