

# BRANDEIS STORES

## Friday—A Wonderful Sale of REMNANTS From Our January Sales

A tremendous business during our January sales has left us with countless odds and ends and remnants of desirable, up-to-date goods. Friday we sacrifice them all at the most amazing bargains ever offered in Omaha.

### Scotch and Chambray Gingham at 7 1/2c Yard

A big bargain table full, pretty woven stripes, plaids, broken checks, even checks or solid colors for making house dresses, school dresses, play dresses or petticoats. A quality that sells regularly at 10c and 12 1/2c a yard—6, 8 and up to 15-yard lengths—**7 1/2c** basement—at, yard.

### 20c India Linon at 10c yd.

You will appreciate the values we give you in this perfect 27 and 30-inch wide sheer snow white India Linon, made from selected combed yarns; for dresses, infants' wear, at yard **10c**

Friday you can buy mercerized white and colored, plain and fancy Poplins at a worth while saving. A new lot in mill lengths; 19c values—**8 1/2c** basement, at yard.

Comfort coverings, cotton challies, that are new; robe prints, in long lengths; 36-inch wide silklike; desirable remnants; basement, at yard **3 1/2c**

Fast color, light and dark Percales; 32 and 36 inches wide—all new printings—basement, at yard **5c-7 1/2c-8 1/2c**

### Bleached Muslin, 7 1/2c yd.

Fine 8 and up to 18-yard pieces perfect Muslins of selected round thread cottons, closely woven; soft finish, no dressing—suitable for making sheets, pillow cases or undermuslins. Not over 20 yards to a customer—worth 12 1/2c yard, at yard **7 1/2c**

Apron and dress Gingham—a great odd lot, while they last, in dress lengths, basement, at yard **3 1/2c**

Perfect short lengths of the regular 25c Imported 32-inch Zephyr and shirting Madras—many pieces to match up—basement, at yard **12 1/2c**

White Lawns, suitable for lining purposes, etc.; various grades and lengths; basement, at yard **4 1/2c**

## Men's Shirts and Sweater Coats

Men—if you need shirts, here's your opportunity. Friday we offer you unrestricted choice of any shirt in any style, that sells regularly **69c** up to \$1.50, at **39c**. This includes all those popular coat shirts, in plain or pleated bosoms, in stripes and figures, or white, in all sizes. Make an early selection Friday. All our \$1.00 Heavy Ribbed Sweater Coats for men, marked down for Friday's selling to 50c—These are extra well made and come in a large variety of styles and shades, a remarkable value. Friday at **39c**

## BENNETT'S Bargain Friday In Our Ladies' Winter Apparel Sale

Will be a most eventful value giving day  
AT 9 O'CLOCK—We place on sale about 100 ladies' wool and silk dresses that regularly sold up to \$25, your choice for **\$5**. None of these dresses will be sold before 9 o'clock.  
ANOTHER BARGAIN—Ladies' Tan Tweed Long Coats and long Black and Navy Capes, regularly sold at \$12.50, Friday, at **\$5**  
25 Ladies' Suits—in Plain, Black and Brown Serges and fancy mixtures, \$23.50 values for **\$10**  
Children's Bear Skin Bonnets—Also some felt bonnets, our regular \$1 values, at **10c**

## January Sale of Cut Glass

All Odds and Ends and Broken Lots go on Sale Friday morning



### AT Half Price and Less

Venetian Gold Glassware 50 per cent discount.  
Stephens & Williams' Genuine Rock Crystal ware, choice of our entire stock now at **50 per cent** discount.  
Choice of Silvered Glassware, very fine ware, at **25% Discount**.  
All our Encrusted Glassware, this great sale at **80% Discount**—these values—  
This is without question the greatest cut glass event for 1911—the one of the fortunate buyers.  
Handsome Cut Glass Sugar and Creamer, regularly \$5, this sale Friday, only **\$2.50**  
150 Fancy Vinegar Cruets, **69c**

### Bargain Friday Corset Sale

Odds and Ends and broken lines of all our different styles and makes, giving us a complete run of sizes including regular values from \$1 up to \$2.50. One day's big cleanup sale, choice Friday of the entire lot. **69c**

### Big January Hat Sale

500 Brand New, Stunningly Tailored Hats will be sold Friday far below the actual value, **\$2.50** your choice at.

### Big Clean-Up Sale of High Grade Shoes For Men and Women

Ladies' Footwear—Bargain Friday, we offer all Dorothy Dodd and other makes of shoes that sell all the year round for \$4.00, at one big clean up price, choice of all leathers, styles and **\$2.29**, all sizes and makes, at, per pair.

### Bedding Sale Friday Linens

11x14 Cotton Piece Blankets—extra weight, white, tan or gray; regular \$1.70 values, Friday special, **\$1.29**  
22x36 Sheet, regular \$1.00, special Friday, **75c**  
All Standard Cottons, 10 yard limit, yard **60c**

### MEATS

Pig Pork Chops, 16c regularly, Friday, **12 1/2c**  
1,000 lbs. Fresh Baby Hams (sliced) per lb. **12 1/2c**

### Big Friday Specials Bennett's Big Grocery

90 lb Granulated Sugar, **\$1**  
Bennett's Capitol Flour, sack, **\$1.30**  
Bennett's Best Coffee, special, at **25c**  
Bennett's Golden Baking Powder, per lb. **25c**  
Teas assorted, 50c-value, at per lb. **35c**  
Tea Siftings, lb pkg. **12c**  
Bennett's Capitol Pepper, 4-oz. can, for **10c**  
And 5 Stamps **25c**  
25c bottle Dandelion Marmalade Cherries for **25c**  
Bennett's Capitol Baking Powder, 5-lb can, for **\$1**  
And 10 Stamps **\$1**  
Bennett's Hawaiian Sliced Pineapple, large can, special, **20c**  
Sulders' Pork and Beans, large can, for **10c**  
And 20 Stamps **90c**  
Bennett's Capitol Maple Syrup, 9-gallon can for **50c**  
Hartley's Orange Marmalade Jelly Jar, only **15c**  
Hulled Navy Beans with Chicken, Hulled Lima Beans with Chicken, plain or Tomato Sauce, 2 cans for only **25c**  
S. W. C. Table Maple Syrup, per can only **15c**

### Extra Special in Butter

The very finest grade Bennett's Capitol Creamery, big drop in price, special, Friday at **25c**. We must place a 10-pound limit to this sale, this reduction is a drop of 8 cents per pound.

## NICOLL'S SPECIAL

A Black, Blue, or Grey Cheviot, Thibet or Worsted Suit—with extra pair of Trousers of same or striped material **\$25**



We will include an Extra Pair of Trousers with your suit order this week for the price of suit alone.

### It Keeps Our Tailors Busy.

## Nicoll TAILOR

WILLIAM JERREM'S SONS  
209-11 S. 15th St.

## The Neal Treatment and the Alcohol Cure

In Three Days the Patient is Free From the Desire  
It is an important point in the treatment of periodical and habitual drunkards to reduce as much as possible the time, and expense required to obtain a cure. This may be done at the Neal Institute in Omaha at 1602 South 10th St.; where patients are perfectly cured of all desires for alcoholic drinks in three days time.  
The Neal Treatment not only destroys the craving for alcohol, but in addition it restores the debilitated and weakened system to a normal vigorous condition. The destruction of alcoholic craving, and up-building of the patient's general health is accomplished without hypodermic injections or injurious drugs; only 25 doses of this specific for alcoholism are required to effect a cure. From the very first dose almost all desire for drink is removed, and a perfect cure is effected in three days time.  
That the Neal Cure does cure and that the results are permanent is an established fact beyond controversy and it is being acknowledged daily by hundreds of grateful patients who have been cured.  
We guarantee to accomplish a cure in Three Days time or the money will be refunded.  
For further information, and our booklet "THE NEAL WAY," address Neal Institute Company, O. B., 1602 South 10th St., Omaha, Neb.

### CHAPPED SKIN

Or for a red, rough, coarse, pimply, blotched, unsightly skin, there is nothing better than

## A.D.S. PEROXIDE CREAM

A greaseless, fragrant, effective toilet cream, which removes impurities from the pores, and tends to make the skin soft, clear and beautiful.  
Get it at any A.D.S. Drug Store.  
Look for the sign.

### Hotel Loyal

Opposite the Post Office  
OMAHA  
Fire-Proof European  
RATES  
Rooms without Bath, \$1.25 and \$1.50  
With Bath \$2.00 and up.

