A Great Special Sale MATCHED SAMPLE PIECES

# Dress Goods

Nine cases just received will be placed on sale for the first time on Friday. All the weaves are here; German, French and English, all wool suitings, Vigoreux, tweeds, custom serges, poplin weaves, tailor suitings, novelty suitings and fine black dress goods pieces. They all match up to 12 pieces of one kind, and owing to this very large lot we have five special bargain squares on main floor. Divided into two lots,

## Final Clearance of Dress Goods Remnants

21/2 to 8 yards of 40 to 54-inch materials, broadcloths, Victoria and serge suitings, basket weaves, novelty dress 

#### 36-Inch Dress Goods In Basement

Good styles and colorings-to close out all the 39c and 50c 

## Clearing Sale of Silks

27-inch Jacquard and Persian printed silks, foulards, silk dots, 32-inch natural shantungs, natural and colored 27-inch pongee silks, diagonal weaves, in plain and glace effects-not one yard worth under 50c, some 69c-all go on main floor,

## All Silk Dress Taffetas at 29c yd.

Light, medium and dark colorings, including cream and ivory. This lot of 20 pieces will be quickly snapped up at exactly half price-

Our Entire Stock Plain and Fancy Silk Remnants

Divided into 3 lots for Friday-

Main Floor.

#### SILK REMNANTS IN BASEMENT

1,000 yards of Warp Silk Remnants from 1 1/2 yards to 8 yards, nearly every known weave of silk for trimmings, fancy work, linings, etc., at a fraction of their cost, at yard. .... 19c

## 18 inch Wide Embroideries at 15c Yard

Remnants and odd lots of 18-inch fine embroidered flouncings, skirtings, corset covers; also insertions and beadings-slightly openwork

## 15c EMBROIDERIES AT 72c YD.

Fine Nainsook and Cambric Embroidery Edgings and Insertions, medium and dark widths-many worth 20c a yard.

## Remnants and Sample Pieces of ALL KINDS OF LACES, at EACH. 10c

Allovers, edgings and insertions- 1/2 to 1 in each piece, at each, 10c

## Special Bargains in Basement Great Lots of New Mill Remnants Just Received

and all the leading shades-25c is the regular price, in desirable lengths, in basement, Sheer India Linons - Striped checked and cluster checked dim-

ities, fine lingerle cloth, fancy white waisting and madrasyard worth more than double the January sale price. 

Mercelsed Poplin-black, white | The new 1911 Ginghams are more attractive than ever before-in dress lengths, styles and colorings neat, new and washablebasement, at 

Plain and striped Seersuckers for children's wear - skirts, 'house dresses, etc.-the most desirable of all ginghams, reliable colorings, at yard...... 720

Persian cotton challies and comfort calicoes—in perfect mill lengths, for making scarfs, that are worth up to 50c a at, per yard—in basement. All the odd lengths of January Silks, for making scarfs, that are worth up to 50c a yard—in basement. 15c at, yard—in basement. 15c at, yard—in basement. 15c at, yard—in basement. 22c at, yard—in basement. 122c at, yard—in the beingths from 3 to 10 yards; Friday in basement. 6c at, yard—in the boit at, yard—in the boit at, yard—in the boit at, yard—including 18c Pecons flannels will be cleared away in basement. at, yard—in the passement are worth up to 50c a yard. In wide, Madras Cloths, 32 ins. wide, basement, at yard—in basement, at yard—in basement, at yard—in basement, at yard—in basement. In the basement, at yard—in basemen

## **BRANDEIS STORES**

## Fire and Water at John Deere Plow Co. Cause Big Damage

Starts on Sixth Floor of Plant-Water System Responsible for Biggest Loss.

Damage estimated at \$16,000 resulted from a small fire in the John Deere implement tion examiner for the district of Nebraska.

failting. The automatic sprinkler system cants to hold the examinations, but be-Actual fire loss was small, but a large postcards ordering in the applicants. But of the stock on that floor was dam.

Twenty persons applied to him Thursday and that exact figures on the loss would given a final examination before the state and be available at once, but that \$10,000 court the first Mondays of March and was in all protability a conservative esti- April.

of conjecture. It is considered probable that a match stub dropped by a visitor caused the seemingly insignificant but ex-

SOME TO GET SECOND PAPERS

Naturalization Examiner Holds Special Session at the Federal Building.

M. H. Anthony, United States naturalizahouse. Ninth and Howard streets, at 16:30 gave preliminary examinations of applicants for second papers in the federal The blaze started in a pile of crating in building Thursday. Heretofore the examthe secrage room on the sixth floor of the iner has gone to the home of the appliwas "ret off" by the heat and flooded the cause so much time was taken up in this Firemen responded to the call manner, the Department of Commerce and aged by water. C. E. Parsons, manager, for their second papers. These will be

The room in which the fire started was . The Key o the Situation-Bee Want Ads.

