



See the Free Christmas Attractions in Our Pompeian Room—Dolls' Country Club Reception and Dance, and the Miniature Holy City.

BRANDEIS

THE CHRISTMAS STORE

Santa Claus Will Be in His Palace in Toyland With a Present for Every Boy and Girl, Accompanied by Parents.



Up-to-Date Christmas Presents

The Widest Possible Variety of Gifts That Are Acceptable

Christmas Goods bought now may be held here and delivered to your home whenever it is most convenient for you to receive them.

You have every advantage when you do your Christmas shopping at Brandeis Stores. You can select from larger assortments; you shop in comfort in a well-lighted, well-ventilated store, with its broad aisles; you are assured of the lowest prices ever asked for trustworthy merchandise. Your Christmas money will last longer and do better service at Brandeis Stores.

To lighten the task of Christmas shopping, mothers may leave their children in our playroom and nursery. Two trained nurses in charge. All the newest toys for the children.



Handkerchiefs FOR GIFTS

Real Rose Point and Real Duchesse and Real Princess Lace Handkerchiefs; special values, each... \$1.50, \$2.25, \$4.98, \$5.98 up to \$10.00
 Real Madeira and French hand embroidered handkerchiefs, also Armenian lace edges; choice, new designs, each 50c, 75c, 98c, \$1.50, \$2.50 up to \$6
 Women's and men's hand embroidered initial handkerchiefs, all pure Irish linen, block and script letters, each... 15c, 25c and 50c
 Women's Fancy Embroidered and Lace Edge Handkerchiefs—Sheer linen with French and Irish hand embroidered, crochet, Venise and Armenian lace edges, each... 25c and 50c
 Children's Embroidered Initial Handkerchiefs—3 handkerchiefs in fancy box, per box... 12c and 25c
 Women's and Men's Gift Umbrellas—High grade taffeta silk, and cravatnetted, paragon frames, sterling silver, rolled gold plate, initial pearl, gun metal handles, etc., case and tassels, each... \$2.98, \$3.98, \$4.98, \$6.50 up to \$12.50

Dainty Christmas Neckwear

Dutch and Sailor Collars—In crochet and Venise effects, embroidered sailors, lace and embroidered jabots, side frills, fancy silk stocks and jabots, in black, white and all colors and Persian effects, many worth \$1.00—on two bargain squares, at, each... 25c-50c

Silk Hosiery for Christmas

Women's Pure Thread Silk Hose—Dainty hand embroidered designs, reinforced soles, heels and toes, garter tops, worth up to \$3.50 per pair, at per pair... \$1.98 and \$2.98
 Women's Pure Thread Silk Hose—In black, tan and colors, all silk and silk with lisle garter tops and soles, worth up to \$1.50 per pair, at... 98c
 Women's Pure Silk Hose—In black, tan and colors, wide lisle garter tops, soles, heels and toes, per pair... 49c

Christmas Gloves

Women's Fine French Kid Gloves—2 and 3-clasp effects, all the newest shades for street and evening wear, best makes, per pair... \$1.75 and \$2.00
 Women's 2-clasp Fine Lambskin Gloves—black, white and colors, all sizes, per pair, at... \$1.25
 Midget Gloves—White, tan, red and grey for girls and boys, per pair, at... \$1.00 and \$1.25
 Rough Rider Gloves—For boys and girls, fleeced lined, tan and black, per pair, at... 69c
 Buy a Glove Bond for a Christmas Gift. The recipient can bring it here and select the exact shade and size she wishes. Fancy Box Free with Gift Gloves.
 Women's Italian Silk Vests—Hand embroidered fronts in dainty patterns, worth \$1.75, \$1.98 and \$2.75.
 Women's Plain Italian Vests—Silk ribbon trimmed, \$1.00 quality, at... \$1.98
 Swiss Ribbed Imported Mercerized Lisle Sleeveless Vests—Hand crocheted, special, at... 98c

Monday—Your Choice of ANY TAILORED CLOTH

Woman's Suit \$17⁵⁰

In Our Entire Stock (Imported Models Excepted) HAVE BEEN SELLING UP TO \$85.00, AT, each...

These are the highest class hand tailored suits in the newest and most fashionable mid-winter models. Everything included—a wonderful offer.

Choice of Any Women's Cloth Coat for \$25

In Our Entire Stock (Fur trimmed coats and evening coats excepted)

Regardless of former prices. This is the most extraordinary coat offer of the entire year.

