

# BRANDEIS STORES

Light Refreshments and Cool Drinks Served in Pump-Room.

Bring the Children to our Day Room in Brandeis Pump-Room.



## Great Purchase and Sale of Women's Tailored Fall Suits

Worth to \$20, at \$11.75. We bought the entire surplus stock of a Philadelphia manufacturer, who sacrificed these high class suits at about one half actual value.

Every one a new style—hip-length coats, plain and cluster-pleated skirts—all coats are silk or satin lined—classiest, new fabrics. Many are Worth \$17.50 and \$20—Some worth as high as \$22.50; on sale in Basement. **\$11.75**

**New Messaline Silk Dresses, \$15** All colors, very prettily trimmed, made with the new kimono sleeves, shackled skirt effects, etc.—on our Second floor.

**Silk Net and Lace Waists, \$3.98** All sizes, dress and evening waists—on our Second floor.

## Brandeis New Corset Department

Now Located at West End Brandeis Stores. The Most Complete and Finely Appointed in the West. We are devoting an enlarged space to our new Corset department, where we are showing complete lines of the highest class makes of corsets in America.



Throughout This Entire Week We Hold Special Demonstration and Sale **La Vida Corsets**

Miss M. E. Nolan, special representative from the manufacturer of these famous corsets, will be here all this week and her valuable services are at the disposal of Omaha women. She is an expert fitter and her advice will be of much value to women seeking the exact style for their particular figure.

# BRANDEIS STORES



**"The Honest Kind"**  
**\$2.50** and **\$3.50** Pair.  
Sold only by **The Regent Shoe Co.** 205 So. 15th St.

Agency for Dr. Reed's Cushion Soled Shoes for Men and Women.

## An Ideal Office

is one in which convenience of location is combined with first class service. An opportunity to secure such an office is now offered by

## The Bee Building

A few rooms are vacant and you are invited to inspect them.

Large ground floor room facing Farnam street just west of entrance to the building. One of the finest office rooms in the city. Has an exceptionally large vault and is well lighted. Also has an entrance from the court of the building.

Room 623—On the sixth floor, with 310 square feet of floor space with a vault and stationary wash stand. Price \$25.00 per month.

Room 620—On the third floor, with ever 400 square feet of floor space. Vault and stationary wash stand. Fine north light. Specially adapted for draughting work. Price \$40.00 per month.

Room 626—On the north side, fifth floor, with a partition dividing the room into two. Stationary wash stand. Size over 200 square feet. Price \$18.00 per month.

Room 416—On the west side of the building, on the fourth floor, facing the city hall. Has a stationary wash stand. Size of room over 275 square feet. Price \$23.00 per month.

**THE BEE BUILDING COMPANY**  
Bee Business Office 17th and Farnam Sts.

Persistent Advertising is the Road to Big Returns—  
The Bee's Advertising Columns Are That Road.

# BENNETT'S

Paper Mache Dress Forms—To assist you in fitting your own dresses properly; all sizes, at the pattern counter. \$1.00

## Bennett's Stands for Better Service and Better Values

### We Have This Season the Most Complete Line of Boys' and Children's Clothing Ever in Omaha

Every conceivable article necessary for the boy's wardrobe; everything new and up-to-the-minute in style, color and material. Make the boy's heart glad by bringing him in tomorrow and fitting him out for winter; in addition to the great saving in cost, you will have the satisfaction of knowing that no other boy in town will look better than yours. Some of our prices:  
Boys' double breasted suit with knickerbocker pants; sold regularly at \$2.50, \$3.00 and \$3.50; tomorrow **\$1.95**  
Our Duplex Suit with extra pair of knickerbocker pants free, made from extra heavy Scotch goods; regular \$7.50 value, 7 to 16 years, at **\$5.00**  
Overcoats for the boys—a long mannish coat, with full box cuff sleeve and auto collar, in gray, brown, plaid, etc.—ages 4 to 16 years—at **\$2.50** up to **\$10.00**

### Special Bargains in Men's Furnishings

We have a large shipment of men's white and fancy shirts, in all sizes, either pleated or plain, all coat styles; values up to \$2.50—on sale Thursday at **\$1.00**  
Men's Union Suits, either ecru or blue; \$1.50 value, at **\$1.00**  
Men's Sweater Vests, assorted styles and colors, at **95c**

### Wonderfully Artistic Exhibits in Our Millinery Department

We are receiving large shipments every day of the latest patterns and styles of the East, direct from our New York office; our hats have a certain chic and dash about them that bespeak individuality; all the newest harem turbans with the fancy band and bow trimming. We have hats for every occasion and to suit every fancy, and what is just as important, to suit every purse. See our great values at—  
**\$5.00, \$7.50 and \$10.00**



### The Latest Models in Ladies' Coats

Our Cloak and Suit Buyer recently spent a month in New York, a large part of which time was spent in reviewing the fashions for the coming season, and this fact, coupled with the admirable selections which he made, enables the women of Omaha to have all the newest styles just as soon as they are being worn on Broadway, and all at popular prices. For tomorrow we feature at—  
**\$19.50, \$25.00 and \$29.50**  
Long Tan Covert Coats, semi-fitting back, trimmed with self-strapping; excellent for street wear.  
**TAFETA WAISTS**—Tailor made, black, navy, brown, tan, green and wine; in all the newest designs—very appropriate to wear **\$5.95** with the new fall suits; tomorrow at **\$5.00**



### Great Sale of Sample Shoes

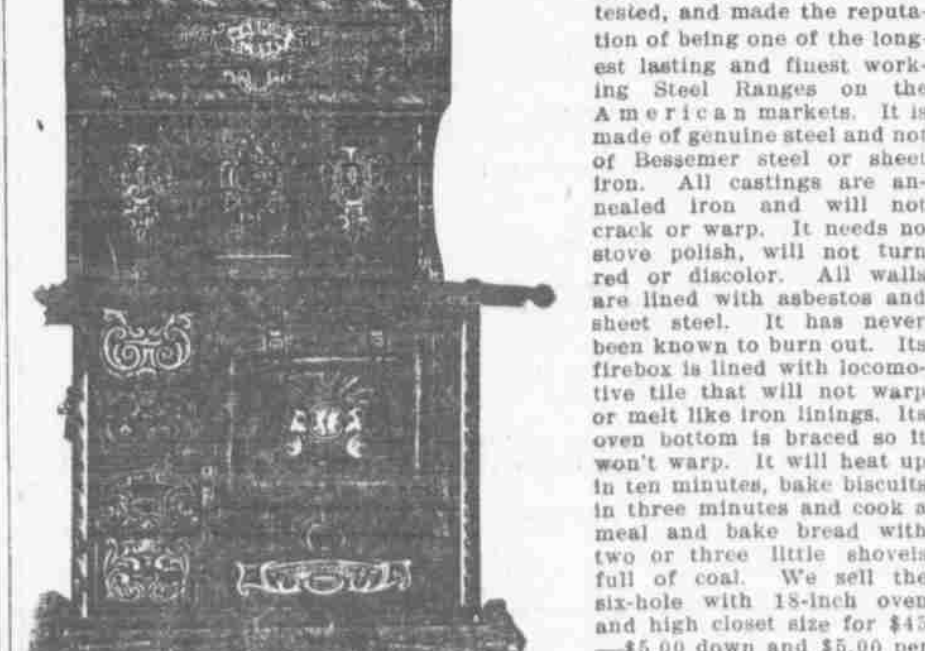
In order to make room for our large shipment of regular stock shoes we have been obliged to go over our entire stock, picking out the small sizes, samples, broken lines, etc.; the quality of which, however, is just as high as the regular stock—all Dorothy Dodds and other high grade lines. All with welted soles, both patent and dull leather, blucher, lace and button; every one regular \$3.50 to \$4.50 shoes; tomorrow at **\$2.45**

### An Item of Special Interest in Dress Goods

43-inch black and white Shepherd check dress goods—both wide and narrow checks; a large assortment of colors, the most popular fabric this fall for one-piece and children's dresses, especially when trimmed with bright Persian effects—per yard **69c**

