

# SPECIAL SALES AT BRANDEIS STORES

See ad big shoe sale on page 8.

**BRANDEIS STORES OMAHA**

All the leather shopping bags in our stock at reduced prices.

## JANUARY CLEARING SALE OF JEWELRY

This is our annual clearance of all our jewelry. We have reduced the prices on our most beautiful and desirable goods. No sale like this ever held in Omaha.

Women's, Men's and Boy's Watches standard movements and cases at prices never before quoted in Omaha.

All the opera glasses in Morocco finish, all sizes, Le Maire and Iris are the world's best, your choice, at per pair... **\$3.98**

All our imported belt pins, belt buckles, brooch pins and La Vallieres a one-half regular prices.

All the imported fancy hatpins, bracelets, tie pins, fine diamond rings, diamond set bracelets, brooch, etc., at great special reductions.

Men's 16k solid gold cuff links, at per pair... **\$1.39**

Men's Sterling Silver cigarette cases, Women's Vanity Cases, Men's solid gold smoking sets, at special prices.

All the 72-inch imported fancy chains, in gun metal, platinum and Sterling silver, inlaid with fancy stones at half price, Sterling silver pay as you enter purses—fancy white stone pendants set in Sterling silver, party bandeaus, gold inlaid or with fancy sets, all about one-half the regular prices—

On front bargain square we offer all the imported belt pins, cuff pins, tie pin sets, brooches, rings, etc., that are worth to \$1.00, in one great lot for Saturday, each, **25c**

### The Latest Millinery Craze is The Aviator Bonnet

These are those stunning new closely knitted caps, that will wash beautifully, finished with rosettes and streamers, very chic, white tops with red border, red tops with white border, as well as the white and grey and white and blue combinations, cleverest new styles in Omaha, very special, at... **\$2.98**

### Four Special Sales in Basement

Men's extra heavy fleeced undershirts and drawers, worth 50c—**29c**

Men's negligee shirts, worth up to \$1.00, each—**39c**

Men's lambs wool fleeced underswear, worth \$1.00, each—**35c**

Men's and Boy's wool and worsted sweater coats, worth up to \$1.50, at... **50c** and **75c**

**2 BASEMENT SPECIALS**

Women's Dress and Walking Skirts, worth up to \$1.50, **\$2.98**

Women's Night Gown, Chemise, Skirts, Corset Covers and Drawers, worth 50c and 75c at... **39c**

**BRANDEIS STORES OMAHA**

**2 BASEMENT SPECIALS**

Women's Lace Trimmed and Embroidered Corset Covers, worth up to 36c, at... **15c**

Children's Winter Cloaks that are worth up to \$2.50 each, at... **\$1.50**

## MOST EXTRAORDINARY SALE Women's Fur Coats EVER HELD IN THE WEST

A New York manufacturer of Fur Coats was overstocked after the holidays, and was glad to sell us his entire stock on hand at half price. We are enabled in this way to make the greatest bargain offers in Fur Coats in our entire history for Saturday.

This firm was maker of popular and medium priced Fur Coats. They are all good styles and made of dependable furs. Every style, every length and every popular kind of fur is included.

\$25 Genuine Belgian Sable Coat, at... **\$12.50**

\$35 Fine Black Sable Coat, at... **\$17.50**

\$45 Black and Brown 50-inch Coat, at... **\$22.50**

\$50 Brown Sable Coat 52-inch Coat, at... **\$25.00**

\$50 52-inch Alaskan Pony Coat, grey collar and cuffs, at... **\$25.00**

\$75 42-inch beautiful China Mink Coat, at... **\$35**

\$85 52-inch extra quality China Mink Coat, at... **\$42.50**

\$98 50-inch Fine Wool Seal Coat, at... **\$39**

\$98 50-inch Near Seal Coat, at only... **\$45**



We also include in this wonderful sale all the Fur Coats from our own regular stock at prices so greatly reduced that they equal the bargains in the big special purchase.