Ladies' Suits, Coats, Dresses, Fur Coats and Fur Sets Reduced to Cost and Less. Our Annual January Clearance Sale

Any Cloth Suit, black and colors, up to \$50.00, for only. . 1 150
Any Cloth Coat, colored or black, up to \$45.00, for only. Any Velvet Dress, values up to \$35.00; this sale... Any Velvet Suit, worth up to \$35.00; this sale ......

All our high grade Fur Sets, worth from \$45.00 up Tur Coates The Coates All our Coney Fur Coats; this big clearance sale All our beautiful Pony Fur Coats; this big sale 

### Visit This Big Corset Sale Friday

Our regular 75c models, in high this and extreme long hips.
made in batiste and could, with double hose supporters and nonrustable boats; reduced for one day's selling, to clean up all
odds and ends.—Friday, your size for only 49c.

We also have a great many other styles of the same grade that we will
also sell Friday at only 49c.

These are genuine Corset bargains that you cannot afford to let all by
it it bout getting one. Come early Friday morning.

## Linen Bargain Specials For Friday Only

Fancy Battenberg Centers, hand | drawn, in linen, round and squares; embroidered scarfs and centerpieces; worth 98c each; special Friday .... 47¢ 19-inch bleached all Linen Napkins, good, strong, serviceable quality; \$1.50 values, Friday, Damask Napkins, very desirable quality; \$2.50 and \$2.75 values: Friday, a big bargain;, dozen, for only ..... \$1.98 17-inch Bleached Napkins, \$1.25 values, extra special for Friday, 8x4 Bleached pattern Table Cloths, \$3.00 values, Friday special. each .......\$2.35

Battenberg Lace Centers and Scarfs, with hand-drawn centers, all fitted seams and extra well made; regular \$1.98 values; January Linen sale 8212 Bleached Heavy Damask Pattern Cloths, regular \$4.75 values, Friday ..... \$3.75 Bleached Twill and Linen Finish Crash Toweling, blue bordered, fast edges; 7% c value, this sale, at ..... 5 16 & Union Huck Towels, plain white or red borders, large size, good quality; our 15c value, Friday, a rare bargain, at each . . . 10¢

## Slightly Soiled Handkerchief Sale Friday

been used for decorating purposes during the holiday weeks.

## January **Bedding Sale**

72-Inch Bleached Sheetingheavy and good quality- 28c value, Friday, at yard . . . 21¢ 45-inch Bleachd Pillow Casesgood quality-16c value, Friday, at yard ..... 12%¢ Bleached Muslin Sheets-72x90 -heavy and strong; 60c value, Friday, each .... 39c Cotton Filled Comforters -72x78 - silkoline covered -\$1.25 value, Friday, each. Blankets, full bed size, gray and tan; good weight, \$1.25 values, Friday, each .... 89¢ Wool Blankets, full bed size. plaids and plain colors \$6.50

values, Friday, pair. \$3.98

### Bargain Friday Underwear Sale

1 lot Children's Underwear, seperate garments and union suits, in grey and cream, values to 39c, Friday, at ..... 19c Women's Merino Underwear, vest and pants, medium weight, hand finished, mostly \$1.00 values, a bargain, Friday, 50¢ lot of Ladies' Heavy Fleeced Union Suits. regular \$1.00 values; a rare bargain, Friday, at ......79¢ Ladies' Silk and Wool Union Suits, low neck, no sleeves, knee length; size 4's only; \$1.50 value, Friday, per gar-creams and greys, 35c and 50c values, Friday, for only, each,

## A Big Money Saving Shoe Sale For Friday Only

100 pairs of Ladies' High Shoes and House Slippers, in all small sizes, the broken lines of our regular \$1.50 slippers and \$3.50 shoes-A big bargain Friday sale, your choice, at only ..... 98¢ \$3.00 and \$3.50 LADIES' SHOES—10 different styles to \$2.19 select from Friday—Your choice, at.....

"These shoes are made of best patent colt, dull leather, suede and velvet, with cloth or leather tops, in button or lace-tailored by masters of real shoe styles and comfort. They have the popular short vamp, high arch and heel and good strong soles, making very dressy street or evening fourwear. Friday, one day, a remarkable January clearance price at only \$2.19.

## Big Remnant Sale of Dress Goods for Friday

luding all weaves and all lengths. The entire accumulation of pieces during a season's selling. Among this great lot are found beautiful fabrics from 2 1/2 to 7 yards, marked down to sell quickly. We Promise You Unequalled Bargains at this Sale Friday.