## STOETZEL STOVE COMPANY

714 South 16th Street



We have sold this range in Omaha twenty years. It has been time-tried and fire-tested, and made the reputation of being one of the longest lasting and finest working Steel Ranges on the American markets. It is made of genuine steel and not of Bessemer steel or sheet iron. All castings are annealed iron and will not crack or warp. It needs no stove polish, will not turn red or discolor. All walls are lined with asbestos and sheet steel. It has never been known to burn out. Its firebox is lined with locomotive tile that will not warp or melt like iron linings. Its oven bottom is braced so it won't warp. It will heat up in ten minutes, bake biscuits in three minutes and cook a meal and bake bread with two or three little shovels full of coal. We sell the six-hole with 18-inch oven and high closet size for \$45—\$50 down and \$5.00 per month—or \$40 for cash. You can't buy its equal for less than \$55.00. If we were paying \$500 to \$1,500 per month rent like the big stores down town do instead of \$60.00, the rent we are paying, we would have to raise the price \$10.00. If we sold it through canvassers and traded in old stoves, we would have to raise the price \$10.00 to \$15.00—\$5.00 to pay the canvasser's commission and \$5.00 to \$10.00 to pay for the old stove. If we put in a set of trimmings, we would have to raise the price \$5.00 to pay for the trimmings. When you get a set of trimmings, you pay a big price for the Range to pay for the trimmings.

**Order Your Paeonies Now—It's Planting Time**  
Ask for Our Special Fall Catalogue by Telephone or Postal. It is complete Paeony book—contains planting instructions and accurate descriptions of all our beautiful varieties and prices. Other plants for Fall planting are included. We will mail it at once. Postage need not be sent. Deliveries to your residence, free of charge, if you live in Omaha or Council Bluffs. **F. W. MENERAY CRESCENT NURSERY COMPANY,**  
Phones: Bell 972; Ind. 513. 51st St. and Ave. A Council Bluffs, Iowa

Reliable Dentistry  
Tatt's Dental Rooms

New Phone Number  
All Departments  
OMAHA BEE  
**TYLER 1000**

Have you seen the "Shape-Maker" Models in Men's Suits? You'll like them—Omaha's best dressed young men wear them.

# HAYDEN'S

THE RELIABLE STORE

Some splendid saving opportunities here now on Rugs? If you're furnishing you'll certainly appreciate the values and assortments shown.

## Garment Bargains of Exceptional Worth Thursday

WE'VE TAKEN ALL THE ODD GARMENTS AND BROKEN LINES IN TAILOR SUITS AND SILK DRESSES THAT SOLD TO \$25 AND PLACED THEM IN TWO LOTS:

**Tailor Suits, Worth to \$25.00,** An unusual assortment of beautiful designs, in all wool fabrics, lined with guaranteed satin, all newest styles, none of them over 3 weeks from the manufacturer. Nothing to compare with them shown elsewhere at the price—  
**\$11.50**



**Silk Dresses, Worth to \$22.50,** Choice new Dresses in all the most wanted colors and weaves, nearly 300 of them in this sale, including all sizes, the choicest lot of values ever offered in Omaha, at our sale price, while they last—  
**\$8.90**

**THREE COAT SPECIALS**  
Novelty Cloth Coats in newest weaves and colorings, handsome long garments, made to sell to \$20, choice **\$12.50**  
**Handsome New Long Coats,** in Caricel and Black Chiffon, Broadcloths, Skinner satin lined throughout, great values, at, each **\$19.90**  
**Long Covert Cloth Coats,** newest fall models, made to sell at \$20.00, in Thursday's sale, at, each **\$14.50**

**OTHER SPLENDID BARGAINS:**  
**Long Russian Pony Coats,** worth to \$50, Skinner Satin lined throughout, just 10 in the lot, choice **\$29.00**  
**French Voile Dress Skirts,** several different styles, many are worth to \$10, on sale Thursday, at, each **\$5.95**  
**Long Silk Kimonos,** sell regularly at \$10.00, at **\$4.95**  
**\$5 Silk Underskirts,** all colors, at, each **\$2.95**  
All Our Evening Gowns and Wraps at Sweeping Price Reductions.

## Clever Millinery Modes at Delightful Bargain Prices

Specials for Thursday that establish a new record for Millinery bargain giving in Omaha:



**Trimmed Hats at \$2.95, \$3.95 and \$5.00**—Mostly show room samples, but including many hats from our own stock, regular values up to \$12.00, almost unlimited assortment here for your selection.  
**75 Beautiful Turbans**—Natty new designs for which you would be asked double the price elsewhere, at, each **\$3.95 \$5.00 \$6.75 and \$7.50**  
**Ostrich Tip Special**—Tips in bunch, colors and black, regular \$1.75 value, for **69c**  
**Untrimmed Shapes**—In silk, velvet or satin, regular values to \$2.50, choice **95c**

## 35c Embroideries 9c

A Clean Up Sale of Manufacturer's stock of 9 to 13 inch Embroideries and 3 1/2 to 6 inch Bands, 25c and 35c values, on Special Sale, at, yard, **9c**

## New Dress Trimmings

Did you see that Special Display? If not, ask your neighbor about it. We show the largest line of high grade Dress Trimmings ever brought to Omaha, together with a big line of Black, White and Ecru, Lace Robes, all the latest novelties in Dress Nets and Allovers.



