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PAGES 13 TO 24

OMAHA, SATURDAY MORNING, DECEMBER 17, 1910.

SINGLE COPY TWO CENTS



To All Children, accompanied Free by their parents or other grown person Saturday, a Box of Candy, Horns, Trumpets and many other trinkets. We have arranged to give the children this very unusual treat Saturday. Bring them and let them

# BEFORE CHRISTMAS

# Santa Claus's Most Generous Toy and Doll Display.

Never has there been such a dazzling array of Xmas Toys and Dolls shown in Omaha before. The most marvelous showing of Mechanical Toys shipped to a Western house. Thousands of other Toys. Games and Dolls, that will leave a wonderful impression on your mind as well as upon the minds of every child who visits this display Saturday.

We also offer the Biggest Bargains in Toys and Dolls Saturday for Christmas gifts yet offered this year. Make Saturday your toy shopping day.

Half a Chance. The Last Women. Two Gentlemen of Virginia. Mary Jane's Pa. Girl in Wating, and hundreds of other clever novels. \$1.50 Padded Poets at 49¢ Social Secretary.

Cupid's Understudy,

The Right Man.

His Own People,

Books of Sweethearts; formerly \$2.50; big Saturday special at ..... 98c

# Thousands of Shoppers are Buying Xmas Rooks in Our Great Brok Section

The perfectly arranged stocks and quick, willing clerk service awaits all comers with their selections. Here you'll find books for young and old, books for the men and boys, books for the women and girls, every literary taste has been carefully covered in a variety that no other store west of thicago has to offer Kmag Gift seekers. Just put Hooks' on your list, and with our ald your questions will be solved. Head the many very special values for flaturday.

Juvenile Books at 25c Black Beauty,

Hans Briker.

Not Like Other Girls.

Andersen's Fairy Tales,

Through the Looking Glass,

Alice in Wonderland,

Uncle Tom's Cabin.

Christmas Stories,

Helen's Bables.

Other Juvenile Books;

Mother Goose, 49c

Air Ship Boys. 75c

River Boys, 49¢

Aeroplane Boys, 49c

Six Cylinder Courtship.

And hundreds of other books in boxes. For Grown People.

Mark Twain-only a few left; per volume ...... \$1.25 Myrth Reed Books, in cloth, including the new volume. The Master of the Vineyard,

at. \$1.49 Richard Metcalf's Book of "Such is the Kingdom," in full leather, at .... \$1.25

Motor Boys, 49c We issue Magazine Certificates, good The Victory of Allen Rutledge, an answer to the Calling of Dan Mat-

for any amount. This is a sure way of giving appreciated Xmas Gift Books. FOUNTAIN PENS-Diamond Point Pens, Saturday, at 69c. Waterman Fountain



Cutou: Furniture

# Saturday Specials and Furs for Christmas Buying

Black French Lynx Sets—
In large rug muffs and trimined shawl scarfs. lined with beautiful Skinner satin, very acceptable Xinas gift, set. at \$10.30-inch Coney Fur Coats—
With a beautiful large storm collar, lined this in black and brown asle at \$5.00

Solinch Coney Fur Coats—
With a beautiful large storm collar, lined this in black and brown asle at \$5.00

Watural Mink Sets—in pillow muff and throw scarfs, a remarkable set for Xmas gifts, Saturday, one day, on sale for \$25.50

Women's Tawport Knit Scarfs—in black, blue, white and white and colored stripers a big value for Saturday, at \$1.00

Children's Swaaters—in red and white, 2 to 5 yrs, excellent quality, Saturday, for \$750

Children's All Wool Sweats—are—White, red. gray.

This great sale includes all our beautiful Dinner Ware Sets. as well as all our Open-Stock Patterns, making it possible for gift seekers to either give complete sets or to replenish broken sets. This is a rare offer at Xmas time. It will pay you to see just what a remarkable bargain giving sale this is. Come Saturday and pick your set. We will hold your purchase for future delivery, if desired.

## Saturdays' Specials Include Our Genuine Stafford Hand Painted China

gold work, is made by the foremost Chicago raters. Every piece guaranteed to be strictly freehand work.

Sugars and Creams, Bon Bon Plates, Bowls, Cups

# SPECIAL HARDWARE XMAS GIFTS FOR SATURDAY

CARVERS' SETS.

18.50 three-piece set, stag handle. Saturday, per set. \$5.98

26.50 three-piece set, stag handle, Saturday, per set. \$6.38 urday, per set. \$4.38 \$2.65 three plece set, stag handle, Sat-urlay, per set. \$1.39 \$1.50 two-piece set, special Saturday. BOASTERS.

22.75 Lieke Seamlens Rounters .. \$9.25



Every known pattern in chafing dishes, coffee urns, baking dishes percolators and trays are found in a large and beautiful assortment in our big Hardware Department. 



### Saturday Is Handkerchief Day Ladies' Pure Linen Initial

Handkerchiefs, at, each ..... 5¢ and 10¢ Ladies' Pure Linen Initial Handkerchiefs, in boxes of 6. at, box. \$1.00 and \$1.44 Ladies' Embroidered Linen Handkerchiefs-

at ... 15e 25e 35e 50e Ladies' French Emberdi Ladies' French Embroidered One Corner Handkerchiefs; 75c and \$1 values; Saturday kerchiefs, at 11e 25e 50e

### Xmas Gloves

Ladies' Kid Gloves, fitted and guaranteed, pair. . . . \$1.25 Ladies' Grenoble Kid Gloves, fitted and guaranteed \$1.75 Ladies' Black Mocha Gloves, at...... \$1.50 to \$2.50 Ladies' Champagne Mocha, heavily embroidered in brown, Ladies' Real Kid, in black white, champagne and gray; heavily embroidered backs \$2 values, Saturday, \$1.50 Ladies' Hosiery

Makes Fine Xmas Gifts. Ladies' Black Lisle Hose, prettily embroidered in colors; special Saturday at ... 50¢ Ladies' Fine Thread Silk Hose, in black with lisle foot, at Hose; \$1.25 values; Saturday Fine Black and Colored Silk Hose, at ..... \$1.50 \$2.00

### \$2.50 and up to \$5.00 Xmas Neckwear Gifts

Pretty Jabots and Stocks, in white and colors, in neat holly boxes, at ... 25c 50c 75c Japonette Silk Scarfs, hemstitched, 27 inches wide; very special at ... 98¢ and 49¢ Pretty Silk Crepe Auto Scarfs, in all colors; special Saturday 

# Pens, the ideal Xmas gifts, for \$2.50 and more.

Jewelry and Diamonds in the largest and most beautiful assortment in Omaha. Be finer display anywhers. For Amas Gifts you will find hundreds of appropriate pieces here, priced at from \$1.00 to \$150.00. When you buy Diamonds from Ben gest in the west, involcing at more than \$25.000. When you buy Diamonds from Bennett's you are sure of getting the very best at prices much lower than other jewelers ask for the same stones.

SATURDAY OFFERS SOME BIG SPECIALS.

Diamond Specials Tiffany Rings, set with brilliant white, clear diamond. stone weighing & carat. 14-karat solid gold Tiffany ring, set with brilliant white diamond, clear atone, weighing \$-1-54, regular \$41.00 value, on sale at \$32.50 14-karat solid gold Tiffany ring, set with brilliant white diamond, \$4-1-64, for only \$47.50

Watch Specials—Ladies' O size, 15-jeweled Eigin or Waltham watch, in a guaranteed 20-year gold-filled case, regular \$20.00 value, for \$13.49 Men's 12 size, 15-jeweled Eigin or Waltham watch, in a guaranteed 20-year

in a guaranteed 10-year gold-filled case, \$20.00 value, for . \$13.49 And all other makes of Watches and Cases.

Totlet Sets Comb. Brush. With silk or velvot, all have looks and keys, at from Silver to \$18. Comb, Brush, Mirror, hand painted China backs, in gold and silver, at from all kinds of comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and keys, at from the comount to all have looks and th gold and silver, at \$2.50, \$2.98 and up. Comb, bruen and mirror sets; the famous Van Berg quadruple plated goods, special . . . . \$4.98

Gold Cuff Links-Plain. for Monograms, at from \$1.96, \$2.98, \$3.98 and up 

Solid gold diamond and pearl set brooches, largest stock in Omaha, \$4.98, \$6.98 and up to \$100.00 Little Finger Rings, solid gold, set with genuine stones, coral, turnouse, lapus, larull and real amethyst, \$3.98, \$4.96 up Jewelry Boxes, in silver and gold, with little trays, lift like trunk trays, lined

eling rolls and comme. In all kinds of complimations and all morts of fittings, largest line in Omnha, at from \$1.98, \$3.50, \$5.00 up to \$550.00

Alger Books, 19e Religious Books, for school

binchers' gifts, at 19e 25e

meni sai linings, all sizes, and kid linings, all sizes, frem \$1.29, \$1.98, \$2.98 up frem \$1.29, \$1.98, \$2.98 up Leather Bags—We carry only the real leather bugs; guaranteed.

guaranteed.

11-Inch all leather Bugs, and leather lined, regular \$1.98 bags for \$1.00.

The famous Daveuport special goal seal bugs, real leather and fan leather, lined with five fittings; unusual value, at \$2.98.

Every style and shupe inaginable in full bugs, at RESPONDED IN Full bugs, at RESPONDED IN SECTION AND THE PROPERTY OF THE PROPER



# 20% Discount-Dinnerware Set Sale Continued

This very fine China, carried out in handsome and | Our line consists of Tankards, Jugs, Chop Plates. artistic floral designs, as well as in heavy paste Tea Sets, Powder Boxes, Boudoir Sets, Callries, darnand Saucers, etc. Saturday, your choce at 20 % off



Berry Skates for either boys girls and grown folks, all sizes: 

# Men Like Gifts They Can Wear Saturday Men's Furnishings Sale offers more genuine suggestions at bargain prices than any Omaha store.

See Our Selling Saturday at 35c, 3 for Sl.50 See Our Selling Saturday at 35c, 3 for Sl.50 See Our Selling Saturday at 35c, 3 for Sl.50 See Our Selling Saturday at Sl.50 See Our Selling Selling See Our Selling Selling Set Our Selling See Our Selling Selli 50c and 75c



# Drug Special

To let Goods

Kodaks for Gifts 

# Men's Suits and Overcoats for Saturday



Greatest Sale of the Year. Your unrestricted choice of any Suit or Overcoat in our entire stock worth up \$13.75 to \$22.00-Saturday ..... Choice of any Suit or Overcost in the house in the house worth up to 830 \$17.50

-Saturday .... Bath Robes and Jackets for Xmas Gifts. Beautiful assortment to choose from, special Saturday:

\$4.00 Robes for only \$2.98 \$6.00 Robes for only \$4.98 Men's Smoking Jackets. Extra well tailored; Scotch plaid collar and cuffs, at \$2.98 \$4.98 4 \$5.98

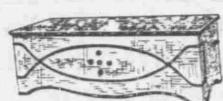
# Useful Xmas Furniture Gift Suggestions--- Specially Priced

90-Cent Corset Sale Saturday.

extreme high hip, extra strong boning, equipped with two pairs of

hose supporters, trimmed at top with lace and embroidery; our best

Our Regular \$1.75 Model, in batiste and coutil, medium high bust,



A Shirt Waist Box -- Matting covered, day ...... \$8.75

well bound, size 70x38 inches; Satur-Size 20 to 48 inches ...........\$9.98 Blacking Cases-Golden or weathered

oak, each ..... \$1.25 and \$1.50



A Library Table-Made of fine weathered oak, with drawer; Saturday special, at ..... \$10.00 Blacking Cases, solid golden

oak, with drawer. \$2.00



A Tabourette, in solid goldan oak; a rare special, In solid cak, Mission fin-ish, special, at ... \$2.00

# Bennett's for Xmas House Slippers

Ladies' Slippers-All felt house slippers at ......65c Ladies' Crochet Slippers, all colors, 75c Ladies' Fur Trimmed Felt Slippersbrown, gray, red and black, at. . \$1.25 Boys' and Giris' Red Fur Trimmed Felt Slippers; Sizes 1 to 8. . 85¢ Sizes 8 ½ to 11. . 90¢ Sizes 11 % to 2 at. 81.00

Men's Slippers-Black Opera and Everett, leather lined, turned soles, at ..... \$2.00 Men's all leather, Opera and Everett Slippers, Special Saturday-500 pairs of Men's House Slippers, all sizes: values to 75c; extra special Men's All-Felt House Slippers at ..... 85¢ Boys' and Girls' High Top Boots, button or lace; priced according to age, at \$2.25 to \$3.50



# THE BOY WILL APPRECIATE A EN SUIT OR OVERCOAT

Saturday we will place on sale for the first time a very swell lot of boys' all wool material Suits and Coats that we bought from an overloaded manufacturer at a price. These suits and coats were made to sell at \$5. % and as high as \$7.00. Saturday come and take your choice of this great lot of suits and coats for the boys' Nimas gift, at from \$2.82, \$5.90 and \$4.98.

Boys' Fine Indian Suitsally trimmed and highly lored; sizes 4 to 12 yrs. Saturday special, at Front cach ... 75c, \$1 and \$1.50 Boys' Pant Sale Extra fine pants; worth \$1,25; 81.25

cial Saturday, at-

Corduroy Pants - In all sizes, extra heavy, spe-89c, \$1.00 and \$1.50

\$1.90 Brusslere, at. These are remurkable bust conformers. FREE One Beautiful Rose Picture, painted by the famous French artist.

Paul de Longpre, given with every il purchase. They make very acceptable Christmas gifts when framed.

Candy Specials ide ib. fresh Flufflata Chocolates, The lb. Yankee Pennur Britile, lice per lb. Saturday, or 2 lbs., at . 25c Special prices to Churches and schools on all pair candy.

# Flowers

.290 \$1.50 and \$1.75 Fresh Roses, one don.

# Fru t opecials for Saturday Extra fancy Florida Grape Fruits, large and jointy, duten 492

Sunklet, extra fancy Oranges, regular loc grade, at dozen ... Regular the grade dozen .. .35c PREE Gree orange spoon with our regular a6c dozen Lemona.
Falsey mixed Nurs. Ib. 15c. 2 heads plain hothouse Lettuce. 5c 2 large bunches Green Onlone. 10c Funcy good Potatoes, husbel. 85c

Our large ablument of Xmas mistletoo, Holly Wreaths and Evergreen Rope has just arrived. Come Saturday and get your nick.

### Meat Sp cials for Saturday Fresh dressed Spring Chickens, per 490

. 35c Mutton Stew, th. . . . Veal Stew, Ib. . . . Yeat Stew, In 17426 Pages, In 17426 Stinned States, although Shield Stinned Hame, akin and fut removed at per

# FINE PICTURES MAKE VERY NICE XMAS GIFTS

In our Art Department we are showing over 3,000 different, very fine pictures, just the kind that help to make Christmas last from one December 25 to another. It's a pleasure to study the work of such artists, as is represented in this fine collection. ome in Saturday.

We also are showing a fine, all the best paints for paint. Bring your pictures here to large line of bruse for piere- ing, white colors oil or china be properly framed. It coats no more than others charge, but you'll like the difference burning at from \$1 to \$15 ture in our Art Department. In the work.

# Benneit's Grocery Specials

Capitol Blak-Carrie, The can Tone, and Id. in Sec. sett's Capitol Blaking Tea Stitings, point tag. 124 Honorth Chipton Per-per half a honorth Chipton Per-per half a honorth Chipton Sec. 126 Accounts Sugar for ... 8 Cattherna tipe Olives for . 30c Harrier's Orange Marchines AMAY. Marchine Amil 20c Bennetta Execti Sing on Nices Tor Flour, her on or special offer. S Argo Gloss Stard Buts I of the Stard But

food, for Mar-sic jar Daladet Mar-aschino Cherries 800 Powder, 15c bottle, special 20c; 12 % bottle, special 10c SUTTER SALE harde country but

Bennettle Executive.

offer. \$1.50

And to stamps Seeded Raiston, Ib. Seeded Hareton, 10.
pkg for 121ge
Ami 18 Stampe
Monarch Cut Asparagus, large can, 25c
Ami 20 stamps
Benneti's capitol
Extract 180 And 29 stamps Checar, Bill cream Double stamps on Butternie

Pincapped Jarge

| Peace of Butter, 1 Jara And is active Furdard's Timp'r's Pure Olive Oil Sale Gallon can .\$2.75 1 (a) (b) 51.40 (b) (c) 750 Macaroni, Star or Crescent, I has 25c And 16 stamps Candiel Cites, Or-

Marsiali's from Her-

todace Coories and fine tancy boxes, 5 years there and bruit Wafers, per 120 Cooking Burter

Part Lamburg Stank, 15 1213c
Porteriouse Stank, 15 1213c
Loin Lamb Chups th 1214c
Veal Shutter Edate 11c and 2c
Loe and 713c 

# Bennett's Popular S eet Music Department Offers Some of the Vory Newest Song



Hits Saturday at 10c UNDER THE YOM YOM TREE This new and very patchy little song, which is used by more Orpheum stars than any song out this year, will for Saturday be sold at this very exceptional sale, at only. 

Any Little Gle l'Har's a Nice Little Gle, another big special, Sat-urday, at 10c Silver Rells, a great in-dian Song, Sat-urday for 10c 10c

rag. Saturday 10c Leave It. Love Joe, and It's Got to He Seminers Leave, Saturday 10c

And a Big List of Hits Like the Pollowing: Saturday Only Italian Lave, Garden of Roses, Won't He Buck Till August. Moon Talk, Shaky Byes, Squeeze Me Tight, How'd You Like to Marry Me. What's the Matter With Fisher, Grissiy Bear, Grey Hennet, Where the River Shannon 10c Plaws, Saturday, your choice, at each 10c Standard and Classical Music 2.c

We have the largest and best assortment of Music Bags and Bolls in the city, priced very ressonably.