

WEDNESDAY--MORE BIG SPECIAL BARGAINS IN BRANDEIS STORES Grand Clearing Sale

Every day this week we offer remarkable bargains in our January Clearing Sale. This is by far the greatest clearing sale of winter merchandise ever offered. We are sacrificing every yard and piece of winter stock at just a fraction of their prices a few weeks ago.

A Grand Money Saving Event.

50c Jacquard Silks at 25c.
27 and 36-inch Jacquard Silks, in Persian and kimono patterns, dots and floral effects, worth 50c yd., at, yard, **25c**

Odd Pillow Tops.
Stamped Pillow Tops with backs, in daisy, rose, violet, poppy and conventional designs—tops worth 25c to 60c each; a big bargain at, **10c**

15c Swansdown Flannel—heavy weight, beautiful fast colored patterns for long or short kimono—from the bolt, basement, at, yard, **7½c**

Women's \$1 Silk Hose at 59c.
These come in all the evening shades, beautifully embroidered, at, pair, **59c**

Children's 25c Underwear at 10c.
Children's, misses' and boys' fleeces lined underwear, both shirts and drawers, in knit underwear dept., main floor, at, **10c**

Heavy Fleece Shaker Flannel.
Clearing sale from the bolt—10c values, from the bolt, in basement, at, **6½c**

EXTRA SPECIAL
Women's Long Cloaks
Worth \$10 and \$12, at \$5.
Your choice of 800 warm, stylish, new long winter coats in mixtures, plaid basks, broadcloths, etc.—some silk lined throughout—clearing price, in basement, **\$5**

Laces and Trimmings
Elegant bands, galloons, appliques medallions, garnitures, alovers, etc.—crochet, Venise, filet and embroidery effects—also silk embroidered bands—many laces up to 9 inches wide and worth up to \$1.50 yard, at, yard—**10c - 25c - 39c - 59c**

January Linen Sale
100 best grade German linen bleached Table Cloths, 72x108-inch; regular \$5.00 values, at, each, **\$3.39**
25 Banquet and Dinner Cloths, very finest grade Flemish linen, worth up to \$20.00, at, each, **\$5.00**
\$4.00 Irish Linen Pattern Cloths, 72x108-inch, very heavy weight; January sale price, each, **\$1.98**
50 Imported Bed Spreads, very finest grade made—worth up to \$12.50, at, each, **\$5.00**
\$1.50 fringed or hemmed Crochet Bed Spreads, Marcelline patterns, at, each, **98c**
10c Huck Towels, large size, red borders, at, each, **5c**
50c pure linen Huck Towels; January sale price **25c**
39c pure linen Huck Towels; January sale price **19c**
5c Knit Wash Cloths, large size, each, **1c**
5c Turknit Wash Cloths, at, each, **2½c**
Pure Linen Crash, worth up to 15c, at, yard, **6c**
Brown-Linen Crash, worth 8½c a yard, at, yd. **4½c**

Embroidery
Edges and insertions—medium and wide widths—dainty eyelet effects, excellent needlework—many worth 30c a yard, at, yard, **7½c**

Our entire stock fleeces back flannels, sold as high as 12½c a yard—also 18c cotton serge suiting; clearing sale price, in basement, at, yard, **5c**

Dress Taffetas worth 59c at 29c Yard.
Phoenix Mills fine Dress Taffetas, in all colors and black—main floor, at, yard, **29c**

Teasel-down House Robes.
A special lot in our clearing sale on second floor, worth up to \$2.00, at, each, **98c**

Women's Underwear at 59c.
Pure lambs wool, in natural and camel hair—both vests and pants—regular and extra sizes, at, **59c**

All the Best Outing Flannel, Amoskeag Teasel-down.
And the standard well known makes, in light and dark coloring, pretty and desirable patterns—from the bolt, basement, at, yard, **8½c**

Embroidery
Edges and insertions—medium and wide widths—dainty eyelet effects, excellent needlework—many worth 30c a yard, at, yard, **7½c**

