

F YOU have a boy ready to start out into the world no doubt you are anxious to help him pick out the field that promises the greatest reward.

The West is Rich with Opportunities

There are thousands of young men in this country today who are commencing to realize that opportunities in the thickly settled regions are few and far between; and they are becoming more decidedly convinced than ever that the West offers vast possibilities to the young, ambitious man with a little extra amount of perseverance in his make up. But like everything else, the field should be examined closely before making the change; the young man should make known the kind of country and surroundings in which he would most likely be satisfied. To arrive at this conclusion you should call the family together and give the question serious consideration.

> The many states to the west of us afford a variety of climates, soil and industrial conditions that cannot but make it the ideal country from which to make your choice. When you have decided on suitable conditions and the amount of capital you are prepared to advance as a starter

Make Plans to Visit Western Land-Products Exhibit, To be held in Omaha January 18 to 28, 1911

where you can see the whole West gathered under one roof. Here you will find samples of fruits, grains, vegetables, soils, pictures, stereopticon views and many other instructive features. You'll then be able to decide your own question, for you'll see the evidence of how other men are making good and the men in charge of the various exhibits will be able to give you information on all of the undecided details relating to irrigation problems, fruit lands, grain lands, industrial communities, etc.

The Omaha Bee and **The Twentieth Century Farmer**

Wish to convince the people about the wonderful possibilities of the west, and they are backing up the Western Land-Products Exhibit because they realize that an exhibit of this kind will show people more of the real truth about this wonderful section than any amount of pure talk and the real interest in the upbuilding of the empire is due to the fact that they realize that it is upon west that Omaha must depend or its future progress and greatness.

Go west and arow with it!

Land information bureau

So many of our readers have written us from time to time, asking us for reliable information as to soil, climate and value of land in localities in which they were thinking of locating or buying for investment, that we have decided to establish a Land Information Bureau.

Go west and

grow with it!

This bureau will make investigations and gather data, so that it will be able to either answer inquiries director give parties wanting information the names of reliable persons to whom you can write.

When writing, address, Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb.