Year's day and on the eve of the New

York show have created a deep impression

men is heightened.

economy test in Danville, Ill., corroborat-

from that of the New York test, the Max

liability, as well as in its upkeep cost."

the garages of most of the automobile con-

cerns; but if a prophecy may be enter-

tained, we predict many removals in the

thus permitted an opportunity to view

The building is brick with green decora-

tive tile trimmings, two stories high, fox

132 feet in dimension. An especially de-

signed marquee extends over the sidewalk

above the main entrance. Four plate glass

the salesroom, which is 30x60 feet, and is

The interior is finished entirely in oak,

novel treating of the wood work gives a

pleasing effect. Instead of the usual

glossy finish, this has a dult finish, pro-

Back of the sales room, and separated

from it by partitions, filed with leaded

glass windows, are the manager's offices,

the offices of the accounting and stenog

raphic departments, and the superintend-

ent's room. This arrangement is of mutual

benefit to the salesmen and clerks; in-

suring quiet in each department. These

The entrance to the garage, is from the

On acount of the substantial construction of the building and precautions taken

nsurance rate than for any property of

like character in Omaha.

entirely free of posts.

duced by oiling and rubbing.

flance dies into the tire. That is what

causes rim-cutting. A tire may be ruined

beyond repair in a single block, if you

The difference is this: Goodyear No-

Rim-Cut tires don't need to be hooked to

the rim. Through the base on each side

we run 63 braided wires-a feature which

These wires make the base unstretch-

able. When the tire is inflated the wires

contract. A pressure of 134 pounds to

use a single wire or a hard rubber base.

But both are impracticable. The braided wires, which contract under air pressure,

are absolutely essential to a safe book

In addition to this, Goodyear No-Rim-

the inch then holds the tire to the rim. Other makers, to get rid of this book,

finally yielded to the importunate demand for amendment to the rule governing the drafting of players by major league clubs from the Its amendment is calculated to

odled in this new rule: Rule 33—Any major league club desiring to draft a player, in addition to complying with the requirements of section I, article 4, of the national agreement, and the rules of the national commission shall file with the secretary of the commission a statement signed by its president, signifying that such selection is made for the sole for its own team and not under an agreement or arrangement for his transfer to another major league or to a minor league club of higher classification than that from the amend of vateran nitribers and recruit has second division, company of Moxemen, while the second division, complete the company of Moxemen, while the second division, complete the company of Moxemen, while the second division, complete the contests have been arranged to the Cincinnati Reds, but contests have been arranged with teams from the American association and the Southern. Texas, Central, Western and the Southern. Texas, Central, Western this section with the Interstate.

Hughey Jennings will command the first squad, which will be made up of veteran infielders and outfielders and the recruit the Veille Motor Vehicle company of Moxemen, while the second division, complete the contests have been arranged with teams from the American association and the Southern. Texas, Central, Western berg is a hustler and is meeting success in this section with the Interstate.

The New York Globe of January 2 says the Veille Motor Vehicle company of Moxemen, while the second division, complete the contests have been arranged to the Cincinnati Reds, but contests have been arranged with the massociation and the Southern. Texas, Central, Western berg is a hustler and is meeting success in this section with the Interstate.

The New York Globe of January 2 says the Veille Motor Vehicle company of Moxemen, while the second division, complete the contests have been arranged to the Cincinnation of the Cincinnation o club of higher classification than that from which he was drafted or for his return to the club from which he was obtained

such certified statement was faise and that the system of selection was perverted from its true purpose in furtherance of a con-tis true purpose in furtherance of a con-the morning of March 2. The same evening spiracy, a fine equal to the drafting price of the league from which the player was drafted shall be imposed on each offending club. If the club from which he was selected were not a party to the frankulent iransaction, it shall be permitted to retain the draft money, otherwise the amount shall be forfeited to the national commission for its use.

shall be forfeited to the national commis-sion for its use.

In any event the piayer deprived of the privilege of advancing in his profession a shall be declared a free agent unless some other major league clob desires his ser-vices by the drafting process. If the player is declared a free agent be shall not be allowed to contract with either of the offending clubs for the succeeding season.

