



Omaha Automobile Dealers Best Christmas Stories

One of the most interesting places in Omaha is Automobile row. Every man on the row is a worker. They are in contact with people, men and women, of all sorts of notions and whims. To the ordinary individual an automobile is a wonderful thing at first, then certain improvements suggest themselves to his mind and he becomes convinced the machine should be built over. Now the man who is able to listen to his customer and smooth out these rough places, and bring him around to the belief that one car is better than he had first thought it was. The man big enough to sell the capitalist a fast car, who is not accustomed to driving the family horse out of a trot, will get there after awhile. And the fellow who can sell a perfectly splendid car to the man who imagines his car and his family's is a great drain on his income is bigger than a congressman. Automobile row is full of these men. They have made Omaha one of the largest automobile cities in the country. They are good fellows—jolly fellows. Fellows who wouldn't wear a frown any quicker than they would a pair of calico pants. They see the ridiculous side in a moment, and they are not without their medium of charity.

They are good story tellers and during the Christmas holidays many a "ripping" story will pass out on the row.

Guy Smith likes to tell the story of Squire Roy and the farmer, brought to him by

some fellow "down the country."

Roy was the district justice, a crossroads merchant and a farmer. He was bigger in his territory than Taff is in his. People actually feared Squire Roy. The story goes, so Smith says, that a farmer had brought two dozen eggs in to sell to Roy, the proceeds to be used in buying needles and thread. The eggs were packed in cottonseed to keep them from breaking. The justice had swept the eggs from the basket and had moved the seed to one side on the counter, to be taken out as trash. The farmer in the meantime had gone out to attend to his stock, and when he returned to get pay for the eggs his eye fell upon the seed on the counter.

At that time the cotton section was wild over an improved seed, which promises to make millionaires of all farmers. The farmer's mind was full of it. He was eager. "Squire, what seed is them?" he asked turning the seed over in his hand. Roy was equal to any emergency in the world. It was only necessary for him to see the interest manifested by the farmer in those seeds, "Them's valuable," he said. "Very." The farmer kept turning them over. "Them's the last of forty bushels—all sold like hot cakes."

"Squire, what's the chance for a few?" asked the farmer at last. Roy pretended that he was reserving them, but out of the goodness of his heart he was willing to divide with the farmer.

"Take half of 'em along and say nothin'

'bout the eggs," said Roy.

The farmer raked half of the seed up carefully, remarking that he knew that the wife would be willing to do without the needles and thread when she learned that he was on the road to becoming a millionaire. And the funny part of this story is, said Smith, that these seeds did yield twice as many pounds of cotton as the others planted in the same field and alongside. William Drummond often tells Tom English's coon story. Everybody in the automobile game knows English. He is a hardware man down in Kansas City.

Uncle Johnnie Pys was the "coon hunter" of this section. He almost knew how large the coon was when the lead dog, "Sunder" gave tongue. He had hunted more of them. Sold more skins than any man in Missouri. With it all, Uncle Johnnie bore the reputation of a very pious citizen.

When his son, Reuben, was large enough to hunt, the father pressed him into service as a torch bearer. On this particular night, the eager pack of hounds after a whirlwind chase, found the raccoon in the top branches of a very tall black gum. The tree stood on the edge of the swamp and in a dense briar patch. Unwilling that his son should climb the tree to dislodge the animal, Uncle Johnnie did it himself. The sly old coon had gone out on a large limb which had grown straight out from the trunk. In attempting to proceed out

this limb, Uncle Johnnie's legs had slipped off, and he found himself under the limb, twenty-five feet from the briar patch beneath. This is the most awkward situation in climbing. It is the most difficult thing in the world to get back on top of the limb, once you are under it. Besides, the father had expended much of his strength in climbing to where he was, and he was nearly out of wind.

Kicking again several times vigorously, losing strength all of the time, he lost heart. He had to fall. There was no way out of it.

"Rube," he said.

"What you want, Dad?" asked the son.

"I'm under it."

"Get on top, Dad."

Uncle Johnnie was pious, but that remark was too much.

"You hold them hounds. That's what you do," he said.

"Oh, Daddy, get—"

"And do it quick," Uncle Johnnie interrupted.