Our entire stock fleeces back flannels, sold as high as 12½c a yard—also 18c cotton serge suiting; clearing sale price, in basement, at, yard, **5c**

Dress Taffetas worth 59c at 29c Yard.
Phoenix Mills fine Dress Taffetas, in all colors and black—main floor, at, yard, **29c**

Teasel-down House Robes.
A special lot in our clearing sale on second floor, worth up to \$2.00, at, each, **98c**

Women's Underwear at 59c.
Pure lambs wool, in natural and camel hair—both vests and pants—regular and extra sizes, at, **59c**

All the Best Outing Flannel, Amoskeag Teasel-down.
And the standard well known makes, in light and dark coloring, pretty and desirable patterns—from the bolt, basement, at, yard, **8½c**

BENNETT'S

RUBBERS AND OVERSHOES—All sizes and styles—at reasonable prices.

Our Annual January LINEN SALE

Offers the greatest values in absolutely the finest imported pure linens ever offered to the housewives of Omaha. Never has there been such a beautiful display of rich Table Damask, Napkins, Towels, Toweling and Fancy Linens shown in Omaha. Each year our Great January Linen Sale has been of greater value to the people of Omaha and vicinity until now, of all genuine trustworthy linen sales, ours has surpassed all others, both in quality of linens, in its wide assortment and in prices quoted. Come tomorrow and view this splendid display. Note and compare these prices.

8x4 Bleached Pattern Table Cloths, \$3.00 values; this sale at, **\$2.35**
8x10 Bleached Pattern Table Cloths, fine quality, \$3.75 values, this sale, **\$3.00**
8x12 Bleached Heavy Damask Pattern Cloths, very best \$4.75 values; this sale, **\$3.75**
60-inch Cream Table Damask—heavy and strong, 25c value; this sale, yard, **15c**
70-inch Cream Table Damask—beautiful patterns, 45c grade, at, yard, **29c**

Bleached Twill and Linen Finish Crash Toweling, extra value, at, yard, **5½c**
Huck Towels, good, strong and serviceable, 10c values; this sale, **5c**
Union Huck Towels, 15c values; this great sale, **10c**
17-inch Bleached Napkins, \$1.25 values; this sale, dozen, **98c**
19-inch Bleached All Linen Napkins, extra good quality; \$1.50 values; sale price, doz. **\$1.18**

January Clearance Sale

Of All Our High Grade Ladies' Suits, Coats, Dresses, Fur Coats and Fur Sets

Every garment must go. Prices cut to cost and less, and early selection is the better plan. Note the price reductions.

Any Cloth Suit, colored or black, values to \$50.00; this sale, **\$19.50**
Any Cloth Coat, colored or black, values to \$45.00; this sale, **\$19.50**
Any Velvet Dress, values to \$35.00; this sale, **\$19.50**
Any Velvet Suit, values to \$35.00; this sale, **\$19.50**
Any Velvet and Corduroy Suit, values from \$40.00 to \$65.00, at, **15% Off**
Any High Grade Fur Set, values from \$45.00 up to \$150.00, at, **15% Off**
All Our Cooney Fur Coats; your choice at, **25% Off**
All our Pony Fur Coats; your choice now at **25% Off**
All Plush, Velvet and Velour Coats now at, **25% Off**

BIG NOTION SALE WEDNESDAY
Pearl Buttons, from 3 to 9 on card; special, two cards for, **5c**
Kid Hair Curlers, all sizes; special, dozen, **4c**
Spool Silk, for Machines, black and colors; two spools for, **5c**
Children's Hose Supporters, pair, **10c**
Fancy Belt Pins, worth 25c to 50c, for, **10c**
Beauty Pins—two on card, per card, **5c**
Lazebny's Table Jelly, 10c
Needle Cases, worth 25c; special, **10c**
Elastic Remnants, all colors, yard, **3c**

Corsets at Less Than Cost
Our beautiful \$2.50 Silk Brocade Model reduced for Wednesday only to **89c**

These are found in long and short models with medium high bust, trimmed with beautiful lace, have extra fine double hose supporters, and made in dainty shades of pink and white silk brocade. A Big Cleanup Sale of Broken Lines for Wednesday only; **89c**
\$2.50 values at, **89c**

Zeigler Coal

"MUCH HOTTER AND CLEANER"

An Important Coal Announcement

The famous Zeigler mines are open again and are now supplying us with the same grade of coal that made our "Bennett's Capitol Coal" the household word for all that was good in coal—up to two years ago. Since that time it has been off the market and we were forced to find a substitute. But it's here again, just as good as ever, awaiting a welcome in a thousand coal bins.

