GRAND DISPLAY and SALE More Than \$10,000 Worth of the Celebrated

## Munsing Underwear

hald Exclusively by Brandeis Stores in Omaha



dren's and boys' vests, pants and union suits; Perfect fitting and most serviceable under-

19c 4

49c-98c-\$1.50 \$1.98 up to

Boys' and Girls' Heavy Fleece Lined Underwear-Vests pants and drawers; all sizes, worth 35c and 40c, at. . 25c

FAMOUS STERLING UNDERWEA Silk finished mercerized lisle, silk and wool and all wool, also pure thread silk vests, tights and union suits, at

\$1.98, \$2.75, \$2.98, \$3.98, \$4.50 up to \$7.50

### Newest Fall KID GLOVES

Women's one and two-clasp gloves-all the newest shades, including tan, gray, green, blue, mode, champagne, black and white, in French kid, cape and Mocha. Perrin's and Northrup gloves. Fitted to the band at, pair.....

Women's one and two-clasp lambskin and Mocha gloves-black, white, gray, \$1.25 blue, green and tan; at, pair. Women's and children's golf gloves and mittens-navy, brown, red, gray and black; at, 



Every Woman in Omaha Should Attend the Special Demonstration and Sale of the Celebrated

#### LA VIDA CORSETS

Miss M. E. Nolan, special representative from the manufacturers, and an expert corsetiere, will be in attendance all day Saturday and her valuable advice and services as a fitter are at the disposal of

#### Special Sale of Hosiery

Women's and men's lisle and cotton hosiery, fancy embroidered boot patterns, allover lace and lace boots-extra spliced-black, tan and colors-at,

Women's mercerized and dull finish lisle hosiery, light evening shades, black, tan and white; at, pair .... 35C

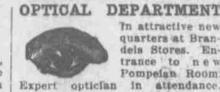
Women's Pure Thread Silk Hosiery-Fancy silk embroidered boots, liste soles, double heels and toes, at, pair..... 98¢ and \$1.35

#### CANDY DEPARTMENT Pompeian Room

Saturday Is Maple Day Maple Penochis, maple gems, maple caramel greens, maple cocoanut kisses and maple bon 

OPTICAL DEPARTMENT

Satisfaction guaranteed.



In attractive new quarters at Bran dels Stores. En-Pompelan Room.



### BRANDEIS STORES

## A Whole Bunch Lambs

That's just what we bought this week and a lot of them go on sale Saturday. They are the finest lot we ever saw and you'll say so, too, when they're served on your table for that Sunday dinner.

on your more for the country dinner.	
Spring Chickens	
Pork Roast	
Hind Quarter Lamb	
Fore Quarter LambSc	
No. 1 Mutton Legs	
Mutton Roast	
Mutton Chops	
Mutton Stew, six pounds	
Rump Roast	
Boneless Rib Roast10c	
Pot Roast Sc and 7c	
Sirloin Steak	
Veal Steak	
Veal Chops	
Veal Roast	
Veal Stew, five pounds	
No. 1 Ham	
Pienie Ham	

## Try HAYDEN'S First

Persistent Advertising is the Road to Big Returns. The Bee is the Quickest Medium.

# BROWNS, BLUES

ARE the correct shades in Men's and Young Men's Suits for Pall. WE show these popular numbers in a large variety of fabrics and latest models. You'll find us ready at any time to do you a power of good for your Pall Clothes Money. AN actual saving of from \$3.00 to \$5.00 on any suit or

Suits and Overceats

YOU will be surprised at the wonderful values in our Pants, at-

\$1.90, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00

Men's and Boys' Styliah Winter Caps, up from . Boys' Swenter Coats Men's Sweater Coats Men's Wool Underwear, a \$1.50 value, at



Сошница Сошница Сошница Сошница Сошница Сошница Сошница



#### Specials for Saturday

48-lb. sack "Lotus" Flour. .... \$1.50 0-lb. nack New Buckwheat Flour. 450 1 14-1b, tins new Extracted Honey . 25c New heavy Clothes Baskets-at, Large cans Soused Mackerel, extra Ralston's Breakfast Food (new goods), per pkg................15c 12 hoxes "Town Talk" Matches...46c 'Lotus" Butter (in cartons), lb...350 Our Best Country Butter (In sanitary 

Department.) Guaranteed Eggs, strictly fresh, per New Dill Pickles, per doz. 15c and 20c Chow Chow, in bulk, per quart.... 20c New bulk Mince Meat, per lb.... 10c (In jars, 25c, 45c and 75c.) Imported Swiss Cheese, per lb., .35c New York Full Cream Cheese (Oct. make), very rich, per lb.......250 Roquefort Cheese, per 1b ..... 50c

DEPARTMENT. 