Reuben began to collar the dogs.

"Dad, it's a long ways up there. Is you got ter fall?"

"Can't any fool see it?"

"Then, Dad, say your prayers."

Just then Uncle Johnnie's left leg slipped.

"Oh, Lord, make us thankful for what we 'bout ter receive—"

The other leg slipped, and then he crashed through the branches. "Hold 'em, Rube, damned if I ain't comin'."



POLICE FOR THE SPEEDWAYS

Gotham May Learn from Squads at Other Meets.

ORGANIZED SPEEDWAY GUARDS

Fifty Men Are in Readiness at All Times to Don Uniforms and Protect the Public at Big Racing Events.

NEW YORK, Dec. 17.—Automobile racing assemblies of this vicinity have come to the attention of the police. Last summer they watched gray-coated special policemen keep the crowds from pressing out on the Brighton motor-drome's curving roadway. Some months later, in autumn, they watched more special policemen make half-hearted efforts to hold the thousands of Vanderbilt cup day spectators in check. In contrast to the disorder of the latter event was the faultless guarding of the grand prize circuit at Savannah. More over, the measures taken to protect spectators and contestants at the big motor-dromes of Indianapolis, Atlanta and Los Angeles are also good examples.

But the policing is systematized at these places. Take, for instance, the Indianapolis motor-drome.

A well-organized company of "speedway guards," commanded by Captain William P. Carpenter, is always ready for duty with a few hours' notice. Equipment, consisting of regulation khaki uniforms, hats, belts, leggings, guns, etc., was purchased by the speedway last May. Captain William P. Carpenter, who, for the last three years, has commanded Company A, Second Infantry, has had ten years' training as a member of the State National guard. One hundred men of either militia or regular army training are members of the speedway guards. While on duty during racing meets the men are furnished with sleeping accommodations and meals on the ground, strict military discipline being maintained at all times.

Special Police.

In addition to the guards, a force of special police, fifty in number, under the direction of Captain Frank Wilson, qualified by many years' experience on the local police force, are available for special service—guarding entrance gates, parked automobiles, directing the entering and leaving of automobiles, as well as being stationed as lookouts on top of the high board fence which encloses the grounds. No complaints of pocket picking have reached the officers, and in view of the splendid crowds attending the various meets this speaks volumes for the efficiency of the special police service.

The highways adjacent to the speedway are patrolled by mounted guards, preventing traffic from congesting and reducing the danger from road accidents to a minimum. For patrolling the brick course or guarding a given point requiring constant attention men with military training and under military discipline have been found invaluable to the speedway management. The entire distance of the two and a half mile track is guarded by these soldiers, enforcing one of the strictest rules of the speedway organization, that no one shall be permitted to cross the track while a race is being contested. At close intervals around the track telephone instruments are stationed and attended by a soldier, under orders not to leave his post until relieved by another guard, it being the duty of these men to report promptly accidents or irregularities that occur on the course.

Because of the absence of accidents during the racing events of 1910 and the many favorable comments upon the safeguards provided, thus making long-distance racing very much less dangerous, the international sweepstakes race, for a distance of 300 miles, was considered. This important event is being arranged for May 27, 1911, and cash prizes amounting to \$25,000 will be awarded. Many hundreds will be added by manufacturers of accessories until the total may be \$35,000.

Motor Maxims.

It requires little learning to be the master of a horse. A good road is to be chosen than great ditches. A spark plug that can't spark and won't spark ought to be plugged. He who speeds and runs a way may live to be nabbed some other day. A rut in the road may prove the power behind the throne. Little motors have big gears. Never look a gift taxi in the meter. A scorching chauffeur drags the tire. A good car needs to be fixed. It's a poor clutch that won't work in a tight squeeze. Run many tinkers spoil the car. Never judge a motor by the mortgage on the roof. A car in time saves sole leather. Satan finds work for idle cars to do. A green chauffeur makes a fat under-labber. All cars are gray in the dark. De motorists nil nil finem. Turn Speedsters, Speedsters! Of two Constables, choose the smallest. What can't be cured should be insured. Collisions never come singly. A rolling car gathers no dust. It's better to turn back than to turn turtle.—Harper's Weekly.

