Among the Women's Clubs
Candidates for Office of President-General of the National Society of
Daughters of Amerioan Revolution Begin Exciting Campaign for Ele Daughters of Amerioan Revolution Begin Exciting Campaign for Elee-
tion in Apri-Omaha Woman's Club Will Hold Evening Meeting.

Personal Notes from Gotham Vivien Gould to Be Introduced to Society This Month-Engagement to
Tord Decies May Be Annonnced-Costume Ball for Charity Interesta
Blue Stockings-Daughters of Confederacy to Have Brilliant Ball.

## Tuesday, Jan. 3d, We Inaugurate the Greatest REDUCTION SALE

## Ever Held in Omaha, on

Women'sCoats, Suits, Furs, Dresses, Skirts, Waists, etc.
We have thousands of high grade women's garments which must be sold at once regardless of cost or former selling prices. This is a bona-fide reduction sale that has no competitor

Bear in Mind---Our garments are marked in plain figures the year round. You can prove the genuineness of these reductions for yourself


Women's \$12.75 Coats Reduced to

| Women's $\$ 15.00$ Coats Reduced to $-\quad-\$ 7.90$ |
| :--- |
| Women's $\$ 19.75$ Coats Reduced to $-\quad \$ 10.00$ |
| Women's $\$ 25.00$ Coats Reduced to $-\$ 15.00$ |
| Women's $\$ 30.00$ Coats Reduced to $-\quad \$ \$ 19.75$ |
| Children's $\$ 5.00$ Coats Reduced to $-\quad-\$ 2.98$ |
| Women's $\$ 5.00$ Waists Reduced to $-\quad-\$ 2.98$ |

Women's $\$ 5.00$ Waists Reduced to
$\$ 5.00$
$\$ 7.90$ $\$ 10.00$ $\$ 15.00$ $\$ 19.75$ $\$ 2.98$


Women's $\$ 10.00$ finest materials; New stylish models, all go

| Women's $\$ 15.00$ Suits Reduced to $-\quad \$ 7.90$ |
| :--- |
| Women's $\$ 18.75$ Suits Raduced to $-\quad \$ 10.00$ |
| Women's $\$ 32.50$ Suits Reduced to $-\$ 19.75$ |
| Women's $\$ 22.50$ Dresses Reduced to $-\$ 10.00$ |
| Women's $\$ 12.00$ Fur Sets Reduced to $-\$ 6.90$ |
| Women's $\$ 20.00$ Fur Sets Reduced to $-\$ 12.75$ |
| Women's $\$ 3.00$ Waists Reduced to $-\quad \$ \$ 1.45$ |