600 bushels "SAND EILL" Potatoes, All kinds fresh Nuts, Mushrooms, per bushel (in quantities).....\$1.00 Cucumbers, Jersey Sweet Potatoes.

g bars Diamond "C" Soap........\$50 COFFEE AND TEA DEPARTMENT. unequaled for flavor and strength; per 1b., 350; or 3 lbs. for.....\$1.00 A high grade Santos Coffee, lb....190 bulk, per 1b. Harvey Ricker's famous Coffee Pots,

each ... \$1.50, \$1.75, \$2.00 and \$2.25 Ridgway's Famous Teas-prepared in London-English Breakfast, per lb...... 650 G Oolong, per 1/2 lb..... PAMILY LIQUOR SPECIALS.

Cooking Brandy, qt. . \$1.25, \$1 and 75c Excellent quality Port, Sherry or Claret, large bottle ...... 350 Virginia Dare, large bottle......65c Guckenheimer Bye, full quart...\$1.00 

SATURDAY ONLY. delictous Grape Juice, FREE Saturday, between 6 p. m. and 8 p. m. one bottle of WINE with each quart bottle of our DOLLAR Q

Cannier Commer Commer Commer Commer Commer Commer Commer

### Stoetzel Stove Co. 714 South 16th Street

We make a specialty of the Stove business and put our whole undivided attention to it. We aim to sell only the best the market affords. Our expenses are extremely low and our prices are low considering the high grade stove we sell. We sell them on small monthly payments or a cut price for cash. Head below how well people who are using speak of them.



Ames, says of the Solar double heater base burner: "When we bought the Solar and you claimed so much power for the double heater we thought you were stretching things, but when we heated five rooms with two tons of coal we found that you stretched nothing. It gives twice as much heat with the same coal our other one did."

Mr. Pritchard, who has been with the Western Union Telegraph Co, for thirty-three years, came to our store this spring with his wife and after they had bought a cold Storage Ite-frigerator and Detroit Ideat Gas Stove said: "We are still using the steel range we bought of you fourteen years ago. We are so well pleased with it that we won't take chances buying a refrigerator and gas stove buying a refrigerator and gas stove

## Quality First, Last and All

Which would you rather have? A stingy, tough piece of meat you don't relian or a tender, inky piece that you enjoy to lie last morse? The journess of course. That's one reason why you should buy your meat here. There's another one also. You'll find it out when you compare your old meat bills with those you pay us.

Pork Steak ..... 15c ..... 15c and 121gc Chuck Steak . 121gc a
Pot Roaxt 10c, 3e
tits Boll
Home Made Pork Sausage
Home Rendered Lard 12 0

Jos. Bath's Cash Market 1931 Farnam Street.

Savarian Malt Extract, the finest made, per bottle .........10c TABLE WINES at PRICES EVERY-JNE CAN AFFORD. Chilfornia Fort and Caret, per quart

bottle alifernia Sherry, per quart bottle alifernia Sherry, per quart bottle Ein per quart hottle . 50c-75c
Home Made Grape Wine, red or
white, per gailon . 51.00
All the leading brands Domestic
Champagnes at correspondingly low
prices
5-year-old Kentucky Bourton Whiskey, per quart . \$1.00
Mail and Telephone Orders Promptly
Filled

CACKLEY BROTHERS, Wine Merchants

181 M. 16th Street. Opp. Postoffice
Both Phones



## Boys' High Cut Shoes

boys' winter wear are a very sensible, comfortable and durable boys' shoe proposition. A splendid investment.

> waterproof leathers. Heavy oak tanned soles. Sizes for boys of all

#### \$2.25 \$2.75 to \$3.50

High Cut Shoes are ideal Shoes for school wear, for Coasting, Skating and Stormy

A great protection to the boys' feet. Sizes for boys of all ages.

16th and Douglas Streets.

#### 124,096

Omaha's population has increased and our business has in-

Our Steel Out and Sifted Coffee is making new customers for us every day. It is superior in every thing that goes to make a drink that coffee lovers enjoy. All dust and chaff removed.

No chance for "muddy" coffee. No egg required to settle it. We are the only producers in Omaha. Mocha Mixture, 35c, 3 lbs. \$1.00 Excelsior Blend ..... 250

W. L. Masterman & Co.

"THE COFFEE MEN" Branch at Public Market, 1610 Harney Street.

# Boys'

That will stand the wear and tear of any boy.

That's a strong statement when it is applied to the average boy, who has mighty little regard for shoe leather. But that is just what we mean when we refer to our boys' shoes.

