

"RIGLEY" IS BACK TO "1417 Douglas" Again---Read On!

The old "When" location wasn't roomy enough—the immense "Rigley" store stocks could not be shown in proper advantage—a long time back on the OLD "Rigley" location was secured—and here we are again at 1417 Douglas street.

And we are going to STAY here this time—the store room at "1417 Douglas St." has been renovated—enlarged—enlarged—enlarged—it's a more cheerful place than ever to trade at.

Look for the same old faces at 1417 Douglas St.—look for genial Elmer Beddeo, manager, at 1417 Douglas St.—look for a vastly more improved and BARKER system of CREDIT payments at 1417 Douglas St.—and above all look for newer, grander, more fashionable wearables than ever before, at 1417 Douglas St.

If indebted to the old "When" Credit Clothing Co., of the Rigley Credit Clothing Co., kindly note that payments should be made at THIS new location—1417 Douglas St.—faster the street and number to your mind.

By the time you read this we will be in complete readiness for a huge business at the new, yet old, location—come and welcome—arrange for all the clothes you'll need—at merely \$1 per week.

A New--Better--More Liberal

Credit Plan

On Everything in the Way of Clothes

\$1.00

A Week Buys Everything a Man Wears

My friends have ever shown themselves as such. May I now ask them to remember that the Rigley Store is back to 1417 Douglas Street again?
ELMER BEDDEO, Manager.

\$1.00

A Week Buys Everything a Woman Wears

1417 Douglas Street Again!



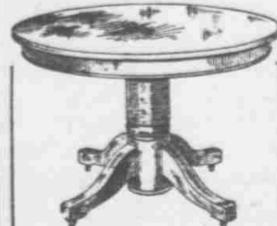
1417 Douglas Street Again!

Annual January Furniture Clearance Sale Begins Monday

Each January we aim to begin the year's business with a big clean-up sale of all the incomplete sets and broken lots of our remarkable large, high grade furniture stocks, using the power of great price reductions to gain our points. This means that our January Clearance Sale offers greater bargains than any of the sales during the remaining months of the year. This year finds us offering greater values on all lines of furniture than ever before. Prices in this sale, in many cases, are far below half their regular selling quotation, while other savings are from 33 1/2% to 25% discount. Tuesday begins this great sale. Hundreds of the best made, most charming pieces ever shown in Omaha go on sale at prices that no merchant would dare to name. Come in just as early as possible. Stocks arranged attractively, together with an extra sales force, will make buying at this great bargain giving sale a pleasure long to be remembered. Note some of the prices.

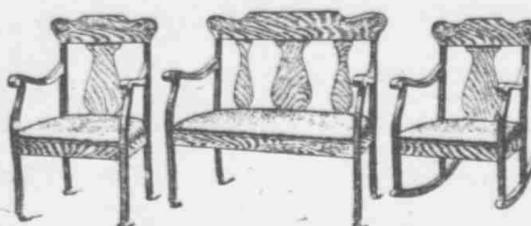
China Closets

- Solid Quarter Sawn Oak, Early English finish with French plate mirror back, \$45.00 value, sale price \$45.00
- Solid Quarter Sawn Oak, Early English finish, plate mirror, \$25.00 value, sale price \$21.00
- Solid Quarter Sawn Oak, Early English finish, leaded glass doors, \$15.50 value, sale price \$16.50



Dining Room Tables

- American Golden Oak Dining Table, 6-foot extension, regular \$14.00 value, sale price \$8.25
- Solid Quarter-sawn Oak, early English finish, with 6-foot extension. Regular \$22.50 value, sale price \$13.75
- Solid Quarter Sawn Oak, Early English finish, Colonial or Federal style, 6-foot extension, regular \$15 value, sale price \$12.50
- Other Solid Quarter Sawn Golden Oak, hand polished tables, 6-foot extension, \$11 value, for \$10
- 6-foot extension, \$12 value, for \$11
- 10 foot extension, \$22 value, for \$14



3-Piece Parlor Suite at Half Price

- In beautiful solid Mahogany, upholstered in the very finest leather; a regular \$120.00 value. This Clearance Sale \$65.00
- In solid Mahogany, upholstered in beautiful French Velour, Regular \$110.00 value. Sale price \$55.00
- Three-piece solid Mahogany suite, upholstered in French Velour. Our regular \$70.00 value. Sale price \$35.00