\$125 50-inch fine quality Near Seal Coat, at... **\$59**

\$165 50-inch beautiful striped pannelled Brook Mink Coat, at only... **\$85**

\$50 beautifully marked Russian Pony Coat, at... **\$32.50**

\$125 52-inch White Coat with Alaska Fox collar, at... **\$49**

\$275 52-inch Hudson Bay Beaver Coat, at... **\$185**

\$200 52-inch Sable Squirrel Coat, at... **\$95**

\$200 beautiful Persian Lamb Coat, at... **\$95**

\$25 30-inch Genuine Wool Seal Capes, at... **\$10**

\$15 39-inch fine Curley Astrakhan Capes at... **\$5.98**

**CARACUL COATS**

Here is an offer of good, reliable caracul coats of heavy silky caracul with good heavy linings, actually worth \$15.00 to \$22.50, at—**\$10 and \$15**

**WOMEN'S COATS**

One great lot of up-to-date winter coats in colors, black and mixtures, they are worth up to \$17.50, at... **\$8.98**

Women's Plush Coats, a good selection for Saturday worth up to \$35 each, at... **\$17.50-\$25**

**CUT FLOWERS**

A great quantity of Fine Home Grown Carnations, regular 75c kind, a special for Saturday, **39c** only.

Funeral designs our specialty.

**ART NEEDLEWORK**

Stamped Pillow Cases. Soft finished bleached muslin, stamped with scalloped and fancy design, size 21x36 inches—Main Floor—**48c** per pair.

**SCOTCH LINEN CALLING CARDS 49c**

50 FOR.

Put up in the latest styles, on the very best grade of cardboard. Business cards at lowest prices. We also print wedding invitations, announcements, at home cards, etc., at prices lower than elsewhere.

## BRANDEIS STORES

**BRANDEIS STORES OMAHA**

## Saturday—A Special Sale Sheets and Pillow Cases

Slightly mussed sheets and overstocks from the mills. Such lots that are sold at a loss by the mill are offered only to the largest buyers of sheets and pillow cases in the country. Brandeis Stores offers for Saturday:

**Plain and Hemstitched Utica, Fruit of the Loom—Dwight Anchor and other well known brands of bleached sheets, in sizes 72x90, 81x90, 81x99 and 90x99. Choice here Saturday, while they last, each, 59c and 69c at.**

**PILLOW CASES 12c EACH**

All the pillow cases from the mill, overstocks and those that have been slightly mussed from handling at the mill, same brands and grade as sheets, in one lot, **12c** at, each.

We would advise early shopping on the above three special lots for they will be sold Saturday noon.

### Utica and Pequot Wide Bleached Sheeting

10-4 width Bleached Utica or Pequot Sheeting, 37 1/2c value, at per yard... **30c**

9-4 width Bleached Utica or Pequot Sheeting, 35c value, at per yard... **28c**

8-4 width Bleached Utica or Pequot Sheeting, 32c value, at per yard... **25c**

7-4 width Bleached Utica or Pequot Sheeting, 30c value, at per yard... **22c**

6-4 width Bleached Utica or Pequot Sheeting, 27c value, at per yard... **20c**

45-inch width Bleached Utica or Pequot Sheeting, 22c value, at per yard... **17c**

42-inch width Bleached Utica or Pequot Sheeting, 20c value, at per yard... **15c**

