

Steamer Rugs Automobile Hobbies and Couch Rugs—Extra heavy plaids and plain colors, worth \$2.00—Clearing sale price— \$1.98 Second Floor—	Unmade Hand-Embroidered Nainsook WAIST PATTERN In Dress Goods department, Main Floor— Final Clearing Sale Bargain— \$1.39	SILK PETTICOATS Choice of any taffeta silk petticoat in our stock— They are worth up to \$17.50, Monday only, on second floor, at \$6.98	Choice of Our 35c CORSET COVERS Embroidery and lace trimmed— Clearing Sale— Basement— 14c	Special Offer of Women's TAILORED SUITS Hundreds of up-to-date suits in the best styles for winter wear—many stunning suits worth up to \$35, second floor, at \$10	19c DRESS GINGHAMS at 10c YD. Full 22 inches wide—stripes, checks and figures, in almost every color—dress lengths—on gingham square—basement— at yard 10c	CLEARING SALE OF WOMEN'S HIGH GRADE SKIRTS Choice of any of our fine high grade voile, serge or nunoska skirts, in the house—have been selling as high as \$25 each—clearing sale price \$8.98
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\$3.00 Full Length TEAZEDOWN and COTTON EIDERDOWN WRAPPERS satin band and cord trimmings. All sizes— Second Floor— at \$1.50	Women's Long Sealette PLUSH COATS These are good full length plush coats that have been selling at \$35— Monday on second floor— \$25	Firmly Woven Bleached Muslin and Snow White Cambrics Full one yard wide—a grade that is considered a good value at 8 3/4 yard—special January sale— price Monday, at yard 5c	<div style="text-align: center; font-size: 2em; font-weight: bold;"> BRANDEIS STORES </div>	Women's Long SILK CARACUL COATS These are the most popular and up-to-date coats of the season. They have been selling regularly at \$15. Monday at \$10	69c Quality 44-inch PURE MOHAIRS Blues and browns—Clearing Sale price—Front buying square— yard 39c	HEATHERBLOOM PETTICOATS These are the genuine Heatherbloom skirts—look and rustle like silk, but wear much better. Values up to \$2.00 on second floor at 89c
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Monday Begins the Final Week of Our Great Semi-Annual Clearing Sale

Special Sale of Silks

Newest Early Spring Silks, just received and positively the best lot of dress silks we have ever offered at such a price. Jacquard patterns, pencil stripe messalines, Persian seeded silks, Louise stripes and checks, in self tone and two color combinations, spot proof Poulards and Lyons colored dress taffetas, worth up to \$1.00. Monday, at
59c

New Arrivals Water Proof Foulards

Absolutely stands against spotting. Selected patterns, conventional designs and designs in Oblong, Cones, Spots, Arabesque, Jardiniere and Jacquard effects.

24-inch	36-inch	42-inch
at yard	at yard	at yard
58c	\$1.25	\$1.75

All Silk Taffeta, staple shades, black and light colors, at, per yard
29c
 Very Special, silk and wool poplins, 37 of the newest spring shades, also black, at, per yard
\$1.25

Real French Lingerie

From Our January Sale of Muslin Underwear

We place on sale Monday, exquisite new lots of the real French Hand-made French Lingerie, bought at a great price concession by our Paris buyer, especially for this sale. The prices of these dainty garments are so low that you can buy several at a very moderate outlay, special groups, at—

69c, 98c
\$1.39 and \$1.99

January Clearance Sale of Carpets and Rugs, 3d Floor

We will close out all odd rugs and odd carpets at once. If you will see a new rug soon, buy it now, save money. One lot of carpets worth up to \$1.65 per yard, Wiltons and Axminsters, your choice, at per yard.
90c

One lot of Brussels Carpets, worth up to \$1.10 per yard, your choice, at, per yard.
50c

9x12 Axminster Rugs—Floral and Oriental patterns, \$30 values, this sale at.
\$19.95

8-3x10-6-size, same as above, \$25 value, at.
\$16.95

Seamless Wilton Velvet Rugs—2x12 size, a splendid wearing rug, \$25 value, at.
\$15

Beautifol Brussels Rugs—12 size, a regular \$20 value, this sale, at.
\$12

Many other bargains will be offered during this sale.