Hall Chairs and Seats

- Solid Golden Oak and Carved Hall Chair, \$11.50 value, sale price \$11.50
- Solid Quarter Sawn Golden Oak Hall Chair, \$12.00 value, sale price \$6.75
- Solid Golden Oak Hall Chair, extra-ordinarily hand carved, \$12.00 value, sale price \$12.50



Parlor Chairs and Rockers

- Solid Mahogany, upholstered in French Velour, \$15.00 value, sale price \$7.50
- Parlor Chair, solid mahogany, upholstered with full French Velour, \$20 value, sale price \$10.00
- Solid Quarter Sawn, Golden Oak Rocker, a \$15 value, sale price \$7.50
- Mahogany Rocker, upholstered in car plush, a \$6.50 value, sale price \$2.98
- Solid Golden Oak, Sleepy Hollow Rocker, upholstered in leather, a \$15.00 value, sale price \$7.25

Chiffonieres

- Solid quarter-sawn golden oak, hand polished and French beveled mirror, \$28.00 value, sale price \$22.50
- Circassian Walnut Chiffonier, French plate bevel mirror, regular \$26.00 value, sale price \$17.50



Buffets

- Solid Quarter Sawn Oak, Early English finish, has a beautiful French plate mirror, \$15 value, sale price \$15.50
- Solid Quarter Sawn Oak, Early English finish, leaded glass doors, \$15 value, sale price \$35.00
- Solid Quarter Sawn Oak, Early English finish, \$15 value, sale price \$60.00

Three-Piece Mahogany Bed Room Suits

- Chiffonier, Dresser, Dressing Table, \$240 value, for \$175



Genuine Circassian Bed Room Suite

- Dresser and Chiffonier, regular \$140 value, sale price \$110

AFFAIRS AT SOUTH OMAHA

Week of Prayer Opened by Sermons in Churches.

WILKEY EMPHASIZES WORSHIP

Pastor of First Baptist Church Talks on Advice of Prophet Nathan to David—Wheeler Speaks Monday.

The week of prayer arranged for by the South Omaha Ministers' association was opened yesterday morning by sermons on the text in St. John 3:16—"And I if I be lifted up from the earth will draw all men unto me," preached in their respective churches by the ministers of the congregations participating in the services. The first of the union services was held last evening in the basement of the First Presbyterian church and was in charge of Rev. Mr. Wheeler, pastor of the congregation. The address was given by Rev. C. E. Wilkey, pastor of the First Baptist church, who selected as his subject the advice of the prophet Nathan to David: "Go do all that is in thy heart for the Lord is with thee." The points emphasized by the speaker were the importance of worship, the necessity of places of worship and the fact that by such services as that week of prayer they were building temples not like that David contemplated, but temples not made with hands.

Monday evening the address will be delivered by Rev. Mr. Wheeler in the English Lutheran church, Tuesday evening by Rev. E. A. Jordan in the First Baptist church, Wednesday evening by Rev. J. M. Bethwell in the First Christian church, and Thursday evening by Rev. E. H. Twiss in the United Presbyterian church. The week of prayer will conclude Friday evening in the Young Men's Christian association rooms, when the address will be given by Rev. William A. Pollock, E. A. Stapp, secretary of the association, will preside.

Snow and Ice Weather.

South Omaha yesterday experienced its second severe snowstorm of the season, but the first was merely a soft pedal accompaniment to the visitation which ushered in the new year. Snow began to fall about 3 o'clock in the morning and fell without intermission all day. It was accompanied by a strong wind, which at times gained the strength of a gale and gave some indication of what a blizzard is like. The snow was swept in many places into drifts several feet deep. It is the worst storm that has been experienced in the district for some time. In the afternoon the thermometer had fallen to 3 below zero and it got colder as the evening advanced.

Quiet New Year's Eve.

With the lid shut effectively down in South Omaha the new year had to be content with the blowing of the whistles and the occasional discharge of fireworks. Indeed, the arrival of the new year was practically unnoticed so far as public observation was concerned. There were few on the streets at the witching hour, or those who had been attending parties or entertainments had ere then gone home.

Funeral of Michael Hinchey.

