

You'll find your Opportunity in the New West



What the Western Land-Products Exhibit to be held in Omaha, January 18 to 28, 1911 means to YOU

To the farmer

It means just this: He can see here, gathered under one roof, the products of the soil of the states of Colorado, Wyoming, Montana, Utah, Idaho, Oregon, Washington and California—he can talk to men who are familiar with the different climates and soils, gaining reliable information that it would be impossible to secure unless he is to spend years of traveling over the different sections. It gives him a chance to see in definite, concrete form all the farming opportunities that he vaguely knows are still awaiting him in the newer regions of the west. The west has all varieties of climate and soil, so that the visitors may find the cheap land, government land, irrigated land, fruit land, timber land, by simply stepping from booth to booth.



To the investor

Who wants larger returns on his money. The western land show offers an opportunity seldom met with. The different sections in the west are attracting thousands of settlers who need towns that will supply their needs. These sections produce wonderful crops which bring the best prices in all markets—which means that the producers will demand not only life's necessities, but luxuries as well—so that there are unlimited opportunities for the man with money to build factories and other industrial institutions to supply their demands. You can find no better place to get in touch with actual conditions than at this exhibit.

Go out where
there is

less competition
and greater
opportunities!

The city man on a salary

With a little money in the bank—if he's tired of the competition and struggle for a little more than a place to live in the evenings and on Sundays, may have cherished dreams of a more independent life—where what he earns is his—he may wish to start in business for himself on a small scale—the west has thousands of growing towns where his modest savings can be made to bring success.

Two years ago, a stenographer went to a small Idaho town and started a small grocery store—he had but \$500.00, today he can write his check for \$11,000.00, and has a large, thriving business and a small fruit orchard. Don't miss the land show—you'll find plenty to interest you.



To the college man

With only his diploma—the older sections with their overcrowding of lawyers, doctors, and other professional men, offers little except keen competition and disheartening experiences. The west is growing with rapid strides—thousands of people are going to move on its fertile acres and into the thriving communities—these people are the pick of the land and they're going to make good, because conditions are such that crops are produced with scientific certainty.

Your education in such a land means quicker and more certain results. Don't fail to see the Western Land-Products Exhibit—it will be a revelation.

The Omaha Bee and The Twentieth Century Farmer

Wish to convince the people about the wonderful possibilities of the west, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this-kind will show people more of the real truth about this wonderful section than any amount of pure talk and the real interest in the upbuilding of the empire is due to the fact that they realize that it is upon the west that Omaha must depend for its future progress and greatness.

Land information bureau

So many of our readers have written us from time to time, asking us for reliable information as to soil, climate and value of land in localities in which they were thinking of locating or buying for investment, that we have decided to establish a Land Information Bureau.

This bureau will make investigations and gather data, so that it will be able to either answer inquiries direct or give parties wanting information the names of reliable persons to whom you can write.

When writing, address, Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb.

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grow with it!



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