Zeigler Capitol Coal burns clean, leaves stove lids white, actually burns away the soot left by other soft coals.

You can order Zeigler Capitol Coal now by calling Bennett's, Douglas 137. Per Ton, Lump or Nut, only **\$7.00**.

For the range use the nut; for the heater or furnace use the lump.

A Week of Tremendous Bargain Offerings in Our Mid-Winter Clearance and Big January Linen Sale...

All Furs at Just Half Price. Tailor Suits at Half and Less.



Some Remarkable Furnishing Bargains Wednesday
In Our Great January Clearance Sale

Ladies' Knit skirts—black, blue and fancies, all wool, to \$1.50 values, **49c**
Ladies' Outing Flannel Skirts—Regular 50c value, all at one price, **12½c**
Ladies' Outing Flannel Gowns—All kinds and colors, regular values to \$2.50; your choice, at, **49c and 98c**
Ladies' Winter Underwear—All kinds, worth to \$1.00 per garment; on sale, **25c 35c 49c**
Men's Heavy Winter Underwear—Fleece shirts or drawers, all sizes, 75c values, **35c**
Men's Flannel Overshirts—Values to \$3.50, in blue and all colors; choice, **98c and \$1.45**
Men's All Wool Sweater Coats—All colors values to \$6.00, your choice, **\$1.98 and \$2.98**
Children's 50c Underwear, **25c**

Dresses, Gowns, Opera Coats and Capes at Less Price Than Such Assortments and Values Were Ever Before Offered in Omaha.

Extra Specials for Wednesday in the Domestic Room
All Wool Blankets, 11-4 size, good and heavy; Wednesday at, pair, **\$4.50**
Eddison Blanket, gray and colored blankets, 12-4 size, always sale \$2.75; Wednesday, pair, **\$1.59**
Remnants of Outing Flannel, good lengths, at, yard, **6½c**

Beacon Plaid Blankets, wool nap, extra heavy, size 11-4, always sale \$5.50; Wednesday, per pair, at, **\$3.95**
Bleached Cotton Flannel, regular 10c grade for, **7½c**
Unbleached Cotton Flannel, regular 10c grade for, **6½c**

All Winter Coats Priced at a Small Portion of Actual Worth. Big Assortment for Selection.

Start the New Year Right By Trading at Hayden's
The greatest January Grocery Opening sale ever held in Omaha. A saving of 25 per cent to 50 per cent by trading at Hayden's.

21 lbs. Best Granulated Sugar for, **\$1**
48-lb. Sack Best High Patent Flour, **\$1.30**
10 lbs. Best Rolled Oatmeal, **25c**
10 lbs. Best Hand Picked Navy Beans, **25c**
10 lbs. White or Yellow Cornmeal, **25c**
4c-pkg. Golden Rod Macaroni, **10c**
8 bars Diamond Cut or Best-Em-All soap, **25c**
Bromine, Jelly, or Jell-O, pkg., **7½c**
Lazebny's Table Jelly, 10c
1 lb. Assorted Soap, **7½c**
5 lbs. Good Japan Rice for, **19c**
3-lb. can Golden Pumpkin Hominy, Squash, or Baked Beans, **7½c**
2-lb. can Wax String, Green or Lima Beans, at, can, **7½c**

