To Peacock's

For Holiday Gifts

There are a great

many people in this

part of the country

and, indeed through-

out the world, who

when they think of

purchasing any article

of jewelry or silver or

gold ware, think of

Peacock's at the same

And this is the result of these seventy-

three years of giving

real values, selling ar-

ticles of jewelry at moderate prices, suggesting gifts that

have been treasured for years for their superior excellence.

Whether or not you desire a silver purse, a bon-bon

dish, a lorgnette, a diamond

solitaire, you'll be supprised

Peacock's Shopping Guide,

showing our full line, is a very attractive book published

by us expressly for our out-

of-town customers. We will

be pleased to send you a copy

tree on request. Write us

Pennick's Reyal Bilver Polish is for mile in your view at 250, 50c and 75cm pathage.

C. D. Peacock

State at Adams St.,

Chicago

Importers, Diamond Merchanta Jewolem, Silversmiths

at our moderate price.

moment.

Council Bluffs

FLOWING GAS WILLS MAN CITY AUGUST

John Leonard Leaves Jet Flowing When He Retires.

WIFE DISCOVERS HIM DYING

Street Railway Motorman Expires at His Home, Where He Had Returned at Conclusion of His Work.

occupying a room alone in order to avoid yielded last year from the 42-mill tax levy dividing issue of the canal problem. In their districts. disturbing Mrs. Leonard, and it was his \$174.488.02. The real estate was assessed at the face of fear in some quarters that the In addition to the educational work map-

dead, although the body was still warm.

resided in this city for the last eight years. various sources. twice employed by the atreet railway company in a responsible position. He had been driving a car on the bridge line since September 23, 1909. He is survived by his wife, two daughters, Mary and Clarics. and son, Roy, the latter 15 years old. Mr and Mrs. Leonard came here from Mar-shalltown, Ia., where their relatives, wellto-do farmers, still reside. Arrangements for the funeral will not be made until after

TANGLED CASE FOR THE COURT Charges and Counter Charges Made by Several Persons Arrested in City.

Hebrew, simpleyed at the second-hand store of Whitebrook at 335 Broadway, Albert Richardson was placed under arrest

Miller says the men assaulted him and general GRANT TESTS Ninth street and Broadway at 1:30 o'clock yesterday morning. He says he was in their company earlier in the evening and left them when they attempted to draw Subalata him into a gambling game. He told the police that when he encountered them on Broadway they entired him around the corner of North Ninth and a quarrel resuited in which he was seized and held, cent three-day physical tests of army to combine their gates to equal the size operating revenue was \$41,165,939, the total he says, by Guiser, when Richardson officers, Major General Frederick D. and strength of the great doors of operating expenses amounted to \$28,638,842

Guiser was found in his room at 734 one on the entire ride. Broadway, and Richardson at his home. The general says he suffered no incon 610 Washington avenue. Richardson was venience whatever and found the ration released on \$500 bonds and immediately sufficient in all respects. Outside of the swore out a warrant for Miller's arrest, ration, General Grant took hot coffee in accusing him of trying to stab him with the morning without sugar or milk, cold stockmen, coming east with a trainioad a stillette, and in proof showed a small ten in the same way at noon, and hot hole in his evercoat. Later in the after- water in the evening. One-third of the the passenger bore down upon it and recognisance, but Miller had to stay in ing the seventy-two hours and he expe- Rahsoldt and William Downing, managed

during the summer.

We have the exclusive sale. P. C. De a meal. Vol Hardware company, 504 Broadway.

