



OREGON



YOU ARE CORDIALLY INVITED TO CALL at our Home Office, located in our own building, corner Twelfth and Farnam Streets. Our office force, exclusive of our large agency organization, has grown from one to twenty-four in three years. The business men of Nebraska and the central west are giving our company preference on their business. Fidelity and Surety Bonds, Plate Glass, Burglary, Accident, Fidelity and Surety Bonds, Plate Glass, Burglary. NATIONAL FIDELITY & CASUALTY CO., National Fidelity & Casualty Building, Omaha, Neb.

ALAMITO MILK
comes from the well-kept sanitary dairy farms of well-to-do farmers.
Alamito Sanitary Dairy Co.
Phone Doug. 411.
Fresh, Pure Farm Milk Delivered Before Breakfast.

Katherine Giblin MANICURING And HAIRDRESSING
827-8-9 City National Bank Building
A Complete Line of Hair Goods
Tel. Doug. 1061

TODAY AT THE LAND SHOW

Newspaper Night. Ad Club Night.

Concert by Land Show Band Beginning at 8:00 O'clock:
March "The Bride Elect"..... Sousa
American Dance (Characteristic)..... Benbix
Selection "Bohemian Girl"..... Balfe
Waltz "If all the Moons were Honeymoons"..... Howard
"Patrol of the Gnomes"..... Ellenberg
Selections on Popular Songs..... Remick
Felice Canzonetta..... Langley
Felice Canzonetta..... Langley
March "King Corn"..... Thiele
Evening 8:30 to 11.00 p. m.
March "The Prince of the Plains"..... Dabney
Waltz "Golden Sunset"..... Hall
Selection from the "Three Twins"..... Hoschna
Intermezzo "Romantique"..... Haines
"The Mill in the Forest" (Descriptive)..... Ellenberg
Selection "Norma"..... Bellini
Serenade "Silver Wedding"..... Bach
March "With Sword and Lance"..... Starke
Addresses by Ad Club speakers at 9:30 p. m.
Hawaiian Singers 11:00 a. m., 1:30 p. m., 2:30 p. m., 4:00 p. m., 5:30 p. m., 7:30 p. m., 8:30 p. m., 10:00 p. m., 10:45 p. m.
Miss Nettie Reltor, Cornet Soloist, 4:15 p. m., 9:30 p. m.

Amusement Features for the Day

In addition to the hundreds of interesting exhibits, any one of which is sufficient to repay the time spent in visiting the show, such as the great exhibit of the wonders achieved by Wizard Luther Burbank, the great plant and fruit originator; the fisheries exhibit, and similar attractions, a daily program of entertainment has been arranged that will afford amusement to all. For the afternoon and evening the following features are offered:

- Two Moving Picture Shows—Running all the time.
- The Sweet Singer from Hawaii—Every afternoon and evening.
- Miss Lora Nettie Rieter—The world's greatest cornet virtuoso—every afternoon and evening.
- Concerts by the Land Show Concert Band—George Green, Director—at 2 to 3 p. m., 4 to 5:30 p. m., 7:30 to 8:30 p. m., 9:30 to 11 p. m. daily.
- A Beautiful Irrigation Panorama—Showing Irrigation and Power Producing Methods.

GULPLANGWORTHY CLOTHES SHOP

In the City National Bank Building
The new store that everybody is talking about is having
33 1/3 Per Cent Discount Sale
on All Our Men's and Young Men's Suits and Overcoats
Authority on Men's Wear
See Our Windows.



Pure Sparkling **SKYROK**
Direct from the Rocky Mountains.
5-gallon bottle 50c, delivered.
The Rocky Mountain Water Co.,
1224 Chicago Street,
Omaha, Nebraska.
Phone Doug. 50.

The Highest Grade Standard Brands of Cigars in the City.
Geo. Rogers
The Cigar Man
1506 Farnam Street

30,000 ACRES
Western Nebraska and Eastern Colorado
We will sell you any sized tract on easy terms and let you colonize.
Agents Wanted
Telephone for appointment. Our telephone is Tyler 1070.
305 First Nat'l Bank Bldg.,
THE GRAIN BELT CO.,
Omaha, Neb.