The funeral of the late Michael Hinchey, who died Friday night from erysipelas, following an injury to his right hand, took place yesterday from 124 North Seventeenth street to St. Mary's cemetery. Prior to this there was service in St. Agnes church at which Rev. James Ahern officiated, and which was largely attended, as deceased was well known. He was watchblackman in the business district for two years, and was also a member of South Omaha No. 124, as well as the local lodge of the Woodmen of the World. The pall bearers were George Hauptman, Thomas Curran, M. F. Brennan, Dan Connel, Edward McEvoy and George Kennedy.

Mrs. Fitzgerald's Funeral.
The body of Mrs. Edward Fitzgerald reached South Omaha yesterday morning from Rochester, Minn., whither she had gone for an operation which she survived only two days. The funeral has been arranged for Tuesday morning at 4.30, from

the residence, 1389 North Twenty-fourth street, to St. Bridget's church. Interment will be in St. Mary's cemetery. Mrs. Fitzgerald, who was a pioneer resident in South Omaha, is survived by her husband, and six children, Miss Maryne Fitzgerald, principal of the Lowell school; Margaret, Agnes, John, Eddie and Joseph.

Magic City Gospel.
Coal-See Howland, "Phone South 1." The city council and the school board will meet Tuesday night.

The Ancient Order of Hibernians and the ladies' auxiliary will hold a joint installation of officers Tuesday evening.

Mrs. G. D. Robb has returned from a visit with friends in Lincoln.

The installation of officers of South Omaha No. 124 will take place Tuesday evening.

Mrs. L. J. Carpenter, who lives on the Fort Crook boulevard, is reported to be still seriously ill.

Mrs. J. F. Russell entertained a number of friends at dinner Saturday evening at her home, 228 F street.

Miss Beatrice Enser and Miss Cora Holmes attended the Laughlin-Bulla wedding at Ashland New Year's eve.

Nine-room house for rent. Inquire at 222 B street.

Dr. Milton White has returned to his home in Sioux City, after a visit with his sister, Mrs. C. M. Hinch.

The F. E. O. society will be entertained Saturday afternoon by Mrs. W. W. Fisher. Mrs. J. Dean Klinger will assist.

Those Bell South No. 1 Independent F-188 officers of the Masonic hall, Friday delivery to any part of city. William Jetter, upchurch lodge No. 2 and Superior lodge No. 2 Degree of the Masonic hall, will hold a joint installation of officers Wednesday evening.

The ladies' auxiliary of the Young Men's Christian association will meet with Mrs. Philip 274 D street, Tuesday afternoon at 2.30.

Mrs. Ida Henkle and Mrs. Blake returned Saturday from Clarinda, Ia., where they had been visiting Mrs. Blake's mother for a week.

Mayflower hive, No. 29, Ladies of the Blacklocks, will hold a public installation of officers Wednesday evening in the hall at Twenty-eighth and Q streets.

Billy Uvick, the local middleweight, will fight the boxing "bummer" boy, left for Grand Island yesterday for a boxing with Sailor Kelly at that place Monday evening.

The Misses Hazel and Mabel O'Brien, Twenty-second and Jefferson streets, have gone to Clarinda, Ia., to visit their uncle and aunt, Mr. and Mrs. C. Chamberlain.

The musical program and wedding party given at the Masonic hall, Friday, under the direction of Mrs. Talbot for the Baptist Aid society, was a pronounced success.

The Young Men's Christian association will be open tonight to members and friends. The ladies of the auxiliary will give a short program. The grammar school boys will give an exhibition of class work and the high school boys perform on the horizontal bars.

With J. L. Luschen of Irvington, Neb., and Miss Marie M. Schultz, daughter of Mr. and Mrs. John P. Schultz, 98 North 24th street, the bride and groom, at the home of the bride's parents, Rev. Dr. Wheeler officiating. Mr. and Mrs. Luschen will reside near North Platte.

SWIMMING EXPERT ARRIVES

All Members of the Y. M. C. A. Are Privileged to Benefit of His Instruction.

H. A. Corson, the swimming expert who was to teach the Young Men's Christian association members of Omaha to swim during the second week of February, will also be here the first week. During the initial week he will teach business men only, all the men belonging to the business departments of the Young Men's Christian association membership list having the privilege of his instruction. Mr. Corson will give an exhibition at the Young Men's Christian association tonight.

IMPROVEMENTS ON FARNAM

Ed O. Hamilton Pushing the Wilkes-Mitchell Co. Building at Fortieth and Farnam.