ITCHING, BLEEDING

By Cuticura After 5 Years of Suffering Beyond Description -Thought Death was Near -Calls Cure Wonderful.



with sores. One day it would seem to be better, and then break out again with the most terrible pain and litching. I have been sick several times, but never in my life did I experience such awful suffering as with this esceme. I had made up my mind that death was near at hand, and I longed for that time when I would be at rest. I had tried many different sectors and medicines without success, and my mother brought me the Cuticurs Hamsedies, insisting that I bry them. I began to feel better after the first bath with Cuticura Soap, and one application of cuticura Soap, and one application of cuticura Soap and Cuticura With the Cuticura Soap and Cuticura Ointment. I continued with the Cuticura Resolvent, and consider myself well. This was nine years ago and I have had no seture of the trouble since. Any person having any doubt about this way will cure by the Cuticura Remedies can write to my address. Mrs. Attie Etman, 98 Inn Road, Hattle Creek, Mich., Oct. 10, 1900."

Council Bluffs

Upon Report

Makes Showing of Actual Condition of City of Council Bluffs-Statement of the Debt.

street callway motorman, his life. In debtedness is fixed at \$872,190.10 and the two of them, for there are to be forty-six cinity. removing his hand after shutting off the present net indebtedness is stated to be pairs in all, will be about as high as a About November 1, car No. 2 is expected found in hotel lobbies.

awakened when he returned and heard and the expenses of elections. The police the leaking gue and found her husband public library \$10,394.14, the parks \$16,074.83 weigh about eighteen tons. These will be and \$1,904.87 was spent on water works and the base girders, which are seven feet long

and windows and telephoning for a physician. They were unable to do so and when the doctor came he pronounced the man the doctor came he pronounced the doctor came he doctor came Mr. Leonard was 38 years old. He had police court fines and the balance from

pany and once by the electric light com- CHAS. WHEELER FALLS DEAD an inch at the top. The weight of a sin-

of Heart Disease Upon the Street.

Charles Wheeler, a well known negro resterday afternoon as he was passing the Goodrich hotel. Death was caused by beart disease. Wheeler had not been feelat his work as porter at Charles Liebold's saloon. He was on his way to his little shack in the alley in the rear of the Jack

Whittaker property at the continued work probably will begin early in 1911. It will take three years to complete the job.

The location of the fermion of the fermio the hotel, chatting pleasantly with acthe hotel, chatting pleasantly with ac-quaintances he passed when he suddenly and fourteen at Miraflores near the At-Accused of robbery by Ike Miller, a dead when a number of men rushed for- to hold back water 47.4 feet deep in a

ward to pick h'm up. Dan Guiser, his companion, was taken to the pelice station and held for investigaman. He was married several times, but sets of gates, no great disaster would en-Both of the men were arrested on war- has no surviving relatives. For many sue, for all looks are to be made in dupli- Warren county. He is now under \$1,000 Both of the men were arranted on wargants charging robbery, and in turn they
had Miller arrested late yesterday aftermeon on a warrant accusing him of assault.
The result is that Judge Snyder will have
a badly tangled case to straighten out this

Cutler's morgue, where it will be held until. his friends arrange for the funeral

NEW EMERGENCY RATION

One-Third Amount on Thought Requisite During Three-Day Ride.

struck him a blow in the face that stunned him. He says they went through his pockets and found his money. Miller went to the police station, but the officers ingisted upon getting a warrant.

Stockmen Killer in the great carried three packages, one great of the police station, but the officers ingisted upon getting a warrant.

The police do not take the robbery The new emergency ration is composed train as it was endeavoring to back on were partners in a pool hall at Manawa milk, desiccated egg, sugar and cocoa west of this place today. butter. It is put up in neat eight-ounce, light-blue tin boxes. Each box contains Cole's Hot Blast stoves and ranges, \$10 three cakes, one cake being sufficient for

CULLED FROM THE WIRES

Secretary of the Navy Meyer left Key West for Havana after an inspection of the Key West naval reservation. The Japanese dreadhaught, Kawachi, 20,-500 tous, was launched at Yokosuka, Oc-tober 15, in the presence of the emperor and 50,000 persons.

