

Clothes That Give an Air of Distinction to the Man Who Wears Them. ROGERS-PEET & CO. AND HIRSH-WICKWIRE CO. OVERCOATS AND SUITS

BRANDEIS STORES

Blue Serge Suits \$10 Strictly all wool, positively one day only. Here is a wonderful offer—Suits are hand-tailored throughout, newest and classiest models in regular, stout and slim classes—4 to 44—serge lined and easily worth \$15.

The Cleverest Styles That are Shown in Omaha

Overcoats

That place their owners in the front rank of well dressed men

There is a bigger variety of strictly new styles in men's and young men's overcoats at Brandeis Stores than anywhere else in Omaha.

You can choose from varieties of every style, every color and every pattern that is new this season.

See the new fancy cheviot coats, Scotch tweeds and English Shetlands. See the rich assortment of black, blue and fancy kerseys with the new auto convertible and Presto collars and you'll see why Brandeis is known as Omaha's Best Overcoat Store.

Prices are always more reasonable here. We mention scores of the best styles for dress and business at—

\$15, \$18, \$20, \$25

Select Your New Fall Suits from the Most Attractive Assortment in Omaha

You don't know how snappy and up-to-date the new suits are until you have seen Brandeis showing. Here are the most practical business suits. Made of high quality woolsens in new patterns and well tailored.

The best fall and winter suits a medium price will buy—

\$12.50, \$15.00 and \$18.00

Boys' Overcoats

Children's Chinchilla Reefers and Russian Overcoats—All new styles, made of strictly all wool Dobson's chinchilla, with Venetian yoke, wool lined—ages 2 to 12; made to retail at \$7.50—special, \$4.75

Children's Overcoats and Reefers, new Russian Style, Convertible or Presto Collars—Your boy can be correctly fitted from this big group of boys' overcoats on our second floor. The newest styles and every one is priced below regular figures; on sale at—

\$2.50 \$3.50 \$3.98 and \$5.00



Boys' Combination Suits at \$2.50—Just as good as two suits for the price of one. Every coat has two pairs of knickerbocker pants to match. Best boys' clothing offer in America.

Brandeis Stores

BRANDEIS STORES Have Just Bought Two Gigantic Stocks Sweater Coats and Winter Underwear

IN ALL SIZES FOR MEN AND BOYS

Extraordinary purchase of men's and boys' Sweater Coats and Sweater Vests. The entire surplus stock and samples of two eastern manufacturers, which we got at a fraction of their actual value. Entire purchase goes at—

LOT 1—ON BARGAIN SQUARE—OLD STORE All the men's worsted and wool Sweater Coats and Sweater Vests, plain colors and trimmed, all sizes, worth up to \$3.00, at \$1.39

LOT 2—ON BARGAIN SQUARE—OLD STORE All the men's and boys' worsted and wool Sweater Coats, all colors, worth up to \$2.00, at 98c

LOT 3—ON BARGAIN SQUARE—OLD STORE All the men's and boys' worsted mixed Sweater Coats, plain and fancy trimmed, worth up to \$1.25, at 49c

LOT 4—Hand made, full fashioned sweater coats, cordigan jackets and Berlin Jersey coats, all colors, worth up to \$8.00— at \$3.50 \$3.98 \$4.50 \$4.98



Buy Your Winter Underwear Saturday

A gigantic purchase of men's wool and fleeced Underwear. All the surplus from a big manufacturer at a sacrifice. Men's Wool Shirts and Drawers, worth up to \$2, at 98c

- Men's Heavy Ribbed Union Suits worth \$1.25— 79c at... Men's extra heavy Wool Shirts and Drawers, worth up to \$1.50, at 75c at... Men's Lambwool Shirts and Drawers, worth up to \$3.00, at \$1.50-\$2 at... Men's plaited and plain bosom shirts, in neat figures and stripes—worth up to \$2.00, at 98c and \$1.50 at... Men's Stuttgart finished Union Suits worth \$2.50— \$1.50 at... Men's extra heavy lambs mediated fleeced Underwear, worth \$1.50— at 39c 50c and 75c at... We are Omaha agents for the famous Munsing Union Suits, \$1 to \$4.50 Men's lined and unlined street and dress gloves, worth up to \$2.00, at 98c and \$1.25 at... Men's and boys' lined gloves and mittens—worth up to \$2.00, at 50c, 75c and 98c at...



