PREPARING FOR AUTO SHOW

Local Dealers Arranging with Fac tories for Cars.

KEEN INTEREST IN THE EXHIBITS

Indications Are for a Bigger Year Than Ever in the Automobile Business in This Section of the Country.

Omaha automobile dealers are already arranging with their factories for cars to be exhibited at the show of the Omaha Automobile Show association, which is to be held at the Auditorium February M-E. Reener interest is being manifested in this show by the dealers than ever before for the reason that they look for a better yeason next year than during any previous

Members of the association will meet this week to determine on some of the details for the distribution of space in the big building. Indications are that there will again be a contest for space, with some of the dealers disappointed in not being able to secure as much as they would like. It has been so for the last two shows. Frior to that time it was more of a problem to fill the space.

Omaha is the natural distributing point for the middle west, and here is where forty-one hours and forty minutes, with a 305 5-10 miles, and in the meantime conmore machines are sold than in any other section of the country. The farmer is now from the immensity of the eers crops he made by a high prived automobile, and turers are fast falling in line. will be the big buyer again next year, maintaining a schedule over badly cut up have been able to sell enough this year three hours and thirty-five minutes. during November to pay their expenses,

in getting cars and also in securing parts ing in the engine and on the same set of bound to endure." to cars in case of a breakdown. This ele- spark plugs. ment of time is a great things in the automobile business. When a man has a car have it laid up for any length of time. 'We look for big things this year."

Clark G. Powell of the Powell Supply company, one of the managers of the com- this part of the world. ing show, is also quite enthusiastic over the show. Mr. Powell is printing a little hooklet relative to the supply business.

Along Auto Row

Dealers Selling Cars and Mak-ing Preparations for Big Bhow-Big Business for Moxt Year.

standing up resting, dealers are flying mobiles has more probably than any other around at a lively rate picking up anything single industry. And they are selling cars.

Arrangements are going forward lookcountry. About every dealer expects to it was inevitable that the automobile in-be in the show, and some have made arents for their show cars.

at a stand still.

The big locomobile expected by Colonel Deright arrived last week and attracted travel and transportation. nonsiderable attention.

Henry Ford, the first of the automobile many department with much interest.

proven by the navy experts," says the De-troit manufacturer. It is the intention of the navy men to use vanadium in the who saw what was coming and who were manufature of the steel work in the makeup of a warship, including the great guna. working at the problems involved. Too By the use of Vanadium the weight of much credit can not be given to such pionthe vessel will be greatly reduced, thereby eers as Maxwell, Duryes, Selden and others, increasing the speed without the loss of but something more than that was needed. Email bodies of enthusiasts had to work at the newly adopted material is that it will the problem from every angle. It was not prevent erosion of the big guns, which is work for one man and the experiments innow a problem before the bureau of ord-

"The value of vanadium is in the fact that it is what steel men call a "scavsuger." It clears out the impurities that from time to time. may be in the steel and gives the other elements of high grade steel, chromium into the situation. Americans in the mass

While vanadium is sometimes referred many years before the American m to as a 'new element,' its value in the facturer had not only caught up with his making of steel has been shown to some foreign competitor, but had passed him. extent since 1556 when it was discovered by a French scientist. Later, a German dis- had been accomplished and it was seen sovered it in Switzerland, but not until that a definite future laid before the auto-

lea. The Andes are very rich in it."

have put the Cadillac on a high plane, and public thousands of dollars. They have

section of the country.

hunch of new electrics last week, Manager Sternberg of the Interstate

Auto Co., has begun to push the Interstate place in aviation. It was the foreigners in this section and he is making a good who first produced tangible results in the showing in the outset-

monderfully with the Rambler.

Henry H. Van Brunt has brought out the in their work. Now the reward has come new Overlands and is trying to supply the and it has come more speedily than it did. in the case of the automobile. hig demand created here for that car,

new home on Farnam within a short time. Hon. It has passed through its period of This will be one of the inreest garages in infantile discuses and has taken its right-

Brush Runabout and Horse and Buggy Contest



to a close Saturday noon. The results of this contest show very in-

it is because he wants to get around the in the same garge on auto row now and returned yesterday from New York, where 1,000 cars a month for the next four bad odor, and smells like numerous scents. country quickly and he does not want to they are both doing a growing business. the annual meeting of the company was months, which in itself is unusual for the One chauffeur can bankrupt two bank-

made the Chalmers-Detroit a great car in years:

Omaha company, said:

dustrial history that has surpassed in in-terest the enormous growth of the auto-Brown, Clement Studebaker, F. E. Stevens, mobile industry in this country. It has Frederick P. Delafield, F. H. McKnight, grown in eleven years from nothing to a Frederick S. Fish. commanding place with an enormous an- "Owing to the increased demand for the tion for the increased output will be apnual output, a vast investment of capital. \$1,000 E-M-F. "20" car the directors decided a huge salary roll and has pulled up with to increase the output for December, Jan it a number of minor industries concerned uary, February and March by 3,000 cars, in the manufacture of accessories, of which While auto row looks cold, and cars are allied interests the manufacture of auto-