PREPARATIONS FOR THE MARDI GRAS SPEED MEET

Entry Blanks Are Already Out for the Third Annual Speed Carnival.

Entry blanks are out for the New Orleans Mardi Gras Speed carnival, the third running of which will take place February 15, 25 and 27, 1911. A big list of events has been arranged by Secretary-Manager Homer C. George of the New Orleans Automobile club and every indication is said to point to a record-breaking number of cars. The prize list amounts to \$2,500, with the various events ranging from five to fifty miles each in addition to two one hour races.

The New Orleans Mardi Gras carnival is a feature which stands out alone in the festive of America. All the sentiment, joyousness and romance of the southern foreign nature still sticks in this celebration and for a week care is thrown into the air and the god of pleasure rules the city, aptly termed, "the winter capital of America." The automobile races are a feature of the Mardi Gras as distinctive as the festival themselves. This year they will be in conjunction with a local dealer show which will be put on in the same grounds.

The speedway and road racing stars of the last season are expected to compete in the big events. Efforts are now being made by which virtually every star driver of America will be in the races. The New Orleans representatives of the companies are making a real battle for the racing teams with every assurance of success. As a result this season's Mardi Gras racing will surpass that of any in the past. Already arrangements have been made to scrape the track, oil it and make it faster than ever, thus assuring the breaking of records, as has been done in the past.

Their Verdict.

"Fetch the body," ordered the foreman of a Texas coroner's jury.

The body was laid before them. The jury made a careful examination and questioned the attending surgeon.

"What was he shot?"

"Square through the heart."

"Right in the center?"

"Right in the center."

"Who shot him?"

"Jake Daniels."

A dozen witnesses declared that Jake fired the shot and Jake himself admitted it. The jury consulted softly for some time.

"Well, gentlemen of the jury," said the coroner, "what's your verdict?"

"Well, judge," answered the foreman, "we've come to the conclusion that Jake Daniels is the dandiest shot in these parts—and don't you forget it!"—Chicago Inter Ocean.

STANDARD EQUIPMENT

NON-FLUID OIL

If the law forbade motor car noise every motorist would have to use

NON-FLUID OIL

to prevent grinding of gears and the other wear that makes his car noisy.

WEED CHAINS

Don't leave your garage without Weed Chains. Absolutely necessary—positively prevent skidding.

Jones Speedometer

SENSITIVE in response to the slightest change in car speed.

UNITED MANUFACTURERS 280 W. 10th ST. N.Y.

AUTO SPACE ALL TAKEN UP

Dealers All Claim for More Room Than is Available.

SHOW MUCH MORE EXTENSIVE

Basement Space to Be Utilized for Exhibition of Business Trucks of Various Kinds—Better Decorations and Lights.

Official action in enlarging the space to be used at the Auto show in Omaha next February, was taken by the Omaha Auto Dealers' association last week. Instead of trying to place the whole exhibition on the main floor of the Auditorium and on the

stage the basement of the building will be used as a place for motor trucks used exclusively for business purposes, trucks of various descriptions being the biggest part of the exhibition.

