

THIS STORE OPEN EVERY EVENING UNTIL CHRISTMAS

BRANDEIS STORES

Shop in the Morning If You Possibly Can It Will Save Your Time If You Shop on Our Transfer System.

Select Your Christmas Gifts in the Largest Store in the West

The Best Lighted, Best Ventilated, Best Arranged Store in All the West, with Its 1,000 Capable Clerks at Your Service When You Come Here.

THE BIGGEST STORE. THE GREATEST STOCK. THE BROADEST AISLES, THE BEST ELEVATOR SERVICE. THE MOST BEAUTIFUL CHRISTMAS DISPLAYS. A Toyland Filled With Everything to Delight the Children.

The largest and most delightful Toyland ever beheld. Every new toy and every kind of a doll—every new game. The prices are so low that you can buy many toys for very little money.

Gifts of Jewelry Are Always Acceptable

You cannot please a woman more on Christmas day than with a gift of jewelry, a toilet set or a fine leather shopping bag.



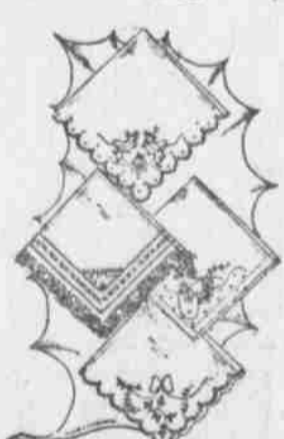
50 Genuine Alligator Bags, 10-in. frames, worth \$6; at... **\$2.98**
John Mehl Hand-Sewed Leather Bags, brown, tan, black and blue; 1 in fancy box, at... **\$1.00**
100 Women's Gold Filled Bracelets, that sold up to \$3.00, at... **\$1.69**
Royal Fancy Belts; worth up to \$2.00, at... **\$1.00**

12-in. frame, leather lined, Goat Seal Leather Bags; 6 fittings; worth \$5.00, at... **\$2.98**
Solid Gold Brooches; worth up to \$5.00, at... **\$1.00**
Party Barrettes and Combs at special prices.
All the International Silver Toilet Sets—comb, brush and mirror—jeweler's price \$10.00, at... **\$4.98**



Christmas Gifts of Handkerchiefs

Women's and Men's Linen Handkerchiefs, real Madeira and Irish hand embroidered, also Armenian lace edge and hemstitched sheer linen, each, at... **15c, 25c and 50c**
Women's and Men's Fine Embroidered Initial Handkerchiefs, neat block and script letters, in fancy box—at... **59c, 85c and \$1.00**
Glove Bonds for Xmas
Let the recipient of the gift select her own gloves and be properly fitted.
Many Pretty Styles of Christmas Neckwear for Women—Scores and scores of attractive styles, in women's stocks, side frills, Dutch collars, jabots, stocks, etc.—very specially priced at... **25c and 50c**



Real Rose Point and Real Duchess and Real Princess Lace Handkerchiefs, each, at... **\$1.50, \$2.25, \$4.98 up to \$19**
Real Madeira and French hand embroidered handkerchiefs—also Armenian lace edges, at... **50c, 75c, 98c, \$1.50 and \$2.50**
UMBRELLAS
Men's and women's sizes, fine taffeta and cravenette silk, gold plate, silver, inlaid pearl and fancy handles, at... **\$2.98 to \$4.98**

A Sale of High Grade Men's Suits

Your Choice of Our Great Purchase of All Hirsch-Wickwire & Co's MEN'S HAND TAILORED CLOTHES at Just One-Third Off.
This is a sale that will appeal to the very best dressers in Omaha.
All \$25 Overcoats and Suits **\$16.67**
All \$27.50 Overcoats and Suits **\$18.34**
All \$30 Overcoats and Suits **\$20.00**
All \$35 Overcoats and Suits **\$23.34**
All \$40 Overcoats and Suits **\$26.67**
All \$45 Overcoats and Suits **\$30.00**

Sewing Machine Club Weekly Dues Are \$1

You get the famous "Free" Sewing machine just as soon as you join the club. New Section—in Pompeian Room.



