



Santa Claus has gifts for the children in his palace in Toyland. See the doll's Country Club dance.

# BRANDEIS STORES

## SELECT YOUR GIFTS NOW

Don't Wait for the Last Week's Rush—You'll Make Better Selections Now and You'll Be Better Pleased Here is the natural place to buy—there are more gifts to choose from—the goods are newer, prettier and more up-to-date than anywhere else.

### ATTRACTIVE GIFTS IN JEWELRY

White & Davis' celebrated German Silver Mesh Bags, finest quality, in all sizes at special prices. Beautiful Beaded Bags from Vienna and Paris. The new French gray chains, 62 inches long, studded with fine white stones. Cloisane Belt Pins, Brooch and Bar Pins, finest selection in Omaha, at one-half jeweler's prices. STUNNING DINNER RINGS Sterling Silver, set with fine white sapphires, worth up to \$7.50, at \$2.75 and \$3.75.

Misess' Combination Gifts, bracelet, ring, locket and chain, 2 beautiful pins, in fancy box, at set \$3.75. Genuine Lenaire Opera Glasses, genuine Iria in pearl and Morocco; jeweler's price, \$4.98, at \$1.00.

### Genuine Bargains in Practical Gifts

Women's Fine Neckwear Slightly Mussed from Handling Fancy lace and embroidered sailor collars, jabots, stocks, all kinds—near rear of new store, Corset Dept., worth up to 50c, at, each. 10c

### HANDKERCHIEFS

Odd Lots, Slightly Mussed from Handling Odd lots of Women's and Men's all pure Linen and mercerized Handkerchiefs—lace trimmed, embroidered and plain hemstitched—worth up to 25c, at, each. 10c. Fancy Ribbon Remnants—Dresden, checked, plaid and plain colors; up to 5 inches wide—on big bargain square—worth up to 25c yard, at yard. 10c. Fine French and German Val Laces and Insertions—Fancy lace edge footings, plat yals and clyny laces many worth 12 1/2c yard, at yard. 5c.

### Slippers are Welcome Gifts

You cannot think of a more useful and desirable gift for a woman or a man than a pair of comfortable House Slippers. Women's Felt Romeo Slippers, at pair \$1.75. Women's Comfy Wool Cushion Slippers, fancy ribbon trimmed, at pair \$1.75. Plain Comfy Cushion Sole Slippers, at pair \$1.00. Quilted Satin Bedroom Slippers, pink, blue, red, black and lavender, at pair \$1.25. Suede Bedroom Slippers, in various colors, at pair \$1.50. Slumber Slippers, extra warm, at pair \$1.50. Every new style in Women's Dancing Slippers. Men's Comfortable House Slippers Cavalier Slippers, at pair \$3.50 and \$4.00. Faux Slippers, at pair \$2.50. Kozy Slippers, at pair \$2 and \$3. Comfy House Slippers, at pair \$1.50 and \$2.00.

### Gifts That Men Like Sweater Coats

Men's and boys' sizes, in plain gray, oxford and navy, cardinal and oxford and cardinal, brown and green mixtures—worth up to \$3.00, 98c-\$1.39.

### Men's Pyjamas

In silks—colors are blue, pink and white; \$15.00 values, at \$9.

### MEN'S SILK MUFFLERS

Reefers, squares and padded shapes. Reefers and squares, worth up to \$1.50, at 75c. Reefers and Padded Mufflers, worth up to \$2.50, at 98c and \$1.50. Reefer Mufflers, worth up to \$6, at \$2.50 and \$4.50.

### CHRISTMAS LINENS SPECIALLY PRICED

1,000 Beautiful Renaissance Lace Dresses, Scarfs and Lunch Cloths—Regular \$1.25 values, at each. 69c. Drummers' stock of finest Japanese drawn work scarfs, lunch cloths and centerpieces, worth up to \$2.50; at, each. 98c. \$1 Irish Linen Table Damask, fine satin finish—fully bleached, very special, at, yard. 75c. Beautiful Irish Embroidered Lunch Cloths and Scarfs—Worth up to 75c, at, each. 39c. Finest quality imported mercerized Napkins, size 20x21, worth \$1.39, at dozen. 98c. Drummers' Samples of Drawn Work and Renaissance Lace Scarfs, lunch cloths and centerpieces, worth up to \$4.00, at, each. \$1.49.