"With the American tendency to spe clalize and the habit of the American consumer to demand everything that is new ing to the making of the biggest automobile and to selze, once that stage is past, upon show ever given in this section of the everything that is useful and time saving. sume certain features, positively startling to the originators of the industry. It is Guy Smith has a nice, spanking new true that for once America was caught bunch of Franklins, Smith makes the napping in the beginning of an industrial Franklin so when ordinary business is revolution and there is no denying the fact that the automobile gained much headway Europe before American designers seriously took up this modern means of

"The question of who invented the gasoene motor and first thought of applying That vanadium steel is destined to besome the standard automobile material is of little relative importance. The fact rebeing conceded more and more each day, mains that is was in Europe that the men to adopt it and the only manufacturer of a commercial value and it is there that automobile was developed into something who is using it entirely in his product. the painstaking and the laborious experi-"My claims for vanadium are being on. That is the fact which explains proven by the navy experts," says the De-

volved a use of money and a use of time by a large number of individuals, working separately, but along the same lines with no tangible results to theer them along

"There the American temperament enters and nickle, a chance to do the work for can work out definite problems with a which they are intended without inter- thoroughness and a speed that cannot be ruption by gases and other deleterious mut- approached by any other nation. That this ters. The use of vanadium prevents all is true is conclusively proved by the rapid blow holes, such as caused much discus- strides made by American automobile sion and trouble in navy circles a few manufacturers. True it is that Europeans set the pace abroad, but it was not a great

"Thus, after the first painful gropings

recently was it found in quantities suffi- mobile, hundreds of brilliant Americans elent for commercial use. For years steel begun to concentrate their thoughts and men have been searching for vanadhum their work on the definite problems that and the whole world has been spent in separate them from the ultimate goal of perfection. These men have built up the "Much of the vanadium used at present automobile industry in America, have put somes from the mountains of South Amer- it in the first rank and have seen from their unerring judgment the chance for specialization, they have worked out C. L. Gould, manager Ford Motor Co., superb selling organisations, developed the has moved into his new home on Harney stock car race and made the automobile street. Gould is making a big record for a factor of national life. They have perfected the small, cheap car with its mani fold unefulness. They have reduced the William Drummond and George Reim cost of production, which has saved the have greatly improved its sales in this the amail, fast car most useful to the physician and hit upon the universal sppeal made by the use of cars by dectors Deniss Barkalow rolled out another Every physician who uses a car is a powerful selling agent for this car, unconsclous though he may be of his function "A similar devalopment is now taking building of asyopianes, but the recent aviation meets held in this country have The Rambler Auto Co. is succeeding conclusively demonstrated that the Wright brothers, Curtiss and other American inventors have come up with and have also The E. M. F. has finished its garage on passed the European designer of aero-Farnam and has one of the prattiest and planes, as did the American designer of largest show rooms in this part of the automobiles pass the European. Through years of discouragement and effort, they have worked out the problem, facing death

"That the American automobite industry Freeland Bros. & Ashley will be in their is now firmly established is without querful piace in the world and is now leading the way as an American industry should Bearing a fast railroad train by fifty- Aiready the lesson we have taught in makfive minutes, dipping one hour and firty- ing popular and medium priced care has

The economy contest between the Brush total mileage of 600 miles. The consump-, sumed 300 pounds of hay and five bushols; The automobile traveled about three runabout and the horse and buggy, which tion of gasoline was was 194 gallons and of oats. This amount does not include the and a quarter times as far as the horse per passenger mile.

"It used to be said that the automobile ing November of last year report that they from that city to Fresno, 138 miles, in or depression. Yet it not only kept its state of affairs at this time of the year. head above water during the 1907 panic. buying point, because of the time saved has been made without taking up a bear- firm foundation of prosperity that is will also be increased.

E. Flanders; vice president, F. Gordon more labor. Lewis Doty, manager United Motor Brown, New York: treasurer, Clement Studebaker, South Bend; secretary and as-"There is probably nothing in recent in- sistant treasurer, F. E. Fisher, Detroit,

has been conducted on the streets of lubricating oil four pints, at a net cost of feed consumed on Thanksgiving day and and buggy in about four-fifths of the time. Omaha during the last two weeks, came \$3.21%, making a triffe less than 14 cent last Sunday, when there was no contest. and it really should be added to the up- conclusively the statements made repeat-The total traveling time of the horse and keep cost of the horse and buggy, but the edly by automobile manufacturers that the As a matter of fact certain makers abroad teresting figures. For instance, the total buggy was fifty-three hours and twenty- total cost for the days in which it was automobile is far more economical and did agree not to race for a couple of seatraveling time of the automobile was three minutes, in which time it covered entered in the contest was \$2.70, or 1 5-10 therefore more practical than the horse sons, but that agreement apparently is at

the big buyer of automobiles, and judging five minutes off the best previous time been learned abroad and foreign manufac- bringing it up to 7,000 cars for these four in for John Drexel, which is attracting a months. In order to accomplish this the great deal of attention. various plants in Detroit, Pontiac and Port | "That man Drexel seems to think that Firms which sell cars to farmers report a roads that was little short of miraculous. Industry was a manifestation of inflation. Huron will be worked day and night, and the Irish ought to have everything good." steady sale, even at this time of the year, J. C. Skinner, the Mitchell representative and pessimists declared that it would the manufacturing forces will be increased some fellow said. and some firms that did not sell a car dur- at Stockton, Cal., recently made the run collapse at the first sign of hard times by 1,000 men, which is a very gratifying

A chauffeur, in the abstract, is any char

The average chauffeur is unbearable, but

He has three lives: The life he lives

Never go slow under any circumstances

Never blow horn except in front of

Never show intelligence or look pleasant.