SAYS BANKING OUTLOOK GOOD

W. H. Bucholz of Omaha National Predicts Debt Liquidation.

SANITY AND CAUTION TO RULE

Views on Coming Year Expressed at Solicitation of Press Association—Congressional Action Important Factor in Future.

The year 1911 faces a bright outlook in the business world, as it is reviewed by an Omaha banker, W. H. Bucholz, vice president of the Omaha National bank. Curtailment of some extravagances, liquidation by farmers of indebtedness to banks and a general procedure along cautious and conservative lines—these are the features of the banking outlook and prospect as seen by the Omaha National man. His views given on solicitation of a national press syndicate are as follows:

"Viewing the situation from a more or less local viewpoint, I believe a decided check to extravagance and a conclusion to curtail speculation are encouraging features of the present outlook which will be of benefit during the coming year. "Money has been in strong demand during the year, but the country is rich in the products of the farm and when these are marketed, liquidations of obligations to banks for various purposes should be rapid. The farmer is in an independent position. He is not compelled to sell at the present lower prices offered, and is in fair position to hold on—and will probably do so for a time—unless he becomes convinced that the present level will prevail for some time to come.

"I would not pretend to predict what the dominant influence of this year will be. It seems to me that much depends upon the action of the present congress and the incoming one. I think it safe to say, though, that business will proceed with caution and along conservative lines.

Flying Newspaper "Holds Up" This Man

Sportive Wind Makes Pedestrian Think that Bandits Bold Aft After His Wad.

Going north on Sixteenth street yesterday evening there was a man. There was nothing extraordinary about the man. He was just a plain, everyday type of the blizzard struck the unsuspecting head, bowled and buried in the collar of the great coat, full in the face. It wrapped itself about the face and struck there with all the persistency of the wind. The man took unawares, reeled and clutching at the offending sheet very suddenly sat down in a snow drift.

"Police Help," cried the man, "I've been snugged."

Another honest citizen unfortunate enough to be also walking, saw the incident and hurried to lend a helping hand. The unknown soon cleared his visage of the persistent paper, but it took some little argument to convince him that he had not been snugged.

Dangerous Surgery

In the abdominal region is prevented by the use of Dr. King's New Life Pills, the painless purifier. So. For sale by Beaton Drug Co.



Friends Gasp

When the bells rang, the cannons boomed and the whistles blew their official welcome to the arriving year a new custom was inaugurated at the Omaha club, where a number of Omaha's smart and exclusive people were celebrating. Some of them had come from the theaters; others had come in from the subscription dance, and other groups of friends had spent the last hours of 1910 visiting and had come to the club only to give public welcome to the new ruler, and they all were surprised by the inaugural.

The same spark of courage has fired other women in other parts of the world to proclaim their independence of prejudice and to openly avow their pleasure in the habit. On board the steamers and in American cities the aerial likewise has already led to gasps of amazement and has aroused puffs of comment in the press. In Omaha the few who have joined the growing army of recruits have done so timidly and not until the early hours of 1911, when the brave woman at the Omaha club disregarded lifted eyebrows, has a woman dared to openly and publicly light and smoke—a cigarette!

New Year's Reception

Mr. and Mrs. Sidney Denise Barkalow are giving the only large New Year's reception this year. They are entertaining this evening from 4 to 7 o'clock at their attractive home on North Twenty-eighth street, in compliment to Mr. and Mrs. Denise Barkalow.

Personal Gossip

Miss Ruth Roberts of Fremont is spending the holidays with Mrs. George Howell. Mr. W. R. Bennett of Chicago, formerly of Omaha, is spending a few days in Omaha.

Mrs. William J. Hynes and son, Master William Hynes, returned home Friday from a week's visit in Hastings.

Mrs. James C. Brewer and son, Arnold, of Des Moines, Ia., are visiting her sister, Mrs. James B. Bone, and Mr. Bone, of Portland, Ore., who have been visiting Mr. and Mrs. M. T. Barlow, left last evening for Washington, D. C., to spend several weeks.

Mr. Edward Schneider of San Francisco, who is visiting his sister, Mrs. William J. Burgess, and Mr. Burgess, will leave tomorrow evening for Chicago for a short stay before returning west.

HOME NOTES AND SOCIAL GOSSIP

School Lunch

WHEN she is putting up the lunch which goes to school with the student of her household, or the tatter, who prefers to take a lunch from home to crunching at a down town lunch room, the mother has pleasant ways of varying the lunch menu. One thoughtful mother, for instance, has evolved the following variants for the lunch:

Cold meat put through food chopper; add a little gravy, salt, or celery, salt. Hard boil one egg, put through chopper, season with salt, a little well made salad dressing or cream.