ADVANCE NOTICE Entire Surplus Stock Willow Ostrich Plumes Bought from an Importer On Sale at Big Reduction

## Saturday Great Sale of Oriental Rugs

Bought at a tremendous reduction from the U. S. Custom House authorities on account of unpaid duty. Orientals of the richest patterns.

On Sale Saturday

# BRANDEIS STORES

## Morning Shopping From Now On Christmas Gifts at BARGAIN FRIDAY Prices

Friday Basement Bargains 150 Carving Sets at 90c Blue and White Enamelled Kitchen Ware Sale, pieces worth up to \$1.25, Friday only 49c

# BENNETT'S

Do Your Xmas Shopping on a Transfer It makes Shopping Easier and More Pleasant

Only 8 more days left now to do your Xmas shopping

## Friday Will Be Doll Toy Land Bargain Day in Our

1,000 Pretty Faced, Dressed Dolls, 3 Big Lots, worth from 75c up to \$3.00, Cut to Actual Cost. DON'T MISS THIS GREAT SALE ONE LOT—500 Fancy Dressed Dolls, kid body or leatherette dolls, actually worth up to 75c, choice. 25c ONE LOT—200 Dolls of all kinds, most remarkable values at \$2.50 and \$3.00—Big extra special for Friday only, at \$1.00 OTHER TOYLAND SPECIALS Willow Clothes Baskets. 25c Plates and Fifes at. 10c Large Wooden Ironing Boards. 25c Natural Wooden Tables. 39c Tinsel for trees, per yd. 5c and 10c White Enamelled Cradles. 15c Hill Climbers of all kinds. 50c Game of Postoffice. 25c Tree ornaments of all kinds, 2 for 5c

## Buy Your Wife A New Dinnerware Set for Xmas

Here's the greatest just before Xmas opportunity our big China Department ever offered—unrestricted choice of any dinnerware set in the house at 20 per cent discount from the regular retail price. This sale includes all our Haviland, Poynt, French, Austrian, Yeoman, English and domestic China, as well as our open stock patterns. This opportunity gives you a chance to replenish your old set or to buy an absolutely new one at a wonderful saving. Come up and see the beautiful patterns in all China ware. They are carried here in larger and choicer assortments than can be found anywhere between Chicago and the western coast. 20 PER CENT OFF on all service plates—Here's a leader—be one of the first to get your pick at 20 PER CENT DISCOUNT. Our China Annex Department on the Main Floor in the Dress Goods Section is holding daily bargain sales of excellent Xmas gifts—Hand-painted china pieces, actually worth up to \$3.00; found on sale at. 25c 49c and 98c

## 500 Ladies' Suits and Coats Sold at About Half Their Former Price ONE BIG DAY'S SELLING ONLY

\$12.00 TWEED COATS, \$7.95—These are extra well made coats in ladies' and misses' sizes, in tan diagonal tweed, in full lengths—Bargain Friday, your choice for only. \$7.95 \$22.50 WOOL DRESSES, \$10.00—100 Women's wool Dresses, some plain tailored, others have dainty lace yokes—our regular \$22.50 dresses—one day only, your choice at. \$10.00 \$5c EIDERDOWN SACKS, 50c—Made of grey, red and blue striped Eiderdown, making very pretty dressing sacks—Bargain Friday value at. 59c \$10.00 MIXTURE COATS, \$3.95—Beautiful long dark mixture, all wool, semi-fitting coats, a remarkably well-made women's coat—Friday one day's special at. \$3.95 \$15.00 MIXTURE SUITS, \$7.95—One beautiful lot of tan and gray mixture tailored women's or misses' suits—remarkable \$15.00 values—a big one day sale—your choice at. \$7.95 \$5c NIGHT GOWNS, 50c—One table filled with women's outing flannel gowns in dainty pink and blue stripes—our regular 85c values—for Friday only at. 59c WOMEN'S WHITE APRONS, 25c—Made of good lawn—bib and band effects—at. 25c \$5.00 WOMEN'S WAISTS, \$3.95—One large table filled with Women's Waists, made of messaline, chiffon and taffeta, in black and colors—beautiful \$5.00 quality—Bargain Friday, choice, at. \$3.95

## Ribbon Sale Friday A Wonderful Corset Sale Friday, \$2.00 Value 85c

Holly Ribbons for tying packages, special, at a bolt, from 15c to 45c Dresden Ribbons, for fancy work, actually worth to 75c per yard, Friday, one day, at yard. 25c Two big Bargain Tables filled with all SILK Ribbons, in all colors, 2 to 9 inches wide, yard. 10c and 15c B.G. BARGAINS IN HANDKERCHIEFS FRIDAY Ladies' fancy embroidered and lace trimmed Handkerchiefs, 5 in a dainty holly box for. 29c Ladies' Initial Handkerchiefs, 6 in a box, for. 39c and 50c Ladies' sheer hemstitched Handkerchiefs, 12 in fancy Xmas box for only. 50c Men's pure linen Initial Handkerchiefs, 15c quality, at. 11c

## Friday Is the Day to Buy Xmas Books Useful Gifts From the Domestic Dept.

We have hundreds of books for every kind of an Xmas gift in the largest variety ever gathered under one roof. You will certainly want Xmas gift books—they are the most appreciated gift one can think of. Come here where the arrangement of stocks and the quick clerk service make the selections easy. Friday Specials in Children's Books Buster Brown and Teddy Bear Books, worth 10c, Friday, choice. 2c Picture Books in endless variety—for only. 5c choice, at. 10c BIG 49c SALE OF 100 POST CARD ALBUMS FRIDAY

## Table Linens Buy Xmas Slippers

Make Serviceable Christmas Gifts FRIDAY A BARGAIN DAY Napkins, all pure linen, 18 inches square, extra heavy quality. Our regular \$2.00 dozen values, 6 for only. 98c Bleached Table Damask, all pure linen, 72 inches wide, 56c value, Friday, at, only. 49c 550 PAIRS OF MEN'S HOUSE SLIPPERS—Made on Everet styles in brown or black alligator—our regular 75c slipper—Bargain Friday, only. 49c LADIES' HAND-CROCHETED SLIPPERS—In all styles, in blue, red, gray and pink and black and red—Big special Friday at. 75c LADIES' SILK KNITTED BED ROOM SLIPPERS—Made with turn soles, in red, blue, brown, black and white—\$1.00 slippers—extra special for Friday only, at. 75c

## Bennett's Grocery Specials

Bennett's Best Coffee, 3 lb. can \$1.00 (Free one pound can Bennett's Capital Baking Powder) Bennett's Breakfast Coffee, two pound can for. 49c (Free Half pound can Bennett's Capital Baking Powder) Tea, assorted, pound can. 98c (Free one lb. can Bennett's Capital Baking Powder) Tea String, pound package. 12c Gebhardt's Eagle Chili Powder, 3 pound can for. 149c and 5 stamps. 50c can Old Mission California Rice (Free for 5 stamps) Hartley's Orange Marmalade Jelly, per jar. 20c \$1.00 can Green Turtle Meat, for 5 stamps. 25c 25c can Foca-American Soup, 25c 50c jar Tea Garden Preserves, 75c 50c jar Dalaudet Maraschino Cherries, for. 69c Gebhardt's Eagle Chili Powder, 25c 12 1/2c bottle, special. 19c 25c bottle, special. 19c BUTTER SALE We just received a large quantity of extra fine fresh cream butter, fresh from the farm, put up in rolls of 2, 3 and five pounds—a special low price for high grade country butter, Friday, lb. 32c 19 pounds Granulated Sugar for \$1.00 Double stamps on Butterine. Bennett's Excelsior Flour, best on earth, special offer, sack. \$1.50 Argo Glue starch, 6 packages. 95c Bennett's Capital Mince-meat 2 packages for. 95c Bennett's Capital Powder, 1/2 lb. can, for. 13c and 10 stamps. Seeded Raisins, pound pkg. for 12 1/2c and 10 stamps. Menarch Cut Asparagus, large can 25c and 10 stamps. Bennett's Capital Extract. 10c and 20 stamps. Cheese, full cream, pound. 25c Cheese, Virginia Swiss, pound. 29c and 10 stamps. Table Scrub, I. W. C. brand, 12 1/2c can for. 95c and 10 stamps. Soldier's Salad Dressing, bottle. 25c and 10 stamps. Peanut Butter, two jars for. 29c and 10 stamps. Bennett's Capital Hawaiian Sliced Pineapple, large can for. 90c SCHOOL COOKIES Hen's Fresh made, in fancy boxes, 5 Cocoa-nut Bars and Fruit Waifs, etc., lb. 14c BIG ORANGE SALE COOKING BUTTER SPECIAL Extra choice Cooking Butter, a big special for FRIDAY, only. 94c FRIDAY WILL BE A SPECIAL FRUIT SALE DAY Extra Fancy Florida Grape Fruit—very large and juicy, dozen. 90c Fancy Cape Cod Cranberries, big sale Thursday at, quart. 10c BIG ORANGE SALE Extra fancy Naval, fully matured—tree ripened. Regular 50c dozen kind, Thursday 40c Regular 45c dozen kind, Thursday 35c Regular 40c dozen kind, Thursday 30c Regular 30c dozen kind, Thursday 25c 2 lbs. Fancy Dates, Thursday. 25c Fancy Mixed Nuts, lb. 15c

All that's most beautiful and most wanted you'll find at

# The Christmas Store

Thousands of Special Bargain Offerings will Make Things Doubly Interesting Friday

What Shall I Give Him? Selection is made easy, payment easier by the splendid assortment and many special bargain offerings in Men's Furnishings for Friday. Ties and Socks to Match—All colors, in neat Christmas box; to \$1.00 values, per set. 25c Men's Suspenders or Ties—50c to 75c values, in separate box, on sale at 25c Boys' Fine Fur Gloves—With gauntlets, \$2.00 values, at. 98c Men's Sets—Suspenders, Arm Bands and Garters, put up in pretty box, regular \$1.00 value; Friday, set. 45c Men's Bath Robes—Very best qualities, all colors, made to sell to \$12.00; Friday, on sale at— \$2.45 \$3.50 \$4.50 and \$5.50 Men's Fine Socks—Put up, 4 pairs in box, black or colors; 60c value, at, per box. 39c Men's Sweater Coats—Values to \$7.50; all newest colors; best bargains ever, at \$2.98, \$3.98, \$4.98. Men's and Boys' Sample Gloves—Several hundred dozen pairs; all kinds, regular values to \$1.25 pair, to close, at a pair. 49c New Men's Silk Four-in-Hand Ties—All newest colors; values to \$1.25; choice. 35c and 40c Men's Hose—Values to 60c; black and colors, plain and fancy; at pair. 15c and 20c

Christmas Silks About Half A choice assortment of Novelty and Plain Silks—beautiful new colorings and weaves. Just the thing for holiday gifts—priced Friday at about half. Plain and Novelty Silks—Light and dark shades, suitable for waists or dresses; values to 75c a yard, on sale at. 35c Black Silks Make Delightful Holiday Gifts—Here's three great Special offerings for Friday: Yard wide Black Taffeta, regular \$1.25 yard value, yard. 89c Yard wide Black Peau de Soie, regular \$1.25 values; yard. 89c Yard wide Black Messaline, regular \$1.25 yard values, yard.

Big Sale Holiday Handker's Now's Your Opportunity to Buy at a Big Saving. \$1.00 Hand Embroidered Pure Linen Handkerchiefs. 25c This big lot of beautiful Hand Embroidered Linen Handkerchiefs was a delayed shipment to one of the big Chicago retail houses and were refused on account of the delay. We secured the whole lot at a tremendous discount. Regular \$1.00 values, and on sale Friday, at. 25c Three Embroidered Initial Handkerchiefs for. 10c (Biggest Snap of Season.) 25c elegant Swiss Embroidered Handkerchiefs, at. 12 1/2c 15c pure Linen Handkerchiefs, plain hemstitched; great value, at, each. 7 1/2c 50c Swiss or Linen Embroidered Handkerchiefs, at. 25c One big lot of Linen and Swiss Embroidered Handkerchiefs—each corner embroidered, at each. 10c

Sample Sets at Half Comb and Brush Sets, Comb, Brush and Mirror Sets; Comb, Brush, Mirror and Tray Sets; Military Brush Sets; Men's and Ladies' Toilet Cases, Traveling Sets, Mirrors, etc. EVERY PIECE PERFECT, EVERY SET NEW, ALL SAMPLES; NO TWO ALIKE. Over 1,000 to select from. The entire sample line of the biggest manufacturing and importing concern in the world. Wonderful bargains in Friday's sale, at JUST HALF REGULAR RETAIL PRICES.

Don't Fail to Visit Toy Fairyland Santa Claus' headquarters and see the biggest stock of Toys, Games, Dolls, etc., ever shown in Omaha; everything at very lowest prices. Here's Two Big Special Bargains. Boys' Velocipedes—Regular values to \$3.00; all go at one price. \$1.45 Popular new game, Chanticleer—Regular 50c game, on sale Friday at. 29c Above Prices from 8 A. M. to 12 M. only.

See These Drapery Specials for Friday Odd Pairs of Lace Curtains—1 to 3 pairs of a kind; regular values up to \$5.50 a pair; in Friday's sale, each, 98c Rope Portieres—Very special values in Friday's sale; in two lots, at pair. 95c and \$2.75 \$1.50 Nottingham Curtains \$2.00 Nottingham Curtains—Pretty patterns, at pair. 98c Cretons, Fillet Nets, Swiss, etc. Remnants—Worth to \$1.50 yard; on sale at yard. 19c

The Best Mixed New Nuts for Xmas—two pounds for 30c 50 lbs. Best Granulated Sugar. 90c 48-lb. sack best High Patent Flour. 25c nothing finer for your Xmas Biddings, Pies and Cakes; sack. \$1.30 The best Lemon, Orange or Citron Peel, per lb. 20c 3 pkgs. best Condensed Mince Meat for. 260 15c pkg. Golden Rod Macaroni. 15c Pickles, assorted kinds, or pure Tomato Catsup, bottles. 85c 2 crown Muscadine Raisins, lb. 50c Fancy Cleaned Currants, lb. 10c Fancy Nut Peaches, lb. 85c Fancy California Raisins, lb. 85c Fancy California Raisins, lb. 85c Fancy California Raisins, lb. 85c 2 lb. can fancy Sweet Sugar Corn for. 75c 2 lb. can Golden Pumpkin, Hominy, Squash or Baked Beans. 75c Hunt's full line of fancy California Fruits, any kind, per can. 25c BUTTER AND CHEESE SPECIALS Fancy No. 1 Creamery Butter, lb. 30c Fancy No. 1 Country Butter, lb. 25c Fancy No. 1 Dairy Butter, lb. 25c Fancy full cream Young American Cheese, per lb. 20c Fancy full cream Wisconsin Cheese, per lb. 15c Fancy full cream Brick Cheese. 15c Highland Naval Orange for Xmas They excel all for sweetness and quality (The orange of quality.) 1 lb. 15c, 2 lb. 29c, 3 lb. 40c and 4 lb. 50c Hayden's—the Greatest Market in the West for Fresh Vegetables 1-lb. boxes fancy home grown lettuce, mushrooms for. 25c Three bunches fresh Beets, Carrots, Turnips, Shinella Radishes. 15c Large heads Lettuce, each. 75c Three heads of fresh Hothouse Leaf Lettuce. 75c 2 lb. bunches Parsley. 50c Two bunches fresh Celery. 50c Rutabagas, per lb. 25c Jersey Sweet Potatoes, lb. 25c Box Cigars, a specialty for Xmas

DON'T FORCE TRY HAYDENS' FIRST IT PAYS

The Bee Prints the News