Dr. John H. Nesbitt, a New York phy-sician, shot and instantly killed himself in

his state room on board the steamer Arabic Thursday evening last.

adopted resolutions commending Wilbur and Orville Wright for refusing to allow their employes to fly their aeroplanes on Sunday. The Ministerial union of Huckensack

Sunday's program of the thirty-seventh annual convention of the Young Men's 'Unristian association consisteded of de-votional services, men's mass meeting and platform addresses Apostotic Delegate Falconio will be among the distinguished visitors at the ninth an-nual convention of the American Federa-tion of Catholic societies, which begins at New Orleans November 12.

Passenger train No. 4 on the Nushville. Chattanooga & Si. Louis rallway was wrecked between Bridgeport and Stevenson, Ala. One person was killed and several reported tadly injured.

One hundred expensive draft horses were killed, a number of workmen had narrow escapes, and considerable property loss resulted at Chicago when a large steampipe bursted in a barn at the Union Stock

Harry Wilson has surrendered himself to the Waukigan. Iti, police and said he wanted to return to Kansas City, Kan, and stand trial for the theft of two diamond rings, which he took from the home of Attorney B. T. Beed last August.

Attorney B. T. Reed test August.

Warning that the original supply of hickory, the best American fuel wood, and
the most difficult to replace in case of a
shortage of American hardwoods, is approaching exhaustion, is given in a bulletin of the department of agriculture.

A report reached the headquarters of the
American Federation of Labor that a general strike of elevator constructors throughout the country is threatened as a result
of a lockout of 300 meo, by the Othe Flavator compan) of Chicago more, than a
year and a half ago,

Many subjects of vital importance to the

Year and a half ago,

Many subjects of vital importance to the railroads and shippers of the country are to be reported upon the second annual convention of the National Association of Railway commissioners, the call for which was recently issued. The meeting will be itseld at the Interstate Communerce commission offices at Washrington, Nevember 15-12.

HULE PURIALS OF PANAMA Bureau of Mines

Covernment Authorizes Start on Big Steel Contract.

Completes Work FORTY-SEVEN PAIRS OF GATES Portable Cars, with Appliances and

sixty Thousand fons of Steel Required to Build Great Locks that Will Be Used in the

PITTSBURG, Oct. 21.-Mischievous boys

Five and Half Millions. Her screams tailed airs. Parmiey, and together they sought to arouse the intogether they sought to arouse the intonselous must after opening the doors
and windows and telephonics for a physical way received from the city tax levy. \$34,213 from liquor licenses, \$3,608.36 from water-tight armorplate will be boilted.

police court fines and the balance from much after the fashion of clapboards on a much after the fashion of clapboards on a and His Wife Not Likely to Surhouse. The thickness of the plates will range from an inch at the base to 7-16 of gie gate will be about 600 tons and the di-Well Known Colored Porter Expires mensions are 77 to 82 feet high, 60 to 65 feet wide and 7 feet thick.

The thousands of individual pieces, numbered and fitted to go together as easily as children's blocks, will be shipped porter, fell dead on the street at 4 o'clock by steamer via Baltimore and with them will go over four hundred skilled structural steel builders from Pittsburg to set them up. The advance guard of experts ing strong for several days, but continued leaves here in December and the first

channel 110 feet wide, which means a Wheeler was about 60 years old. He was pressure of a million pounds. Engineers, rred in the Panama region for more than two centuries and it would require a mighty seige for an enemy to destroy the locks.

Each lock will be ample for a ship 50

senger Train Crashes Into Caboose.

MONTEVIDIO, Minn., Oct. 31 -- Six of cattle, were asleep in the caboose when rienced no ill effects nor craving for food. to crawl through the end of the stock The dead:

> WILLIAM B. HILL, Miles City, Mont. THOMAS HILL, Miles City. GEORGE LEPER, Hosmer, S. D. J. D. DECHTEE, Greenway, S. D. Not expected to live: George Rahsoldt, Aberdeen, S. D. William Downing, Miles City.

N. Y. Plumbing Co. Tel. 250 Night, L-1702 Beaton Drug Co.

Will Send Rescue Stations on Tour

Lecturers, Will Cover Mineral Regions of Country.

WASHINGTON, Oct. 31.-The first of the which the new bureau of mines plans to instruct the miners in the use of mine rescue apparatus and first aid to the lu-City Auditor McAneny has completed the dreaming tonight of gates they will seize jured appliances, will start on its mission westerners who are to be found at Omaha history-and then the people will have City Anditor McAneny has completed the as Hallowe'en trophies would not in the annual report of the department of finances as Hallowe'en trophies would not in the tomorrow morning, according to a state hotels every day in the week. Even on nothing to do but build more skyscrapers annual report of the department of the departmen

gas he unconsciously moved the valve approximately \$200.000. This however, does six-story building, as wide ceixty-five feet) to reach the bureau of mines rescue sta- Idaho, a comparatively new state, so

the Omaha line, soing off duty at 12:48 of city property is placed at \$17,179,280, with years the controversy over gates or no be fully equipped and manned, and will Omaha each night. He had been in the habit of an assessed valuation of one-fourth, which gates, locks or sea level has been the be started on educational tours within

custom to make a cup of coffee each sizes, 000 and the personal property at foundations on the isthmus are not sure ped out for these cars, they will be kept paxton. He is especially enthusiastic over morning before retiring. He did not work spaces of his home town— Saturday hight, but returned home about The report shows that the total expenses water pressure would dislodge them and tice to aid in rescue work at mine dis-not only his town, but his entire state, too.

Wife Will Die

and His Wife Not Likely to Survive Recent Illness.

FRANKLIN, Pa., Oct. 30.-Word tonight from the home of Joseph C. Sibley is to the effect that neither the former conslenderest chance of recovery. Mr. Sibley blames himself for Mrs. Sibley's condition. her breakdown having resulted from charges brought against her husband as a candidate for the rebulican congressional nomination in this district. She had urged him not to run.

Dr. H. P. Hammond said today hope for Mrs. Sibley had been practically aban-Whittaker property a block away from gates will be twenty at Gatun dam on doned. Her chief trouble is mental. She is bedfast. Mr. Sibley is able to sit up. but attempts to walk result in attacks of staggered and fell to the walk. He was lantic entrance. The gates are designed dizziness from heart weakness. He eats but little.

An audit of Mr. Sibley's \$42,500 primary election expenses is set for November 4 born a slave and came to Council Bluffs in reply to alarmists, spoint out that even but it is not believed he will be able to charge of conspiracy to debauch voters of

Operating Revenue-Higher Gross Earnings.

CHICAGO, Oct. 30,-The annual report of per cent larger than any vessel now the St. Louis & San Francisco railroad afloat, and it has been estimated that as for the fiscal year ending June 30, 1910, many as a hundred ocean ships may be shows an increase of 2 per cent in gross handled in a single day. There are no earnings over those of the preceeding year. locks approaching these in size. The an increase of 15.8 per cent in operating famous Suez canal is a sea-level affair expenses and a decrease of 3 per cent in WASHINGTON, Oct. 21. - During the re- and the few great lock canals would have the net operating revenue. The total and strength of the great doors of operating expenses amounted to \$28,675,842 and the net operating revenue \$12,489.097. This is exclusive of the Chicago & Eastern lilinois raffroad.

BLAZE NARROWLY AVERTED Quick Arrival of Department at Union Pacific Shops Prevents.