A Bath Robe is a Good Gift for a Man

We secured an immense special purchase of Men's Blanket Bath Robes at an extraordinary reduction just in time for Christmas.
Men's good quality Blanket Bath Robes, in various colors; worth up to \$7.00, at... **\$2.25-\$3.50**
Men's highest quality Blanket Bath Robes; a splendid selection; worth up to \$4.00, at... **\$3.98-\$4.98**
The highest quality of Men's Elegant Bath Robes and Lounging Robes that are worth up to \$25.00, at... **\$9.98-\$17.50**

Combination Set—Suspenders and Ties to match, 50c, 75c, \$1

Necktie, Hose and Handkerchief Matched Sets... **\$1 to \$2**

Any Man Appreciates a House Coat \$3.98-\$10

Here are new, practical and comfortable House Jackets that will save nearly half the wear on the business coat—special prices, at

Sweater Coats Are Practical Gifts for Men
Men's and Boys' Worsted Sweater Coats, plain colors or fancy; special prices, at... **98c-\$1.39**
Men's All-wool Handmade Sweater Coats of highest quality, at... **\$2.98-\$4.98**

Men's Silk and Linen Pyjamas at... **\$3.50 and \$4.98**
Here are gifts that will be appreciated at \$3.50 and \$4.98.

Articles for Xmas Decoration

Folding Paper Bells, at... **25c down to 1c**
Paper Garlands, in green, red and holly, at... **5c 10c and 15c**
Dennison's Crepe Paper, the best, in red, green, white, etc., roll, **10c**
Dennison's Decorated Crepe Paper, with holly designs, at, roll, **15c**
Holly Paper Lunch Sets—table cloth, napkins and doilies, set, **25c**
Holly Paper Dollies, at, dozen, **10c and 15c**
Dinner Cards, Christmas designs, dozen, **25c to 75c**
Tinsel Cord, Gummed Ribbon, Tags, Labels, Seals, Stickers, etc., with which to wrap and tie up Christmas Packages.
Empty Holly Boxes, in various sizes and shapes to hold Christmas gifts, at... **15c 10c and 5c**
Holly Paper, for wrapping packages, put up in rolls, at... **10c**
Holly Tissue Paper, in rolls, at... **10c**
Tally Cards, at, dozen, **35c and up**

Christmas Candy

In Pompeian Room
Fine Box Candies for gifts, at, per lb., **80c, 60c, 50c, 40c, 25c and...** **20c**
Fancy Baskets filled with choice confections, at, each, **75c up to \$10.00**
Imported French Fruits, at, per pound, **60c**
Empty Candy Boxes and Cornucopias, per doz., **10c to 50c**
Special inducements to Sunday Schools, Churches, etc.

JOIN THE PHONOGRAPH CLUB—Edison or Victor \$1

You Get the Phonograph Just as Soon as You Join—DUEY AND... **\$1**
Visit Our Attractive Phonograph Parlors in Pompeian Room

BRANDEIS STORES

Store Open Evenings Till Christmas

BENNETT'S

Give Him a Pipe or Box of Cigars. We carry a fine large stock of these gifts for men and priced very reasonably.

Extra Values Thursday in TOYLAND

All our Magic Lanterns, Moving Picture Machines, and Steam Engines must go. Now is your time to buy one at below cost.

- \$1.25 Moving Picture Machines at... **75c**
- \$1.50 Moving Picture Machines at... **95c**
- \$2.50 Moving Picture Machines at... **\$1.50**
- \$3.25 Moving Picture Machines at... **\$2.00**
- \$7.50 Moving Picture Machines at... **\$4.00**
- \$25.00 Moving Picture Machines at... **\$15.00**
- \$2.98 Stereopticon Views at \$1.75
- \$3.98 Stereopticon Views at \$2.50
- \$5.00 Stereopticon Views at \$3.50
- \$8.95 Stereopticon Views at \$5.75

IMPORTED POST CARD PROJECTORS
\$1.25 kind reduced to... **75c**
\$1.75 kind reduced to... **98c**
\$2.50 kind reduced to... **\$1.50**
\$2.98 kind reduced to... **\$1.75**
\$3.98 kind reduced to... **\$2.50**

STEAM ENGINES AT JUST HALF OFF.

China Bargains For Thursday

That Sell for Less Than Manufacturer's Cost
Every day demonstrates the great buying power of our Great China Department. Yesterday we made a big purchase from an eastern China Manufacturer that breaks all purchasing records.