Statistics are not available to show what percentage of drafted players either are traded or sold to other teams, mostly minors, but we venture to say that it is at least 50 per cent, if not more. This works a hardship, often, on both player and the team from which he was taken, whether it is the one to recover him or not. If it does not recover him, it has lost for the minimum amount of money its best player, and if he is traded, possibly lost him to one of its rival teams, as has been the case with Omaha and nearly every other minor league club. Or, if it recovers him, nine times out of ten, the player's usefulis sore at being let down and the chances rejoin each other either at Detroit or in are, where the minor team owner feels he whatever city the Tigers are scheduled to the player was to get from the major, is Meanwhile the fates of the different new sore at that and will put in most of the men will have been decided and those who shown, respectively, as a police patrol, a stand for the limit of motor car excellence time pouting. Serious mischief comes from seem to need more seasoning to fit them fire squad and chemical wagon and a light and luxury, and no better cars can be just such abuses. The commission seems for big league company will be shipped to to be in earnest about this matter, for it various miner league teams. has apparently taken liberty for license on phia Athletics a hard fight for the flag. special privilege for its owner.

Not that anybody felt any serious doubt make no trouble in the way of an invasion a couple of offers involving Outfleider until the end of 1911, when their franch-McIntyre. 'we shall be prepared to make certain re- to Washing It is nice of him to call it "reand enforce demands. Of that, let no one along with Johnson. The latter is a great be deceived.

Many an old fan will rejoice that Jiggs Donohue is to be back for another trial at with the Sox this season. Jiggs thinks his injuries have all healed and that he will be able to turn tht trick as easily as he did is 1906. If so, then worry no longer about that position for the Sox, for ning and fielding. when Jiggs is right he is about as good as there is on the initial bag.

Now, do we understand Br'er Hackenschmidt correctly? All he wants, according to his astute fiscal agent, Mr. Jack Curley, is a chance at the big houses, and not the championship? That's it, isn't it? Well, for a time, at least, we should say Hack ought to draw fairly well, but he has about as much chance at beating Gotch as a lamb has of killing a butcher.

If Don Despain gets Bobby Lows for his manager he will have done well. Robert was some player in his day and his noodle still contains loads of base ball knowledge, which would be valuable if properly imparted to the present generaof the way to impart it?

Sam Crawford is back to visit the folks in Wahoo and Nebraska. Sam brings back there comes a dissenting voice, crying that ing batted across the plate last season 115 leaguer. Which is the kind of batting that counts most. You can't beat out the home-growns.

The Highlanders have another man to 'light it out at third with Jimmy Austin." Well, bring 'em on. Jimmy fought it out game were played as in the present gridrather successfully last season with half a iron sport. Tackling is a feature of rugby, togen of them, and will be much more able to meet all corners this year.

does not care to play in Omaha any more schools and for that reason Pa has agreed to let him go elsewhere.

team. John is back with his first love and here's hoping he makes a go of it.

Johnny Gending continues to grow young and supple as the winter progresses. The other day when the sun came out real warm-like, he almost leaped the counter in the store where he is working.

Foot ball warriors who are not playing basket ball are anxiously waiting time to enter the base ball cage in the spring. Not the Cornhuskers.

Jack Thomas has become a fixture each vinter in a Lincoln clothing store, which, of course, beats chasing billy goats out of your back yard in Kerry Putch.

At that if Hollenbeck does go to the Three-Eye kague we are going to try to brace ourselves for the shock.

King Cole, the Cub's long pitcher, has gone on the stage. He ought to make a hit Salve, the healing wender for sores, burns, as dealers can in this section and their provement to the city of Omaha. simply as an exhibit.

Pa is getting those new stands under cover rapidly. Hurry up, Old Boreas and

BUSY SPRING FOR DETROIT

Stiff Schedule of Exhibition Games is Announced.

TO PLAY IN NINETEEN CITIES Iwo Divisions Will Meet Clubs in Southern, Texas, Central and Western Leagues-Omaha

April 3-4.