BUTTER, CHEESE and BATTERINE SALE
Fancy Creamery No. 1 Creamery Butter, per lb., **27c**
Fancy No. 1 Country Butter, per lb., **27c**
Fancy No. 1 Dairy Roll Butter, per lb., **26c**
Fancy No. 1 Country Butter, per lb., **25c**
Fancy Full Cream Cheese, per lb., **18c**
Fancy Full Cream Brick Cheese, lb., **15c**
Fancy Full Cream Cheese, per lb., **15c**
2 lbs. good Butter for only **25c**
2 lbs. Fat to 100 lbs. Cant Saved by Trading at Hayden's for Fresh Vegetables.
3 heads fresh Hothouse Lettuce for, **5c**
3 bunches Fresh Hothouse Raddishes, **5c**
1-lb. box Fresh Hothouse Mushrooms, **25c**

3 bunches Fresh Beets, Carrots, Turnips, Radishes or Rhubarb, 10c
Jersey Sweet Potatoes, per lb., **9½c**
Large Cucumbers, each, only, **10c**
Large Head Lettuce, each, **7½c**
2 bunches Fresh Parsley for, **5c**
3 lbs. Shelled Popcorn, **10c**
Cape Cod Cranberries, per quart, **10c**
Neddyah Brand Highland Navalas.
Excellent all other— for quality, sweetness and price. Cheaper than apples, **40c** size, per dozen, **40c**
10c-size, per dozen, **30c**
10c-size, per dozen, **25c**
20c-size, per dozen, **20c**
20c-size, per dozen, **15c**

Brandeis Stores Clearing Sales

WOMEN'S SKIRTS
Dress Skirts, in novelty mixtures, p. anamas, voiles, serges, etc., have been selling up to \$7.50, at, **\$2.98**

Women's and Misses' SWEATERS
In medium and hip length—in all colors, including white—worth up to \$3.00; second floor, at, **\$1.25**

HOSIERY
Black and colored, full fashioned hose, both cotton and fleece lined, regular and out sizes—worth 25c a pair—in Hosiery Dept., at, pair, **12½c**

Heather Bloom Petticoats
This is a clearing sale special on second floor; worth up to \$2.00, at, **89c**

January Sale of White Goods--In Basement

25c Madras in shirting and waisting patterns, mill lengths, at, **12½c**

32 inch wide French Ginghams, mill lengths of the regular 25c grade, at a yard, **12½c**

Waistings and Barred Dimities, very high coat white goods in this lot of perfect mill lengths, 25c values, at, yd., **10c**

Fruit of the Loom, Lonsdale, Wamsutta and the best grades finest muslin—all one yard wide, in 8, 10 and 12 yard lengths, at, yd., **8½c**

Yard wide Muslins and Cambrics, in 3, 6 and up to 8 yard lengths. Here are good muslins at the extremely low price of, yard, **6c**

January Blanket Sale

Any pair of blankets in our entire stock, that sold at \$7.50, \$6.50 and \$5 pair \$3.50. St. Mary's North Star and fine Oregon wool blankets at, pr., **\$3.50**

Fancy-Crib Blanket. A large size in blue and pink; large assortment of patterns, chick, rabbit, Teddy Bear, etc.; one in a box, worth 65c, at, each, **25c**

The blankets that we have priced at \$4.50, \$4.00 and \$3.50, fine wool filled and part wool blankets, at, pair, **\$2.50**

Extra fine soft fleeces cotton blankets, including Beacons and wool Nap—regular \$2.00, \$1.75 and \$1.50 qualities, at, pair, **\$1**

Great Clearing Sale in Old Store
Men's Furnishings
Any man's shirt in our entire stock, worth up to \$3.00 (Manhattans excepted), at, **\$1.15**
Men's and boys' heavy lined Mittens, all leathers, worth up to 50c, pair, at, **19c**
Men's and boys' worsted Sweater Coats, in plain colors and trimmed, worth to \$1.00, at, each, **25c**
Men's and boys' wool worsted Sweater Coats, all colors and fancy trimmed, worth up to \$2.00, at, each, **75c**
Men's Wool and Lambs Fleece Underwear—Shirts and drawers, worth up to \$1.25, at, **35c**
Men's Extra Heavy Fleece Lined Union Suits—Worth up to \$1.25, at, **69c**