Fresh, crisp lettuce leaves, lay on the buttered bread, spread on a little home made salad dressing. This makes a delicious as well as nourishing sandwich.

Take a few dates and nuts (if use walnuts), put through chopper, add a little cream, enough to make it spread easily, and a dash of salt.

Also make a jelly sandwich of grape, apple, or whatever may be at hand, and which is often all the sweet the lunch contains.

Pleasures Past

A hard times watch party was given New Year's eve at the home of Mr. and Mrs. Howard Shirock. These present were Mr. and Mrs. C. O. Sparks, Mr. and Mrs. John Killian, Mr. and Mrs. David Reed, Mr. and Mrs. George Sparks, Mr. and Mrs. Loren Levi, Mr. and Mrs. S. V. Barker, Mr. and Mrs. D. Garban, Mr. and Mrs. William Wolf, Mr. and Mrs. T. Thompson, Mr. and Mrs. Charles Sparks, Miss Estella Barker, Mr. Claude Sparks, Mr. Lawrence Shirock, Mr. Ernest Crawford.

College Romance

Mr. and Mrs. A. Mandelberg announce the engagement of their daughter, Rosina M. Mandelberg, to Mr. Edward Freedman, of Springfield, Mass. The wedding plans have not yet been made. Miss Mandelberg has been visiting in New York and other eastern cities for the last two

Wedding Bells

The marriage of Miss Helen Furth, daughter of Mr. and Mrs. Julius Furth, of Chicago, formerly of Omaha, to Mr. Louis Epstein, of Milwaukee, will be celebrated this evening at the home of the bride's parents, 28 East Fifty-first street, Chicago. Guests at the wedding who were formerly of Omaha will include Mrs. Rose Dreyfus of Chicago and Mrs. Jack Koerper of New York City, who was formerly Miss Hattie Dreyfus, who will come to Omaha the latter part of this week to be the guests of Mr. and Mrs. Julius Dreyfus.

Fashion in Art

An observant Spaniard in Paris, Senor Gomez Carillo, has written a book on women's clothes, the materials, colors and styles they select and the shape of their hats. So great a hold has the subject taken upon him that he has conceived an idea which may appeal to many women. He suggests that, as fashion has become an art, a chair of feminine elegance should be established at the Ecole des Beaux Arts. It is not enough for women to be seen in the latest modes at the Grand Prix, at flower fests, at art exhibitions and at first nights at the theaters. They are certainly observed at these functions, but they do not exactly reign supreme.

For the Future

Miss Frances Wessells will be the hostess for the meeting of the Amateur Bridge club next Friday afternoon.

PRATTLE OF THE YOUNGSTERS.

Teacher—Now, Harold, can you tell me what made the Tower of Pisa lean?
Harold—I guess there must have been a famine in the land.

"Willie, add little Mabel to her brother, 'what shall we give mamma for Christmas?'"

"A pair of padded slippers," was the prompt reply.

"Well, little girl, what did you get yesterday in your stocking?"

"I got it full of candy."

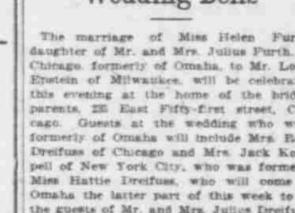
"What else did you get?"

"I got sick."

Little Eva—Mamma, didn't you say that if my new doll got broke somebody would have to be spanked?
Mamma—Yes, dear.

Little Eva—Well, she broke her arm today. Spank her, please.

Take One Pain Pill then—Take It Easy



To get the best of Backache Get a Box of Dr. Miles' Anti-Pain Pills

Nothing disturbs the human system more than pain whether it be in the form of headache, backache, neuralgia, stomachache or the pains peculiar to women. Dr. Miles' Anti-Pain Pills are a standard remedy for pain, and are praised by a great army of men and women who have used them for years.

"A friend was down with LaGriffe and nearly crazed with awful backache. I gave her one Anti-Pain Pill and left another for her to take. They helped her right away, and she says she will never be without them again."

Mrs. G. H. Wess, Austinburg, O.

At all druggists—25 cents per box. MILES MEDICAL CO., Elkhart, Ind.