DETROIT, Mich., Jan. T .- President Naremedy one of the worst abuses under the vin has announced the schedule of exhibirule, that of drafting players for trading tion games which he has arranged for the purposes. We have long, in common with Tigers and it looks as if the members of many others interested in fair play and the Detroit base ball club were going to decent methods in base ball, protested have a very busy spring. The squad will against just this thing and naturally feel come north in two divisions as usual, and gratified at the action taken. It is em- the two sections are due to play in no less than nineteen cities, playing a total of

posed of veteran pitchers and recruit basemen and outer gardeners will be piloted by draft.

| Wild Bill Donovan. The Tiger Cube will fon investigation the commission finds be the first to leave the training camp

> north. Some of the veterans, including most of the pitchers, will go to Hot Springs about the middle of February to start getting into condition, but the majority of the men will leave for the south in a body from Detroit. The spring schedule, as arranged by President Navin is as follows:

TIGERS. March 25-26, Birmingham, Ala.
March 27, Memphis, Tenn.
March 28-29, Louisville, Ky.
March 25-21, Louisville, Ind.
April, 1-2-3-4, Indianapolis, Ind.
April 5-6, Columbus, O.
April 7-8-9, Cincinnati, O.

March 24. Shreveport. La.
March 25.25. Waco, Tex.
March 27.28. Dallas, Tex.
March 20. Oklahoma City, Okl.
March 21. Wichita. Kan.
April 1-2. Lincoln, Neb.
April 3-4. Omaha. Neb.
April 3-6. Kansas City, Mo.
April 7. Peoria, Ill.
April 8-9. Quiney, Ill.
April 10-11, South Bend. Ind.
As is shown by this table, the file

As is shown by this table, the first squad annot justly meet the salary rate which make their first official appearance of 1911.

has prescribed rather strong penalties. Un- Jennings is very optimistic concerning doubtedly it was forced to take this radical next season's outlook and says that if pitchone particular National league owner, who condition he expects to give the Philadelmany occasions on the assumption that a He thinks some of his new material will winning team carried with it some sort of surely make good and is especially impressed with the work of Del Drake, who delivery wagon." played center field for Wilkesbarre, last

American association, announces that that rigan for Catcher Schmidt and Pitchers organization and the Eastern league will Mullin and Summers. He also turned down

such a deal would be silly and that Cobb serve distinction quests." They will be prepared to make would not be given for a couple of men and quality. valuable. He is a great drawing card in the disparage others. first place, and then he's undoubtedly the American league's all-around ball player. While any accident to Johnson's arm would make him valueless. Cobb might injure his throwing wing and still be of the greatest value on account of his batting, base run-

### Experts Say English Rugby is Just as Bad

Opinion is Given that Rugby Wolf Parading in Sheep's Coat.

and saner than American foot ball." Its size. well wishers have told us that the English game should have been substituted in our colleges and universities years ago. They And who doubts that Bobby wots rious accidents only occur if the players claim that injuries are few and that sebeen dressed up and presented as a real rugby is a wolf parading in sheep's waistcosts. Gilmour Dobie, coach of the Californ's state foot ball team, who watches

a feeling akin to fear, says: "Should rugby gain a foothold in American colleges there is little doubt that there would be as many injuries if the English and the red-blooded college boy would not be very delicate about bringing down his opponent. I am afraid that running pants President Rourke is dickering for a good and short stockings would not be sufficient trade on Harry Welch. The doctor ought to protection to a player's limbs if the game be a valuable asset to many a team. He was played universally in American

"Moreover, there is not the diversity of play in rugby that there is in foot bail. Individual work is a features in rugby, Old Hoss McCloskey advertises for but it takes team work to win foot ball "young players of ability, who can hit games. While rugby gives the players lots the ball-not the nigh ball"-for his Butte of running and passing, the play is not involved enough to create a great deal of

Interest "In the American game the players must pit their strength, fleetness, judgment and skill against their opponents, and often a game is decided by the cool brain of a quarterback who directs his attack, varying his plays where they will do the most with the old rule of causes and effects, as orderly a condition as we shall the good. End runs, line bucks, punting and forward passes make the American game sell as an automobile almost anything that why this, or any other part of the buildinteresting and exciting, whereas the rugby players must depend only on running and ing public had kept pace with the manupassing and now and then short kicking. scrum is not the interesting feature that line scrimmage is, the spectators losing sight of the ball in the acrimmage.

"A great deal of training and strategy is not needed in rugby, while the college foot ball player must be in perfect condition and know the game perfectly."