A rich man has no more show with a

he ought to serve in jail.

"The E-M-F, company has 1,500 direct This is Skinner's third memorable auto- but the sales during that year and since agents in the United States, not including that drives an automibile. In the concrete, which is quite unusual for the winter mobile driving exploit with the same close- have eclipsed those of preceding years. The subsidiary dealers, and the reports from he is the person whom you pay to let you coupled Mitchell six-cylinder car, which percentage of failures in the automobile them indicate that in part the increased ride in the tonneau. The word chauffeur "We are looking for a big trade next has completed 8,000 miles of the most industry is considerably less than in the demand for the cars is due to the 20' road- comes from the French, and means some year," said Lee Huff, manager of the Ne- strenuous kind of Pacific coast road grind- majority of industries in this country. The ster, with which Frank Witt has been do- thing warm, like hot air. braska Buick company. "All firms which ing, with Skinner piloting the car every automobile has become a part of our nasell to the farmer trade are preparing to mile of the way. Valley highways, mountional life and has built roads and broad- south, and to the demi-tonneau, which has be human, but not necessarily humans handle more cars than ever. There is not tals passes and desert trails made up the sned whole communities. It has proved attracted much attention. Both these mod- With him the killing of chickens is a new a town in Nebraska but what has an variety of roads traversed since the Stock- its value in the fields of the west, where els will be ready for delivery the latter pastime, and the maining of pedestrians automobile agency, and the Omaha show ton man obtained the machine, and he has a farm is as large as an English shire. part of December. The annual inventory a fine art. He has no speed limit, and will draw heavily in the way of attend- informed Sales Manager J. W. Gilson of It is a great force in the life of the whole will be taken from December 15 to 25, and leads a fast life with little to chau-fer it ance from these dealers. They have long the Mitchell-Lewis Motor company at country, and the industry to which it has after the latter date the force at plant No. He has more brans than his machine, and since from these dealers and that Omaha, is their logical Racine, Wis., that this wonderful mileage given birth is safely established upon a 3, where the Flanders 29 is manufactured, a double molar has less nerve.

"The status of the automobile industry when driving a Flat six he is insufferable from our viewpoint is exceedingly grati- Never careless about his appearance, ex-Manager Berger said: 'President Wal- fying,' said President Flanders yesterday. cept at court, he dresses like his employe The Stearns and Oakland are domiciled for E. Flanders of the E-M-F. company We had prepared for a delivery output of and looks like 30 cents. He is usually in held Saturday, and the following efficers winter months, but orders for such cars ers, and sometimes earns more than his H. E. Fredrickson Auto company has and directors were elected for the ensuing have forced us to increase the output. employer ever did. With our equipment this is not a difficult "President and general manager, Walter matter. It simply means more work and the life he takes in his hands, and the life

"The demand has been created by the He has a set of rules which he never 1911 '20' model at the \$1,000 price, which, in breaks, except when he is in the hospital, my judgment, cannot be approached, and such as: which sets a standard in automobile construction. "Notices were mailed to the dealers yes-

terday stating that the delivery specificaportioned the first week in December."

chauffeur than a camel has with the ey of a needle.-George R. Brill in Judge. Guy Smith has brought out a new FrankAutomobile Races to Be Bigger Than Ever Next Year

Grand Prize Event Will Be Held at Savannah and French Cars May Enter.

NEW YORK, Dec. 3.-The grand prine race, wherever it is held next year, is to be a bigger thing than ever. Probablyin fact, almost certain-the race will be held at Savannah, where two grand prize races have been conducted. Whatever the disposition of this contest, the date and place will be announced about eight months in advance and a campaign for a thoroughly international representation will be carried on.

This year there were American, German and Italian cars in the race. Next year, it is hoped, there will be French entries. Perhaps there will be British, too. But, at any event, the plan now is to have more varieties of cars from the foreign countries than was the case this time The results of this contest demonstrate There has been an idea that certain foreign countries agreed to boycott racing, an end. There has not been anything in the way of a big automobile road race abroad since Lautenschlager's victory in the Grand Prix in a Mercedes in 1908. The foreign makers are coming back to the game again and it is thought will be willing to compete in this country.

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sociable evening-a refreshing draught for the late supper -a delightful glass to sip under the evening lamp. Stars and Stripes is a foaming, sparkling beverage for the keen palate-for the connoisseur.

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