SPECIAL SALES IN FALL WEAR AT BRANDEIS STORES

Hats. All Are

Thou a a nds Have Admired These Beautiful Hats in the Window.

An Extraordinary Special Sale

We secured through our foreign buyer two hundred exquisite new fall and winter models, designed by famous Parisian milliners.



The newest approved shapes and richest trimmings. Every hat is an individual model. There are no duplicates. Finest assemblage of new winter models ever shown at such a price. Stunning French hats, at only one-half to one-third their value. Special-

Misses' Fall Hats at 98c to \$5

New felts, new beavers, new fur bonnets-all novelties and trimmed with ribbon rosettes, little flowers, silk bands, sashes, etc.-mushrooms and sailors as well as pokes.

DRUGS and TOILET ARTICLES

PATENT MEDICINES. | \$2.50 Fountain Syringe ...\$1.79 50c Milk's Emulsion 29c \$1.75 Fountain Syrings ...\$1.29

TOXLET ARTICLES. The Hot Water Bottle ... 496

1.25 Hot Water Bottle ... 896

1.25 Hot Water Bottle ... 896

The Fountain Syringe ... 496

1.26 Fountain Syringe ... 496

1.27 December Blossom Perfume at 196 at 196 Java Blossom Perfume at 196 J

Cut Flower Department---Main Floor

A large quantity of fine carnations, on sale Saturday, doz. 354

Beautiful New Voile Skirts

Styles are all new and the quality and fabrics are high grade. All the new features for 1910. Black and correct fall colors-

Best Silk Petticoats Ever Offered in Omaha for \$5.00

Made of very high grade rustling taffets, many elaborately trimmed. Black, white and evening shades, at silk Petticoats in blacks, street shades and even-

ing shades, will go \$3.98

Shipment

Velvet

Veloose

Bhoes.

All the

Rage.

Women's Fall

Women's Suits and Coats

For Fall and Winter

'Fashionseal' Suits for Women-Here are the style aristocrats for fall and winter. The most fashionable and highest class women's tailored suits that sell at a medium price. Stunning styles adapted from French models.

Materials woven specially for Fashionseal suits. Beautiful assortment at Women's Ug-to-Date Tailored Suits at \$15 Practical well tailored wool suits-black and all the favorite

Highest Class Tailored Suits

colors. Scores of smart new arrivals to sell Saturday,

These suits are the most charming and elaborate of the new suit styles. Splendidly tailored and made of the best selected materials. The models are the newest and cleverest of the season, at\$35 and \$49

Stunning New Winter Coats at \$15 and \$19 Here are those swagger new long coats, in the classy mixture and novelty cloths, as well as plain tailored blacks, some plaid backs, some satin lined, braid trimmed or plain tailored, made in the fitted and semi-Saturday, at \$15 and \$19 fitted styles for 1910,

Women's New Long Black Coats at \$10 These coats are made of broadcloth, fully satin lined, also hun-

Stunning New Silk and Cloth Dresses at \$19 and \$22.50 With the new sleeves and the ultra fashionable shackled effects-all the favorite colors, at\$19.00 and \$22.50

Tailored Waists

The new pleated styles, some with embroidered fronts, pretBlack Satin Coats

All the newest ideas in these popular satin cloaks, beautifully made, at

Showing of Furs

We are showing the latest ideas in furs. Exquisite fur coats, scarfs, muffs and matched sets; an extremely attractive showing.



Shoes of high quality that combine comfort and style.

Shoes that are well made, correctly fitted and designed for

Women's fine footwear in all the new fall and winter lasts and

We sell the famous Red Cross Shoes for women. They

Women's up-to-date shoes, gun metal, calf, patent

M. paga ang aga kananana kerantah kanalah kanana kanana kanan

chrome and kid-all guaranteed,

Mat kid shoes, also bench made

need no breaking in.

able charges. Methods absolutely safe and reliable. Soft treatment of the hair, scalp and complexion. Delicate manic thorough shampooing, special coffures designed and hair dying. Appointments made by phone.