A Dangerous Wound plies, screma and salt rheum. Mc. For sale by Beaton Drug Co.

Persistent Advertising in the Road to Big Returns

### Along Auto Row

Bealers More Encouraged by the Last Wook's Business

Throughout This Territory. they have been looking for. The Inter- perfect score. state people made a shipment to Manilla and Guy Smith did the biggest business of the season. If this keeps up dealers deep in spots, and the thermometer regis. Chalmers Motor company with a view to will be forced to make extra demands on tered is or 30 below, F. P. Losenzen, a real- introducing Chalmers cars in Germany

for the Packard truck.

The New York Globe of January 1 says Automobile company of Broadway, New York, are absolutely the big noise of the the company. New York show. The exhibit is a most complete one. The company is doing busi- acquainted with the industry that the anness, which might be due to the presence nouncement marks the beginning of a new the morning of March 24. The same evening of Major L. W. Fuller, who is general epoch in motor car standards. manager of the Velie Motor Vehicle company, and his share in the entertainment new prices, appearing in the newspapers Saturday evening, and there is always a

flock at the Velle stand. It was noticed that General Grant was upon manufacturers, dealers and buyers O'Neill of the Western league in regard to very cordial to Major Fuller and spent a slike. good deal of time examining the Velle

Many prominent New Yorkers placed orders on Monday morning and the selling force of the Velle company, headed by Major Fuller and Mr. Garland, had list hands full. Six models, including touring cars,

limousine, racing, runabout, as well as the chassis, are shown. The Velle has had a progressive career in this city and Mr. Garland has been well backed up by the Velle people, who are large manufacturers in other lines

and one of the wealthlest automobile con-

Denise Barkalow said: "The Packard Motor Car company's exhibit of motor trucks during the second \$750, week of the New York Automobile show

cerns in the country.

his discontentment and disappointment. He eighteen games. The teams will probably cial vehicles of different types. It occupies A new Columbia models are the content of the changes of th nearly 5.000 square feet of floor space in at \$3.500. the central arena of the garden "The exhibit consists of five 'three-ton- formerly. ners' and three 'thirties.' The latter are

delivery. These are comparatively new made until the world's engineering knowlfields for the Packard 'thirty,' but in each one their introduction gives promise of great success. The Packard 'thirty by action largely because of the practice of ers. Willetts, Mullin and Summers are in reason of its high efficiency is particularly well adapted to patrol, fire, ambulance and other municipal and public service, while surely no one has any floubt that the same ing the result of a similar test in Greater Packard 'thirty' makes a pretty effective New York last October. The horse and

The attention of the automobile public relative maintenance cost under actual conover the matter, but just to confirm a common belief, it may be interesting to restate that George Tebeau, boss of the state that George Tebeau, boss of the confirmation belief, it may be interesting to restate that George Tebeau, boss of the confirmation belief, it may be interesting to restate that George Tebeau, boss of the confirmation by the Thomas B. Jefferv company that the Maxwell automobile interesting to restate that George Tebeau, boss of the confirmation by the Thomas B. Jefferv company the curred a passenger mile cost of the cost of the cost of the cost of the policy governing all of its relations with poli has recently been attracted to the publica- ditions of service. The result of the test Rambler policy fallows:

To make all parts for the Rambier, and figures more than one-tenth of a cent per | The speed skaters will all assemble in isses expire. "Then," quoths White Wings. Concerning the proposed trade of Cobb by limiting the output to make them so passenger mile in either case. They show Chicago for the initial event and from there carefully that the Rambier may justly de- that while the service was far different makes the round of the circuit.

To be exact in all statements; never to pitcher, said Hughey, but Cobb is far more misrepresent or exaggerate and never to To be guided by the experience of many years and to value permanent rather than tomobile building in this section of the

temporary success. To maintain independence as a safeguard in the west. It enjoys a particularly ato stability, and to assure to our cus- tractive location on the corner of Twentomers the perpetuation of this policy. To serve every Rambler owner so nam, the principal street of the city. On promptly, courteously and thoroughly as this latter thoroughfare are now located

to assure to each the pleasure and satis-

faction he expects.