Damage. The prompt arrival of the fire department yesterday afternoon at the Union noon Guiser was released on his own ration was palatable and sufficient dur. four were killed outright. Two, George Pacific shops probably saved the railroad company from an extensive loss. At 4:20 o'clock a fire was discovered near one of charge seriously. Richardson and Guiser of chocolate liquor, nucleo-casein, malted the siding to let the passenger by a mile the large oil tanks by a watchman at the shops. The siren whistle at the place was immediately turned on for a full blast. The fire department arrived and extinguished the flames before they had

reached the oil tank. Desperate Shooting pains in the cheat require quick treatment with Dr. King's New Discovery. Prevents pneumonia. 50c and \$1.00. For sale by

The Best Dumplings You Ever Ate

perfectly raised, light and delicious if you will use

BAKING POWDER

For producing food of most delicious flavor and perfect lightness and wholesomeness, there is no baking powder in the world to equal Rumford-it

Makes Digestible Food

The Best of the High-grade Baking Powders-No Alum



CITY SHOWN TO BE GATEWAY

Visitors at Local Hotels Prove Importance of Omaha.

WESTERNERS BOOST THE WEST

Many Hostelry Guests on Provocation Talk Energetically of Idaho, Wyoming, Colorado, Utah and Other States.

A little inattention as he turned off the far upon going to bed at an early hour yesterday morning cost John Leonard, a little inattention as he turned of the little state and tor. The report covers the period from March 1, 1909, to March 2, 1910, in the report the limit of legal in the world, when everybody who can stay at Mr. Duke is registered at the Merchants will be known as Car No. 1 and will start home is inclined to do so, there is always the period from March 1, 1909, to March 1, 1909, to March 1, 1909, to March 1, 1909, to March 2, 1910, in the report the limit of legal in the world, who meanwhile control of them. The colorado. South the period from March 1, 1909, to March 2, 1910, in the report the limit of legal in the world, who meanwhile control of the limit of legal in the world, who meanwhile control of the limit of legal in the state and to the state and the Merchants will be known as Car No. 1 and will start home is inclined to do so, there is always will be known as Car No. 1 and will start home is inclined to do so, there is always at least the ment just issued by the bureau today. It is the state and the ment just issued by the bureau today. It is not inclined to do so, there is negligible will be known as Car No. 1 and will start home is inclined to do so, there is always will be known as Car No. 1 and will start home is inclined to do so, there is always at least a large delegation of empire builders from Pittsburg, and will be known as Car No. 1 and will start home is inclined to do so, there is always at least a large delegation of empire builders from Pittsburg, and will be known as Car No. 1 and will start home is inclined to do so, there is always at least a large delegation of empire builders from Pittsburg, and will be known as Car No. 1 and Dakota and other parts of the west to be boosted for their respective localities were

gas he inconsciously moved the valve approximately 220,000. This nowever, does as many city buildings are and seven feet to at Urbana, Ill., where it will entered to be exceptionally prosperous these days, not take into consideration the outstanding not take into a consideration the outstanding not discovered by Mrs. Leonard at 4 o'clock system amount to follow within a state amount to follo The aggident countried at the home of Mr. and Mrs. Lechard, 1918 Third avenue.

Mr. Lechard, 1918 T Four other cars, with headquarters at tered there, and a few minutes' conversa- Dean Fordyce Mr. Leonard and been holding what is fire stations and public library. The parks as well as a tremendous pressure of water will be turned over to the bureau of mines. The same may be said of Utah, Wyoming called the ment and relief night run on are valued at \$52,000. The total valuation and possible convulsions of the earth. For within a short time, it is said. They will and other states to the west and north of

> P. Dixon Makes Report. R. Dixon of Wallace, Idaho, is at the

the usual bout.

