HITCHENER TO BE BEST MAN
 To support Fant of dex. combade

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## -\&tamans <br> the Ulitimate car

Bring a Mechanical Engineer With You When You Examine the Stearns

Read that again-"Bring a Mechanioal Engineer with you whin you exhmine the Stearns." We mean what we say. When
you examine this car-whether with a view to purchasing or merely from a desire to see the leading American car-secure the service
of a well posted mechanieal engineer-a man who knows.
What His Verdict Will Be His verdict wiN be overwhelmingly in heen sold under such rimid examinution. an expert prove to you-if your own knowl edge is not sufficient-what Stearns design and construction mean to the owner. Let him tell you the benefits of the compact construetion of the motor-how all the
piping is simplified, weight lessened and a hofo emy power plant producer. Ask is considered the finest in the world. Iet him $15-30 \mathrm{H} . \mathrm{P} .5$-passenger, \$3200.
show you the intimate engineering knowledge
that has gone into the Stearns, Judge for Yourself Then ride in the car-observe the ease of control and the sensitive motor, answering
the throttle without a moment's hesitation. the throttle without a moment's hesitation
Note how this wonderful car takes the hillsas though they were level roads. You can' hear that wonderful power plant, but instine tatively you know that the abundance of power hidden under the hood w
answer to your every requirement.

Take notice to the spring action-how the roughest road is smoothed out. See how the car fairly clings to the rond, and mini
mizes danger at the ticklish points. That mizes danger at the ticklish points. That'
due to the low center of gravity, obtained by the drop frame construction.
wouldn't it over. Give us the privilege of demonstrating the Stearns to you-you will not be obli-
gated in any way. gated in any way.
$30-60 \mathrm{H} . \mathrm{P} .7$-passenger, $\$ 4600$.

WALLACE AUTOMOBILE CO. 315 8 . 24th Street, OMAHA, NEB.


Agents Wente in Unocoupied<br>Territory<br>Territory



APUBLIC test of the Maxwell Car and a horse and buggy on the streets of New York and its suburbs, under actual conditions of traffic, has just been completed.

What New York Papers Said


## It Proves Beyond Dispute,

| necetsary. <br> at its pleasures are within the reach of men derate means. <br> at it is an indispensable factor in transportation tility. <br> at it is an implement, which if properly employe increase the earning power of man, conserve his e, extend his field and support his hands. |
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 cally sound That the Maxwell Car is the standard of that industry; tne efficient, economical, reliable, utility
automobile, as near perfection as human intelligence and human handiwork can make it

Test Officially Sanctioned by the American Automobile Association

## W4 invited the Contess Board of the Ameri- entailed. The needs of each vehicle were sup- can Automobile Association to conduct this plied at roddside tores at current market pricet,

 test in order that it mieght be in absolutelydisinterested control.
The
Each dry a d diferent route was maid out, in
order to cover all conditions of city and puborder to cover all condition of city and muburban taffic and alle orts of roads. One dey
they covered the densely congeated diatricts of they covered the densely congested diutricte of


The two vehicles ran each day over a pre-
determined route. Each ran continuously for six hours, regarded as a normal day's work.

## The Results Attested by Its Judges

## The automobile cout $\propto / 20$ of a cent per pas- The horse needed 12 quarts of oats and 20

 per passenger mile. traveled by the horse
Thecaraveraged 76
3 omiles at acost of $\$ 1.03$. The horse averaged $32 \% / 1 \mathrm{se}$ miles a day at a
 tenger mile, sa shown in detail in the table above. The other incident expenses of maintasining
 This is our answer to the charge made that the automobile is an extravagance. This proves that it is an economic factor that would save millions if the Maxwell were everywhere substituted for the horse and buggy. We have always been unable to fill orders promptly in the spring and summer. In order to stimulate early season business all these cars sold during the

## GUARANTEED FOR LIFE.



The First Real Cost-Test Ever Made Automobile vs. Horse
"Haxchell" per passenger mile- $1 \frac{8}{10}$ cents Horse and Buggy, passenger mile- $2 \frac{1}{2}$ cents


## United Motor Omaha Co.

L. E. DOTY, Manager.