### MOLONY, Roomy Tailor

320 South 16th Street.  
Makes the Best \$30.00 Suit in the World.

### The Sunday Bee

Is anxiously awaited by those who are specially interested in lands, the sort that buy and sell and encourage others to do likewise.

### FOOD FOR NERVES

Weak and nervous men who find their power to work or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man.

## REMNNANT DAY in the Big January Clearance

Every Item a Winning Value. You Can't Afford to Miss One

## HAYDEN'S THE RELIABLE STORE

Comfort Prints, large assortment of patterns, good mill lengths, 6c values, yard **3 1/2c**  
24-inch indigo Blue good patterns, at, yard **3 1/2c**  
27-inch blue, gray and black Prints, will not fade, long mill lengths, best quality, at, yard **5 1/2c**  
26-inch Gingham, good patterns, long remnants, 8 1/2c values, at, yard **5c**  
32-inch Percales, good mill lengths, good patterns, light and dark colors, 12 1/2c values, at, yard **7 1/2c**  
10c Outing Flannels, good patterns and values, long lengths, at, yard **7 1/2c**  
32-inch Aberfoyle Gingham, long remnants 19c values, Friday only, yard **8 1/2c**  
60-inch Half Linen Table Damask—all good patterns, 50c quality, at, yard **35c**

## Boys' Suits Boys' O'coats

### Some Magnificent Silk Bargains

Record breaking values that should make Friday the biggest day of our great January Clearance.  
Final Clearance of Short Lengths of Messalines, Poplins, Taffetas, Fancies, Pongees, Liberty Satins, etc.; regular values to 75c a yard; to close at, yard **25c**  
89c Pongees at **69c**—Natal shades, 36 inches wide, 50c Pongees at **29c**—Rough effects, 24 inches wide, in three different shades.  
NEW FOULARDS—25 pieces of all silk Foulards, neat designs, all new shades, plenty of navy and delft blue, 75c values, at **55c**  
27-inch Black Taffeta—Special Friday at **59c** 36-inch Black Taffeta—Special Friday at **89c**

## Some Rousing Friday Snaps

In Our Drapery Dept. 3d Floor  
Fillet Nets, Madras, Serims and Swiss, both plain and colors, silks, etc.; regular values to 75c a yard—all short lengths and remnants, at, yard **5c to 15c**  
\$5.00 Tapestry Portieres—all colors in this lot. **\$3.50**  
\$1.50 Cable Net Curtains—neat, new designs, pair, **98c**  
Rope Portieres—regular values to \$7.50; slightly soiled, at per pair **98c to \$2.98**

## Clearance Bargains in the Underwear and Furnishings That Mean Big Savings to Friday Buyers

Children's 50c Union Suits, all sizes **25c**  
Children's Undervests, in Jersey rib or fleece lined; Friday, **10c**  
Children's Winter Underwear—vests, 2 pants, 36c quality fleeced garments, **19c**  
Children's Muslin Drawers—25c values; at, choice, **9c**  
Children's Muslin Gowns—50c values; at, choice, **25c**  
Boys' 50c Shirts and Shirt Waists, at, choice **25c**  
Ladies' Winter Underwear—Jersey ribbed or part wool; regular values to \$1.00 garment; on sale Friday, at **25c and 35c**  
Ladies' 60c Outing Flannel Skirts—in Friday's sale, at **12 1/2c**  
Ladies' and Children's Fleeced Stockings, worth to 35c, on sale at **10c and 12 1/2c**  
Ladies' Wool Knit Shawls—to 50c values, slightly soiled, on sale at **12 1/2c**  
Men's 50c Fleeced Shirts or Drawers; Friday, at **25c**  
Men's Colored Lavender Shirts; worth to \$1.50; at **49c**

## In Our Domestic Room Cloak Section

Six Rousing Bargains for Friday's Selling

House Dresses; \$1.50 values—on sale <b>99c</b>	\$20.00 Tailored Suits, \$5.00—Neat styles, good colors; regular values to \$20.00; just 25 in the lot; be here early Friday and get first choice of them at this great bargain price <b>\$5.00</b>	Long Kimonos; \$1.50 values—on sale <b>99c</b>
Ladies' Black Capes, that sold to \$1.99	\$1.00 Percale Dressing Scaques, on sale at <b>49c</b>	Dress Skirts—wool fabric, to \$6.00 value, on sale, <b>\$3.99 and \$2.99</b>

### YOUNG MEN'S SUITS

Values to \$10.00; sizes 31 to 36, 100 in the lot; on sale in Domestic Room, at **\$2.75**  
Several hundred pairs of Boys' Knickerbocker Pants, pair **\$2.75**

## Read this for Friday on Groceries It's Interesting

You Save from 25 Per Cent to 50 Per Cent by Trading at Hayden's

21 lb. best Granulated Sugar, <b>\$1.00</b>	FRESH VEGETABLES AT HAYDEN'S IS THE TALK OF OMAHA
48-lb sack best High Patent Flour, for <b>\$1.30</b>	2 bunches Hothouse Radishes, <b>5c</b>
10 bars Diamond C or Best "E" All Soap, <b>25c</b>	3 bunches Leaf Lettuce, <b>5c</b>
10 lb. best Rolled Breakfast Oats, <b>25c</b>	Large Head Lettuce, each, <b>7c</b>
meal, <b>25c</b>	Fresh Beets, Turnips, Carrots and Shallots, 3 bunches, <b>10c</b>
10-lb sack best White or Yellow Cornmeal, <b>15c</b>	Fancy Cabbage, per lb., <b>13c</b>
5 lb. best Japan Rice, <b>19c</b>	Fancy Jersey Sweet Potatoes, lb. <b>8c</b>
4 lbs. best Hand Picked Navy Beans, for <b>15c</b>	1 lb. box Hothouse Mushrooms, <b>25c</b>
for <b>15c</b>	Hubbard Squash, lb., <b>10c</b>
5-gallon cans Table Syrup, <b>18c</b>	Large Grape Fruit, each, <b>15c</b>
24-lb. cans Table Syrup, <b>85c</b>	
Diamond C Mince-meat, pkg., <b>85c</b>	
3-lb. cans fancy California Tomatoes, <b>15c</b>	
7 lbs. best Bulk Laundry Starch, <b>35c</b>	
Lu Lu Scouring Soap, per can, <b>50c</b>	
Three 10c cans Lavaline for, <b>10c</b>	
5 boxes Soda Crackers, 9 in 10 lb. box, <b>85c</b>	
The Best Crisp Pretzels, lb., <b>6c</b>	

**BUTTER IS DOWN AGAIN**  
It pays to trade at Hayden's and fight first prices.  
No. 1 Extra Fancy Creamery Butter, per lb. **25c**  
No. 1 Country Creamery Butter, per lb. **25c**  
No. 1 Dairy Butter, per lb. **25c**  
No. 1 Country Roll Butter, per lb. **23c**  
No. 1 Dairy Butter, per lb. **21c**  
The Best Strictly New Laid Eggs, per lb. **20c**  
No. 1 Cold Storage Eggs, dozen, **20c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

### Great Clearing Sale Boys' O'coats; Suits

Boys' \$3.50 Knickerbocker Suits or Overcoats, cut to **\$2.34**  
Boys' \$4.00 Knickerbocker Suits or Overcoats, cut to **\$2.66**  
Boys' \$5.00 Knickerbocker Suits and Overcoats, cut to **\$3.33**  
Boys' \$6.50 Knickerbocker Suits and Overcoats, cut to **\$4.33**  
Boys' \$7.50 Knickerbocker Suits and Overcoats, cut to **\$5.00**  
Boys' \$8.50 Knickerbocker Suits and Overcoats, cut to **\$5.67**  
Boys' \$10 Knickerbocker Suits and Overcoats, cut to **\$6.67**

Your choice of any odd pair of Knickerbocker Pants, former prices \$1.50, \$1.25, \$1.00 and 75c; **69c**

This includes any pants in the house; blue serges, fancy cassimeres, tweeds and Scotches.

Men's Odd Coats and Vests, small sizes only, <b>\$1.98</b> Basement	Men's and Young Men's Overcoats, sizes 24 to 34 only, <b>\$2.50</b> Basement	Boy's \$1 Corduroy Knickerbocker Pants at <b>59c</b> Basement	Boys' Woolen Knickerbocker Pants, <b>35c</b> Basement
---	--	---	---

## BRANDEIS STORES