THE BEE: OMAHA, SATURDAY, NOVEMBER 12, 1910



Place on Sale Saturday at 9 a. m. Great Purchase From a 5th Ave. N. Y. Costume Manufacturer

All Their Sample Gowns, Street and Dinner Frocks, Costumes and Party Dresses

This mar ufacturer needed ready money very badly and sold us eve y beautif il sample gown in his stock at less than the actual cost of the materials.

This is an opportunity to buy an equisite evening costume, reception gown or party frock at a price so low that you cannot afford to overlook the chance.

Scores and scores of elegant dresses, artistically fashioned of chiffons, crepe Meteors, crepe de Paris, plain, st ipes and Persian messalines, lace and net effects, etc. Every one is a sample and each one is an individual creation designed for fashionable midwinter wear.

These Beautiful and Ultra-Fashionable Costumes were made to sell up to \$75 and many even as high as \$100---You may select



ings, braid trimmed, semi-fitted and fitted, special \$22.50 

sample tailored suits that have been selling at \$35 and \$40, extremely smart messalines, taffetas, Persians and chiffons, worth up \$6.98 to \$18, at..... made to sell at

## CASASASASASASAS

Here is a wonderful opportunity for you to buy the highest grade of graceful willow ostrich plumes at a price much lower than you can possibly buy them. at any other sale you ever attended. You can easily save \$5 to \$10 on a beautiful plume.



<del>ᅣ볛댢볛댪볛댪볛댪볛댪볞렮</del>휾 These are plumes of highest grade. Every one is perfeca and comes from the South Afriean ostrich farm of A. Hochheimer. All are the famous Rex Brand Hand Tied Willow Plumes.

# **Great Sale of Ostrich Plumes** Entire Surplus Stock of A. Hochheimer, 756 Broadway, N. Y.

We secured thousands of these beautiful Willow Plumes at a big sacrifice. We are able to offer the grandest bargains in plumes in our entire history. Plenty of blacks and whites--all colors that are fashionable this fall.

A 13-inch Hand-**Tied Willow Ostrich** Plume, worth \$5 at \$3.50

14-inch Hand-Tied Willow Plumes, worth \$6.60, at ..... \$4.25 15-inch Hand-Tied Willow Plumes, worth \$5.75 \$10.00, nt ..... 15%-inch Hand-Tied Willow Plumes, worth \$7.19 \$12.50, at .... 6 1/2 -inch Hand-Tied Willow Plumes, worth

\$8.69 \$15.00, at .... 7%-inch Hand-Tied Willow \$18.00, at ..... \$10.75 lumes, worth 18%-inch Hand-Tied Willow

\$12.87 Special 31-inch Hand-T'ed Willow Plumes, worth \$60, at \$3750 Plumes, worth \$20.00, at .....



### 26 1-2 inch Hand-Tied Willow Ostrich P.ume, worth \$40, at \$23.75

21-inch Hand Tied Willow Plumes worth \$27.50 at.... \$17.19 23-inch hand tied Willow Plumes worth \$35, 28-inch Hand tied Willow Plumes worth \$45, at ......\$27.50. 30-inch Hand tied Willow Plumes worth \$50, at .....\$33.75 34-inch Hand tied Willow Plumes worth \$75. at .....\$50