Men's Shoes

The most dependable quality in men's shoes that your money will buy. Very latest styles in gun metal, calf, patent leather and the new winter tan—either light weight soles or cork filled soles, at— \$3-\$3.50-\$4

Odd Lots of \$3.50 and \$4 Quality Men's Shoes at \$2.45

This is a clean up of all broken lines of high grade shoes for men that have been selling regularly at \$3.50 and \$4.00.

Biggest Showing Men's Hats

John B. Stetson Celebrated Soft and Stiff Hats—A most comprehensive showing of all their latest creations, \$3.50 at... Our New Line of Brandeis Special Soft and Stiff Hats—Equal to exclusive patterns—\$3.00 kind at... \$2.00 English Derbies—Imported English derbies, made by Joseph Wilson & Sons, Ltd., Denton, England. Every hat absolutely guaranteed. A \$3.50 hat for... \$2.50 Military Cravenette Hats and high grade sample soft and stiff hats—values up to \$3.00, at... \$1.45 Boys' Hats—college styles, at... 49c 98c and \$1.50 Special sale of Boys' Hats and Caps at 25c—Manufacturer's samples for lined bands—50c values at... 25c Men's Winter Caps at 50c—Silk lined with inside fur bands; values up to \$1.50, at... 50c at...



New Books

Fiction. THE GUILLOTINE CLUB, by W. W. Mitchell, 28 pp., \$1.50; The Century company. Four worth while and unusual stories—'A Diplomatic Adventure,' 'The Fourth Guest,' 'House Beyond Pretty-march,' 'The Mind Reader'—each with a touch of mystery, all as different as four stories can be. BURNING DAYLIGHT, by Jack London, 84 pp., \$1.50; The MacMillan company. 'Burning Daylight' is a striking character. Into his make-up the author has thrown the force of his own strong nature. He is a man fashioned out of the frozen north and endowed with a personality in which the powerful and the gentle are strangely blended. The story presents a new phase of the love of man for woman and shows in the end that love was the only master 'Burning Daylight' acknowledged. THE DOUBLE CROSS, by Gilson Willets, 27 pp., \$1.50; G. W. Dillingham company. The scene of this story is laid in Mexico. It is a tale of hot, red blood, pulsing through the veins of the young American hero, no less than through those of the passionate Spanish heroine—there are two of them—and goes from one exciting intrigue and adventure to another. THE SIBOGIN'S DAUGHTER, by Robert Ames Bennett, 49 pp., \$1.50; A. C. McClure & Co. Into Japan as it was before Perry's visit—with its ironical caste divisions and stern Samurai rule—comes an aristocrat of another sort, a blue-blooded southerner, himself as proud as any Samurai, but with a passionate warmth of blood quite alien to Japan. Of course he falls in love with a maiden of the country, and tragedy as well as romance gleams over the story of his wooing. THE OLD FLUTE PLAYER, by Edward Marshall and Charles E. Bazel, 26 pp., \$1.50; G. W. Dillingham company. This story centers around an old man, 'the old flute player,' struggling for existence in New York. With his daughter he has left London to escape some mysterious evil, and the heart-interest of the old man's battle, his devotion and self-sacrifice for his daughter when she is falsely accused of a crime make a simple and charming story. THE IMPOSTOR, by John Reed Scott, 29 pp., \$1.50; J. B. Lippincott company. This is a tale of old Antioch in the days of 17th, when Governor Sharpe, the best of colonial governors, ruled and the old Maryland capital was in the heyday of its glory, the most cultured city in America. The gay life of the capital, the races, the fine country houses and estates go to make up the material for this dashy and interesting romance. YOUNG WALLINGFORD, by George Randolph Chester, 36 pp., \$1.50; Bobbs-Merrill company. Each part of this novel describes a clever business coup which Wallingford whose name was originally not Wallingford at all,

