himself was the second of the

Santa Claus Will Be in His Palace in Toyland With a Present for Every Boy and Girl, Accompanied by Parents.



Up-to-Date Christmas Presents

Christmas Goods bought now may be held here and delivered to your home whenever it is most convenient for you to receive them.

The Widest Possible Variety of Gifts That Are Acceptable

You have every advantage when you do your Christmas shopping at Brandeis Stores. You can select from larger assortments; you shop in comfort in a well-lighted, well-ventilated store, with its broad aisles; you are assured of the lowest prices ever asked for trustworthy merchandise. Your Christmas money will last longer and do better service at Brandeis Stores.

> Monday-Your Choice of ANY TAILORED CLOTH

To lighten the task of Christmas shopping, mothers may leave their children in our playroom and nursery. Two trained nurses in charge All the newest toys for the chil-



Real Rose Point and Real Duchesse and Real Princess Lace Handker-Real Madelra and French hand embroidered handkerchiefs, also Armenian lace edges; choice, new designs, each 50c, 75c, 98c, \$1.50, \$2,50 up to \$6 Women's and men's hand embroidered initial handkerchiefs, all pure

Women's Fancy Embroidered and Lace Women's and Men's Hand embroidered Edge Handkerchiefs-Sheer linen with French and Irish hand embroidered, crochet, Venise and Armenian lace edges, each 25c and 50c terns, special, per box 85c

All-linen Handkerchiefs-6 Handkerchiefs in a fancy box, assorted pat-Children's Embroidered Initial Handkerchiefs-3 handkerchiefs in fancy box,

per box.....12c and 25c Women's and Men's Gift Umbrellas-High grade taffeta silk, and cravanetted. paragon frames, sterling silver, rolled gold plate, inlaid pearl, gun metal handles, etc., case and tassels, each. . \$2.98, \$3.98, \$4.98, \$6.50 up to \$12.50



Dutch and Sailor Collars-In crochet and Venise effects, embroidered sailors, lace and embroidered jabots, side frills, fancy silk stocks and jabots, in black, white and all colors and Persian effects, many worth \$1.00-on two bargain squares, at, each.....

Silk Hosiery for Christmas

Women's Pure Thread Silk Hose-Dainty band embroidered designs, reinforced soles, heels and toes, garter tops, worth up to \$3.50 per pair, with lists garter tops and soles, worth up to \$1.50 per pair, at 986 Women's Pure Silk Hose—In black, tan and colors, wide lists garter tops,

Christmas Gloves

Women's Fine French Kid Gloves-2 and 3-clasp effects, all the newest shades for street and evening wear, best

makes, per pair.

\$1.75 and \$2.00

Women's Z-clasp Fine-Lambskin Gloves—black, white and colors, all sizes, per pair, at \$1.25

Midget Gloves—White, tan, red and grey for girls and boys, per pair, at \$1.00 and \$1.25

Rough Rider Gloves—For boys and girls, fleece lined, tan and black, per pair, at \$90

Buy a Glove Bond for a Christmas Gift,
The recipient can bring it here and select the exact shade and size she wishes.
Fancy Box Free with Gift Gloves.



hand tailored suits in the newest and most fashionable midwinter models. Everything included-a wonderful offer.

Choice of Any Women's

Cloth Coat

In Our Entire Stock (Fur trimmed coats and evening coats excepted)

Regardless of former prices. This is the most extraordinary coat offer of the entire year.

All the Women's Fine Winter Cloaks from our recent purchase, worth up to \$20,

Winter Cloaks from our Winter Cloaks from recent purchase, worth our recent purchase, up to \$30,

All the Women's Fine All the Highest Class worth up to \$19

ELEGANT FUR COATS

\$850 Genuine XXXX Seal, 52 inch coat, at.......\$498 \$450 Genuine Leopard Skin Coat, with Marten collar and Novelty Russian Pony Coats, exclusive styles, \$150 to \$175 Beautiful Matched Pony Coats, \$59. \$65. \$75. \$85. \$98

Exquisite Matched Sets of Furs at \$35, \$49, \$75 and up to \$350

These are the richest, most beautiful set of selected furs ever shown in Omaha. All the

popular varieties. Matched Sets of Furs-Invarious popular varieties,

educational toy.

Baby Bump is the most natural,

heads, kid body dolls, beautiful dressed

dolls, character dolls, unbreakable dolls, etc.,

the greatest assortment of beautiful dolla

35c Doll Beds with wire springs, at 10¢

All the 10c Bisque Baby Dolls, at 5¢

Dolla' Fur Sets, muff and boa, nicely finished,

life like baby doll ever manu-

Your Choice of ninety

Women's Rubberiz-

ed Stormproof Coats

in all wool, silk and

mohair, worth up to

\$22.50, Mon \$8.98 day only ... \$8.98

Matched Sets of Furs-Will | Matched Sets of Furs-Newmake a splendid Christmas

Thousands of New Toys, Games and Dolls--Basement

est styles in muffs and



Special Prices on Gift Rings

A great sale of just 1,000 Women's Set Rings. These are samples from one of Newark's (N. J.) largest manufacturers. We bought at a tremendous reduction and offer them at less than one-half their value.

Solid Gold 10k Genuine Stone Set Rings-Positively worth up to \$6 Signet Rings for Boys and Girls-Solid gold, at......\$2.00 Women's and Misses' Shirt Waist Rings-Genuine turquoise, jade, stone and cameos, worth \$6.00 at......\$2.98 Genuine Turquoise Shirt Waist Rings-Large Marquis styles, 10k solid Coral Cut Cameo Tie Pins-Positively worth up to \$15, at ... \$7.98 500 Solid Gold 10k Brooch Pins-Samples and worth up to \$6.50

200 Women's Bracelets-All chased and half chased, wide widths, worth up to \$7.50, at\$3.75 Women's Bracelets-Full warranted, in plain and chased, worth up Brilliant Stone Hat Pins-Worth \$1.50 and \$2, at . . 75¢ and \$1.00

your choice at \$1.00



Sample Toilet Cases One-Half Price Sample Toilet Sets-Men's Military Brishes, sterling silver manicure sets, collar, cuff and handkerchief combinations, tie racks, whisk broom holders at about one-half regular price.

Your Choice of Any Woman's **UNTRIMMED HAT \$1**

In Our Entire Stock This includes all the plush hats, velvets, silk and beaver hats in all the new large and small shapes,

Special Sale of Children's Hats, \$1.50 Hundreds of misses' and children's up-to-date midwinter trimmed hats, all styles, all colors.



Specials in White Goods Department-Basement



SPECIAL SALE

25c, 39c, 50c, 75c, 98c and \$1.50

SALE of CUT GLASS



Our entire Christmas line goes on sale Monday at a special discount of 20%. This includes Punch Bowls, Vases, Sugar and Creams, Comports, Fern Dishes, Champagnes, tumblers, goblets, etc.

White and Gold Dinnerware Sale Our new plain derby shape, with a wide band of pure coin gold; the most beautiful set we have ever had to offer for the money: 100 pieces for \$29.50 Open stock 20% discount.

Book no ha Page 8.

They are pretty, dainty gifts.

made of plain, dotted and barred Swisses and India Linons, laceand embroidery trimmed, made in the princess, chafing dish, French, maid, dining room, with



Talking

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Sec. B.

SPECIAL!

These are finest tailored

\$2.50 Waists at ... \$1.67

Double Friction Hill Climbing Simplex Typewriters-a nice gift Ask, go see the new Beauty Parlor Balls. for a boy or girl, each \$1, \$2, \$3 Iron engines, hook and ladders,

These are all special values in the new and up-to-date toys, shown in the most wonderful toyland in

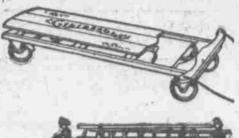
Toys. See this wonderful toy demonstration - engines, hook and ladder, autos, boats, pay as trains of cars with locomotive you enter street cars, etc., each, bargains at .. 5c, 15c, 25c, 50c Tumbling Bears, \$1 kinds at .. 49c Stone Building Blocks, the best The 75c kind at 39c

Bilekin Dolls, the little lucky fel- Boys 25c Pop Guns special, at. 10c low, doll dept., each 98c The American Soldier Military Game, complete with guns; per set, at...... 25c up to \$2.98 factured, the cutest little fellow in Combination Writing Desk and

Jointed Enameled Body Dolls with bisque The great Chantecler Card Game-the sensation of the Horses With Carts-imported to sell at \$4.00 and \$5.00 special sale, per set-

at \$1.98 and \$2.50

Blackboards, at. 98c and \$1.25



34 inches in circumference, at 980

23 inches in circumference, at 490

Gliderole Rubber Tired and Steel Tired

Coasters-The most substantial coaster

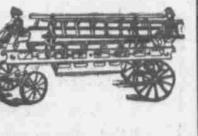
wagon ever made, each, \$2.98 and \$3.50

Archarena Game Boards-Can play up to

98e up to \$4.50

85 games, game department, each-

Empty Holly Hoxes-All sizes for send-



Negligees Are Fine Gifts Special - Teaseldown Bath

Women's Bath Robes and

Robes, in stripes and different colors-\$1.50

Blanket Robes Empire styleswith cords, in fancy patterns-

\$3.50 Wool Blankets accordeon pleat ed, ribbon trimmings, all colors, at- \$6.98



Fancy Silk, Wool Challis and Albatross Long Kimonos-Beautiful colors and designs. . \$5, \$7.50, \$10, \$15 and \$19 Special-All Wool Eiderdown Dressing Sacques-In all colors, at......98c

Xmas Stationery

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Choice of Any Women's King Tailored Waist at 1-3 Off Regular Prices

waists made.

\$3.00 Waists at ... \$2.00 \$3.50 Waists at ... \$2.35 \$4.00 Waists at ... \$2.67

Gifts for Eaby

Infants' and child ren's Bath Robeseiderdown and Turkish, at-\$2.50 and \$3.50

Infants' Short and Long Cashmere Kimonos, at 98¢ \$1.50 to \$3.50 Infants' Fancy Baskets, plain and trimmed, at ... 39¢ to \$1.50

Gifts for Baby Infants' Trinkets-

and 98¢.

Pancy Rattles, Toilet Sets. Coat and Dress Hangers, Powder Puffs, Trinket Boxes, Hot Water Bottles, Yarn Dolls, Fancy Pin Holders, Infants' Armlets. infants' Diary, etc., etc., 25e 39e 50e 75e Christmas Gift Dressings

Add greatly to any gift and show the giver's taste and thoughtfulness. Holly Wrapping and Tissue Paper, Empty Holly Boxes, Christmas Tags, Cards, Labels, Stickers, Gummed Ribbon, Gold and Silver Cord, etc. shown here in great profusion-Stationery Dept.