

# SPECIAL SALES IN FALL WEAR AT BRANDEIS STORES

Just 200 of  
These Stun-  
ning French  
Hats. All Are  
Models.

**BRANDEIS  
STORES  
OMAHA**

Thousands  
Have Ad-  
mired These  
Beautiful  
Hats in the  
Window.

## An Extraordinary Special Sale French PATTERN HATS

We secured through our foreign buyer two hundred exquisite new fall and winter models, designed by famous Parisian milliners.



The newest approved shapes and richest trimmings. Every hat is an individual model. There are no duplicates. Finest assemblage of new winter models ever shown at such a price. Stunning French hats, at only one-half to one-third their value. Special—

**\$10**

### Misses' Fall Hats at 98c to \$5

New felts, new beavers, new fur bonnets—all novelties and trimmed with ribbon rosettes, little flowers, silk bands, sashes, etc.—mushrooms and sailors as well as pokes.

### DRUGS and TOILET ARTICLES For Saturday

<b>FAMILY MEDICINES.</b>	25c	Fountain Syringe	\$1.75
50c Milk's Emulsion	25c	17c Fountain Syringe	\$1.25
50c Syrup of Figs	25c		
50c Castoria	25c		
10c Lydia Pinkham's Vege-	25c		
table Compound	25c		
10c Duffey's Pure Malt	25c		
10c Smith's Green Mountain	25c		
Renovator	25c		
<b>RUBBER GOODS.</b>			
75c Hot Water Bottle	45c		
11.25 Hot Water Bottle	45c		
75c Fountain Syringe	45c		
<b>TOILET ARTICLES.</b>			
25c Lillie Talcum	7c		
25c Sanitol Tooth Powder	14c		
25c Colgate's Dental Paste	20c		
25c Boon's	18c		
25c Toilet Hygiene	20c		
25c Violet Toilet Water	20c		
25c Locust Blossom Perfume	20c		
25c Jav's Hair Powder	20c		
15c 20 Mule Team Balm	9c		
15c China Ivory Soap	10c		
10c Williams' Shaving Soap	4c		

### Cut Flower Department—Main Floor

A large quantity of fine carnations, on sale Saturday, doz. 35c. Boston Ferns, worth up to 75c, at 35c. Also a big sale of fine Chrysanthemums and roses.

### Beautiful New Voile Skirts

Styles are all new and the quality and fabrics are high grade. All the new features for 1910. Black and correct fall colors—Saturday, at \$10



House Dresses

Long kimono, dressing sacques, bath robes and house robes, a new showing. \$1.50 to \$19

## Women's Suits and Coats

For Fall and Winter

"Fashionseal" Suits for Women—Here are the style aristocrats for fall and winter. The most fashionable and highest class women's tailored suits that sell at a medium price. Stunning styles adapted from French models. Materials woven specially for Fashionseal suits. Beautiful assortment at \$25

**Women's Up-to-Date Tailored Suits at \$15**  
Practical well tailored wool suits—black and all the favorite colors. Scores of smart new arrivals to sell Saturday, for \$15

**Highest Class Tailored Suits**  
These suits are the most charming and elaborate of the new suit styles. Splendidly tailored and made of the best selected materials. The models are the newest and cleverest of the season, at \$35 and \$49

**Stunning New Winter Coats at \$15 and \$19**  
Here are those swaggy new long coats, in the classy mixture and novelty cloths, as well as plain tailored blacks, some plaid backs, some satin lined, braid trimmed or plain tailored, made in the fitted and semi-fitted styles for 1910, Saturday, at \$15 and \$19

**Women's New Long Black Coats at \$10**  
These coats are made of broadcloth, fully satin lined, also hundreds of heavy mixture coats for practical winter wear \$10

**Stunning New Silk and Cloth Dresses at \$19 and \$22.50**  
With the new sleeves and the ultra fashionable shackled effects—all the favorite colors, at \$19.00 and \$22.50

**Tailored Waists**  
The new pleated styles, some with embroidered fronts, prettily made, \$1.50

**Black Satin Coats**  
All the newest ideas in these popular satin cloaks, beautifully made, \$49 & \$59



Showing of Furs

We are showing the latest ideas in furs. Exquisite fur coats, scarfs, muffers and matched sets; an extremely attractive showing.

## MISSIE'S and CHILDREN'S WINTER CLOAKS Specially Priced

All the newest and prettiest girlish styles in suits, dresses, coats, etc. Larger assortment than ever. Children's coats, in all ages, 1 to 14 years. Bearskins and various kinds of cloths—new style \$1.98-\$2.98  
Children's bearskin coats, ages 6 to 14 years, all colors—correct 1910 styles, quilted linings, regularly sell at \$8 and \$10, at \$5.00

## BIG SATURDAY SPECIALS IN BRANDEIS BASEMENT

Broken lots and samples men's heavy fleeces and wool underwear—shirts and drawers, worth up to 85c, at 29c and 39c	Men's and boys' Sample SWEATER COATS Brown, blue, green, etc., worth up to \$1, at 49c	Children's Russian Overcoats, 3 to 8 years \$1.98	Boys' \$6.50 Military Overcoats, all colors, at \$3.50	Boys' \$3.50 Knickerbocker Suits, good chevrons \$1.98	Boys' \$1.00 Cor-duroy Knickerbockers, 68c Men's \$2.50 Working Pants at \$1.25	Women's and children's fast black seamless hose, 15c quality, pair 10c	Women's fleeces lined combination suits—worth \$1, at 69c	Children's fleeces lined underwear—worth up to 75c, at each, 49c	Misses', boys' and girls' fleeces lined underwear and Union Suits 39c and 25c	Misses' Guaranteed Shoes \$1.50	Men's box calf and velour calf shoes \$1.98	Women's welt sewed vic-kid, patent tip shoes—button and lace—\$1.98	Young men's small size OVERCOATS 34 to 36—worth to \$10.00, at \$5.00
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## HOME NOTES and Social Gossip

### For Ex-Omahans

Numerous social affairs are planned for next week in compliment to Mr. and Mrs. George N. Roberts of Boston, formerly of Omaha. Mrs. Roberts is spending this week as the guest of Mrs. R. E. Harris and numerous informal affairs have been planned for each day this week and next. Yesterday an informal luncheon was given at the Homestead.

Mr. Roberts will arrive Sunday to spend the week in Omaha and Monday evening Mr. and Mrs. Daniel Baum, Jr., will entertain at dinner in honor of Mr. and Mrs. Roberts. Tuesday evening Mr. and Mrs. Walter Preston will give a dinner party. Mr. and Mrs. R. E. Harris will entertain at their home Wednesday evening. Thursday evening a theater party will be given at the American Music hall for Mr. and Mrs. Roberts by Mr. and Mrs. William Hill Clarke.

### Pleasures Past

Mr. and Mrs. M. J. Anderson entertained at dinner Sunday for Mr. and Mrs. George N. Roberts of Boston, formerly of Omaha. The other guests were Miss Anna Blies of Blue Hill, Misses Hazel and Helen Anderson and Mr. Anderson. Miss Anna Thornton entertained informally last evening for Miss Anna Blies of Blue Hill. Saturday Miss Helen Anderson will give a dinner in her compliment.

Complimentary to Mr. Frank McCaffery, who was formerly Miss Mary Flynn of Boston, Mrs. J. A. C. Kennedy entertained a few friends informally at her home this afternoon. Two tables were placed for the game of bridge.

Mrs. Olaf Anderson entertained at cards Thursday afternoon in her new home, eighteenth and Laird streets. The prizes were won by Mrs. C. Lanstrom, Miss Helen Ohman and Mrs. A. Ohman. Those present were Mrs. J. Nelson, O. Larson, A. J. Stanley, O. Young, C. Lanstrom, A. Ohman, Miss Carrie Beckstrom, Ingaborg Anderson and Miss Helen Ohman.

Mrs. C. J. Corkhill entertained yesterday afternoon for the members of the Lotus High Five club. Those present were Mesdames Daniel Hottig, G. A. Magnay,

### Personal Gossip

Mrs. George N. Roberts of Boston, formerly of Omaha, has arrived to visit Omaha friends and is at present the guest of Mrs. R. E. Harris. Mr. Roberts is expected Sunday and will spend a week in Omaha.

Mrs. Edmund V. Krug of St. Louis, who is the guest of her mother, Mrs. John E. Coad, will remain until Monday evening. Miss Elizabeth Patterson of Denison, Ia., is the guest of Miss Miriam Patterson until after the Wing-Moorhead wedding Saturday evening.

Miss Anna Blies of Blue Hill, Mo., is the guest of Miss Helen Anderson and will spend November in Omaha. Mrs. M. J. Anderson and Miss Hazel Anderson left Wednesday for Chicago, where they will visit relatives.

Mrs. Thomas Lynch and Miss Helen P. Lynch have returned from a short tour through Great Britain and Ireland. Mrs. Irving Baxter has returned from an extended stay in the east.

Mrs. E. M. Fairfield has returned from New York. Mrs. R. G. McGrew of Fort Steele, Wyo., who has been visiting Mr. and Mrs. C. F. McGrew for a few weeks, left today for a short stay in Denver before returning home.

Mrs. J. Gluck has issued invitations for a large luncheon to be given next Thursday at the Home Hotel.

Mr. and Mrs. E. A. Benson will have twenty-five guests at dinner next Tuesday evening at Happy Hollow.

Persistent Advertising is the Road to Big Returns.