Special Clearance Sale all Our Boys' Odd Knickerbocker Pants

This should be a special attraction to mothers. Be sure to be on hand in our Boy's clothing section for this great bargain occasion. Just think, strictly all wool knickerbocker pants including blue serges, fancy Scotch, elegant mixtures of chevrons, corduroys, ages 3 to 17 years, that have been selling up to \$1.50 a pair, old store, second floor, at, per pair.
69c

Brandeis Stores

This is the last week of the January Clearance Sales and every day will be a big special bargain day. All the winter goods in our stock must be sold at once. For Monday we group hundreds of special lots and mark them down to the lowest prices ever asked in Omaha. See that you get your share of these wonderful bargains while they last.

SPECIALS IN OUR JANUARY LINEN SALE In Our Basement

Pattern Table Cloths	Napkins	Table Damask
All our \$1.50 Pattern Cloths, 8-10 size, at, per dozen 90c	All our \$1 Silver Bleached Napkins— 14c per dozen at, per dozen 49c	40c Mercerized Table Damask— at, per yard 25c
All our \$2.25 Pattern Cloths, round thread Hamak, at, each \$1.39	All our \$2 Extra Heavy Linen Napkins— 4c per dozen at, per dozen \$1.00	50c Mercerized Table Damask, at, per yard 39c
All our \$2 Pattern Cloths, 8-10 and 8-12 size, at, each \$1.39	All our best Irish Linen Napkins— at, per dozen \$2.49	70c Pure Linen Bleached Table Damask— at, per yard 49c
All our \$2.50 Pattern Cloths, finest Irish Linen, at, each \$2.19	All our \$5 Dinner-size Irish Linen Napkins— at, per dozen \$3.50	\$1.10 best Irish Linen Table Damask— at, per yard 89c
All our \$5 Pattern Cloths, fine Moravian Linen, at, each \$3.99	All our \$10 Dinner-size Napkins, best grade— at, per dozen \$5	\$1.50 Double Satin Damask, fine Bleached— at, per yard 95c
All our fine extra size Pattern Cloths, worth up to \$15, at each \$5		

JANUARY SALE OF WHITE GOODS IN OUR BASEMENT

BED SPREADS	TOWELS	BATH MATS	TOWELING
\$1 Hemmed Marcellise Pattern Bed Spreads, at, each 69c	10c Huck Towels, large size, at, each 5c	7c Turkish Bath Mats, at, each 49c	10c Pure Linen Bleached Crash, at, per yard 6c
\$1.25 Fringed or Hemmed Marcellise Pattern Bed Spreads, at, each 89c	12 1/2c quality, extra large size huck towels, at, each 6 1/2c	\$1.50 Solid Color Turkish Bath Mats, at, each 95c	15c Turkish Toweling, extra wide, at, per yard 10c
\$2 Fringed or Hemmed Marcellise Pattern Bed Spreads, at, each 1.25	22c Union Linen Huck Towels, at, each 16c	\$2.50 Solid Color Turkish Bath Mats, at, each 1.10c	18 1/2c Pure Linen Crash Toweling, at, per yard 12 1/2c
\$2 Fringed or Hemmed Marcellise Pattern Bed Spreads, at, each 1.49	26c Pure Linen Hemstitched Huck Towels, at, each 20c	\$5.00 best grade Turkish Bath Mats, at, each 2.50c	17c Pure Linen Crash Toweling, at, per yard 15c
\$2.60 Scalloped, Fringed or Hemmed Bed Spreads, at, each 1.49	26c Huck Towels, hemstitched or scalloped, at, each 20c		
\$3 Satin Marcellise Pattern Bed Spreads, fringed or hemmed, at, each \$2.39	26c Extra Heavy Turkish Towels, at, each 20c		
\$3 Old Fashioned Marcellise Bed Spreads, fringed out corners, at, each \$2.49	26c White Finesse Turkish Towels, at, each 20c		
\$4 All our finest imported Bed Spreads, worth up to \$10, at, each \$5	26c Extra large Turkish Towels, at, each 20c		
All our very best imported Scalloped edge, Marcellise Bed Spreads, worth up to \$18.50, at, each \$12.50	26c and \$1 best grade Turkish Towels, at, each 20c		

MANY SPECIALS MONDAY IN OUR MUSLIN, SHEET AND PILLOWCASE DEPT.

The best month in the year to buy cottons, because we are selling all the best sheetings, muslins, cambrics, sheets and pillow cases at greatly reduced prices.

