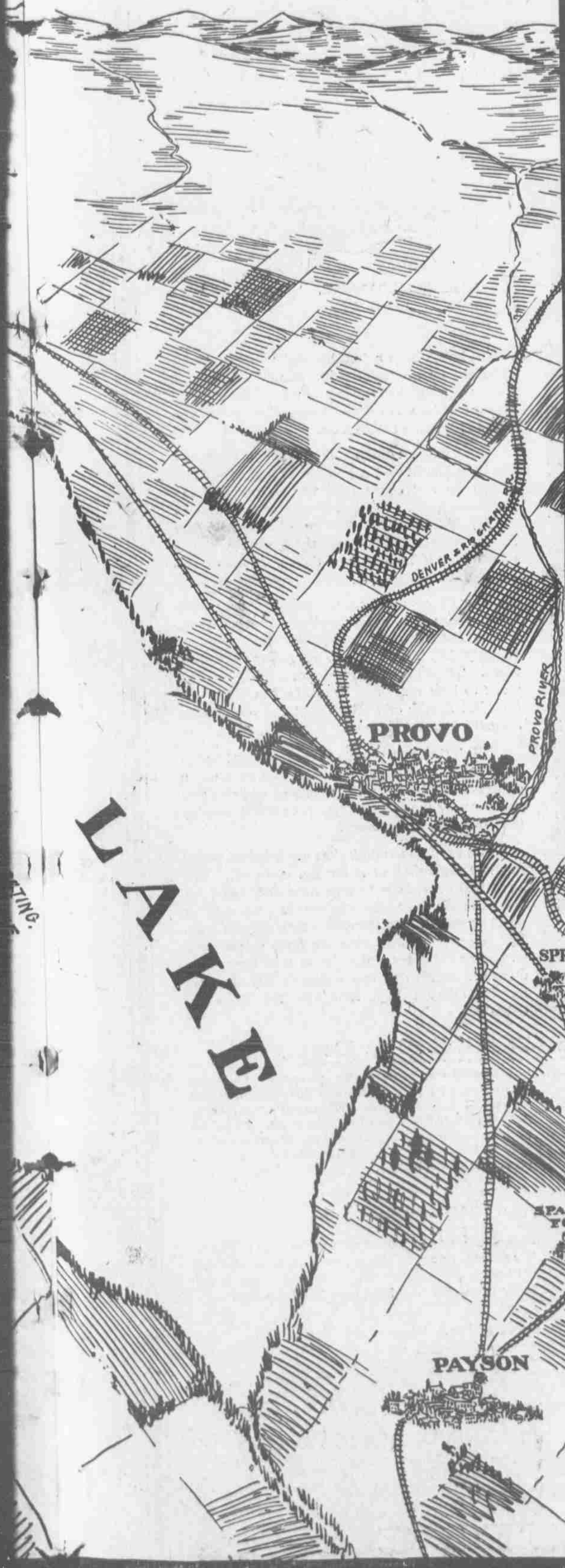


FERTILE FARM LAND BY "UNCLE SAM"



THERE are 60,000 ACRES OF FERTILE FARM LAND, every acre of which can be purchased on LONG TERMS OF CREDIT at a HALF OF ITS PRESENT VALUE.

This land is the most fertile farm land in Western America.

Without adequate irrigation and with only 18 inches of rainfall per year the produce from these fertile farm lands in the Utah Valley HAS CREATED AND MADE PROSPEROUS a string of market cities aggregating a population of more than 30,000 souls.

In those few instances where springs or other ADEQUATE sources of irrigation have been accessible to the owners of farms, the produce from the lands in this valley has been of A QUALITY NOT SURPASSED ANYWHERE ELSE IN THE WEST; unbelievable in quantity and the prices PAID FOR THE BEST of our produce have been higher, in open competition on all markets than the same kind, variety or character of produce raised anywhere else in the west.

This valley is only 40 miles from Salt Lake City, population 100,000 souls, the metropolis of the entire inter-mountain west. It is within from 10 to 50 miles of a veritable mineral zone supporting mines, concentrators, smelters and more than 30,000 men quartered in camps on unproductive hillsides. Every pound of produce raised on the 60,000 ACRES OF FERTILE FARM LANDS in this valley is sure of an immediate market.

It is literally true that a man, rising early in the morning, may pick his crop on his Utah Valley farm, drive it to any one of a score of markets with a team of horses and have the money for it in his pocket before night. THIS IS NOT AN EXAG-

GERATION; IT IS LITERALLY AND EXACTLY TRUE.