**Aurora or Pepperell Sheeting**

10-4 width Bleached Aurora or Pepperell Sheeting, at per yard, only... **27c**

9-4 width Bleached Aurora or Pepperell Sheeting, at per yard, only... **25c**

8-4 width Aurora or Pepperell Sheeting, at per yard... **23c**

## BRANDEIS DRUG DEPT.

**Our Saturday Specials**

50c Dr. Graves' Tooth Powder... **29c**

50c Sanitol Face Cream... **14c**

50c White Talum Powder... **9c**

75c Pomapain Massage Cream... **49c**

50c Ingram's Milk Weed Cream... **39c**

50c Jave Face Powder... **39c**

50c Sanitol Powder... **14c**

50c White Rose or Loquat Blossom per oz... **29c**

5 cakes Ivory Soap... **19c**

1 lb. 20-Male Team Borax... **3c**

10c Shalola... **7c**

25c Shalola Ointment... **15c**

**PATENT MEDICINES**

25c Castoria... **30c**

50c Horlick's Malted Milk... **45c**

50c Syrup of Figs... **45c**

\$1 Duffy's Pure Malt... **80c**

\$1 Lydia Pinkham's Vegetable Compound... **80c**

**RECALL REMEDIES.**

Don't forget that we are a Recall store.

Recall Orderlies... **10c, 25c and 50c**

Recall Dysepepsia Tablets... **25c and 45c**

Recall Cold Tablets... **19c**

We guarantee Recall Hair Tonic to stop the hair from falling, if it fails, we will refund your money to you, price... **50c and 81c**

### WOODMEN LEASE TO THE CLUB

Commercial Club Secures Two Floors in New Structure.

PASSES WITH NO OPPOSITION

Boosters for Other Locations Fall into Line After Hearing Report of the Special Quarters Committee.

The Commercial club will be located on the seventeenth and eighteenth floors of the Woodmen of the World building. The lease will be signed Saturday or Monday. Final and definite action was taken by the board of directors of the Commercial club Friday noon before that body elected the new executive committee. The vote was unanimous, which is of the surface a surprise in view of the contest, which has raged between advocates of the Union Pacific building and the Woodmen building. But several things happened between Thursday at 4 p. m. and the meeting Friday noon.

The special quarters committee of the club met with the Woodmen Thursday night at the Omaha club and again Friday morning and at adjournment just before noon had a definite and generally satisfactory proposition to submit to the directors or to the new executive committee.

The directors heard this proposition and voted for it as one man. Some men present and voting say still preferred the Union Pacific building, but they realized that a fight was absolutely useless.

Edward M. Burgess, chairman of the special committee on new quarters, was the man who reported his committee had approved the Woodmen offer. It was satisfactory in every way to him, he said.

This was the signal for the grand scramble for the bandwagon. Prominent among the men who climbed aboard was John L. McCague, leader of the Union Pacific forces. Mr. McCague rose and said "I give him great pleasure to second the motion to approve the committee report." With Mr. Burgess and Mr. McCague moving and seconding to take the Woodmen offer, other members of the Union Pacific band had not much heart for further fight.

**Terms Are Satisfactory.**

The terms the Woodmen offer are what really settled the question which has produced much feeling in the club lately and which really threatened disruption if certain events happened. As matters stand now, complete and perfect peace and good feeling exist, and the club, which stood on the brink of a chasm of internal dissension, is now far away from such danger.

The club will be in the new quarters at fourteenth and Farnam streets by July, 1912. The club will occupy the entire seventeenth and eighteenth floors and will have there floor space of 18,774 square feet, including elevator shafts. Exclusive of shafts the floor space is to be 18,000 square feet.

The club is to pay an annual rental of \$11,000 a year. The Woodmen agree to widen the stairway between the two floors so that it will be far broader than the general stairway in the building. Express elevator service will be installed from 11:30 until 2 p. m., which will carry the big noon hour crowds. The Woodmen will install all plumbing, partitions and finishing according to the club's own plans and specifications. Summing the matter up, the

Woodmen agree to do everything the club could reasonably ask for.

The motion to approve this carried with the provision that the officers of the club shall sign the lease at once.

The first business of the directors' meeting was to elect David Cole, retiring chairman of the executive committee, the new president. President Allen made the annual speech about the directors having more to do with the club the coming year than the past and this which will necessitate a change in the by-laws, may or may not eventuate.