Bargains in Hair Goods Pempeian Room and Second Floor Cluster Puffs—18 puffs in cluster, \$4.00 Puffs-Made of first quality \$4.98 hair, \$8.00 values Human Hair Straight Switches

Wavy Hair Switches

MISSES' and CHILDREN'S WINTER CLOAKS Specially Priced All the newest and prettiest girlish styles in suits, dresses, coats, etc. Larger assortment than ever.

various kinds of cloths—new style features—worth up to \$5.00—at...... \$1.98_\$2.98

Childrens coats, in all ages, 1 to 14 years. Bearskins and | Children's bearskin coats, ages 6 to 14 years, all colorscorrect 1910 styles, quilted linings, regularly sell at \$8 and \$10, at

| Children's | Boys' \$6.50 | Boys' \$3.50 | Boys' \$1 Cor- | Women's fleece | Children's | Misses', boys' | Boys' Guaran- | Men's box calf |

Broken lots and samples men's heavy fleece and wool Underwear-shirts and drawers, worth up to

29e and 39e

SWEATER COATS Brown, blue, green,

up to \$1, at ... 49c

Russian Overcoats, 3 to 8 Years

knicke rbocker Military Overcoats, all colors, at-

House Dresses

Long kimonos, dressing sacques,

new showing.\$1.50 to \$19

bath robes and house robes, a

Suits, good cheviotsduroyKnickerbockers. 69¢ Men's \$2.50 Working Pants at .. \$1.25

black seamless ity, pair-

tion suits hose, 15c qual-

worth \$1, at-

children's fast lined combina- fleece lined and girls fleece teed Shoes underwear lined Underworth up to wear and Un-75c, at, each,

ion Sults 39c and ... 25¢

calf shoes-

and velour

shoes - button and

Young men's small size OVERCOATS 34 to 36 - worth to \$10.00, at \$5.00

Ellegant Lines

for Every

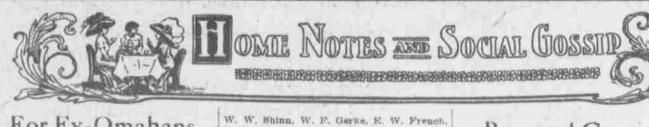
Fashionable

Occasion,

\$2 to \$6

Slippers

Evening



For Ex-Omahans

Numerous social affairs are planned for Jessie Corkhill, Marie French and Dorothy next week in compliment to Mr. and Mrs. Merriam. George N. Roberts of Boston, formerly of Mrs. David Northrup entertained one numerous informal affairs have been seated at one table, which had a pretty

at the Henshaw Mr. Roberts will arrive Sunday to spend the week in Omaha and Monday evening Mr. and Mrs. Daniel Baum, Jr., will enterthin at dinner in honor of Mr. and Mrs. Roberts; Tuesday evening Mr. and Mrs. Walter Preston will give a dinner party. Mr. and Mrs. R. E. Harris will entertain at their home Wednesday evening. Thursday evening a theater party will be given at the American Music hall for Mr. and Mrs. Roberts by Mr. and Mrs. William Hill

Pleasures Past

Mr. and Mrs. M. J. Anderson entertained at dinner Sunday for Mr. Mickeljohn, her birthday. The table had a centerplece The other guests were Miss Anna Blies of of red roses and covers were laid for: Blue Hill, Misses Hazel and Helen Asderson and Mr. Anderson. Miss Aima Thornton entertained informally last evening for Miss Anna Bliss of Blue Hill. Saturday Miss Helen Anderson will give a dinner in her compliment.

Complimentary to Mrs. Frank McCaffery. Boston, Mrs. J. A. C. Kennedy enterhome this afternoon. Two tables were placed for the game of bridge. Mrs. Olaf Anderson entertained at cards

Thursday afternoon in her new home, were won by Mrs. C. Lanstrom, Miss Beach. Helen Ohman and Mrs. A. Ohman. Those present were Mrs. J. Nelson, O. Larson, A. J. Stanley, O. Young, C. Lanstrom, A. Ohman, Miss Carrie Beckstrom, Ingaborg Anderson and Miss Heisn Ohman.

Mrs. C. J. Corkhill entertained yesterday afternoon for the members of the Lotus Joyable children's party this afternoon at High Five club. Those present were Mesdames Daniel Horrigan, G. A. Magney, Doris Talmage. The children present

planned for each day this week and next. decoration of Hallowe'en novelties. The Mrs. Edmund V. Krug of St. Louis, who and Miss Adele Moores secretary. Yesterday an informal luncheon was given guests were: Mesdames-

Chester Stemm, H. H. Knapp, J. W. Peters, Linderholm, iph Berg. I. Purdy, W. Thompson,

Mesdames-McArthur, i. A. Brown, Walah, Stoddard, Mesdames-I. R. Wilson, H. C. Dunn, Benoiken.