All the Women's Fine Winter Cloaks from our recent purchase, worth up to \$20, at... \$10

All the Women's Fine Winter Cloaks from our recent purchase, worth up to \$30, at... \$15

All the Highest Class Winter Cloaks from our recent purchase, worth up to \$40, at... \$19

Special Prices on Gift Rings

A great sale of just 1,000 Women's Set Rings. These are samples from one of Newark's (N. J.) largest manufacturers. We bought at a tremendous reduction and offer them at less than one-half their value.

Solid Gold 10k Genuine Stone Set Rings—Positively worth up to \$6 at... \$2.00
 Signet Rings for Boys and Girls—Solid gold, at... \$2.00
 Women's and Misses' Shirt Waist Rings—Genuine turquoise, jade, stone and cameo, worth \$8.00 at... \$2.98
 Genuine Turquoise Shirt Waist Rings—Large Marquis styles, 10k solid gold, worth up to \$10, at... \$5.00
 Coral Cut Cameo Tie Pins—Positively worth up to \$15, at... \$7.98
 500 Solid Gold 10k Brooch Pins—Samples and worth up to \$6.50, your choice at... \$1.00
 200 Women's Bracelets—All chased and half chased, wide widths, worth up to \$7.50, at... \$3.75
 Women's Bracelets—Full warranted, in plain and chased, worth up to \$3.75, at... \$1.98
 Brilliant Stone Hat Pins—Worth \$1.50 and \$2, at... 75c and \$1.00

Special Sale of Watches

Boys' Watches—American movement, 20-year gold filled, open face and hunting case, \$7.50
 Young Men's Thin Model Watches—15-jewel Waltham and Elgin movements, 20-year standard cases, regular price, \$16.50, at... \$12.50
 Women's Watches—15-jewel Elgin, O size, 20-year standard cases, jewelers' price \$20.00, at... \$13.50

Sample Toilet Cases One-Half Price

Sample Toilet Sets—Men's Military Brushes, sterling silver manicure sets, collar, cuff and handkerchief combinations, tie racks, whisk broom holders at about one-half regular price.

Your Choice of Any Woman's UNTRIMMED HAT \$1⁰⁰

In Our Entire Stock
 This includes all the plush hats, velvets, silk and beaver hats in all the new large and small shapes, black and colors.

Special Sale of Children's Hats, \$1.50

Hundreds of misses' and children's up-to-date mid-winter trimmed hats, all styles, all colors.

Your Choice of ninety Women's Rubberized Stormproof Coats in all wool, silk and mohair, worth up to \$22.50, Mon-Sat \$8.98 day only

ELEGANT FUR COATS

\$850 Genuine XXXX Seal, 52 inch coat, at... \$498
 \$250 Hudson Seal Coat, 52 inches, at... \$198.00
 \$225 Near Seal Coat, with raccoon collar and cuffs, at... \$150
 \$450 Genuine Leopard Skin Coat, with Marten collar and cuffs, at... \$298
 Novelties Russian Pony Coats, exclusive styles, \$150 to \$175
 Beautiful Matched Pony Coats, \$59. \$65. \$75. \$85. \$98

Exquisite Matched Sets of Furs at \$35, \$49, \$75 and up to \$350

These are the richest, most beautiful set of selected furs ever shown in Omaha. All the popular varieties.

Matched Sets of Furs—In various popular varieties, at... \$5.00	Matched Sets of Furs—Will make a splendid Christmas gift, at... \$10	Matched Sets of Furs—Newest styles in muffs and scarfs, at... \$15
---	--	--

SPECIAL SALE APRONS

They are pretty, dainty gifts, made of plain, dotted and barred Swisses and India Linens, lace and embroidery trimmed, made in the princess, chafing dish, French, maid, dining room, with large bretelles, at

25c, 39c, 50c, 75c, 98c and \$1.50

SALE of CUT GLASS

Our entire Christmas line goes on sale Monday at a special discount of 20%. This includes Punch Bowls, Vases, Sugar and Creams, Comports, Fern Dishes, Champagne, tumblers, goblets, etc. White and Gold Dinnerware Sale—Our new plain derby shape, with a wide band of pure coin gold; the most beautiful set we have ever had to offer for the money; 100 pieces for... \$29.50
 Open stock 20% discount.

Thousands of New Toys, Games and Dolls--Basement

These are all special values in the new and up-to-date toys, shown in the most wonderful toyland in the west.