Mr. Cole responded to the election in a brief speech. The vote on directors was not all counted by the tellers until the late afternoon. The early vote looked as if John L. McCague were safe for re-election. Friday morning ardent Woodmen adherents talked of getting his scalp, if possible.

### Indians to Exhibit Crops at Land Show

Jackson Brothers Will Bring Some Products from the Indian Reservation.

A unique entry in the Omaha Land show will be that of several Indian farmers of the Rosebud reservation in South Dakota. Some of the finest crops of alfalfa and wheat raised in South Dakota are raised on the splendid reservation land and one of the South Dakota booths will contain these products.

The Jackson brothers of the Pioneer Townsite company of Dallas, S. D., are arranging the exhibit and promise that it will open the eyes of some of the white farmers of the west. If possible one or two of the Indians, who speak good English, will accompany the exhibit to Omaha.

### SUNDERLAND BROS. BUY C. B. HAVENS SPECIALTIES

Selling Company to Continue in the Coal Business—Makes Large Concerns.

The Sunderland Bros. company has purchased the entire building material, brick and specialty business of C. B. Havens company. The sale is for cash, the consideration being withheld. The purchasers take over all the Havens stock, agencies, contracts and good will.

The selling company has been in the building material business since 1895, but has been a retail and wholesale coal concern much longer. C. B. Havens & Co. organized as a partnership in 1886, and was incorporated in 1901 with a capital of \$100,000.

The deal was consummated Friday following negotiations of several weeks. The Sunderland company will transfer the Havens building material and brick stock from the three Havens yards to its own store places, this work beginning immediately.

The selling company has grown to be one of the largest concerns in the building material business in Omaha and the acquisition of its entire business in this line makes the Sunderland Bros. company, already large, one of the biggest companies of the kind in the west.

The Sunderland Bros. company was organized twenty-eight years ago. Its officers are James A. Lester T. and Ralph E. Sunderland, the three brothers, and James A. Rockwell.



## Buy Now—Don't Hesitate



## GOOD CLOTHES WERE NEVER SO LOW

Our January Clearance Sale is a Sale of Clothes --Not a Sale of Prices

We appeal to the common-sense-man who wants honest goods and a square deal—and we appeal to him with facts and values that he can't sidestep.

## Come Take Your Choice ---NOTHING RESERVED

One big group of Men's Suits and Overcoats, worth up to \$15.00, pure worsted suitings, all wool, black, kersey Overcoats, now... **\$7.75**

Your choice of all our regular \$15.00 and \$18.00 Overcoats or Suits. Overcoats made with Presto and Convertible collars—including those famous black Metcalf kersey overcoats, at... **\$9.75**

Hart, Schaffner & Marx Suits and Overcoats that sold up to \$25.00, grouped in one big lot and over one thousand garments to select from—your choice, at... **\$13.75**

Our entire stock of Hart, Schaffner & Marx Suits and Overcoats that sold up to \$27.50—your choice, at... **\$17.75**

2,000 pairs of men's pure wool worsted Trousers, worth up to \$6.50 a pair—your choice... **\$3.85**

One thousand boys' Suits with knickerbocker pants, worth up to \$3.50—your choice... **\$1.85**

One thousand pairs Boys' Knickerbocker 50c Pants, at... **29c**

You can come here now and pick from the finest goods in America—standard as gold dollars. This sale holds good not for one day only, but for as many days as it requires to clean up our entire stock of winter clothing.

All our Hart, Schaffner & Marx finest Overcoats and Suits that sold up to \$32.50, now... **\$21.75**

Extra Special—Beginning Saturday we place on sale 850 men's and young men's Convertible and Presto Overcoats, in all the newest shades, of gray and brown, cut 50 inches long, perfect fitting, hand tailored throughout and not one garment worth less than \$20.00 and up as high as \$25—your choice as long as they last... **\$12.50**

## DON'T FORGET Try HAYDEN'S First IT PAYS