Misses-Adelnide Wilson, Misses-Mildred Thompson,

cred Heart convent yesterday, a deligntful who was formerly Miss Mary Flyan of musicale was given. Several compositions of Chopin and Shubert for the plane were tained a few friends informally at her given by Mr. Max Landow, a Mozart sonata, and a group of violin numbers were given by Mr. Henry Cox, assisted by Mr. Landow at the plane. Mr. Thomas J. Kelly gave several vocal solos, including an aria by Handel and songs by Robert Frans, Eighteeenth and Laird streets. The prizes Peter Cornellus, Louise Reichardt and Mrs.

At the Clubs

Misses
Doris Talmage.
Katherine Warner.
Martha Dox.
Alice Kimberley.
Ruth Kimberley.
Ruth Kimberley.
Durethy Carmichael.
Royens Phylos Rowens Pixley

Mildred Klopp,
Mildred Klopp,
Mildred Crowell.
Eilleabeth Westerfield.
Helen Howes.
Evelyn Cole.
Lorothy Dodds.
Dorothy Sinciair.

Mastera-Wesley Miller. Baldwin Yonson Jack Fahs. William Fahs. Billy Rush.

Molance Muffins.

Mrs. George N. Roberts of Boston, foras the guest of Mrs. R. E. Harris and afternoon. For luncheon the guests were pected Sunday and will spend a week in ident; Miss Mary Fursy, recorder. Miss

is the guest of her mother, Mrs. John F Coad, will remain until Monday evening.

guest of Miss Helen Anderson and will is every prospect, therefore, that these spend November in Omaha. Mrs. M. J. Anderson and Miss Anderson left Wednesday for Chicago,

where they will visit relatives. Mrs. Thomas Lynch and Miss Helen F Lynch have returned from a short tour through Great Britain and Ireland. Mrs. Irving Baxter has returned an extended stay in the east.

Mrs. R. G. McGrew of Fort Steele, Wyo. who has been visiting Mr. and Mrs. C. F. McGrew for a few weeks, left today for a October 20 and before October 26. short stay in Denver before returning

For the Future

at the Rome hotel. Mr. and Mrs. E. A. Benson will have twenty-five guests at dinner next Tuesday evening at Happy Hollow.

What Women Are Doing

Miss Mary Baumer is the president of the Sacred Heart Alumnae. She was elected thank offering, but this year's amount was at the eighth annual meeting, which in- larger than ever before. cluded as special parts of its pleasant proerhoon, a luncheon and a muiscale. Mrs. W. G. Colling was chosen vice pres-

The central committee for the Women's Miss Elizabeth Patterson of Denison, Ia., National Missionary Judies at its last meetings October 27 and 28 had progressed Miss Anna Bliss of Blue Hill. Mo., is the to a pleasing state of completeness. There meetings will not be only sargely attended by the women interested in the mission work of their various denominations, but that the roll of speakers will include many

prominent on the national boards. A luncheon is planned for Friday afternoon at 12:30 and will be served at the Rome hotel. This festivity is open to all 11211 women interested in what the jubiles cele-Mr. E. M. Fairfield has returned from brates-the fiftieth anniversary of women's organization for the promotion of interest in missions. Tickets for the luncheon may be obtained at Weinlander & Smith's after

> tendance from outside of Omaha. The committee was entertained at lunchcon by the Tristate Federation of the Chris tian church societies.

Mrs. Ernest F. Johnson, president of the Imaha Association of Collegiate Alumnae. who has been attending the national con-Persistent Advertising is the Road to Big vention of the college women at Denver, is expected home Saturday morning. The first

seld Saturday afternoon at the home of Mrs. Thomas Creigh, Jr., 2116 Dodge street Mrs. Albert Noe, who has recently returned from Cincinnati where she attended the triennial meeting of the Woman's auxillary to the Board of Missions of the Episcopal church, calls atention to the fact that the offering of \$242,110.83 of which so much newspaper comment has been made, was

"woman's offering." At each convention the women make this

Serious Lacerations and wounds are healed without danger of blood poisoning by Bucklen's Arnica Salve the healing wonder. Zc. For sale by Marie Woodward was re-elected treasurer Beaton Drug Co.

DO YOU WANT A **Gold Watch?**

----You Can Have Your Choice, Elgin or Walt-Absolutely FREE

These jubiles meetings, in which women of all denominations are invited to take part, are interesting women of nearby towns and the Omaha workers who will entertain the visitors expect a good attendance from outside of Omaha.

