

You'll find your opportunity in the New West



In the West Land + water + sunshine -- success

The West has the land that will never wear out

The most productive section of Eastern Colorado and Wyoming and Western Nebraska are comparatively rainless, thereby eliminating the washing away of soil, and thus enabling it to become richer with each succeeding year of cultivation.

The greater parts of the states of Wyoming, Utah, Idaho, Oregon, Washington, Nevada and California, leave the volcanic ash as a soil basis. This soil, when given water, is the most productive in the world, and it never wears out. It is the same volcanic soil of Southern France and Italy that produces the rarest wines, fruits and vegetables known on the market today; that produces the wines and fruits for the tables of the Roman Emperors 1800 years ago.

THE WEST HAS PLENTY OF WATER AND SUNSHINE

It is a well known fact that a greater part of the inter-mountain west receives but little rain—that the sun shines nearly 300 days every year—but this

same sections has hundreds of rushing streams that are fed by mountain snows, and these streams are being dammed up and diverted, and by skilful methods, made to water a soil more valuable than gold in its producing power. The records show that Colorado has 2,500,000 acres of irrigated land; Wyoming's irrigation propositions projected and completed represent an outlay of \$50,000,000; Utah as an agricultural state would be impossible but for irrigation. Its agricultural products and fruit in 1909 were worth \$45,000,000; Idaho has 5,000,000 acres of irrigated land; Montana has thousands of acres that will be under irrigation in the near future, and the rainless sections of Washington, Oregon and California have hundreds of irrigation projects developed and many that are being rapidly pushed to completion.

THE STORIES OF SUCCESS THAT COME FROM THE WEST

Simply show that there's no uncertainty in store for the man who casts his lot on irrigated land.

BECAUSE:—Irrigation gives the farmer the same control of moisture conditions for his various crops that the woman has who waters her window-box geranium every evening from a watering can. Irrigation is simply the artificial supplying of water to land when it is needed—just when it is needed.

Irrigation makes possible the extremely profitable small farm of from ten to forty acres in extent. Irrigation makes possible diversified crops—wheat, alfalfa, berries, things on which quick money can be realized, allowing you to bide your time for apple trees, cherry trees, orange trees, the slower maturing things to become marketable. Diversified farming allows the farmer to dovetail his time, his water, his market to the best advantage.

Diversified crops on an irrigated farm of from ten to forty acres will support a family in present comfort and ultimate luxury. A country of small, intensively cultivated farms means social life, good schools, churches, telephones, rural free delivery—a life that is worth living, not just bare existence. It means something to have for your old age to leave your children after you.

The Western Land-Products Exhibit

at Omaha, January 18 to 28, 1911

Will help you to acquaint yourself with irrigation--its possibilities and limitations

And in such a way as would be impossible under any other method of research that you could possibly devise. By simply stepping from berth to berth you can see what has been done—what is being done by the man in the west and all booths will be in charge of men who will be pleased to talk your particular case over with you.

The Omaha Bee and The Twentieth Century Farmer

Wish to convince the people about the wonderful possibilities of the west, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk and the real interest in the upbuilding of the empire is due to the fact that they realize that it is upon the west that Omaha must depend for its future progress and greatness.

Land information bureau

So many of our readers have written us from time to time, asking us for reliable information as to soil, climate and value of land in localities in which they were thinking of locating or buying for investment, that we have decided to establish a Land Information Bureau.

This bureau will make investigations and gather data, so that it will be able to either answer inquiries direct or give parties wanting information the names of reliable persons to whom you can write.

When writing, address, Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb.

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grow with it!



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