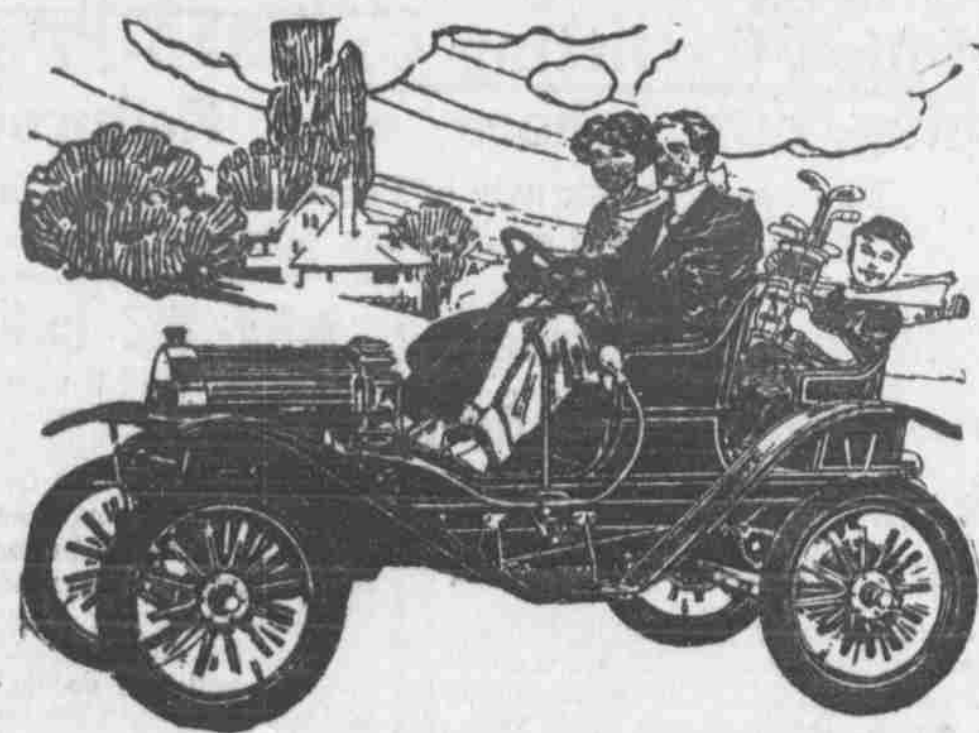
Clark Powell, secretary of the organization, announced that space is gone, and it is evident that the space that was available was at a premium. Dealers carrying only one line of cars were allowed only one section of space, because of the large number of cars that the different firms wished to place in the show.

Twenty-nine dealers in touring cars, eight firms carrying commercial cars and trucks, five supply houses and five firms of Omaha who manufacture auto incidentals and supplies will be represented at the show. The total number of cars will be between 100 and 175, the pleasure cars being on the main floor, the business cars in the basement and the other firms occupying the stage.

Plans for extensive lighting and decorative features are being made up at present by the executive committee of the association. Among the pleasing features of the show will be a band, which will play selections in the afternoon and evening. Those who went to the show last year will appreciate band music when it is compared against the tooting of fifty-seven varieties of auto horns.

"The show this year is going to far eclipse the one of last season," stated Clark Powell. "The number of cars will be greater, it will be a little better arranged and, in addition, almost every dealer has promised from his house that a special man to demonstrate the cars and

Only \$485



Third seat extra \$20

After the demonstration this month on the streets of Omaha proving our claim that it is far cheaper to use a Brush than a horse and buggy, this car has become more popular than ever.

Only two cars out of forty-seven starting in recent Chicago Vehicle run finished with perfect road and technical score. One of these was a Brush, model "M."

We will be glad to demonstrate its endurance and economy at any time. All you have to do is to phone us and the car will come for you in a hurry.

The Brush machines are in constant use during all seasons, including the winter months when other machines are put away in storage.

THE T. G. NORTHWALL CO.

912-14 JONES STREET.

Western Distributors.

go over the fine points with people interested will be on hand during the week of the show."

Another firm, the Johnson-Danforth company, was admitted to the association at last week's meeting.

Notes to Crack.

Many a reputation has been blasted without the aid of dynamite.

Even in charity one-half the world doesn't know how the other half lives. Our good ones are hereditary. Our good ones are our very own.

The people who consider it unlucky to begin anything on Friday are usually so lazy that they put it off till Saturday.

In union there is strength, but a man never fully realizes it till he forms a matrimonial alliance with a strong-minded woman.

There is no egotist who can compare with the one who is trying to give the

impression that he isn't trying to make an impression on you.

It was David who said in his anger that all men are liars. David must have been something of a fisherman himself.

Even when a woman wants her own way she changes her mind so often as to lend considerable variety to the matter.—New York Times.

Fact and Fancy.

Even the straight girl is bent on marriage. Love laughs at locksmiths, but is very courteous, indeed, to goldsmiths.

If you think love is stone blind try to palm off a fake engagement ring on it.—New York Tribune.

Deadly Fright.

possesses sufferers from lung trouble till they learn Dr. King's New Discovery will help them. 50c and \$1.00. For sale by Beaton Drug Co.

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Mitchell For 1911 includes top and full lamp equipment. 1911 cars now being delivered. COIT AUTOMOBILE CO. 2205 FARNAM STREET.

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