Send us the name and address of some one whom you know is going to buy a Plano or Player Plano, and after we sell them an instrument we will give you choice of an Elgin or Waltham movement, in a heautiful gold case, guaranteed for twenty years.



This watch will not cost you one cent. You do not have to solve any puzzle or enter any contest whatsoever. We have adopted this business like method of obtaing prospective plano buyers' names and addresses.

Your name will not be mentioned in the transaction unless you request it. The customer will have to pay no more for the plano and we will ask you to do nothing but to give us the name and address.

Saturday Specials

"Useful Things at Little Prices."

One Day Only, Saturday, Oct. 22

Carpet Department (Second)

100 Ingrain Carpet Remnants-half yard lengths, each..... 100 half yard remnants fringed Velvet and Axmin-

Carpet Remnants, 1-yard to 11/2-yard lengths-Miter Rugs, each......\$1.00 and \$1.50

Couch Covers

Heavy Persian Couch Covers, 60 inches wide, 3 yards long; Oriental design-only 100 all told-a good \$4.50 \$2.95 value; Saturday, each..... (First Floor)

Bedding Special Silkoline Covered Comfort-fleecy white cotton filled and yarn knotted- 6 feet wide, 7 feet long; Saturday \$1.50

First Floor

Basement Special Imported woven willow Waste Paper Baskets—square, round or octagon shape tops; Saturday, your choice, 39c each. Assorted colors and color combinations. A handy thing about the house or office-Saturday, your choice-

39c each

Orchard & Wilhelm

The Bee--the Best for Sports

Physical Exhaustion When you feel weak, tired

out, and unrefreshed by sleep or when your appetite and digestion are poor, you will find its use invaluable.

HORSFORD'S Acid Phosphate

O. P. Olson, E. W. Butler, C. J. Merriam,

C. P. S. Tobin, D. Mills, J. K. Muckley

C. J. Corkhill, Buth Dillon, Ethel Butler,

Misses— Berg, Kansas City, Elsie Evans, Grandjean of Okla-Mrs. Jackson entertained a Kensington club at her home Wednesday afternoon. Those present were:

Hamsen. Bowen. S. Hall, T. D. Wilson. Deuel, D. W. Dudgeon, Miss Marie Johnson entertained at luncheon at her home Wednesday in honor of

Helen Thompson Margaret Porter. Following the annual tuncheon and election of officers of the alumnae of the Sa-

Mrs. C. O. Talmage entertained at an enthe club in honor

Masters
Henry Fonda.
Ward Peterson.
Stuart Edgerley.
Alden Ellick.
Kenneth Shepard.

Quarter cupful of molumes, three heap ing teaspoonfuls of baking powder, onequarter teaspoonful of sait, three eggs. one-half a cupful of milk, one cupful of flour and three-fourths cupful of rye meal. Mix and sift dry ingredients; add remaining ingredients; beat well; drop from a spoon into smoking hot fat to a golder poler; drain and serve.

Personal Gossip

merly of Omaha, has arrived to visit gram, held at the academy Thursday aft-Omaha friends and is at present the guest Omaha. Mrs. Roberts is spending this week the bridge clubs at her home yesterday of Mrs. R. E. Harris. Mr. Roberts is ex-

> is the guest of Miss Miriam Patterson until meeting held this week at the First Congreafter the Wing-Moorhead wedding Satur- gational church, found that plans for the

Mrs. J. Gluck has issued invitations for a large luncheon to be given next Thursday

Visit Peacock's When In Chicago Peacock's is not a house devoted exclusively to expensive articles, as

some who have never been inside our doors may imagine. We pride ourselves on the value we give, whether in a \$5 bracelet or a \$5,000 necklace. Our big showcases abound with many unique Christmas suggestions of genuine quality and merit at very nominal prices. If you do your Christmas shopping here, we feel assured you will not only satisfy yourself thoroughly but you will save money. We can give you satisfaction within your limit because we have the necessary experience and facilities.

Send for Peacock's Shopping Guide. It's free. It will'enable you to make selections from our store by mail if you do not come to the city. It is published especially for our out-of-town customers. You will find it helpful—full of many suggestions and, the chances are, it will save you money. You can count the days to Christmas; we suggest that you act promptly.

> C. D. Peacock Importers, Diamond Merchants, Jowelers, Silversmiths State at Adams St., Chicago