UTICA AND PEQUOT WIDE BLEACHED SHEETING.	AURORA OR PEPPERELL SHEETING.
10-4 width bleached Utica or Pequot Sheeting, 37 3/4 value, yd 30c	10-4 Width, Bleached Aurora or Pepperell Sheeting, per yard, at 27c
9-4 width bleached Utica or Pequot Sheeting, 35c values, yd. 28c	9-4 Width, Aurora or Pepperell Sheeting, per yard— at 25c
8-4 width bleached Utica or Pequot Sheeting, 32c values, yd. 25c	8-4 width Bleached Aurora or Pepperell Sheeting, at, per yard. 23c
7-4 width bleached Utica or Pequot Sheeting, 30c values, yd. 22c	8-4 Bleached Foxcroft Sheeting, better than Aurora, at, yard. 21c
6-4 width bleached Utica or Pequot Sheeting, 27c values, yd. 20c	7-4 Bleached Dallas Sheeting, 22c value, at, per yard. 18c
45-in. width bleached Utica or Pequot Sheeting, 22c values, yd. 17c	
42-in. width bleached Utica or Pequot Sheeting, 20c values, yd. 15c	

JANUARY REDUCTION SALE

Boys' & Children's Clothing

The reductions made on our entire stock of Boys' and Children's suits and Overcoats are almost phenomenal. We invariably sell better grades than others at the same price and these special prices are great money savers.

Boys' Knickerbocker Suits—Sold up to \$3.00, reduced to \$1.98		Embroidery Edgings and Insertions Swiss, Nainsook and cambric, narrow and medium widths, excellent needlework, worth 10c per yard, at, yd. 5c Main Floor
Boys' Knickerbocker Suits—Sold up to \$4.00, at \$2.34		French Val. Laces and Insertions New shipment, a hundred pretty designs, many to match, value up to 15c, at, per yard, only. 5c Main Floor
Boys' Knickerbocker Suits—Sold up to \$5.00, at \$3.33	Next Wednesday Is Our Big Sale of Manufacturer's Sample Women's Silk and Net WAISTS AT \$3.50	
Boys' Knickerbocker Suits—Sold up to \$7.50, at \$5.00		
Boys' Convertible or Military Collar Overcoats—Sold up to \$3.50, at \$2.34		
Boys' Convertible or Russian Overcoats—Sold up to \$5.00, at \$3.33		
Boys' Presto and Convertible Overcoats—Sold up to \$7.50, at \$5.00		
Boys' Presto and Convertible Overcoats—Sold up to \$10.00, at \$6.67		

Suits are newest greys, browns and fancy mixtures, all ages and styles. The overcoats are in friezes, chevrons, mixtures and stripes, etc., all sizes.

PROGRESS IN ONE LIFETIME

Veteran Railroad Builder of Iowa Tells What He Has Seen.

"When I recall that the first railroad operated in this country dates back less than 100 years ago, it is almost startling to contemplate the wonderful progress that has been made in my lifetime," said John Porter, a veteran railroad builder of Iowa. He was in Washington, D. C., an older man than any railroad man in this country. I can remember and when the first train was run in the United States it was in 1825, and the line extended from Baltimore to Ellipticville, a distance of 20 miles. On the first train were a number of prominent men who did not hesitate to express their doubt about the practicability of railroads. The twelve miles on that occasion were covered in a little more than an hour, and the return trip was made in one hour flat. That seemed to be the maximum rate of speed looked for at that time. A few years ago,

UNCLE REMUS' CHARACTER

A Pretty Story Told of Joel Chandler Harris and His Book Reviews.

Not only did "Uncle Remus" have his enthusiasm, but he had a little literary secret of his own, which he did believe that no one had discovered, and out of which he managed to get a great deal of notoriety.

When the magazine which he founded came to consider the inauguration of a book review department it was discovered that there were very few people who could write that sort of book reviews the editor cared for. His assistants presented a dozen or more promising candidates, but only one or two turned out the sort of work Mr. Harris wanted. Finally he came into the office one day with a rather triumphant air and announced that he had discovered a book reviewer who almost suited him.

She was an old maid, he said, a woman of nearly 60 years, and she lived in London. He had known her in Georgia before, and during the war and had always wondered why it was that she had never written anything. And he had just track of her only to resume an interrupted course

pendence a year or two before. She had agreed to do book reviews and forward the copy from London. Her name was Anne MacFarland, and she had a rather sour temper and he preferred to edit the copy himself.

The office force noticed that Mr. Harris had always copied off Miss MacFarland's reviews on his own typewriter before sending them or bringing them to the office, and they also noticed in the first installment that she had a style very like that of Mr. Harris himself. When the managing editor ran across the word "perrill" in Miss MacFarland's "copy" he began to suspect that she was Mr. Harris himself.

But he did not tell "Uncle Remus." He waited for further and more conclusive evidence, and finally he got it, but even then he did not unmask the villain. He merely formed the habit, as did the rest of the staff, of sneering at Miss MacFarland's literary views in "Uncle Remus" bearing just to see how he would take it. He took it with a chuckle and a show of tobacco to hide the chuckle, as a rule; but he would be finally driven to a mild defense.