William M. Roylance, President of the Provo Commercial Club, owns a 47-acre orchard planted 90 trees to the acre. There is not a lower limb upon any tree in this 47-acre orchard that, at this writing, is not borne to the ground by its weight of fruit. Not from one but from many trees has Supt. Humphries picked as many as 14 BOXES OF COMMERCIAL APPLES TO THE TREE. These apples were worth \$1.10 per box ON THE TREES. Mr. Roylance is a business man, LIVING IN THE CITY OF PROVO. He depends on HIRED HELP and does not farm this orchard himself.

W. F. Garrison, in a nearby city, picked this year from one cherry tree 1,194 POUNDS OF CHERRIES. These cherries were sold on the open market, in open competition, AT 8c PER POUND. Mr. Garrison's trees are planted 40 to the acre. A total return of something more than \$3,000 per acre. Figure it out yourself. Write to any bank in the city of Provo and mention this advertisement AND YOU WILL BE FURNISHED WITH AN AFFIDAVIT SWORN TO BY THE MAYOR OF THIS CITY AS TO THE TRUTH OF THIS STATEMENT.

B. E. Alger, formerly living at Redfield, South Dakota, purchased 80 acres of farm land on Provo Bench. Mr. Alger planted 30 acres of peach trees; the balance of it he is devoting to diversified farming. THE PEACH TREES ARE NOT YET IN BEARING. Mr. Alger paid something less than \$250 per acre for this 80-acre farm something less than 10 months ago. Less than 10 days ago he refused \$35,000 for it. You figure HOW MUCH HAS MR. ALGER MADE PER MONTH THROUGH

HIS INVESTMENT IN UTAH VALLEY. Take a pencil, a piece of paper and get busy.

E. L. Dodder, a business man, 23d and Cuming St., Omaha, Nebraska, has just purchased land in this valley to the value of \$47,000.00. Mr. Dodder knows Provo, knows every city in the valley from Payson to Lehi. He will invest more money, and perhaps HE WILL INVEST ENOUGH OF HIS TIME TO ANSWER YOUR QUESTIONS if you will go see him.

As the Mayor of this city, I was elected on a platform pledged to use my utmost exertions for the development of this city; to stimulate its growth, to make it a bigger, busier town and to spread the knowledge of the extraordinary opportunities offered in the Utah Valley and on the Strawberry Irrigation Project of the United States Government. It is just as much my duty to do this as it is to give this city a clean, lawful administration. If you will write to me, ASKING ANY QUESTION YOU PLEASE ABOUT ANY LINE OF HUMAN EFFORT, whether you mean to come to Provo or not, I will use every resource at my command to give you full, free, frank, conservative and candid information. And I will do this just as freely, just as earnestly and just as dutifully as I would put a pickpocket in jail.

You write me for information. A post card is sufficient. Ask any question that you want to know.

Sign the coupon below; tear out that corner of this paper, put it in an envelope and send it to me and I will send you a letter filled with information about Utah, Utah county, Utah Valley, Provo, the U. S. GOVERNMENT STRAWBERRY VALLEY IRRIGATION PROJECT. I will specifically answer any question that you ask. I will answer it honestly; truthfully. Tear out this coupon and on the outside of your letter write this address,

W. H. RAY, Mayor, Provo City, Utah"



Sign Here

Fill in this coupon. Put it in an envelope. Address it to me, and I will show you HOW you can do better in Utah; WHY YOU CAN DO BETTER in Utah; and DEMONSTRATE beyond question or doubt that THIS IS THE TIME FOR YOU TO INVEST IN UTAH and that you can DOUBLE EVERY DOLLAR that you put into Utah NO MATTER WHERE YOU PUT IT, nor how you put it, provided you don't throw it away.

W. H. RAY, Mayor, Provo City, Utah.

W. H. RAY, Mayor, Provo City, Utah.
Sir: Without placing me under any obligations to you, or to any person, I would be very glad to have you send me a free booklet describing the UNITED STATES GOVERNMENT Reclamation Service, STRAWBERRY VALLEY IRRIGATION PROJECT. Tell me what the government has to do with it, how I can buy land for half its value on long terms of credit and give me special information about

.....
.....
(State in these blank lines the particular subject you are interested in.)

PLEASE WRITE PLAINLY.
Your name
Your city
Your postoffice box
R. F. D. Route
OB Your State