## Thursday Specials

**IN THE DOMESTIC ROOM**  
H. S. Beacon Blanket, 70x82, good and heavy, regular \$3.00 Blanket on sale at, a pair **\$1.59**  
No. 1452, Grey Blanket, good value, 11-4, at, a pair **\$2.25**  
Apache Blanket, 10-4, extra good value, at, a pair **98c**  
Rachet Cotton Batts, 12 dozen on sale Thursday, at, each **83c**  
Governor 15 ounce Cotton Batts, on sale Thursday, at—each **22 1/2c**  
36 inch Percies, good patterns, at, a yard **7 1/2c**  
27 inch Flannelettes, good colors and patterns, at, a yard **7 1/2c**  
Shirting Madras, in mill lengths, regular price 15c, at, yard **10c**  
36 inch Bleached Muslin, good quality, at, a yard **6 1/2c**  
15c Huck Towels, each **10c**  
19c Turkish Towels, each **15c**

## BUY YOUR WINE THURSDAY

IN OUR POPULAR FAMILY LIQUOR DEPARTMENT  
Fine Old California Port or Sherry Wine, quart **29c 35c 50c**  
Per Gallon **\$1.00 \$1.25 and \$1.50**  
White Tokay Wine—Very fine, in full quarts, at **50c**  
Per gallon **\$1.50**  
Fine Grape Wine—Home made, Red or White, at—per gallon **\$1.00**

## STOVES

We're moving our stove department, and as we have too many stoves and ranges on hand for the new quarters we're closing them at great bargain prices:  
Sovereign, 6-hole range, with 20-in. oven, sold regularly for \$25.00 up, at, each **\$20.00**  
6-hole Euclid Range, for **\$22.50**  
Other range bargains at **\$19.50-\$20.50**  
4-hole Cook Stoves, greatest bargain ever, at **\$16.50, \$17.50 and \$19.95**  
**BUY NOW AND SAVE.**

## HOUSEKEEPING EXPENSES REDUCED 25% TO 50% BY TRADING AT HAYDEN'S FOR GROCERIES:

19 lbs. best Granulated Sugar **\$1.00**  
48 lb. Sacks best High Patent Flour, every sack guaranteed to give satisfaction or your money refunded, at **\$1.35**  
5 lbs. Choice Japan Rice for **14c**  
10 lbs. best White or Yellow Cornmeal for **17 1/2c**  
4 lbs. best Rolled Breakfast Oatmeal, for **25c**  
The best Self-Rising Pancake Flour, 2 packages for **85c**  
Golden Rod Macaroni, 1 lb. size, per package for **10c**  
9 bars Best 'Em All or Diamond C Soap for **25c**  
The best Diamond O Minced Meat, at per package **85c**  
Hromangelon, Jellyn or Jello, at per package **75c**

Watch the papers for the Big Special Fern Sale, standing from 2 to 3 feet high.  
**THE MARKET FOR THE PEOPLE ON FRESH VEGETABLES**  
We retail at less than market wholesale:  
Fresh Spinach, per peck **80c**  
Fresh Beets, Parsnips, Carrots, Turnips, or Rutabagas, per lb. **2c**  
Fresh Wax or Green Beans, lb. **4c**  
(1 lb. is equal to 2 quarts.)  
5 stalks Fresh Celery **50c**  
Large heads Cabbage, each **20c**  
Pancy Cooking Apples, peck **25c**  
2 heads Fresh Leaf Lettuce **50c**  
2 bunches Fresh Fire Plant **50c**  
Large Egg Plant, each **50c**  
2 bunches Fresh Radishes **50c**  
Pancy Cape Cod Cranberries, qt. **75c**

## DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

Today is Home Day.  
Look over the list of homes offered by Real Estate Dealers.

Today is the day to buy a home.

A little good judgment, combined with thrift, will in a few years give you a home that you can sell at a profit.

Right now there are several extra good bargains thrown on the market for sale on easy terms—a small cash payment down, balance in monthly payments like rent.

Today being "Home Day" in The Bee you will have a larger list to select from.

Buy now to make a profit in a short time.