The report shows that the total expenses that an enemy's mines or accidental expenses is being made throughout Mrs. S. C. Parmley, a neighbor, spent the year were \$200,320.22. It cost \$20,539.12 pleases might easily destroy them, the "Great progress is being made throughout the night with Mrs. Leonard and heart were for sharing of the municipal departments government has begun to build the gates. ed States, according to a bulletin issued than the agricultural good than can be reckeded upon without the gates. by the bureau amounted to from three development now under way, Idaho is one of the to five for every 1,000 employed, while of the finest farming states in the union to five for every how employed, while of the finest farming states in the union in an adjoining room after and fire departments cost \$34,82.41, and The cost will be \$0.500,000. The builders records from foreign countries show from and the people of the east are beginning him retire. In an adjoining room after and fire department of the east are beginning making his goffee. At a c'clock Mrs. \$106,907.19 was expended on the streets and are the McClintic Marshall Steel Construc- one to two killed in each 1,000 employed. to find it out. Mars my word for it, the Parmier had to go to her home next door alleys, which included \$25,694.38 for sides tion company, a half of whose independent. In those European countries where the next census ten years from now will show Parfold: Bad to go to her home next door alleys, which in those European countries where the next census ten years from now will show to awaken her boys. Who carry papers walks. \$15,052,53 for paving and \$5,000 for plant here has been given over entirely to deaths are least per 1,000, continues the a remarkable gain in Idaho population, for Mrs. Leonard gross at the same time and curbing, all paid by private citizens. The statement, rescue apparatus has been in new people are coming in by the train going into her husband's soom discovered health department cost \$15,802.28 and the steel required the heaviest single piece will use for some time. load. We also have many other resources. of course, besides agriculture, but we look to the farmer mainly to put Idaho into its proper place on the map of states.

> A. Sratton of Rawlins, Wyo., sat in the lobby of the Merchants hotel Sunday after-noon and told wonderful stories of Wyom-God for moral strength. Sinte Secretary ing" progress. He says the general public J. P. Hailey also gave a short talk on thinks Wyoming raises nothing but sheep the way to be a Christian. and coal. He said these two products were only a small part of Wyoming's productive power. Dry farming science in some sections and irrigation in others make Wyom- business.

ing a great agricultural state, Mr. Stratton says, and he invites these who doubt to visit Wyoming and be convinced,

South Dakota Boosted. G. V. Hanlon, a merchant of Pierre, S. D., is at the Henshaw, Mr. Hanlon declares that prosperity is the rule in his country and according to his opinion there is no place like South Dakota. Pierre, he

says, is having a same, steady growth—the

kind of growth that doesn't fade away. Wesley Duke of Salt Lake City declares that his town has more skyscrapers than Omaha and that Salt Lake City, already the intermountain metropolis, is rapidly taking frost rank among the more impor-The strength of Omaha as chief galoway tant cities of the United States. Religious to the west is indicated by the number of strife, he says, will soon be entirely ancient

> H H. Perry, Ellendale, N. D., C. L. Evick son, Thermopolls, Wyo.; Patrick Power

Makes Address

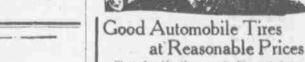
University of Nebraska Man Tells Y. M. C. A. Audience to Cultivate Young Women's Society.

"Cleanliness is a virtue that reflects directly back on its owner for greater moment's thought," was one of the versity of Nebraska in his talk to mer at the Young Men's Christian association Sunday Afternoon

"I would advise every young man to frequent as much as possible the society of good young women. A bery of good oung women in a city will do more to help young men to a moral life and to their success than anything else known, was another of the dean's bits of advice to his nudlence.

The dean closed his talk with an appeal

Rigger, Better, Busier-That is what advertising in The Bee will do for your



A Poor Weak Woman

As she is termed, will endure bravely and patiently agonies which a strong man would give way under. The fact is women are more patient than they ought to be under such troubles.

Every woman onght to know that she may obtain the most experienced medical advice free of charge and in absolute confidence and privacy by writing to the World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y. Dr. Pierce has been chief consulting physician of the Invalids' Hotel and Surgical Institute, of Buffalo, N. Y., for many years and has had a wider practical experience

In the treatment of women's diseases than any other physician in this country. His medicines are world-hamous for their astonishing officacy. The most period remedy over devised for weak and deli-

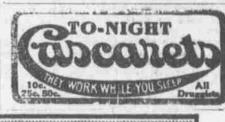
eate women is Dr. Pierce's Favorite Prescription. IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL. The many and varied symptoms of woman's peculiar ailments are fully set

forth in Plain English in the People's Medical Adviser (1008 pages), a newly revised and up-to-date Edition, cloth-bound, will be sent on receipt of 31 onecent stamps to pay cost of wrapping and mailing enty. Address as above.



