# THE UMARA SUADAT BEE: UCIOEER 23, 1010. STUNNING NEW ARRIVALS FOR FALL AND WINTER Women's Ready-to-Wear Apparel **AT BRANDEIS STORES**

The discriminating women of Omaha invariably come to Brandeis Stores when they seek garments of genuine style and high character. At no other store is there such a complete style assemblage, and no other store can boast the same reliablility in its merchandise. The newest things are all here.

CLEVER NEW TAILORED SUITS at \$35.00 and \$49.00.

Every stunning new Fall model is represented. Many samples and odd suits-smart new mixed cloths and plain colors.

SEE THE NEW THREE-PIECE TAILORED STREET SUITS The style favorites for Fall, made of elegant broadcloths, trimmed with braid

and sontache-newest waist and shackled skirt effects-\$59-\$65-\$75 very exclusive ideas

**FASHIONSEAL SUITS** at \$25.00

Every well informed woman knows that "Fashionseal" suits surpass all other moderate priced tailored suits in every way. This fall's 

NEW SILK AND CLOTH DRESSES With the new sleeve ideas and shackled skirt effects-all the favorite fall colors; on sale at. THE NEW LONG BROADCLOTH COATS Here are new long semi-fitted and fitted coats that are beautifully tailored; fine broadcloths, at .....\$25.00

EVENING CAPE COATS at \$19.00 The popular high colors-fully satin linedfancy collars-very pretty for informal wearmany worth \$25.00 and \$35.00.

SMART NEW VOILE SKIRTS at \$10.00 Braided and silk embroidered, beautifully tailored-black and colors.

See the New Models in King Tailored Waists We are exclusive selling agents in Omaha for these tailored waists of superior excellence. Beautifully fashioned.

#### SUPERB SHOWING OF THE NEW FURS

Brandeis' leadership among western stores as a center for high class furs is never questioned. Every fur coat or piece we show is ab solutely reliable.

We are showing a more complete variety of beautiful new sets and separate pieces than any store ever before assembled in the west

## For

Latest Novelties in Trimmings, Laces, Allovers, Embroidered Bands. Garnitures and Dress Trimmings. In all the new colors, including Persiau, cashmere, Expitian and metallic offects-endless variety

-at, yard-49c, 98c, \$1.50.

\$1.98 up to \$10.00 Yd.

42-inch All Silk Waist and **Costume** Nettings

Newest meshes and figures-black, white and the new colors; at, yd. \$1.19, \$1.25, \$1.69 and \$1.98

Complete Assortments of MUNSING

### Underwear

Women's, misses', children's and men's vests, pants and union suits-fine cotton, fleecy lined part wool and all wool-at, a garment-

up to \$2.98 a Garment



## **KID GLOVES**

Women's two-clasp gloves-finest Grenoble kid, celebrated Perrin and Reynier makes-Paris point or heavy embroidered backs, in gray, champagne, green, tan, blue, raisin, black and white. Fitted \$175-\$2 Women's One and Two-clasp French Lambskin and Mocha Gloves-Gray, black, tan, blue and white-all sizes. Fitted if desired, at. per pair ......\$1.25 Chamolsette Gloves-Navy, brown, black, gray and chamols-extra heavy plque sewn-on sale at, per 

## New Fall Dress Goods

300 pieces of fine all wool dress goods in the very newest patterns and smart weaves. An exceptional opportunity to buy. Divided into two lots:

Lot 1-All the 40 to 50-inch plain and fancy serge suitings, novelties, hipsacking and basket weaves, semi-rough dress goods, etc., worth from \$1.00 to \$1.50-on bar-gain square, at, yard......79c Lot 2-The finest kind of chiffon broadcloth, Victoria suitings, 54-in. English gray tailor suitings, 52-in. Sebastopols, 54-in. two-tone and regular wide wale diagonals, Tussah Royals, French Vigoreux suitings, etc.-Theodora Broadcloth-Black and Colors In the following shades: 3 shades of blue, 2 shades of brown, 3 shades of gray, tan, wistaria, reseda, bordeaux, olive, myrtle, dark old rose and black-always sells at \$2.00 and \$2.50 a yard-very special, yd., \$1.69 Extra Special-"'Michean" celebrated black



where else in the West The styles this year depend not so much upon shape

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and color as they do upon the artistic touches that one always finds in Brandeis Hats. There is a metropolitan air and a dash about Brandeis Milli-\$25 nery that others cannot copy. Specials at ...

Our Great Special Sale

French Imported Hats

Hundreds of original French models, trimmed with rich plumes and graceful feathers. and ornaments. Every one is a chic, Perieffects, at.....\$10

#### Untrimmed Hats at \$1.69 Hundreds of stunning shapes all ready to trim. The new large and small turban shapes, black and col-One big lot of imported novelties in fancy feathers. wings in all colors, breasts, quills, aigrette effects, velvet flowers and follage-extra special 25c