Men's Pure Wool SOCKS
Men's pure wool 25c Socks—black and colors; go at half price, clearing sale, **12½c**

Tailored Linen Waists at 1.98
That were slightly mussed during our Christmas sales, sold up to \$4.00 and \$5.00, at, **\$1.98**

50c Underwear at 29c
Women's ribbed, fleeces lined vests and pants—winter weight, 50c quality; on sale main floor, garment, **29c**

Lace and Net Waists
300 Women's \$5 Waists, in colored silks and white and black laces and nets, go at half price in our waist department, at, **\$2.50**

Administer Rugs
8-3x10-6, all new patterns worth \$25.00; clearing sale price, third floor, at, **\$16.98**

MILLINERY
All our Women's Hats that have been selling up to \$10; midwinter dress hats, trimmed hats, for hats, etc., **\$1.50**

Muslin, Sheeting and Pillow Cases
Such high grade Sheets and Pillow Cases cannot possibly be found anywhere else at any such prices as these.

AND SCORES OF OTHER BIG CLEARING SALE BARGAINS FOR WEDNESDAY

BRANDEIS STORES

ENGRAVED STATIONERY

WEDDING INVITATIONS, ANNOUNCEMENTS VISITING CARDS

All correct forms in current; social usage engraved in the best manner and punctually delivered when promised.

EMBOSSSED MONOGRAM STATIONERY

and other work executed at prices lower than usually prevail elsewhere.

A. I. ROOT, INCORPORATED
1210-1212 HOWARD ST. BOTE PHONES: Doug. 1604 A-1603

BAILEY & MACH DENTISTS
Best equipped dental office in the middle west. Highest grade X-ray. X-ray at reasonable prices. Highest quality of work. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAXTON BLOCK
Corner 10th and Farnam Streets. Omaha, Neb.

Locate your office in a prominent building

where the location is known to everybody, convenient and accessible. An opportunity to secure an office in a modern, elegantly appointed building, so situated, is now offered by

The Bee Building

Room 520—On the third floor; room 20x19 ft., has vault, fronts north and west. Price \$40.00 per month.

Room 215—On the second floor; room 12x20 ft., fronts north. Price \$12.00 per month.

Room 613—On the sixth floor; room 15x16 ft., fronts on the fine court of the building. Price \$18.00 per month.

Rooms 426-428-430—Now divided into four rooms, but may be changed to suit tenant. Has 1157 square feet floor space with large vault. Fine north and east light. Rent \$115.00 per month.

The Bee Building Company
Bee Business Office 17th and Farnam Sts.

Asthma Catarrh
WHOPPING COUGHS GROUP COLDS
Vapo-Cresolene

ESTABLISHED 1879
A simple, safe and effective treatment for bronchial troubles, without dosing the stomach with drugs. Used with success for many years.

The air rendered strongly antiseptic, inspired with every breath, makes breathing easy, soothes the sore throat, and stops the cough, sneezing, restful nights. Creosote is invaluable to mothers with young children and a sure relief from Asthma.

Send for postal for descriptive booklet.

ALL DRUGGISTS.
Try Creosote Antiseptic Throat Tablets for the irritated throat. They are simple, effective and antiseptic. Of your druggist or from us, 10c in stamps.

Vapo-Cresolene Co., 41 Cortland St., N. Y.

Candy Special for Wednesday
25c Vanilla, Maple and Chocolate Fudge, per pound, **15c**
60c "Princess Sweets" Chocolates per pound, **39c**

Don't forget about our Neapolitan Ice Cream Rolls, they are delicious.

MYERS-DILLON DRUG CO.
16th and Farnam Sts.

CLARK'S "ARABIC" CRUISE
Feb. 4, 1911 up for 11 days. Short trip. ALL INCLUSIVE for 7 days. Jan. 25, 1911. Return to Omaha. Special program. W. E. Beck, 524 Farnam St. FRANK C. CLARK, Third Side, 2, Y.