And choice bargains in a hundred other pieces.

### Book Bargains for Friday

## Friday and Saturday Specials Bennett's Big Grocery

20 Pounds Granulated Sugar, \$1.00

Snider's Catsup, pint bottle... 25c Citron, Orange and Lemon Peel, per pound And 29 stamps Cheese, Virginia Swiss, ib.... 28c
And 10 stamps
Hartiey's Currant elly, jur.... 26c
Sennett's Capital Oats, 2-lb, pk. 11c
And 10 stamps Bennett's Capitel Pancake, 2-lb.
pkg. for
And 10 stamps Argo Gloss Starch, 6 pkgs.

Teas, assorted, 58c grade; special, Tea Siftings, 1b. pkg. ..... Pride of Bennett's Flour, sacs, \$1.30 Bennett's Capitol Hawaiian Sliced Pineappie, large can, only 200 B. C. Haspberries, Billeberries and Strawberries, can 150 L. W. C. Table Syrup, 2½-lb, can for 160 Pride of Hennett's Flour, sack, \$1.30 L. W. C. Table Syrup, 272 100 for 100 Cheese, full cream, 1b 250 And 10 stamps Monarch Cut Asparagus, large can, 250 



IF YOU CAN'T COME SEND YOUR REGRETS BUT YOU'LL COME

#### LISTEN! HELP YOURSELF

NETTLETON SHOES

(Known for thirty-two years as the best high grade men's shoes in America.) This lot includes one of the lines of very

#### STYLISH SHOES

Imported genuine French Wax Veal, Russia tan patent colt, all hand weit and hand sewed. Button, Lace and Blucher.

"This Spontaneous Outburst?" All our new Spring lines for 1911 ready to be shipped and no place to store them-WE WILL MAKE A PLACE AT ONCE-for we commence each season with new, fresh, progressive atyles and varieties of leathers-consequently YOU CAN PICK UP A SWAP RIGHT NOW

This sale also includes those handsome high arch military high heel, gun metal and tan calf, but-

\$3.45

314 South Fifteenth Street



A man's shoe salesman, selling men's shoes in a man's shoe store for men. Come in:



A greaseless, fragrant, effective toilet cream, which removes impurities from the pores, and tends to make the skin soft, clear and beautiful. Get it at any A. D. S.



Hotel Loyal OMAHA

European Fire-Proof RATES

Rooms without Bath, \$1.00 and \$1.50 With Bath \$2.00 and up.



A simple, sain and effective treatment for broa-chief troubles, swoiding drugs. Vaperized Cres-lene stops the perceyans of W booping Cough and relieves Croup at once. It is a seen is sufferer-frum Asthma. The air rendered strengly antisep-tic, imprised with every breath, makes breathing easy; soothes the seers threat and stops the cough, assuring restful nights. It is invaluable to mothers with young children.

Bend us postal for descriptive bookles.

ALL DRUGGISTS. Vapo Cresolene Co. 62 Certlandt St., N. Y.



FOOD FOR who find their power to work and routhful vigor NERVES Weak and nervous men gone as a result of over work or mental exercion should take BRAYS NERVE FOOD FILLS. They will make 100 eat and sleep and be a man again.

11 Box. 2 Boxes \$2.50 by Mail.

ENTERMAN & MCCONNELL DRUG CO., COX. 18th and Dodge Streets.

OWL DRUG COMPANY.

Cor. 18th and Exmay Ms. Gusha Neb.

TWENTIETH CENTURY FARMER ONE DOLLAR PER YEAR

## Friday Is Remnant Day in Our **Great January Clearance Sale**

a Rousing Bargain



Big Savings In All Departments

## Remnant Day in Our FAMOUS DOMESTIC ROOM

lannels, ginghams, flatrelettes, praints, white goods, India linons, long cloths, etc., AT A FRACTION OF THEIR REAL VALUE.

One lot of various kinds of goods. , At 3 P. M .- All that will be left of sold up to 25c a yard, all will go One lot that sold up to 18c a yard, at ..... 840 One lot that sold up to 150 a yard, One lot that sold at 10c and 12 toc. At 9 A. M .- One lot of various kinds of Cotton Goods, short and long remnants that sold up to 10c, will

At 11 A. M .- One case of 10c Spring Dress Ginghams, fast colors, as At 2 P. M .- All the Wash Goodsstock, that sold up to 50c a yard.

\$1.00, \$1.25, \$1.50, \$2.00, \$3.00 and \$4.00 a yard-will close at, per yard ... . 80c, 78c, \$1.00 and \$1.25 LINEN SALE-REMNANTS 500 yards of all kinds of Linens, yard ... 190, 25c, 39c, 49c and 59c

the above goods will go at, yd., 50

about 1,000 remnants or all kinds

of wool dress goods-from 115 to

Remnants of Wool Dress Goods-

2,500 yards of Sheetings, in long remnants, unbleached, that sold for 714c, 84c and he a yard ... Se 59 dozen Towels, worth 54c such 50 50 dozen worth 12%c each ... 7%c

New goods put on every hour. Positively no goods sold to ped-

### Notion Clearance

Staple and Fancy Notions at 16 to 14 real worth. Gold Eye Needles, pkg .... 1¢ Cotton Tapes, all sizes, roll, 16 25c Needle Books ..... 356 And scores 8f other items at

equally low prices.

## Embroidery Clearance

A grand January clean-up of our entire stock. Splendid inducements to buyers Friday. 25c Embroideries, yard 12%¢ 50c Embroidieries, yard .. 25¢

75c Embroideries, yard .. 29c \$1 Embroidierles, yard . . . 50c A splendid assortment for your selection in this sale.

## Silk Remnants at Less Than

A clean sweep sale of all Remnants and Short Ends of Bolts left from our big Holiday trade and the past week's remarkable Silk Silks, Poplins, Persian Silks, Taffeta, Chick and Stripe Novelties, Silk Scarfings, etc., that sold up to 75c a yard, in Friday's Clear-ches wide, regular 29c yard | colors left, worth \$2.00 yard, to close quick, at yard ..... 89¢

Black Dress Taffeta-Chiffon weight, 36 inches wide, a \$1.00 value at
Black Rustling Taffetas—36 in. | Black Peau de Soie—36 inches wide, oil boiled, \$1.35 value, wide, a \$1.35 number, on sale 

## Ready-to-Wear Bargains in the Domestic Room

Our Domestic Room, Cloak Section, laways a busy spot, will be doubly so with these exceptional bargains offered.

skirts-Regular selling prices to \$2.50, in Friday's sale, 95c Ladies' Wool Dress Skirts-Regular values to \$6.00, Friday, Women's Beaver Shawls-regu- Ladies' and Children's Sweaters lar values to \$5, at .... \$2.50 -at Just Half Price.

Genuine Heatherbloom Under- | Women's Percale Wrappers-Dark colors, values to \$1.25, at, choice .... 69¢ Children's Winter Weight Coats -Plush and bearskin, values choice, at. . \$398 and \$2.50 to \$5.00, at.....\$1.98

## Five Grand Drapery Bargains Friday

Drapery Materials-regular values up to 50c yard, to close Friday, per yard ......5¢ Short lengths of Madras, Colored Scrims, Nets, Swiss, Burlaps,

etc. Big assortment for your selection. All Odd Pairs of Tapestry Por- | \$1.19 a Pair for Lace Curtains. tieres-Regular values up to Rope Portieres - Extra heavy Cable Net Curtains that sold to chenille; very special bargain 

60 inches wide, 3 yards long; a magnificent bargain Friday. \$4.00 pair; beautiful patterns, on sale, at pair ..... \$2.98

## You Save 25 to 50% by Trading at Hayen's for Grocries

Start the new year right and see what you will save on your grocery eill.
20 lbs. best Grannlated Sugar, ... 98c
20 lbs. best Grannlated Sugar, ... 98c
5 bars Diamond "C" or Beat 'Em All
25c Soap for 19 lbs. best Rolled Breakfast Catmeal for 25c
48-lb, sack Best High Patent Flour
for \$1.30
10 pounds best White or Yellow Cornmeal for 15c
the pkg. Golden Rod Macaroni 10c
5 lha good Japan Rice. 15c
Bromangelon, Jellycon or Jellos per
pkg. 

Butter, Butterine and Cheese Sale Pancy No. Creamery Butter, Ib. . .: Fancy No. Country Creamery B Fancy No. Country Creamery But-ter, lb. 27c Fancy No. 1 Dairy Butter, lb. 25c 2 lbs. good Butterine. 25c Fancy full cream white or colored Cheese, per lb. 20c Fancy full cream Brick Cheese, lb. 20c Fancy full cream Brick Cheese. 15c Medyah Brand Highland Mayels—the Finest Production of California 

FORGET TRY HAYDENS' FIRST IT PAYS

## **ENGRAVED STATIONERY**

WEDDING INVITATIONS, ANNOUNCEMENTS VISITING CARDS

All correct forms in current social usage engraved in the best manner and punctually delivered when premised.

## EMBOSSED MONOGRAM STATIONERY

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