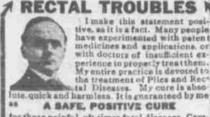
#### 1 to 514 sizes for .. \$2.00 10% to 18% sizes, at \$1.75

These may cost a trifle more in the beginning, but you will find them worth all the difference. We guarantee that, in fact, we guarantee every pair to be satisfactory to the boy and parent. That is two people to satisfy, but

Saturday is a good day for you to try us out. Bring the boy with

Drexel Shoe Co. 1419 Farnam St.

#### I GUARANTEE TO CURE PILES FISTULA RECTAL TROUBLES &



for these painful, oft-times faral diseases. Com-plications often arise in Rectal Diseases that rield to early consultation and process treatnent. Some of the worst existing cases have een my most successful ones. All my trea-tent is done Without Chloroform Ether or General

so there is perfect freedom from danger. However weak your constitution from suffering do not besitate another day. Let me examine you if I accept your case, I guarantee to cure you. Examination Free and Payment When Cured I want no payment until you are cured, ould anything be more fair! Could you take has risk. This puts the burden all on me.

WRITE FOR MY NEW BOOK

DR. E. R. TARRY Suite 224 Boo Building Omahe, Neb.

#### CANDY SPECIAL FOR SATURDAY

40c Assorted Cream Carmels, 25c 60c Princess Sweets Choco-39c We have just received a shipment of new crop Jordan Almonds, Suc per pound, salted.

MYERS-DILLON DRUG CO. 16th and Farnam Sts.



## Hats and Haberdashery

We are constantly adding new lines to our stocks of hats and haberdashery.

For Autumn wear the soft hats are increasingly popular, especially with young men. We have a variety of shapes in both smooth and rough surfaces-

Our "Browning-King" special derby at \$3.00 is the best hat sold in Omaha at the price.

Our display of Fall Neckwear shows a rich variety of patterns in beautiful silks, in fashionable shapes at from 50e to \$2.50.

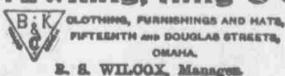
We are very proud of our showing of Fall Shirts. You will find the largest and best assortment of high grade Shirts shown anywhere-\$1.00 to \$5.00.

Shirts with separate collars to match, from \$1.50 up

New Gloves for street or dress wear-\$1.50 to \$2.50. Sweater Coats in a wide range of colorings-\$3.00 up to \$7.50.

If you have Underwear troubles-bring them to us. We can cure them. Union Suits \$1.50 to \$7.50; two-piece underwear \$1.00 to \$3.75 per garment.

## Browning, King & Co



The Store Of The Town.

## The Novelty Skirt Co.

214-16 North 16th St., Omaha, Neb.

#### LADIES Get Your Cloaks and Furs Now

Here at this store you get the choice of thousands of garments in EXCLUSIVE styles and shades. We manufacture right here, and our prices are lower than some retail merchants pay. Visit our store and get the surprise of your life on how cheap real good merchandise

LOOK THESE PRICES OVER

Beautiful Black Kersey Coats, 54-inch long, made in the very latest fashion; a beauty for Saturday \$5.98 -- worth twice as much Look at this-Coats 54 inches long, made of the finest Kerseys

in the latest styles; Saturday only \$10.00 -- worth twice as much

#### **IGNORANCE**

It is pure ignorance of real values that will make you pay \$20 or more for the same suit that we offer on sale to-\$9.98 See these suits and get a saving education.

MADE TO ORDER

Please bear in mind that we will make you your suit, skirt or coat right here in our own factory. You select the goods and trimmings and we make it and it fits right. Costs you no more than the ready-to-wear chance fitting garment.

Visit our large FUR Department-You will find some amazingly low prices, a large selection to choose from. ASK THE PRICE ON PONY COATS

# Special Sale Prices on and Health Adjuncts

Rexail Kidney Cure 45c and 89c Fremont Grape Juice, bottle 10c, 15c, 15c, 10c Cooper's Discovery 89c 25c and 89c 5c and 89c 5c 45c and 89c 5c

MR. SMOKER-Have you investigated the values we are giving in imported Manila cigars? You can buy them 50 per cent cheaper than other imported cigars.

Sherman & McConnell Drug Co., Cor. 16th and Dodge Sts. Owl Drug Co., Cor. 16th and Harney Sts.

## Short Days and Long Nights.

means that you will spend more time indoors and that more light will be used. That also means larger lighting bills in the winter than in the summer time.

To prevent large increases in the lighting bills try a 40-watt Mazda lamp where you are now using two old style 16-candle power lamps.

The light will be better and less than one-half the current will be used.

## Reduced Prices for Mazda Lamps

The 65 cent 40-watt size now selling for 550 The 95 cent 60-watt size now selling for 75c The \$1.25 100 watt size now selling for \$1.00

**OMAHA ELECTRIC LIGHT &** POWER COMPANY