### At the Clubs

Mrs. C. O. Talmage entertained at an enjoyable children's party this afternoon at the club in honor of her little daughter, Doris Talmage. The children present were:

Misses—Doris Talmage, Katherine Warner, Martha Dorr, Alice Kimberley, Ruth Kimberley, Katherine Selby, Dorothy Carmichael, Rosemary Pixley, Wesley Miller, Baldwin Johnson, Jack Fahn, William Fahn, Billy Bush.

Mrs. C. O. Talmage entertained at an enjoyable children's party this afternoon at the club in honor of her little daughter, Doris Talmage. The children present were:

Misses—Doris Talmage, Katherine Warner, Martha Dorr, Alice Kimberley, Ruth Kimberley, Katherine Selby, Dorothy Carmichael, Rosemary Pixley, Wesley Miller, Baldwin Johnson, Jack Fahn, William Fahn, Billy Bush.

### For the Future

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## What Women Are Doing

Miss Mary Baumer is the president of the National Missionary Society. She was elected at the eighth annual meeting, which included as special parts of its pleasant program, held at the academy Thursday afternoon, a luncheon and a musicale.

Mrs. W. G. Collins was chosen vice president; Miss Mary Purdy, recorder. Miss Marie Woodward was re-elected treasurer and Miss Adele Moore secretary.

The central committee for the Women's National Missionary Society at its last meeting held this week at the First Congregational church, found that plans for the meetings October 27 and 28 had progressed to a pleasing state of completeness. There is every prospect, therefore, that these meetings will not be only largely attended by the women interested in the mission work of their various denominations, but that the roll of speakers will include many prominent on the national boards.

A luncheon is planned for Friday afternoon at 12:30 and will be served at the Home Hotel. This festivity is open to all women interested in what the jubilee celebrates—the fiftieth anniversary of women's organization for the promotion of interest in missions. Tickets for the luncheon may be obtained at Weinlander & Smith's after October 20 and before October 25.

These jubilee meetings, in which women of all denominations are invited to take part, are interesting women of nearby towns and the Omaha workers who will entertain the visitors expect a good attendance from outside of Omaha.

The committee was entertained at luncheon by the Tri-state Federation of the Christian church societies.

Mrs. Ernest F. Johnson, president of the Omaha Association of Collegiate Alumnas, who has been attending the national convention of the college women at Denver, is expected home Saturday morning. The first

meeting of the Omaha chapter is to be held Saturday afternoon at the home of Mrs. Thomas Creigh, Jr., 315 Dodge street.

Mrs. Albert Noe, who has recently returned from Cincinnati where she attended the triennial meeting of the Woman's auxiliary to the Board of Missions of the Episcopal church, calls attention to the fact that the offering of \$24,103.32 of which so much newspaper comment has been made, was a "woman's offering."

At each convention the women make this thank offering, but this year's amount was larger than ever before.

**Serious Lacerations**  
and wounds are healed without danger of blood poisoning by Bucklen's Arnica Salve, the healing wonder. 25c. For sale by Beaton Drug Co.

**DO YOU WANT A Gold Watch?**

---You Can Have Your Choice, Elgin or Waltham Movement, Fully Guaranteed, Absolutely FREE

Send us the name and address of some one whom you know is going to buy a Piano or Player Piano, and after we sell them an instrument we will give you your choice of an Elgin or Waltham movement, in a beautiful gold case, guaranteed for twenty years.

If you had canvassers working for us, the same as other houses have, they would do no more than ask you to do, finding out who is going to buy a piano. Therefore you can plainly see how we can afford to give away these beautiful watches, as everyone knows that the cause of Scholmer & Mueller employs no canvassers.



This watch will not cost you one cent. You do not have to solve any puzzle or enter any contest whatever. We have adopted this business like method of obtaining prospective piano buyers' names and addresses. Your name will not be mentioned in the transaction unless you request it. The customer will have to pay no more for the piano and we will ask you to do nothing but to give us the name and address.

## Saturday Specials

"Useful Things at Little Prices."  
One Day Only, Saturday, Oct. 22

**Carpet Department (Second Floor)**

100 Ingrain Carpet Remnants—half yard lengths, each, 5c  
100 half yard remnants fringed Velvet and Axminster Carpet, each, 25c

Carpet Remnants, 1-yard to 1½-yard lengths, at each, 50c to \$1.75  
Miter Rugs, each, \$1.00 and \$1.50

**Couch Covers**  
Heavy Persian Couch Covers, 60 inches wide, 3 yards long; Oriental design—only 100 left—a good \$4.50 value; Saturday, each, \$2.95

**Bedding Special**  
Silkoline Covered Comfort—fleece white cotton filled and yarn knotted—6 feet wide, 7 feet long; Saturday only, each, \$1.50

**Basement Special**  
Imported woven willow Waste Paper Baskets—square, round or octagon shape tops; Saturday, your choice, 39c each. Assorted colors and color combinations. A handy thing about the house or office—Saturday, your choice—

**Orchard & Wilhelm**

**39c each**

**The Bee—the Best for Sports**