Read These Thursday Bargains
100 High Grade Vases, beautifully decorated and gold traced, excellent Christmas Gifts, values up to \$7.00, choice Thursday, as long as they last, at only **\$2.50**
6 inch, Cut Glass Vases, Pin Wheel Patterns, \$1.50 values, for Thursday, at... **98c**
2-Piece White and Gold Dresser Sets, Tray, Hair Receiver and Powder Box, \$3.00 Sets, for Thursday, at... **98c**

Remember Our 3 Big Tables
Loaded full of Rare Bargain Gifts, at... **50c, 49c and \$1.00**

Xmas Handkerchief Sale Thursday

800 Ladies' Pure Linen Initial Handkerchiefs, extra special values Thursday, **5c and 10c**
Men's Pure Linen Initial Handkerchiefs, 6 in a box, big values at, box... **\$1.00 and \$1.44**
600 Ladies' Embroidered Linen Handkerchiefs reduced for Thursday only, at... **11c, 25c, 35c and 50c**

400 beautifully French Embroidered Handkerchiefs, regular 75c and \$1 quality, choice Thursday at... **50c**
Ladies' Swiss Embroidered Handkerchiefs, a beautiful assortment to choose from, Thursday only, **5c, 10c, 15c and 25c**

MEN LIKE HOUSE SLIPPERS

You'll find them here, plenty of them. Soft, comfortable kinds in all the wanted styles.
ALLIGATOR SLIPPERS, in brown or black, for... **49c**
MEN'S OPERA OR EVERETT, in tan, black, patent trimmings, at, per pair, **1.25 and \$2.00**
MEN'S HIGH TOPPED SLIPPERS. We carry a beautiful line of these styles, in all leathers, at... **\$1.50**

Big Brass Desk Sets Sale—in Our Big Book Section

100 Sets worth up to \$1.50—a big sale Thursday, at, your choice for... **49c**
All Other Sets Priced Accordingly.
Children's Picture Books—Four great tables filled with beautiful Picture Books for small children—Thursday only, at... **5c and 10c**
A Magazine or Book Certificate, redeemable after Xmas, removes any question of the appreciation of your gifts. Certificates for any amount issued here.

CHRISTMAS CANDIES

In Christmas Boxes, Specially Priced Thursday.

Give the Boy an Indian or Military Suit

Every boy sometime between the age of 4 and 16 is crazy to play Indian or soldier.
We are carrying a wonderful stock of these suits in plain and richly colored patterns, priced reasonably, at, from... **79c, 98c and \$1.50**
We also are having a big sale on Boys' Suits and Coats:
All our \$1.99 suits Thursday... **\$1.00**
All our \$2.00 suits Thursday... **\$1.00**
All our \$2.50 suits Thursday... **\$1.50**

THURSDAY, A BIG TOILET GOODS SALE

is off on all Triplicate Mirrors, including all our oak, shaggy, American silver and gold plated mirrors.
High Grade Perfume Sale
All 25 cent Perfumes, in fancy boxes, at... **19c**
All 50c and 90c Perfumes, in fancy boxes, at... **30c**
All 50 cent Perfumes, in fancy boxes, at... **30c**
All 60c and 75c Perfumes, in fancy boxes, at... **35c**
All up to \$1.00 Perfumes, in fancy boxes, at... **70c**
Stainure Set Sale
Regular Sets, at... **10c and 15c**
Special Sets, at... **25c**
25 per cent off on all sets from 50 cents up to... **\$10**

Store open evenings till Christmas

Old Santa Claus is King

And Toy Fairyland His Omaha Headquarters
is in a perfect whirl—putting new goods together, keeping the great booths supplied with more toys, better toys than were ever shown before. Some job, too, to keep the booths supplied, for the endless stream of Happy Holiday Shoppers keep the toys continuously pouring out. A tribute to the supremacy of Hayden Bros. in value giving.
HERE'S A BIG LIST OF SPECIALS FOR THURSDAY

- Dressed Dolls, Kid Body Dolls, Jointed Dolls, Character Dolls, Doll Trunks, Doll Houses, Doll Caskets, Doll Chairs, 50c
- Teddy Bears, Stuffed Animals, Toy Stoves, Doll Dressers, Doll Furnishings, Christmas Trees, Toy Dishes, Roller Chimes, 50c
- Soldier Games, Building Blocks, Mechanical Toys, Steam Engines, Trains, Airs, Printing Presses, Soldier Sets, Guns, etc.

These and hundreds of other beautiful articles at special bargains on our 50c counter in Thursday's sale.

All Xmas Trees and Ornaments at Half Price

Fur Coats, Fur Sets, Muffs and Scarfs at Half. **HAYDEN'S** THE RELIABLE STORE. All Furs at Just Half Price, Nothing Reserved.