DRUGS At Cut Prices
We invite orders from out-of-town visitors for everything in our line, which comprises
FULL LINE OF RUBBER GOODS.
FULL LINE TOILET ARTICLES.
FULL LINE PROPRIETARY MEDICINES
Call for catalogue.
Sherman & McConnell Drug Co.,
COR. 16th AND DODGE
Owl Drug Co.,
COR. 10th AND HARNEY.

EXPRESSMEN'S DELIVERY CO.
FORWARDING
FIRE-PROOF STORAGE,
MOVING VANS, FURNITURE PACKING,
BAGGAGE DELIVERY
City Office, 216 S. 17th St.
Bee Building, 17th St. Side
Phone—Doug. 394—Ind. B-1341.

OPPORTUNITY..
Burnham's Foot Powder 15c
Burnham's Talcum Powder..... 10c
Hot Water Bags, good quality, \$1.00.
\$1.25 and \$1.50
TRUSSES THAT FIT
Have Any—Come and See Us
PATENT MEDICINES
All kinds—41.00 size 89c
All kinds—56c size 43c
Special prices on drugs in quantities.
We can sell a good razor with a strap for \$1.00
The above is guaranteed.
All kinds of Nice Goods.
We Are Waiting to See You.
The Bell Drug Co.
1216 FARNAM ST.

The Home of **Krug** Two Frolics of Folly Daily
Matinee 2:30; Night 8:30
Commencing Sunday, January 22, for 4 Days
THE NEW CENTURY GIRLS
The Aeroplane of Burlesque

DR. CLARK The Painless Dentist
Set of Teeth, \$5.00
Very best set of Teeth, on rubber, \$8.00
OFFICE, 204 FAYTON BLOCK

Would You Like to Own an Orchard that Would Net You From \$1,100 to \$1,500 an Acre?
We would like to meet you and tell you about our easy-payment plan of buying Idaho Apple land.
L. A. ANDRUS
Land Company
1113-14 City National Bank Bldg.

South Omaha
The Great Live Stock Market of the West...

That South Omaha is entitled to be referred to as the "Great Live Stock Market of the West," is clearly evidenced by its remarkable development during the last few years. Every year is a record breaker in one or more departments of the South Omaha Market, yet record breaking events at other markets are of rare occurrence.
A GREAT CATTLE MARKET
South Omaha broke all records in 1910 in the receipts of Cattle, with an increase of 110,000 head over 1909, which was also a big year, or more than half the increase at seven prominent markets, making by far the best showing of any of them. South Omaha also broke all records in the number of feeder cattle sold for shipment to the country and has established a FEEDER CATTLE MARKET NOT EQUALLED IN THE UNITED STATES, EITHER IN THE QUALITY OF OFFERINGS OR QUANTITY SUITABLE FOR FEEDING PURPOSES. The favorable reputation of the South Omaha Market extends over the ENTIRE CORN BELT and is as WIDELY KNOWN IN THE RANGE COUNTRY.
A NATURAL SHEEP MARKET
South Omaha received in 1910 3,000,000 Sheep, or \$50,000 head more than in 1909, a record year, representing a gain of 41 per cent. This gain amounted to 59 per cent of the total gain of seven prominent markets, including Chicago and all the large markets, and was the best showing ever made by any market.
NET RESULTS ATTRACTIVE
South Omaha has made this remarkable showing against keen competition and its great gains have been made with consequent loss at competitive markets. No better illustration of the increasing popularity of the South Omaha Market could be offered than a comparative showing of general results at all the big markets, to which the attention of the feeder is cordially invited.
South Omaha Merits the Increasing Patronage of the Western Shipper

VISITORS TO THE LAND SHOW
as well as others, are urged to exercise care in getting on and off street cars, thus avoiding danger of accident. Do not attempt to get on or off moving cars, and when crossing streets, look out for the cars.
Assist Us in Preventing Accidents
Omaha & Council Bluffs Street Railway Company