Fine, durable three, made by an Independent rubber company. Give excellent service and save you about 80 per cent of thre cest. Notice the following low prices: 28.73 812.60. Notice the following low prices: 28.73 812.60. Noza 813.75. 28.23 \$ 810.80. 80.23 \$ 12.70. 31.24 \$22.70. 32.24 \$22.80. 33.24 \$22.70. 32.24 \$22.80. 33.24 \$22.70. 32.24 \$22.80. 33.24. \$23.20. 83.25 \$36.40. Dunlop 15 per cent less than regular standard list. Goods sent anywhere C. O. D. allowing examination. Five per cent discount if cash accompanies order. Telegraph orders promptly filled. State definitely style bead desired. Money refunded it unsatisfactory. Give them a trial and you'll order more.

The Gever Sales Commany The Geyer Sales Company 31 Bimm Bullding, Dayton, Ohlo.





A Motor Car Is Worth What It Pays You In Service

Have you ever noticed that it is the man who does not own an automobile who does most all the talking about the expense of running one?

The man who owns a car appreciates that it is worth what it pays him in service, and that this far overbalances what he pays for the service. Whether a man is extravagant or not depends on what he gets for his money. "Economy is the judicious expenditure of money.

If you really need a thing, you are paying for it day by day, whether you own it or not. It would be possible to do without gloves or an overcoat, but the service these things render you far outweigh the price that you would have to pay for them in money. Doing without a motor car means doing without the service which that car would give, and a good car will render more time-saving, labor-saving, efficiency-multiplying, health-building service in a given length of time than anything you can

The automobile is the most efficient private servant that man has ever built for himself. It is ready to go at a moment's notice. It does not have to be watched. It goes over any route. It runs on no schedule except the owner's will. It helps him to entertain his friends and business associates. It takes his wife and daughter out shopping, calling, or to the theater. It takes the whole family out into the country in the sunshine and fresh air, giving them enjoyment and health. It is so durable that it out-wears a locomotive, so comfortable that old people and habies can ride in it for hours without fatigue.

For \$1500 you can buy a servant that will do all these things for you and many more. What else could you buy for \$1500 that would give you as much pleasure and as much profit as this motor car? Twenty horses and carriages could not do it for you, nor one thousand railroad In fact, there is no other way except with a motor car that you can live this life and have these pleasures. Does \$1500 seem like a large price to pay for this service? It's a Great Pleasure to Build Good Automobiles

Even the man who builds a really good car at tremendous expense is happy in doing it. But how much greater is the happiness of the man who builds a really good car at reasonable expense, to sell medium prices, like the Chal-mers! That man has a right to be happier than the other because he has done a greater thing. He has the satisfaction of offering people the same kind of service and enjoyment for a lower price. That's something a strong man can

take pride in. The designing of the Chal-"30" was a two years' Our designers took advantage of all the most ad-vanced ideas of both European and American builders. This car unquestionably has been the most successful car of its

The Chalmers "30" is the car that won the 1910 Glidden Trophy in competition with cars twice its price and power. The Chalmers "30" has never been defeated in any important contest by a car of its own price and horse power.
Any man who wants a car

for service and does not require extreme power or seat-ing capacity for more than five, will find every requirement answered in this wonderful car. The 1911 models are on exhibition at our showrooms. We shall be glad to give you a

H. E. Fredrickson Auto Co., Omaha, Neb.

CHALMERS MOTOR COMPANY, Detroit, Michigan.