Silk and Embroidered Hose for Gifts

A big special purchase of beautiful quality Silk Hose—plain or embroidered—received just in time for Thursday's sale.
Ladies' Fine All-Silk Hose—Regular value to \$3.50; Thursday, big range of colors for selection, at... **\$1.00, \$1.50 and \$2.00**
Fine Embroidered Silk Hose—Black and colors; regular values to \$5.00; big assortment of designs... **\$2.00 and \$2.50**
Finest Silk Lisle and Mercerized Hose—Regular values to \$1.25 a pair, plain and embroidered, all colors, at... **49c**
Ladies' Wayne Knit Hose, black and all colors shown, at... **25c and 35c**
Children's Wool and Fleece Lined Hose—specials—
at... **25c 17c and 12 1/2c**
\$1.00 Wool Leggings 49c—Misses' or children's, in fine worsteds; black only... **49c**
Ladies' Silk Shawls—Values to \$7.50; in black and colors; at... **\$2.50 and \$2.98**
Ladies' Knit Shawls—All wool, all colors; regular value to \$3.00; in this sale... **49c and 98c**

Sample Toilet Sets 35% to 50% Less Than Regular Retail Prices. Hundreds of them to select from. No two alike—all perfect goods.

Holiday Gift Suggestions in Leather Goods

Finest line of fancy Hand Bags shown in Omaha; matchless value; at 49c, 98c, \$1.25, \$1.75, \$2.98, \$3.75 and up to... **\$23.50**
200 Fitted Bags \$1.00—Big special bargain for Thursday, an all leather bag, tan leather lined, with card case, purse and mirror; regular \$2.00 values; on sale at... **\$1.00**
Many Other Special Bargain Offerings
Men's Collar Boxes—Special at... **25c, 50c and \$1.50**
Men's Card Cases—Special at... **50c, 75c and \$1.00**
Men's Leather Books—Special at... **75c, \$1.00 and up to... \$2.75**
Ladies' Fancy Velvet Bags—Big assortment—from... **50c up to \$6.00**

SALE OF CUT GLASS AND JEWELRY

Hundreds of Articles at Barely Half the Actual Worth

Cut Glass Nappies—Regular values to \$4.00, at... **\$2.00**
Cut Glass Berry Dishes—Regular values to \$12.00, at... **\$6.00**
Cut Glass Sugar and Creamers—Regular values to \$5.00, at... **\$3.50**
Cut Glass Vinograd Cruets—Regular values to \$6.00, at... **\$3.00**
Jewel Cases—in gold, silver and rose finish; priced special at—from... **25c to \$3.50**
German Silver Mesh Bags \$2 values \$4 \$3 values \$1.50 \$10 values \$5 \$6 values \$3
Rhine Stone Hat Pins—Up to 75c values; on sale Thursday, choice at... **25c**
Gold Filled Cuff Links and Combination Sets—regular \$3.00 to \$5.00 values at Half Price.
Cut Glass Water Pitchers—Regular values to \$10.00, at... **\$5.00**

Buy Her a Lisk Roaster for \$1.25

Any size, worth \$2.50 each; Lisk Brand, the best enameled roaster made. Savory Roasters, worth \$1.15, at 98c. Enameled Savory Roasters, only 98c. Burney & Berry Ice Skates, only 49c. Chafing Dishes, Coffee Percolators, Machines, Tea Kettles and all nickel plated ware 1/2 Off for One Day.

Buy Your Xmas Nuts, Oranges, Fresh Fruits, Groceries, Fresh Vegetables, Butter, Cheese, and Crackers at Hayden's—you will save from 25 to 50 Per Cent.

The Best Mixed Nut, lb... **15c**
20 lbs. Best Granulated Sugar... **90c**
Best Soda or Oyster Crackers, lb... **7 1/2c**
4-lb. Best Best High Patent Flour, for your Xmas puddings, pies and cakes, per sack... **\$1.30**
The Best Condensed Mince Meat, 3 packages... **25c**
Tall Case Alaska Salmon... **12 1/2c**
Oil or Mustard Sardines, per can, 4 1/2c
Imported Sardines, per can... **7 1/2c**
Large Bottles Worcester Sauce, Tomato Catsup or Pickles, assorted kind, at... **\$1.00**
2-lb. Cans Fancy Sweet Sugar Corn, at... **75c**
2-lb. Cans Wax, String, Green or Lima Beans... **75c**
Large Bottles Queen Olives... **25c**
1-lb. Cans Assorted Soups... **7 1/2c**
1-lb. Jars Pure Fruit Jams and Marmalade, at... **25c**
Bennett's Capitol Creamery Sale
400 pounds Capitol Creamery Butter, best known grade, special price on Thursday... **50c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS