

The Perego & Moore Co.
are the wholesale distributors for
all these standard brand cigars.

If It's Made of Tobacco, I Have It.

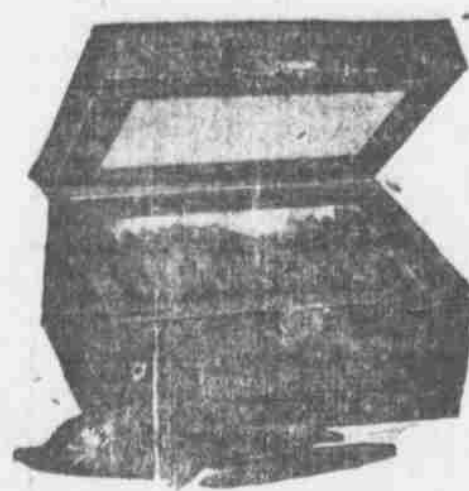
The Perego & Moore Co.
are the wholesale distributors for
all these standard brand cigars.

George Rogers

"The Cigar Man." 1506 Farnam Street.



Pipe Racks
In unique Indian designs,
to hold one or a dozen pipes.
Very much in demand for
setting off smokers' dens.



Humidors
Keep Cigars Always
in Perfect Condition.
Every Smoker
needs one.....
We have them in oak,
mahogany, brass and cop-
per, aluminum and copper
lined.
They hold 25 to 200
Cigars.

Ladies
will find it as pleasant to
shop here as at any ladies'
store.

**Present
only well
known
standard
brands of
cigars**

To get the best of anything,
go to a store that makes a specialty

It is ill advised to purchase cigars anywhere but at a cigar store, and then only in the best.

George Rogers' cigar store is the acme of perfection. It is the largest, most modern and most completely equipped cigar store in the west and carries the greatest line of standard brand cigars ever offered by any dealer.

Why present an unknown brand of cigars when you can buy the well known standard brands, made by nationally recognized manufacturers, for the same price, at this store.

Mail Orders
Choose your cigars from
this page and we will mail
them to your friends.

In presenting cigars one cannot make a greater mistake than to give an unknown brand.

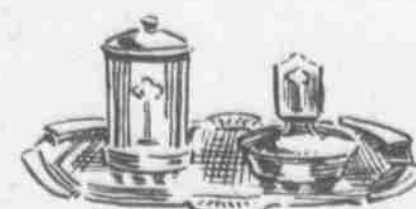
Every cigar in this store is a make that is standard the country over, and every smoker recognizes its quality on sight.

Buy your cigars here and the recipient will know you purchased the finest that money could buy.

**Johnson's
Milwaukee
Candy**
in all sized boxes
is sold here,



Ladies!
Right now is a good time to se-
lect a present. You will be waited
upon by courteous salesmen, who
will deem it a pleasure to show
goods and whose suggestions will be
found valuable.



Flor de Mendel

Made by the House of
Mendel

A truly high grade, pleasing cigar, admitted
by all manufacturers to be without an equal
anywhere among American made cigars.

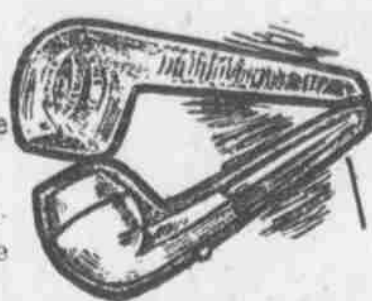
In Christmas Boxes.
\$2.50 Box and up. All Sizes.

**Meerchaum Pipes
Imported Direct**

A stock of over 2,000 high grade
pipes to select from.

Never before was such an im-
mense assortment at such a range
of prices shown.

Since last Christmas we have added a stock of Erlich and Kopf's famous
"E. & K." pipes. They are the highest grade European pipe on the market.



Cigar and Cigarette Cases

A complete line of cigar and cigarette cases
comprising all the latest 1910 novelties in leather,
metal, sterling silver and gold. The assortment is so
beautiful that we know you will be pleased after
seeing it.

London Made Pipes

Here you will find by far the greatest assort-
ment of pipes of the west, including such world-
famous makes as Peterson, B. B. B., Cecil, Strand
& Regent, "E. & K."
PRICE, \$1.00 TO \$20.00.

Smoker's Novelties

A larger line than is found anywhere in the west
of such novelties and essentials as Sterling silver cigar
cutters, match boxes, cigar lighters, pipe covers and
such things as pertain to the needs of a critical
smoker.



Campanella Cigars

Boxes in Christmas
attire as low as \$1.

This cigar is steadily increasing in favor with
all critical smokers. This is proven by the fact that
each year's sales has always been better than the one
preceding, and the number sold this year is more—
than double last year's sales. It is admitted the su-
perior of any broad leaf cigar made and is sure to be
satisfactory to any smoker, no matter whom he
may be.

**Chancellor
Cigars**

"Oldest and
Best".

\$1 per Box and
up in the price

CHANCELLOR cigars are now and for more
than twenty years have been, the standard
of perfection among domestic cigars. Positively no
better domestic cigar can be purchased for 10 cents



Portina

A 25 cent Cigar for 10 cents

Before Porto Rico joined the United States we sold this cigar for
25 cents straight.
Porto Rico grows just as fine a grade of tobacco as the famous
Vuelta Abajo district of Havana and when this cigar sold for 25 cents
it was the equal of any 25 cent cigar on the market. Now, since the im-
port duty has been removed from all goods coming from Porto Rico, this
same former 25 cent cigar sells for only 10 cents. It is the most re-
markable cigar value on the market today. The man who receives a box
of these cigars for Xmas has, indeed, a present of much enjoyment.

Boxes of 25 \$2.25
Boxes of 50 \$4.50

El Toro

The imported cigar that pays no duty. This is
the brand that made

Porto Rican Cigars Famous

Since the annexation of Porto Rico this cigar also is
admitted without duty. Before this it sold for 15c—
now its 5 cents.

Christmas boxes \$1.00 and \$2.00.



Lawrence Barrett

Mild Havana 10c and 15c
Packed in Seven Attractive Sizes—\$1.75 per box and up.
Wrapped with beautiful holly wreath paper, making the pack-
age as pleasing to the eye as the cigars are to the taste.

Tom Keene

Packed in Special Christmas Packages.
The Largest Selling 5c Cigar Made. Always Good.

John McCullough

Club House 5c Cigar
AMONG the five-cent cigars the John McCullough has taken
an enviable position. It is for sale everywhere and liked
by every person who smokes one.
Packed in boxes of 25, for Xmas \$1.00.

Mi Rey

All Havana Cigars

BOXES OF 25 \$2.00 AND UP
BOXES OF 50 \$4.00 AND UP

NO MATTER in what part of the country
you may travel, you will find the famous
Mi Rey brand of cigars on sale which empha-
sizes its widespread popularity.

Made of Cuban tobacco and packed and
sealed at Key West the place famous for fine
cigars.



Garcia

Clear Havana Cigars

THE NAME "GARCIA" is synonymous of Quality.
Both in Imported and Key West Cigars F. Garcia
and Bros., have for the last Sixty years Maintained a
reputation for making high quality all Havana Cigars
until now their goods are in favor with every critical
smoker.

Packed in Suitable Xmas Pack-
ages at Prices from \$4.00 Up.