Double Friction Hill Climbing Toys. See this wonderful toy demonstration—engines, hook and ladder, autos, boats, pay as you enter street cars, etc., each, at... 49c and 98c

Stone Building Blocks, the best educational toy.
 Bilekin Dolls, the little lucky fellow, doll dept., each... 98c
 Baby Bump is the most natural, life like baby doll ever manufactured, the cutest little fellow in toyland, at... 98c

Jointed Enameled Body Dolls with bisque heads, kid body dolls, beautiful dressed dolls, character dolls, unbreakable dolls, etc., the greatest assortment of beautiful dolls ever shown, at... 25c up to \$10
 35c Doll Beds with wire springs, at... 10c
 All the 10c Bisque Baby Dolls, at... 5c
 Dolls' Fur Sets, muff and boa, nicely finished, per set... 29c

Simplex Typewriters—a nice gift for a boy or girl, each \$1, \$2, \$3

Iron engines, hook and ladders, trains of cars with locomotive—bargains at... 5c, 15c, 25c, 50c

Tumbling Bears, \$1 kinds at... 49c
 The 75c kind at... 39c
 Boys 25c Pop Guns special, at... 10c
 The American Soldier Military Game, complete with guns; per set, at... 25c up to \$2.98
 Combination Writing Desk and Blackboards, at... 98c and \$1.25

The great Chantecler Card Game—the sensation of the year; at, set... 45c
 Horses With Carts—imported to sell at \$4.00 and \$5.00 special sale, per set— at... \$1.98 and \$2.50

Ask, go see the new Beauty Parlor Balls, 34 inches in circumference, at... 98c
 22 inches in circumference, at... 49c
 Glycerine Rubber Tired and Steel Tired Coasters—The most substantial coaster wagon ever made, each... \$2.98 and \$2.50
 Empty Holly Boxes—All sizes for sending presents, each, at... 5c
 Archery Game Boards—Can play up to 25 games, game department, each— 98c up to... \$4.50

Women's Bath Robes and Negligees Are Fine Gifts

Special—Teaseldown Bath Robes, in stripes and different colors—

\$1.50
 Blanket Robes, Empire styles—with cords, in fancy patterns—

\$3.50
 Wool Blankets, accordeon pleated, ribbon trimmings, all colors, at— \$6.98

Fancy Silk, Wool Challis and Albatross Long Kimonos—Beautiful colors and designs. \$5. \$7.50, \$10, \$15 and \$19
 Special—All Wool Eiderdown Dressing Sacques—In all colors, at... 98c

Xmas Stationery

Writing Paper in fancy boxes—of various designs, daintily tied with ribbon, very pretty for Christmas. Big size at... 40c, 50c, 60c and 15c
 Other boxes at from... 50c to \$5.00
 Stationery Sets—Containing pencils, erasers, rubber bands, rulers, etc. in holly and fancy boxes; excellent for children—at... 25c, 50c and 75c
 Children's Stationery—In small sizes, put up in fancy boxes, at... 15c, 20c and 25c
 Playing Cards—With fancy backs and gold edges, on sale at... 25c and 40c
 Book Ends—in brass and wood, at... \$1.25 to \$2.25
 Fancy Address Books—at... 40c to \$3.00
 Fountain Pens—Waterman and others, at \$5 down to \$1
 Mission Ink Stands—at from... \$1.25 to \$2.00
 Sealing Wax Sets—in holly boxes, at... 50c and 25c
 Also a variety of brass inkwells, paper weights, letter openers, stamp boxes, etc.

See Book Ad on Page 2, Sec. B.

BRANDEIS STORES OMAHA

SPECIAL! Choice of Any Women's King Tailored Waist at 1-3 Off Regular Prices

These are finest tailored waists made.

\$2.50 Waists at... \$1.67
 \$3.00 Waists at... \$2.00
 \$3.50 Waists at... \$2.35
 \$4.00 Waists at... \$2.67

Gifts for Baby

Infants' and children's Bath Robes—eiderdown and Turkish, at— \$2.50 and \$3.50

Infants' Short and Long Cashmere Kimonos, at 98c \$1.50 to \$3.50

Infants' Fancy Baskets, plain and trimmed, at... 39c to \$1.50

Gifts for Baby

Infants' Trinkets—Fancy Rattles, Toilet Sets, Coat and Dress Hangers, Powder Puffs, Trinket Boxes, Hot Water Bottles, Yarn Dolls, Fancy Pin Holders, Infants' Armlets, Infants' Diary, etc., etc., 25c 39c 50c 75c and 98c.

Christmas Gift Dressings

Add greatly to any gift and show the giver's taste and thoughtfulness. Holly Wrapping and Tissue Paper, Empty Holly Boxes, Christmas Tags, Cards, Labels, Stickers, Gunmed Ribbon, Gold and Silver Cord, etc.—shown here in great profusion—Stationery Dept.

See Book Ad on Page 2, Sec. B.

BRANDEIS STORES OMAHA