plans and executes. The character of these business deals is of a most varying sort, for Wallingford's desires are anything but limited in range and his Napoleonic mind is quite able to cope with their accomplishment. A genuine love interest develops as the story progresses, which serves to give it a unity and to bind together the several parts. IP DAVID KNEW, by Frances Aymar Mathews, 25 pp., \$1.50; G. W. Dillingham company. Blanche Gray is the heroine and a fashionable practitioner hopes, by supplying her with morphine, to dull her sense of right and wrong and win her from her husband—David. Not less vividly delineated than the heroine are her father and mother—startlingly clear pictures of a certain type too common in American life. All are in conspiracy to keep the knowledge of her dreadfully growing habit from her husband—David. Hence the title of the story. JOHN WINTERBOURNE'S FAMILY, by Alice Brown, 64 pp., \$1.50; Houghton-Mifflin company. The scene of this story is in a dignified old New England town. It concerns the social ambitions, the intellectual development and the marital complications of a highly interesting family. The characters are exceedingly well drawn, but interest centers in the character of Winterbourne, eccentric, large natured and scholarly, who is suddenly brought to a realization that 'nobility' carries exemption from responsibility by merely wanting it. Juvenile. A CADET OF THE BLACK STAR LINE, by Ralph D. Paine, 28 pp., \$1.50; Charles Scribner's Sons. David Downs is an apprentice on board one of the big ocean liners today, and his life is as full of adventure as if he were on a sailing vessel and of quite a different kind. A shipwreck, a collision and some experiences of a startling kind on shore, make up a stirring, live story. DAVE PORTER AT STAR RANCH, by Edward Stratemeyer, 30 pp., \$1.25; Lothrop, Lee & Shepard. Another book of the 'Dave Porter series.' Dave passes a summer vacation at a ranch in Colorado. Of course some of Dave's inseparable school friends are included, and highly interesting features develop from the fact that a neighboring ranch is owned by the father of Link Merwell, a vicious student with whom Dave and his comrades had come into natural conflict. Unexpected events and disclosures increase the interest. JACK COLLETON'S ENGINE, by Helen Godfrey, 26 pp., \$1.25; Little, Brown & Co. Jack Colleton, an alert American youth, goes abroad to enter his father's airship engine in an English contest. A rival company, with unscrupulous methods, is a competitor in the same contest. Jack's engine is stolen and he has an exciting time in England and on the continent in his attempts to recover it. An adventure on a rapid express, an unpleasant experience with the Swiss police and a wild dash across France in an airship are only a few of the many incidents that crowd the book. PRUE'S PLAYMATES, by Amy Brooks, 22 pp., \$1.00; Lothrop, Lee & Shepard. Third volume of 'Prue Books.' 'Johnny Ruffum' and the 'Butler twins' are constantly in evidence, and one of the most amusing parts of the book deals with 'El Rahoon,' the mistaken boy who thought joining a circus would be easier than 'doing chores.' To know Prue is to love her, for no more winsome little girl was ever put in a book, and her keen wit and