An interesting announcement as American Game from the Vella Motor Vehicle company of Moline, through their representative, the from the Velle Motor Vehicle company of Ford Motor company is a pioneer settler. John Deers Plow company of Omaha. Atat- the new building draws to itself. It is the where bowling is popular; Aberdeen and ing that they have entered the field of best advertisement the company has in Watertown, S. D.; Des Moines, Sloux City, commercial vehicles and will shortly put these parts. The Harney car line, carryon the market a line of trucks consisting ing more passengers, perhaps, than any Omaha. St. Joseph, Kansas City, Council of a one ton, two ton and three ton size other in the city, turns at this corner, and Bluffs and St. Louis. Cities and towns and the probability also of enlarging the every car makes a stop as soon as it en- adjacent to those mentioned are expected The game of rugby has been called "safer | line later on with several trucks of smaller ters Twentieth street. The passengers are to be well represented.

The trucks will be modeled along con- real salesroom, and they make full use of ventional lines and possibly will use the their opportunity. In the evening when regular Velle "40" engine as supplied in the 250 watt lamps are lighted, the room their line of pleasure cars. The designers is even more conspicuous, and the place have been working on this outfit this win- is still the talk of the town. use lead pipes and blackjacks. Rugby has ter and were in hopes of having models ready to show at the Automobile show chic parior game. At irregular periods next spring, but delays in various departments have necessarily made the development rather slow and consequently it is probable that none of these cars can be windows, 10x6 feet, each, give an almost delivered before the first of April, or too entirely glass exposure to three sides of the growth of rugby on the far coast with late to be shown at the shows this spring.

The fact that the Velle company has entered the commercial field is an indication that Velle cars will assume the same prominent position in that line which they have in pleasure cars, and the appearance of the first truck will be awaited with interest.

Willys, president of the Willys-Overland company, to obtain his opinion of the effect the reduction in prices of one of the largest automobile companies would have pon the business at large. Mr. Willys did not seem at all disturbed or apprehensive of the general effect, and stated that in well informed circles the cut had been various rooms, while entirely separate one expected for some time past, and that it from another, have in their partitions a would not influence the flow of Overland number of windows, composed of small shipments in the alightest, the whole out- lights of glass; the whole effect being most put having been contracted for several artistic, as well as affording additional nat-

months ago. He further remarked that ural light to all parts of the offices. In the automobile business was little different fact, light is one of our important features. from older commercial lines in its general characteristics, and that inconsistencies ai- side street. In passing we may say that ways adjusted themselves in accordance it is our intention to keep this place in While some years ago it was possible to sales hoom, believing there is no reason had four wheels and would run, the buy- ing should be disregarded. facturer and, as is shown by recent happenings in the trade, in some cases had distanced them. Buyers are more discriminating that ever, and he who is not up to the minute in design and construction is, and will be, hopelessly left."

George Reim has received information that the Cadillac is making more records for itself in the east. Reim & Drummond are pushing this car about as vigorously of Detroit, Mich., but a recognized imwork is telling.

For the third year in succession, the men in the automobile industry of Europe Mitchell car has won perfect score honors were visitors at the factory of the Chalin the forty-eight hour endurance and re- mers Motor company. These

liability run on the San Leandro triangie | George Diehl, president and chief engine in Alameda county. California, entered of the Bens Automobile company of Mann A. E. Hunter of the Osen and heim, Germany; Fritz Wurmell, assistant Hunter Auto company, San Fran- engineer of the Beng company, and Carl cises agents for the Mitchell car in Neumaler, president of the Rheinischen

the annual contests which have been Automobile Geselischaft. conducted under the auspices of the Oak- Mr. Diehl is the man who built the land Automobile Dealers' association. Only "Lightning Benz." with which Barney one Mitchell was nominated for the 1810 Oldfield established a world's record for The demand for cars in Omaha and its event and it had no difficulty in making a speed-a record which is likely to stand district last week was gratifying. It was perfect score. Last year two Mitchells, for some time to come. In Europe, Bens of such a substantial nature as to cause one of them a big seven-passenger car, cars are conceded to be among the two or dealers to anticipate a great business that | made the run and each came through with | three finest automobiles in the world. Mr. Neumaler is the German dealer in Benz

Last week, when the snow was knee | These gentlemen have been visiting the their factories for show cars in February. dent of Butte. In., who had spent the day They are going to take a Chalmers 30 in Omaha, made the return trip home in a back with them for trial under German Breese, salesmanager for the new E. M. F. The Iewan was accompanied conditions.

Packard track department, has been in by Salesman Vogelsong of the Omaha. The engineers from the Benz compan Omaha several days whooping things up office, and they made the run successfully were vastly interested in American methand declare that they were quite comfort- ods of manufacture, as typified by the Chalmers company. It was only a short time ago that representatives of the Fiat Colonel Deright for the Stoddard-Day- company of Turin, Italy, also went through on, Lewis Doty for the Columbia and the Chaimers plant. These European manberg is a hustler and is meeting success in Maxwell, and T. G. Northwall for the ufacturers, coming from widely separated Brush are interested in the sweeping re- localities, and representing two of the fuction in automobile prices on many of greatest automobile companies their models as announced by the United world, concede that Europe can learn i the Velle Motor Vehicle company of Mo-the, III. In conjunction with the Gariand dine, III. In conjunction with the Gariand Automobile company of Broadway, New representing the Benz company say that There is little doubt in the minds of those the Chalmers company has one of the most complete and efficient automobile plants

### Full page advertisements announcing the O'NEILL'S TEST FOR THE UMPIRES

of his former chief, General Grant, on from the Atlantic to the Pacific on New Carbon Sheet Behind Plate Tells the

President Lynch has nothing on Norris the testing of umpires to judge of their It is a sequel of the company's state- capability. Tip's scheme is not a matter ment issued months ago when President of merely testing the umpire's eyesight. Benjamin Briscoe said: "The object of The Western league magnate does a real the United States Motor company is to re- good job in testing when he is putting his alize in the highest degree, efficiency and mind on it and has an indisputable record. conomy resulting from concentration and Eliher the umpire or someone else able co-operation in production and distribution to pitch a ball is allowed to pitch to whereby the best value is given to the batsman, who takes his stand in front o public in motor cars at the lowest prices a white sheet of canvas. At the rear of consistant with but a fair and reasonable the plate a solid structure is built and carbon paper registers the exact position of The Brush standard runabout, which was the ball when it hits. A checking system formerly sold for \$465, is now listed at \$450. protects the umpire from any chance mis The sixteen-horse power Maxwell run- takes that would draw down their credit about is still listed at \$600, but the com- marks. When the spring time rolls round pany includes in the 1911 equipment & top. Tip is going to try it on the dog, in the

der twenty-horse power model Q cars. pire. which have had such a phenomenal sale | The Western league staff of umpires will at 400, are now offered to the public for remain the same as in former years. The list includes five names. Some one will The Stoddard-Dayton models, including have to be found to fill Johnny Mullin's in Madison Square Garden, January 16 to twenty-nine distinct bodies, will sell during place and it is rumored that O'Nelli has another change or two in mind.

gas lamps and generator. The four-cylin shape of some innocent and trusting um-

A new Columbia model has been listed The new car contains higher CHICAGO SKATING SEASON SET power and a more exquisite finish than

International Series to Open in Windy Both Stoddard-Dayton and Columbia cars City January Seventeen.

NEW YORK, Jan. 7.-The international skating season will open in Chicago on edge is enlarged and the skill of its crafts. January 17 .. At a meeting of the International Skating Union of America held in this city the following dates and cham-Lewis Doty said: "Cid Dobbin has again plouships were allotted:

International Indoor championship, Chibeen outclassed by an automobile in an cago, January 17, 18, 19. National indoor championships, Cleveland, January 20, 21. National outdoor championships, Saranac Lake, January 24, 25, 26. International outthe automobile were pitted against each door championships, Montreal, Jaunary 28. other on a fair basis to determine their New England championship, Boston, January 31. Eastern championship, Newburg,

January 21. No date was set for the international figare championships, although applications policy governing all of its relations with while the cost of the horse and buggy have been received from Boston, Cleve-Rambler owners. The statement of the was 2.4 cents per passenger fulle. These land and Chicago. An announcement will figures do not vary from the New York be given out later.