"Well, she's an old woman," he would say, "and she's secured a little of the spirit. These old women get a little caustic, you know. But I think she can write

comedy, but it never worked out. Mr. Harris felt ill, and the Anne MacFarland copy stopped coming in. She was the last character he created—New York Times.

Morse suggested that it would be possible to talk over a wire from one city to another, and people thought he was crazy. If he had hinted that we might be able to talk without the aid of wires he would have been thrown into prison, perhaps. Contemplating the wonderful things that have taken place since then, I am prepared to believe that within a few years we may be flying through the air at greater speed than ever known and with as much safety as is now had in railroad trains."—Washington Post

Her Quiet Reply.
 The late Mrs. Julia Ward Howe, at a meeting of the Newport Civic League in Newport, told of woman's work:
 "There are innumerable stories that we can make of those who tell us that woman's sphere is outside the home, and all these rumors are as dead and pointed as the one the young wife made to her mother-in-law—
 "A young wife, you know, was continually pestered by her mother-in-law about the way she was bringing up her first-born babe. The young wife was intelligent and capable, and she was really doing very well with the baby. From her mother-in-law, however, she got nothing but not-so-distant, warning and veiled advice. So the mother-in-law, looking beyond the baby with her face as she looked at the woman, said: 'What is the reason for all that fuss?'
 "The mother-in-law looked at the woman, and she said: 'The baby is so fat, it is almost too fat to hold it!'
 "So, the young wife was the quiet reply."
 —Washington Star

Our January Sale of NEW EMBROIDERIES

At the lowest prices that new, stylish, desirable embroideries have ever sold for—at Main Department.

All the latest high grade novelties for the spring and summer season, 1911. Fine matched sets, also charming designs in flouncings, allover, galloons, bandings, insertions and Motifs.

18-22-27-in. Fine Swiss and Batiste Embroideries, Flouncings & Skirtings
 Very attractive designs in English eyelet, Madeira, floral, Japanese and blind relief effects, worth up to 75c yard; big bargain square, per yard, at.....
39c

18-INCH WIDE EMBROIDERIES
 Nainsook and cambric embroidered flouncing and corset cover widths, also medium and wide edgings, insertions and beadings; all neat open work, floral and blind patterns worth to 25c yard, per yard, at.....
12 1/2c

50c EMBROIDERIES AT 25c
 18 and 22-inch fine embroidered flouncings, skirtings and corset cover widths, also insertions and galloons, Swiss, nainsook and cambrics; newest designs in English eyelet, floral and Japanese effects, worth up to 50c yard; big bargain square, per yard, at....
25c

BLANKET SALE

\$2.50 Extra Fine Cotton Blankets at \$1.50—Soft fleece, German finished cotton blankets, white, grey and tan; Beacon and Wool spun, \$2.50 value, per pair, at.....
\$1.50

Fine Wool Filled Blankets—Plain grey, tan and white, also fancy plaids; full 11-4 size, would be cheap at \$4.00 per pair,
\$2.50
 per pair, at.....

Fine All Wool Blankets—Soft wool blankets in white, grey, tan and plaids; full 11-4 size, 5 and 4 1/2 lbs. to pair, worth \$5.00 a pair,
\$3.50
 per pair, at.....

\$1.25 White Cotton Filled Comforters—Silkoline covered with pure white cotton filling, for 3/4 or single beds, each, at.....
75c

Great January Sacrifice HUMAN HAIR GOODS

Pompeian Room and Second Floor

All Our Regular \$7.00 and \$9.00 Cluster Puffs—first quality hair; special,
\$3.95
 only

All Our \$10.00 and \$12.00 Switches—
\$5.50
 (this sale only), reduced to.....

Cluster Puffs—Medium size, 15 puffs in set, \$2.00 value, special for this sale, 96c

Auto Nets—Largest size, special, 2 for 5c

24-inch Sanitary Rolls, at.....
19c

24-inch Washable Rolls—50c values, at.....
35c

Manicuring, Hairdressing and Shampooing.

JOIN OUR PHONOGRAPH CLUB

\$1 PER WEEK

BRANDEIS STORES

A colored picture was recently discovered by the wife of the congregation. "I should like to see you gain as much as I have gained," said the pastor to the woman. "I have gained as much as you," said the woman to the pastor. "I have gained as much as you," said the pastor to the woman. "I have gained as much as you," said the woman to the pastor.