unexpected drolettes make her doubly attractive. THE CRIMSON RAMBLERS, by Warren L. Eldred, 24 pp., \$1.50; Lothrop, Lee & Shepard company. The scene is at St. Dunstan's school, supposed to be in a village on the Hudson river, and the principal characters are the 'Fiercest Four,' otherwise four close friends in the freshman class, together with a fifth who is admitted to their intimacy, and a teacher, a wise, cheerful, friendly man, who knows many things not found in books and can help boys and girls as they enjoy the process. HELEN GRANT'S DECISION, by Amanda M. Douglas, 48 pp., \$1.25; Lothrop, Lee & Shepard company. Another book of the 'Helen Grant series.' In this story, which, like all of the series, is entirely independent, Helen is found entering upon her second year as a teacher in the Westfield High school, although there has been a glowing offer from a college in the far west. Her decision is to remain where duty seems to call, and she also makes another decision of much interest. THE HORSEMEN OF THE PLAINS, by Joseph A. Ailsbeler, 39 pp., \$1.50; the Macmillan company. A stirring story of hunting and exploring in the years when the Rocky mountains were the far west and when those regions were still the battleground between the white man and the red. 'The Horsemen' are the whimsical, canny, brave, kind, old scouts who adopt Bob, the boy hero, into their circle and father him in his first trip into the mountains after valuable furs. LONG FLIGHT BY TABUTEAU French Aviator Breaks All World's Records for Time and Distance. ETAMPFER, France, Oct. 28.— Maurice Tabuteau broke the world's record for time and distance today by flying 289 miles in six hours in a continuous flight.

Holdup Men Are Identified

Drug Clerk Recognizes George Evans and Charles Morley as Bandits. George Evans and Charles Morley, alias Ed Craig, were identified Friday morning by Al Assman, clerk of the Walnut Hill pharmacy, as being the men who robbed that store on the night of October 21. The alleged highwaymen were brought here from St. Joseph last night, where they were arrested a week ago on information from Chief of Detectives Savage. They were confronted by Assman, who declared that they and another man robbed the cash register of the store and held up four men who were in the place at the time. 'I was coming into the store when these fellows were coming out,' said Assman, 'and I know positively that they are the robbers.' On the night the crime was committed Will Connell, alias Will Dawson, was arrested as a suspicious character. He, with the two other men who were brought from St. Joseph, will be taken before their victims for identification. Besides Assman, in the store at the time, were Gus Sandberg of 1509 North Twenty-fifth street, Porter Durkee of 415 North Fortieth street, Henry and Vito Pascole of 621 Cuming street. Evans, Morley and Dawson have served sentences in the Missouri penitentiary at Jefferson City, having been sent up for crimes similar to the Walnut Hill pharmacy robbery in Kansas City. Information from Kansas City shows that Craig or Morley was sentenced to three years in the penitentiary November 3, 1905; Evans had 'gone time' for highway robbery, and Dawson for stealing diamond earrings. Persistent Advertising is the Road to Big Returns.

Hawley and Post Welcomed Back to Civilization Now

QUEBEC, Que., Oct. 28.—Allan F. Hawley and August Post, heroes of the greatest balloon flight on record, arrived here tonight after an experience that was more trying than earlier reports indicated, but brightly pleased because the cup for which they contested remains in America. At the first day after leaving the America II, at the end of their journey on the banks of the Penobscot river, Mr. Hawley's leg was injured so severely that he was laid up for several hours and he has not yet recovered from the effects of the hurt. The arrival of the aeronauts was made the occasion of the first formal welcome back to civilization of the men who for several days were thought to be lost in the dense forests of Canada. Robert Willrich, the American consul, and several prominent men of the city met the party upon the arrival of their train from Chicoutimi this evening and escorted them to the Hotel Frontenac, where an informal dinner was given in their honor. After resting until 11 o'clock Messrs. Hawley and Post resumed the journey to New York. They will arrive in Montreal tomorrow morning and will take the first

Advertisement for Ghirardelli's Ground Chocolate. Includes text: 'Hurling yourself, feet foremost, toward second base in an effort to beat the ball to that coveted spot is a dangerous trick unless you are in physical trim. To be in perfect trim successful athletes are always careful about their food and drink, for diet is the great feature of training. And that is why the most popular beverage among western athletes is Ghirardelli's Ground Chocolate. It is not only the most delicious of all beverages but the most nourishing as well. It is made from chosen cocoa beans, the kind that contain a greater percentage of nutriment than any other food. Ghirardelli's Ground Chocolate is equally good for the most delicate as well as for the strong, for growing children as well as for grown men. D. Ghirardelli Co. Since 1852.' Includes illustration of a man in athletic gear and a can of Ghirardelli's Ground Chocolate.

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