well automobile was consistent in its re-BOWLERS MEET AT ST. PAUL International Association Will Hold

The new Ford branch, just opened on Annual Tourney. Harney street, is not only the finest au-ST. PAUL, Minn., Jan. 7 .- Much interest is manifested here in the International ountry, but is surpassed by few, if any Bowling association tournament to be held in St. Paul from February 11 to 23, tieth, and one block removed from Far-

Minneapolis bowlers will co-operate with St. Paul in the arrangements. It is assured that there will be teams here from Chicago and other Illinois cities; Milwaukee, Superior and other bowling centers; Indianapolis and cities in Indiana, Dayton, O., and cities in the east; Vancouver, Winnipeg and near future to Harney street, on which the other Canadian cities; Duluth and the northern part of Minnesota; Fargo, Grand It is surprising the amount of attention Forks and the cities of North Dakota Dubuque, Waterloo and Marshall, Ia :

## No-Rim-Cut Tires

Motor car owners have long and willingly paid 20 per cent extra for Goodyear No-Rim-Cut tires. Now they cost nothing extra, because of our enormous production.

We have sold half a million Goodyear No-Rim-Cut tires, and last year our tire sales trebled. Yet, until lately, these remier tires cost 20 per cent more than

run it flat.

the ordinary. All because the tires can't rim-cut, and because Goodyear tires are 10 per cent

Now these same tires-No-Rim-Cut tires -tires 10 per cent oversize cost no more than other standard tires. Our multiplied output has cut the cost of production.

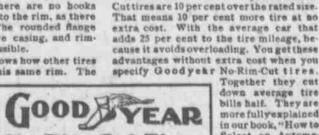


The picture shows how a Goodyear No-Rim-Cut tire fits any standard rim for quick-detachable tires. Also demountable

Note that the rim flanges, which are removable, are turned to book outward with No-Rim-Cut tires. There are no books on the base to hook into the rim, as there are on other tires. The rounded flange comes next to the tire casing, and rimcutting is made impossible.

The next picture shows how other tires clincher tires-fit this same rim. The rim flanges are

ward-to grasp hold of the book in the the tires are held on. No-Rim-Cut Tires Note how that thin edge of the rim

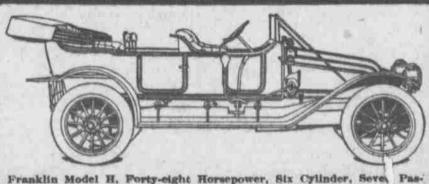


Together they cut down average tire bills half. They are more fully explained in our book, "How to Select an Automobile Tire." May we send it to you?

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO We Make All Sorts of Rubber Tires Branches in All the Principal Cities

At the New York palace show there were 57 per cent more pneumatic tired cars equipped with Good ears than their nearest competing make.

OMAHA BRANCH 2020-2022 FARNAM ST., OMAHA



Franklin Model H. Forty-eight Horsepower, Six Cylinder, Seve, senger Touring Car; Price \$4,500.

Franklin body design is the distinct sensation of the automobile

The new sloping hood, the flush-sided body, the high front and rear doors have set a new standard of beauty for motor cars. A perfect blending of hood and body lines is achieved for the first time in motor car design.

The cooling system is the greatest mechanical success in automobile construction; it requires no attention. It is the only cooling system that is absolutely reliable at all times and under all condi-

Franklin tire service is exceptional. That is because a Franklin is light weight and uses large tires. The casings are never over-The Model H is the most luxurious large car built. It can go

farther and faster in a day than any automobile. Other models are: Model D (38 horsepower) Touring Car, 5 passenger .. \$8,500 Model M (25 horsepower) Touring Car, 5 passenger. . 82,700

Model G (18 horsepower) Touring Car, 4 passenger. \$1,950

2205-7 Farnam St., Omaha

The Bee--the Best for Sports

# World's Two Greatest Automobile Values Now Ready for Delivery!

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Inter-State Automobile Company

J. L. STERNBERG, Manager

310-12 South Eighteenth Street

A three ton Otis freight elevator connects with the sepond floor, where there is storage for elxty care; a commodious workshop, and a stock room that is the pride of the management. Taking it all in all, this building is not

only a credit to the Ford Motor company,

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